

UAE eHealth Week: Best Care and Wellness for Patient Happiness

Dubai, August 24, 2016 – Dubai and Abu Dhabi: 31 October through 3 November 2016 is <u>UAE</u> <u>eHealth Week</u>. The 2016 UAE eHealth Week will highlight the best healthcare and wellness in support of the goal for the UAE to be the happiest country in the world. Returning to the two cities for the second year after a successful run in 2015, UAE eHealth Week will continue critical conversations surrounding healthcare, wellness and technologies.

"Healthcare and wellness is a major part of our everyday lives. Healthcare in the UAE touches everyone. HIMSS, together with the UAE government and hospital partners are bringing the very best of innovation to this 2016 event", announced Jeremy Bonfini, Executive Vice President, HIMSS International.

UAE eHealth Week will kick-off in Dubai on 31 October and 1 November at the Mohammed Bin Rashid Academic Medical Center located in Dubai Healthcare City. UAE eHealth Week will feature topics that will transform the face of UAE healthcare including

For the first time ever, the Genomics Middle East (GenoME) Conference will come to the UAE on 31 October after its successful launch in Saudi Arabia this May. GenoME seeks to empower patients and doctors with extremely powerful genetic information that now can be more affordably unlocked.

Wearable Technologies that enable patients to monitor their health will also be the showcased through the second WATCH society conference on 1 November in Dubai, held in conjunction with the UAE eHealth Week. Wearable technologies will support wellness in the UAE, enable medical research breakthroughs and give hospitals new insights into patient lifestyles.

On 2 and 3 November, UAE eHealth Week moves to Abu Dhabi where the newly opened Cleveland Clinic Abu Dhabi will host the event. Cleveland Clinic will showcase its facility and accomplishments in HIT adoption through hands-on visits.

Early bird registration and calls for submissions are now open.

Visit <u>www.uaeehealthweek.org</u> for more information.

About HIMSS

HIMSS is a global voice, advisor and thought leader of health transformation through health IT with a unique breadth and depth of expertise and capabilities to improve the quality, safety, and efficiency of health, healthcare and care outcomes. HIMSS designs and leverages key data assets, predictive models and tools to advise global leaders, stakeholders and influencers of best practices in health IT, so they have the right information at the point of decision. Through its health IT network of over 1 million experts, over 200 knowledge exchanges and collaborations, including 60,000-plus members, HIMSS drives innovative, forward thinking around best uses of technology in support of better connected care, improved population health and low cost of care. HIMSS is a not-for-profit, headquartered in Chicago, Illinois with additional

offices in North America, Europe, United Kingdom and Asia. Find out more at <u>http://www.himssme.org</u>.

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