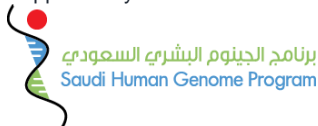




GenoME CONFERENCE 2016

HIMSS Middle East

Supported by:



Genomics research and the birth of personalized medicine.

Nearly 15 years ago, the mystery of the genome was unlocked to capture the imagination of humanity. Now researchers are taking the potential of the genome and translating it into medical progress.

Personal variations in the human genome can determine the risk of cancer, genetic disease and the efficacy of medication.

To enable this transformation, researchers, clinicians and technologists need incredible collaborative and computing platforms to share knowledge and to speed genome sequencing.

The **Genome Middle East Conference (GenoME)** will launch a powerful International event that gathers these key leaders. Genomics researchers will bring forward the latest in biomarkers and signatures that lead the way to isolating disease in its earliest stages. Innovators will capture the latest research and continue to drive down the average cost per genome. Clinicians will focus the incredible complexity of genomics into practical applications in healthcare.

GenoME will be the invaluable opportunity to network with the best minds, the most influential decision makers and shape the very real future of personalized medicine. Join this elite group of 150 GCC decision makers paired with the best international innovation today.

Genome Informatics, personalized medicine, and big data.

PROGRAMME

08:30am	Opening Ceremony Prince Turki bin Abdullah bin Abdul Aziz <i>(to be invited)</i>
Session 1	
09:00am	Opening Keynote: Overview of the field of genome informatics, personalized medicine, and use of big data Peter Tonellato, Center for Biomedical Informatics Harvard Medical School <i>(invited)</i>
09:45am	Saudi Human Genome Project Dr. Mohamed Abouelhoda and Dr. Brian Meyer, Saudi Human Genome Project
10:30am	Qatar Genome Project: Bioinformatics and Data Management Infrastructure Dr. Said Ismail, Qatar Genome Project Manager Dr. Rashid Al-Ali, Deputy Chief Research Officer, and Division Chief – Biomedical Informatics at Sidra Medical and Research Center
11:15am	Industry Roundtable David Bentley, Illumina, Inc and Barry Merriman, Vice President of Global Technology Assessment, Human Longevity, Inc
12:00pm	Lunch and Prayer
1:30pm	High Performance Computing for Genomics Craig Rhodes and Gaurav Kaul, Intel Health and Life Sciences
2:15pm	Precision Medicine: Practical Applications of Genomics to Transform Healthcare Dr. Fowzan Al Kuraya, Professor of Human Genetics, College of Medicine, Alfaisal University
3:00-3:45pm	Summary Panel Q&A with International Speakers

SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP (USD20,000)

- 30 minute client presentation
- Table-top during the days of GenoME Summit (outside of the Summit meeting room)
- 1 hospitality suite
- Maximum recognition logo visibility on all Summit collateral
- 4 complimentary passes

GOLD SPONSORSHIP (USD15,000)

- 20 minute client presentation
- Table-top during the days of GenoME Summit (outside of the Summit meeting room)
- Maximum recognition logo visibility on all Summit collateral
- 3 complimentary passes

SILVER SPONSORSHIP (USD8,000)

- Table-top during the days of GenoME Summit (outside of the Summit meeting room)
- Maximum recognition logo visibility on all Summit collateral
- 2 complimentary passes