## HIMSS Asia Pacific

**Communities** | **Media** | **Education** | **Conference** | **Membership** 













### What We Do

### Himss Asia Pacific Membership

HIMSS members have access to key insights, best practices, education, and each other - to improve the delivery of care. There are 3 main tiers of HIMSS Membership — Individual, Organizational Affiliate and Corporate. Your membership dues contribute to the education, resources, and thought leadership necessary to drive your career and our industry forward.

### Himss Asia Pacific Communities

The HIMSS Asia Pacific Communities are tailored to bring together healthcare IT professionals in the same community to encourage problem solving, solution sharing, education and networking opportunities at the highest level.

### Himss Asia Pacific Media

Started in May 2015, the HIMSS Asia Pacific Media is your go-to resource bank on healthcare informatics. Providing exclusive articles, guest interviews, videos, podcasts, webinar reviews, press releases and whitepapers and social media tidbits. The aim of HIMSS Asia Pacific media is to provide education and timely knowledge to APAC communities.

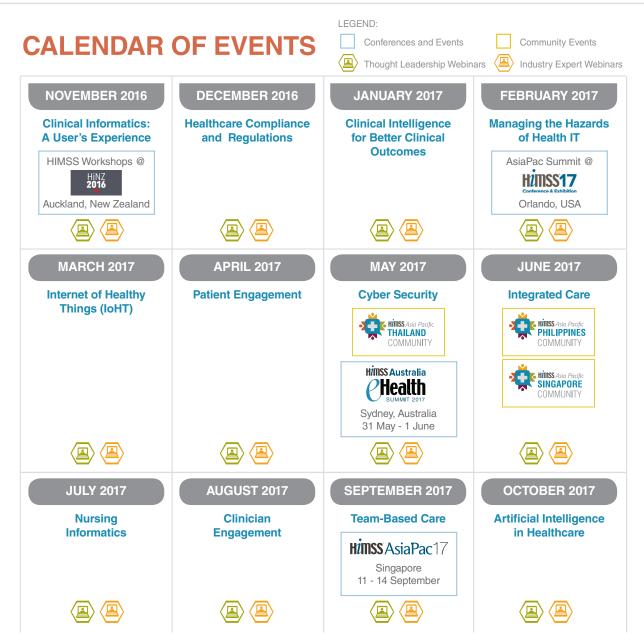
### Himss Asia Pacific Education

Being a HIMSS member makes it easier for you to gain access and take advantage of the great content delivered by industry experts and thought leaders. With exclusive educational articles, webinars and many more, we provide the tools, resources and support for you to stay current in the rapidly evolving field of health IT.

### Himss Asia Pacific Conferences

HIMSS Asia Pacific conferences are devoted to bringing together world class speakers, exceptional education sessions and cutting edge health IT products and solutions. Join us at our conferences to learn, discuss and share practical implications and real world solutions to enhance healthcare in your organization and country.





### Himss Asia Pacific Community

### **National Community**

Be part of your National Community! You can look forward to not only an **annual community conference** in the comfort of your own country, but **workshops, webinars, hospital tours** and **networking events** too. You are able to take advantage of **exclusive offers and customized events** when you attend HIMSS 17 and HIMSS AsiaPac as a National Delegation.

### **Meet your Community Committee Leaders.**





**Dr. Ryan Bañez**Chief Medical Informatics
Officer, Health Informatics Inc.





**Dr. Somsak Wankijcharoen**Chief Information Officer
Bangkok Hospital







Adj. A/Prof. Gamaliel Tan Chief Medical Informatics Officer, Head of Orthopaedics, Jurong Health Services



Dr. Kevin Awyong
Deputy Chief Medical
Informatics Officer, Deputy
Director, Medical Informatics,
Jurong Health Services



### What happened at the 2016 Community Roadshows:

130+ Senior attendees from over 60 unique healthcare organizations attended our 2016 community roadshows. Read the full article at <a href="http://www.himssasiapac.org/content-library/thematic-reports">http://www.himssasiapac.org/content-library/thematic-reports</a>



