WE HAVE BEEN SPONSORING THE EVENT FOR YEARS AND REALLY FEEL LIKE ATTENDEES CONSIDER US PART OF THE EVENT – NOT JUST A VENDOR AT A BOOTH. FOR THAT, WE'RE VERY GRATEFUL!

ADAM ZWYER – SPRI

SPONSORSHIP PACKAGES

EVENT ADVERTISING

ONLINE ADVERTISING - $1,000

Choose from an ad in our ACE Symposium email updates, an ad on our ACE Symposium landing page or an ad on our ACE Symposium Schedule landing page.

PRINT ADVERTISING - $2,500 OR $1,250

Choose from a full-page ad on the back cover ($2,500) or inside back cover ($1,250) of our attendee handbook.

ATTENDEE BAG INSERT - $500

Produce an insert for inclusion in our attendee bags, which will be distributed to fitness professionals at each Symposium event. Advertiser is responsible for production and shipping costs.

EVENT BOOTH SPACE

VENDOR SHOWROOM BOOTH - $1,700

Promote your company to hundreds of attendees at a 10'x10' booth in our vendor showroom. Your logo and company website link will be included on our site, as well as within the attendee handbook and emails we send following the events.

EVENT MOBILE APP ADVERTISING OPPORTUNITIES

Contact us on pricing.

TO PURCHASE A SPONSORSHIP OPPORTUNITY PLEASE CONTACT

Kerrie Breitenbach
(888) 825-3636, ext. 722
kerrie.breitenbach@ACEfitness.org

SPONSORED EQUIPMENT SESSIONS

Target your exposure through 1-hour equipment sessions, where attendees will get hands-on experience with your product. Includes workout session in 1,600-square-foot space, 10'x10' booth (a $1,600 value) in vendor showroom, attendee bag insert and recognition in attendee handbook.

One 1-hour Session - $2,400
Two 1-hour Sessions - $3,700
Three 1-hour Sessions - $4,900
Four 1-hour Sessions - $6,000

ON-SITE EVENT VISIBILITY

MASSAGE BREAK STATION - $2,000

Associate your company with relaxation by promoting it at our massage break station where attendees can relieve stress and tension in between their walks on the exhibit floor.

REFRESHMENT BREAK SPACE - $1,200

Promote your company in our refreshment area with signage and on-site logo and link exposure.

LANYARD/BADGE HOLDER - $750

Attach your company name and logo along with a special message to all name badges attendees are required to wear throughout the events.

HOTEL ROOM KEYS - $750

Put your name and logo on hotel key cards that each guest at Symposium hotels will be issued upon check-in. Fee is exclusive of key card production.

ATTENDEE BAG - $750

Set your brand apart from the rest by strategically placing your company logo alongside the ACE logo on all attendee bags. Fee is exclusive of bag production.

Purchase sponsorship packages for both the West and East Coast events, and you'll receive a special discount for early registration:

15% OFF BY OCT. 31, 2012
10% OFF BY NOV. 31, 2012
5% OFF BY JAN. 15, 2013



ACE HAS ALWAYS PUT ON A STRONG SHOW FOR US TO LAUNCH NEW PRODUCTS, AND THEY'VE BACKED IT UP WITH A GREAT ATTENDEE BASE.

BRIAN KENNEDY – TRX® TRAINING











TWO COASTS – ONE PASSION

Instead of one ACE Symposium, we'll be holding two events in 2013 – ACE West in San Diego from May 16-18 and ACE East on the East Coast in October. Apart from more engaging, intimate settings, two events will give you multiple opportunities to reach hundreds of fitness professionals on both coasts.

SPONSORSHIP BENEFITS

- Reach 1,500+ total fitness professionals on-site with your programs, products and services
- Two events present unique full-year, bi-coastal marketing opportunity that maximizes reach
- Participate in one ACE Symposium or both events for a discounted sponsorship rate
- Position your company, products and services at the forefront of attendees
- Opportunity for logo exposure through emails we send to nearly 50,000 ACE-certified professionals

ACE SYMPOSIUM HAS ALWAYS BEEN A QUALITY SHOW WITH AN INTIMATE FEEL. THE ATTENDEES ARE ALL THOROUGHLY KNOWLEDGEABLE FITNESS PROFESSIONALS WHO HAVE A GENUINE INTEREST IN OUR PRODUCTS. WE COULDN'T ASK FOR A BETTER AUDIENCE.

STEFANIE MAIO – TOTAL GYM

PLATINUM - $17,000

(1 Opportunity)

- Conference Title Sponsorship
- Pavilion Co-Branding
- Pop-Up Banners in Exhibit Space Hallways (4)
- Welcome Reception Sponsorship (Signage, Welcome Speech, Logo/Link Exposure in Handbook and Event Emails)
- ACE Certified News article (online)
- Attendee Bag Insert
- Equipment Session (1 hour)
- Vendor Showroom Banner Placement (10'x10')
- Logo Recognition in ACE Symposium Email Updates
- Sponsorship Page Ad on ACEfitness.org (Runs for one month)
- Vendor Showroom Page Ad on ACEfitness.org (Runs for one month)
- Attendee Handbook Ad (Full Page)
- Attendee Mailing List

GOLD - $10,000

(4 Opportunities)

- Presenting Sponsorship
- Keynote Sessions Sponsor (Signage, Logo/Link Exposure in Handbook, Event Emails and Recorded Session of Main Keynote)
- Opening and Closing Keynotes Sponsor (Recorded Footage to be Sent to All Pros Following Event)
- Attendee Bag Insert
- Equipment Session (1 hour)
- Vendor Showroom Banner Placement (10'x10')
- Logo Recognition in ACE Symposium Email Updates
- Sponsorship Page Ad on ACEfitness.org (Runs for one month)
- Vendor Showroom Page Ad on ACEfitness.org (Runs for one month)
- Attendee Handbook Ad (1/2 Page)

SILVER - $6,000

(4 Opportunities)

- Supporting Sponsorship
- Networking Lunch Sponsor (Signage, Logo/Link Exposure in Handbook and Event Emails)
- Vendor Showroom Banner Placement (10'x10')
- Logo Recognition in ACE Symposium Email Updates
- Sponsorship Page Ad on ACEfitness.org (Runs for one month)
- Vendor Showroom Page Ad on ACEfitness.org (Runs for one month)
- Attendee Handbook Ad (1/4 Page)
- Attendee Mailing List

EXHIBITING AT ACE SYMPOSIUM WAS A NO BRAINER FOR POWER MUSIC! ASIDE FROM AN OPPORTUNITY TO CONNECT WITH LONG-TIME PROFESSIONALS, IT CREATES A PLACE TO CONNECT WITH THOSE NEW TO THE INDUSTRY. FROM A BRAND STANDPOINT, TO BE THE FIRST VERSION OF YOUR PARTICULAR PRODUCT THEY SEE IS HUGE.

MITCH ROLFE — POWER MUSIC INC.

NEW EDUCATIONAL PROGRAMMING

Get your company seen at educational sessions held throughout ACE Symposium. As one of the key reasons fitness professionals attend, you can gain exposure alongside a dynamic scope of topics from emerging fitness trends, nutrition, group fitness, mind/body exercise and sports conditioning.

	ONE SESSION	TWO SESSIONS	THREE SESSIONS	FOUR SESSIONS
75 mins	$2,000	$3,500	$4,700	$5,500
90 min-105 min	$2,500	$4,000	$5,200	$6,000

All sessions include the following:
Door signage, recognition online and in attendee handbook.
*Must be a sponsor to participate in educational programming.

