



## HIT2.0

CONFERENCE 2016  
 HIMSS Middle East

**Genomics research and  
 the birth of personalized  
 medicine.**

2016 is the year where the healthcare's past dramatically transitions to a new future. The last 10 years of HIT adoption have lead healthcare organizations to this critical point. Healthcare is shifting from managing information technology projects to enterprise transformation. The next 10 years will demand more from hospital management and providers than ever before. But are we ready?

Delegates attending the **HIT 2.0 Conference at the HIMSS Middle East eHealth Innovations Summit** will discard the last ten years of past --- and for one day--focus on the next 10 years of healthcare organization transformation.

- The Rise of the CIO: The last 10 years has seen departmental-driven decision making transfer to the enterprise CIO
- Hospitals as Regional Healthcare Delivery Organizations: Can Medical Cities and leading hospitals extend their services to entire regions?
- Population Health: What hurdles remain to real population health management?
- Out-patient and Ambulatory Settings: Can IT in these least expensive settings proactively reduce the burden on the hospital?
- EMRAM 2.0: After 11 years, the HIMSS EMR Adoption Model is evolving. Be the first to hear how about the next generation EMRAM

HIT 2.0 is a high-level executive conference that is limited to 150 attendees. Register today to join this powerful group and chart the next 10 years of HIT progress.

## PROGRAMME

08:30am	<b>Registration and Coffee</b>
09:00am	<b>Qur'an and Opening Address</b>
09:15am	<b>Opening Roundtable: The Rise of the CIO</b> The last 10 years has seen departmental-driven decision making transfer to the enterprise CIO (Romaih, Al-Swailem, Al-Rashed, Barradh)
10:15am	<b>Plenary 1: Hospitals as Regional Healthcare Delivery Organizations</b> Can leading hospitals extend their services to entire regions? (Don Kosiak, Avera Healthcare)
	<b>Session Transition</b>
11:15am	<b>Plenary 2: Innovation</b> Disruptive Technologies that have a potential for a big-payoff Programmable Smart Pumps, Pharmacy Robotics, ED Admission Prevention
12:00pm	<b>Lunch and Prayer</b>
1:30pm	<b>Plenary 3: Out-patient and Ambulatory Settings</b> Can IT in these least expensive settings proactively reduce the burden on the hospital? (KFSHRC @ others)
2:15pm	<b>Plenary 4: Patient Engagement at the bedside and outside of the hospital: KFMC and KFSHRC</b>
	<b>Session Transition</b>
3:00pm	<b>Plenary 5: EMRAM 2.0</b> After 11 years, the HIMSS EMR Adoption Model is evolving. Be the first to hear how about the next generation EMRAM, John Daniels, HIMSS Analytics
3:45pm	<b>CIO Reaction Roundtable and Debate: EMRAM 2.0 and the KSA</b> (Romaih, Al-Swailem, Al-Rashed, Barradh)
	<b>End of Programme</b>

## SPONSORSHIP PACKAGES

### DIAMOND SPONSORSHIP (USD20,000)

- 30 minute client presentation
- Table-top during the days of HIT 2.0 Conference (outside of the Summit meeting room)
- 1 hospitality suite
- Maximum recognition logo visibility on all Summit collateral
- 4 complimentary passes

### GOLD SPONSORSHIP (USD15,000)

- 20 minute client presentation
- Table-top during the days of HIT 2.0 Conference (outside of the Summit meeting room)
- Maximum recognition logo visibility on all Summit collateral
- 3 complimentary passes

### SILVER SPONSORSHIP (USD8,000)

- Table-top during the days of HIT 2.0 Conference (outside of the Summit meeting room)
- Maximum recognition logo visibility on all Summit collateral
- 2 complimentary passes