"The HIMSS Manila roadshow was a great prelude to the Bangkok conference. It was an intimate gathering that emphasised the necessity and great potential for cooperation and sharing in the AsiaPac Health Informatics sphere"

Dr. Juan Antonio Javellana, MD., Medical Informatics, Asian Hospital and Medical Center, Philippines "The HIMSS Bangkok roadshow clearly reflected HIMSS's position as a thought leader in the domain of healthcare IT. As a local stakeholder, I gained much insight into what leading hospitals in the region are doing and as a technology provider, Medicomp networked with many senior stakeholders."

Piyanun Yenjit, Operation Director Medicomp Systems, Thailand "I have been in the field of health informatics for more than 30 years. With the current state of technologies and the emergence of innovations to help patients manage their care better, I'm feeling excited all over again!"

Dr. Jai Mohan, Professor of Health Informatics & Paediatrics, International Medical University, Malaysia "The HIMSS Bangkok roadshow gave me ideas to integrate digital technologies into patient-centered approaches. Shared experiences from top healthcare leaders in the region is very useful to learn how they achieve advanced digital & patient-centered care."

Dr. Narinthorn Surasinthorn, Assistant Hospital Director, Samitivej Sukhumvit Hospital,Thailand

### **HIMSS Members Exclusive!**

Individual Members: • Volunteer in your Community Committee • Attend Community events for free • Download presentation materials & reports of the event

Organizational Affiliates: • Exclusive workshops for your organization – based on your learning needs, we will bring the experts to you





### Himss Asia Pacific Media

### Welcome to your go-to bank of resources for all things Healthcare Informatics.





**Bite-Sized Social Media Content** 



Guest **Interviews** 

**HIMSS Asia Pacific Digest** (online) and The Best of **HIMSS Asia Pacific Digest** (print)



**Exclusive Articles** 

Whitepapers, **Thematic Reports** and Press Releases

Infographics

### **Exclusive Articles, Member Spotlight Features and Guest Interviews:**





























### **Reach and Readership:**

5,000 visitors to media page a month

**HIMSS Asia Pacific Digest, our monthly** newsletter, is circulated to 15.790+ APACwide readers with 35% open rates

Total monthly impressions across all platforms >60,000

LinkedIn Members

893

**Facebook** Friends Page likes

2,328

507

**Followers** 2,138

**Twitter** 

**Monthly Tweet Impressions: 19,000+** 

Monthly FB Impressions: 2,000

**Average LinkedIn Post Impressions: 900** 

### **HIMSS Asia Pacific Digest**

#### Every Digest covers the theme of the month, with extensive content including:



- Featured articles, interviews
- On the ground case studies
- Upcoming webinar information
- HIMSS Analytics updates
- Member spotlight
- Latest technology news
- Updated members-only resources
- ► Whitepapers and press releases
- Inspirational personalities

featuring articles, reviews and interviews published in our monthly Digests, will be available at the annual HIMSS Asia Pacific Conferences.

### **Knowledge Tidbits:**

87% of respondents say that information security has increased as a business priority in the past year.





In 2014, human skulls made with smart 3D printing technology became reality.



Follow us for the latest knowledge tidbits.

**NEW!** The Best of HIMSS Asia Pacific Digest, a members-only print edition

### **HIMSS Members Exclusive!**

Individual Members: • Access to member-only exclusive articles • Contribute your papers and articles with HIMSS Asia Pacific Media

Organizational Affiliates: • Be a thought leader! Get featured in our interview articles and video interviews (HIMSS Asia Pacific Leadership Series)

#### Visit HIMSS Asia **Pacific Media**

http://www. himssasiapac.org/ content-library/ exclusive-articles





### Himss Asia Pacific Education



### **Webinars**

Our monthly webinars are focused on a specific theme and are led by esteemed thought leaders in the field. The themes are specially curated to suit your learning needs. Expect interactive learning on trending HIT topics anytime and anywhere you are, and utilize lessons learnt to add value to your career and organization.

### **HIMSS Asia Pacific Members Resource Library**

Unable to attend our webinar sessions and community events? The HIMSS Asia Pacific Members Resource Library gives members unlimited access to past conference presentations, webinar recordings, seminar materials and exclusive reports to help you keep up with the latest HIT happenings in our region, at your convenience.

### **HIMSS Learning Center**

Stay current in Health IT with The Learning Center. Experience the rich platform of HIMSS conferences, webinars virtual events, online courses, and more. Gain valuable knowledge to help you navigate in a rapidly changing healthcare market. You're in charge, and you have the flexibly to learn at work, at school or in your living room. Visit HIMSSLEARN.ORG

### **TIGER Virtual Learning Environment (VLE)**

TIGER (Technology Informatics Guiding Education Reform) VLE is a unique one stop education portal. TIGER VLE contains resources which enables the interprofessional clinical workforce to use informatics and emerging technologies to improve patient care. Be it academic or clinical, TIGER VLE is designed to expand your skill sets by providing a personalized learning experience in a self-paced format from basic to advanced levels.

### **Professional Development Certification**

Take advantage of professional development certifications to set yourself apart from other HIT professionals. At HIMSS, we provide you the footpath to expanding your career opportunities in the HIT marketplace and gain skills to help you make a difference in your organization and community. Get CPHIMS certified today.

"The webinars provide me with the opportunity to hear from industry leaders and practitioners on the latest trends and challenges in healthcare IT. It's also extremely convenient to attend such interactive webinars at the comfort of your home or wherever you are with an internet access. I highly recommend this to all healthcare IT professionals to remain up to date on health IT matters."





## ACCESS A WORLD OF HEALTH IT

**Innovation & Opportunities** 

Send your contact details to Priscilla at <a href="mailto:pheung@himss.org">pheung@himss.org</a> for speaking opportunities



### **HIMSS Members Exclusive!**

Individual Members: • Access to Members Resource Library, Webinars, Courses and member's content at http://www.himss.org/library

Organizational Affiliates: • Host exclusive webinars for your organization – based on your learning needs, we will bring the experts to you. • Access contents in HIMSS Learning Center, TIGER VLE, host CPHIMS Examination at your organization

Visit HIMSS Asia
Pacific Education
http://www.
himssasiapac.
org/education/
webinars



### Himss Asia Pacific Conferences



Team-based care is the antidote to fragmented health care. It brings multidisciplinary healthcare providers together, working collaboratively alongside patients and caregivers to achieve optimal outcomes and care experiences.

Coupling team-based care with information technology and advanced analytics maturity, the needs of our patient population throughout the continuum of care can then be sustainably enhanced.

At HIMSS AsiaPac17 in Singapore, expect to learn, share and discuss insights on team-based care that will benefit your patients, care team and organization both clinically and operationally.

### **MAIN CONFERENCE TRACKS:**

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### **Population Health**

Health information technology at present has gone beyond just managing a patient's medical records and improving the quality of care - it is now the enabler for population health management. Through a teambased care approach, both patients and multidisciplinary providers will be further empowered to build a healthier community together.



#### Collaborative Care

As the future of healthcare shapes into one with multiple care models to provide the right care to the right patient in the right setting, the seamless exchange of information and communication amongst the care team and patients are key to the successful delivery of collaborative care.



### Data and Technology

The reach of technological innovation and data has grown exponentially, impacting the way care is received and delivered. New technology and innovations are necessary to keep up with the increasing demands of both patients and providers. Together with data, healthcare technologies are bound to make a break through, empowering care teams to achieve even better outcomes and care experiences.



### Value-Based Care

Healthcare systems all around the world are struggling with rising costs to overcome the growing challenges and the increase in healthcare spending does not necessarily translate to better outcomes for patients. To achieve the best outcomes at the lowest cost, value based care replaces today's fragmented healthcare system by moving away from a supply driven system to a patient centered system.



#### Nursing

Nurses are often the first point of contact for patients and their caregivers. Being at the frontline, they work in an information intensive environment. Similar to nurses, information technology is the foundation of our future healthcare. When these two segments intersect, nurses are better equipped to develop efficient processes and provide exceptional care.

Visit www.himssasiapacconference.org for more information.

To enquire with HIMSS directly:

Sponsorship and Exhibition: Suhailah Ishak, Sishak@himss.org

General Enquiries: Joannas Yeow, JYeow@himss.org



### **HIMSS Members Exclusive!**

Individual Members: • Enjoy discounted rates on conference passes • Attendee Member's only events • Escape the hustle and bustle to our Member's Lounge

Organizational Affiliates: • Attend our conferences - for free! (T&C Applies)

Visit HIMSS Asia Pacific Conference

www.himssasiapac conference.org





### Himss Asia Pacific Membership

You're committed to transforming health through IT. Take the next step with HIMSS membership.





### **Individual Membership**

for healthcare IT professionals

HIMSS Individual Membership empowers you to shape your future, enrich your career, and expand your industry intelligence.



### **Organizational Affiliate**

for healthcare organizations

The Organizational Affiliate programs are designed to help healthcare providers offer their staff all of the resources they need to succeed at their jobs and in the industry.

Organizations can save money, save time, and become better equipped for success.



### **Association Affiliate**

for professional associations

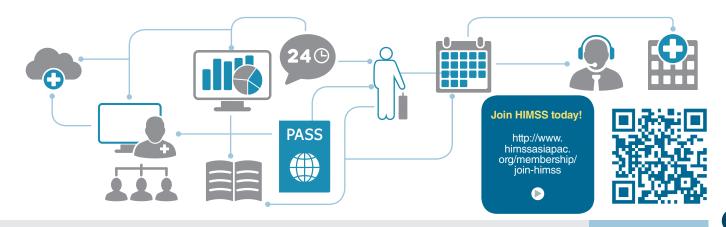
The Association Affiliate Membership is designed for non-profit organizations and professional associations that share HIMSS objectives to transform health through the effective and efficient implementation of information technology.



### **Academic Organizational Affiliate**

for academic institutions

As an academic organization, you want your students to have every advantage as they prepare to graduate and enter the work force. The HIMSS Academic OA program offers them that advantage, and also gives your faculty and your school a suite of valuable benefits.



## Himss Asia Pacific Membership Benefits

INDIVIDUAL MEMBERSHIP	REGULAR	STUDENT
Access to HIMSS Asia Pacific Member's Resource Page + member's content @ himss.org	$\checkmark$	$\checkmark$
Complimentary members-only Webinars and virtual conferences	$\checkmark$	$\checkmark$
HIMSS Asia Pacific e-newsletter	$\checkmark$	✓
Complimentary registrations to <b>Community Events</b>	$\checkmark$	$\checkmark$
Discounts on all HIMSS Conferences and Events	$\checkmark$	✓
Be a candidate for elected positions in HIMSS Asia Pacific Councils and Committees	✓	
	\$100 /year	\$30 /year

ORGANIZATIONAL AFFILIATE	EXECUTIVE	PRINCIPAL	PIONEER	ASSOCIATE
Regular HIMSS Membership for all employees	Unlimited	Unlimited	Unlimited	Unlimited
Complimentary registrations to HIMSS Asia Pacific Events	12	8	4	2
Access to the HIMSS Learning Center	45	30	15	10
Discounts on HIMSS International Events	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Complimentary registrations to HIMSS Community Events	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
CPHIMS Exam Discount	<b>√</b>	<b>√</b>	$\checkmark$	<b>√</b>
<b>Get recognized</b> as a HIMSS Organizational Affiliate on your website and marketing collaterals	<b>√</b>	<b>√</b>	$\checkmark$	<b>✓</b>
	\$12,000	\$8,000	\$4,000	\$2,000

## Himss Asia Pacific Membership Benefits

ASSOCIATION AFFILIATE	
Joint Membership with HIMSS for all members (T&C Applies)	Unlimited
Access to the HIMSS Learning Center	10
Complimentary registrations to HIMSS Community Events	<b>√</b>
CPHIMS Exam Discount	<b>✓</b>
Get recognized as a HIMSS Affiliate on your website and marketing collaterals	<b>✓</b>

ACADEMIC ORGANIZATIONAL AFFILIATE	
HIMSS Membership for all students in the faulty	Unlimited
Regular HIMSS Membership for faulty members	5
Access to the HIMSS Learning Center	20
Banner space on HIMSS Asia Pacific eNewsletter	1
Access to TIGER Virtual Learning Environment	1
Discount on HIMSS eBook subscriptions	<b>√</b>
Discount on CAHIMS and CPHIMS exam fees	<b>✓</b>
	\$1,675

### Himss Asia Pacific Members

### HIMSS ASIA PACIFIC ASSOCIATION AFFILIATE



### HIMSS ASIA PACIFIC ORGANIZATIONAL AFFILIATES



































### HIMSS ASIA PACIFIC CORPORATE MEMBERS

























## JOIN US NOW! Innovation & Opportunities

Contact Joannas Yeow at +65 6664 1186 or jyeow@himss.org to help determine your optimal membership level.

### Himss Asia Pacific Members

### HIMSS ASIA PACIFIC MEMBERS SPEAK

"New Zealand has a fast growing and vibrant digital health community. We see this collaboration between HiNZ and HIMSS as a key step in building stronger networks between our members and the international experts in digital health."



Kim Mundell, Chief Executive, Health Informatics New Zealand (HiNZ) "Bumrungrad International strongly advocates the use of healthcare information technology to improve the lives of our patients from around the world. As an Organizational Affiliate of HIMSS Asia Pacific, we stand together with HIMSS in providing leadership for Thailand and the region."



Dr. James Miser, CMIO, Bumrungrad International

"HIMSS membership has given us access to exclusive opportunities to further our knowledge of healthcare systems and technology. We believe this partnership helps us advance the use of information technology in our hospital, to help us deliver the best care for patients and caregivers, and benefit our staff as well."



Dr. Goh Min Liong, CMIO, Changi General Hospital, Singapore "Our collaboration with HIMSS Asia Pacific has enabled us to touch base regularly with stakeholders in the Asia Pacific region, and has helped us to directly connect with them to advise on solutions and HIT plans."



Dianne Gruneklee Regional Marketing Manager - APAC Hyland, creator of OnBase ®

"Paknampo hospital is the first in Thailand to achieve HIMSS Analytics EMRAM Stage 6 on its Clinical Transformation roadmap. HIMSS played a significant role in supporting this transformation, and we are proud to continue our collaboration as an organizational affiliate."



Asst. Prof. Korpong Rookkapan, MD Hospital Director Paknampo Hospital

"In 2014, the Asian Hospital and Medical Center was searching for a roadmap that we can follow on our journey to adopt electronic medical records. We came to learn about HIMSS Asia Pacific and the EMRAM and we were convinced that this was the benchmark we wanted. Through these two years of partnership, the EMRAM has given us a structured path to approach the digitalization of our healthcare system. HIMSS has also been a great place to meet the people who will help and guide us to our digital goals."



Dr. Juan Antonio Javellana, MD, Director, Medical Informatics, Asian Hospital and Medical Center

### **HZMSS** Asia Pacific

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision.

Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care. improved population health and low cost of care.

HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional offices in North America, Europe, United Kingdom and Asia.

#### We welcome contributions.

If you have an article to share with the Asian healthcare community, get in touch! Email Melissa at mleong@himss.org for more information.

Get your peers to subscribe at www.himssasiapac.org so that they can also receive the latest news and exclusive articles from HIMSS Asia Pacific. Go on, it's complimentary!

# Be a part of our online community now. Learn more at HIMSSAP www.himssasiapac.org

### Contact us.

#### Strategic **Partnerships**

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