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Sponsor and Exhibitor Opportunities



AELP – Introduction

The Association of Employment and Learning Providers (AELP) is the leading trade association for vocational learning and employment providers in Britain. The majority of its 770+ members are independent private, not-for-profit and voluntary sector training and employment services organisations.

Membership is open to any provider committed to quality provision and it includes over 35 FE colleges involved in work based learning. AELP Members deliver approximately 75% of England's 850,000 Apprenticeships, and are also at the forefront of Work Programme, Traineeship and Study Programme delivery. Annual membership starts from as little as £331+vat per annum terms and conditions apply.

To request a 'call back' to discuss membership options, call on 0117 947 2090 or email at membership@aelp.org.uk

AELP Membership Team | T: 0117 947 2090 | E: membership@aelp.org.uk | W: aelp.org.uk
| Twitter: [@AELPUK](https://twitter.com/AELPUK) | LinkedIn: [AELP](https://www.linkedin.com/company/aelp)

To find out more about AELP visit our website at www.aelp.org.uk

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Background to the AELP National Conference

AELP's National Conference is held in June each year and has become the premier event within the skills and employment calendar. It regularly attracts over 500 delegates over the course of two days. It is used as a platform to concentrate debate on the strategic vision and planning direction for the sector. This in turn has attracted a strong line-up of platform speakers including Department Ministers, to inform and encourage robust discussion on a wide range of topics related to sustainable integrated employment and skills training.

The agenda is a mix of plenary sessions with audience debate and an opportunity to attend workshops each day. There is also an extensive exhibition area and plenty of networking sessions.

The AELP Gala Dinner, preceded by a Pre-Dinner Drinks Reception, is held on the evening of day one as a bookable extra. Places are included in all exhibitor fees and some sponsorship packages. The AELP Gala Dinner includes entertainment and provides excellent networking opportunities in a relaxed atmosphere, allowing delegates to come together with other conference attendees.

Who should attend?

The conference is for all those working in post 16 education, skills and training. All training providers, colleges, policy makers and consultants who want to keep their competitive advantage by finding out the latest developments in the sector attend.

The delegate profile comprises primarily senior managers which includes Chairs, Chief Executives, Managing Directors and other senior executives from:

- Awarding Organisations
- Third Sector and Voluntary Sector Providers
- Sector Skills Councils/Sector bodies
- Housing Associations
- FE Colleges
- LEPs
- National Stakeholder Organisations
- Group Training Association Providers
- Regional/Local Provider Networks
- Government Departments/Executive agencies
- ESF funded Providers
- DWP funded Providers
- Employers/Employer Providers
- County Councils/Local Authorities
- Membership Organisations
- Press/Media Agencies

To capture and grasp an understanding of AELP's National Conference, please visit the 2015 Highlights Page on the National Conference [Website](#).

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AELP National Conference 2016



Conference Aims

The employment and skills sector has never faced so much change. Change has brought opportunities as well as challenges but the scale of it is unprecedented.

The AELP National Conference 2016 will be the premier event this year for examining the impact that the reforms are likely to make. On skills, it will examine and debate the government's reforms for Apprenticeships and Traineeships alongside the implications of the Area Reviews and English devolution. With more details to be announced in June, the apprenticeship levy proposals will command particular attention, such as keeping employers of all sizes engaged. The conference will also consider the future of employability provision with the Work Programme due to be replaced by the Work and Health Programme and its narrower focus on the very long-term unemployed.

Quality assurance remains a hot topic and in the light of the more recent encouraging inspection findings for independent providers, we will look at both Ofsted's common inspection framework as the current version nears the end of its first year and sector-led initiatives to bring about further improvements in programme delivery. MPs are again considering whether young people are receiving adequate careers advice when the proportion of 16 to 18 year olds starting an apprenticeship remains static, so we will be debating the government's initiatives in this area.

The AELP National Conference will have its usual array of top speakers with at least one minister confirmed so far and it will of course be the first national conference with our new chief executive, Mark Dawe. The plenary sessions and debates will be backed by an excellent selection of workshops, always designed to help providers grow their businesses and share best practice. And then there are the entertaining gala dinner and the great networking opportunities throughout the two days. AELP members have a strong reputation for quality, responsiveness and flexibility. In attending [#AELP2016](#), they should gain fresh insights to be able to build on that reputation.

Speakers include

Martin Dunford OBE, Chief Executive, Skills Training UK & Chairman, AELP
Mark Dawe, Chief Executive, Association of Employment and Learning Providers
Nick Boles MP, Minister of State for Skills and Equalities, BIS/DfE
Martin Doel CBE, Chief Executive, Association of Colleges
Rt Hon Priti Patel MP, Minister of State for Employment
Peter Lauener, Chief Executive, Skills Funding Agency & Education Funding Agency
Bob Harrison, Education Adviser, Toshiba
Paul Joyce HMI, Deputy Director for Further Education
& Skills and Independent Schools, Ofsted
Claudia Harris, The Careers & Enterprise Company
Dr Susan Pember OBE, Hoxley

For the full list, please visit the [website](#).

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AELP National Conference 2016



Free place offer for full AELP Members

Following 2014 and 2015 National Conferences, every **AELP full member** will once again receive **one free place** at the conference covering both days. Dinner and accommodation are chargeable though.

Associate Members

Associate members will also receive 25% discount off delegate fees. Making this conference excellent value for the calendar event for the employment and skills sector.

Patrons

Valued AELP Patrons will also receive two free places at the conference covering both days.

Next Steps

AELP wishes to optimise the opportunities the timing of the conference presents to us, our sponsors and exhibitors. We wish to create a memorable delegate experience and to attract high level speakers from the across the employability and skills sectors, which in turn will engage and encourage attendance at the conference. We are therefore seeking sponsorship partners who can assist us in these aims.

Please [visit the website](#) for further information on the packages available.

The final outcome should be to heighten awareness, facilitating the positive engagement of all interested parties in the sector and to ensure the AELP National Conference is a 'must attend' event in the FE and Skills events calendar.

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AELP National Conference 2016



Headline Sponsor – OCR



Oxford Cambridge and RSA

At OCR, we are passionate about general & vocational education and the opportunities that it gives learners from all walks of life, preparing them for the world of work.

Together with our extensive portfolio including English and maths, Cambridge Technicals, Apprenticeships, Employability plus so much more, we offer assessment led services complete with teaching support and resources that paves the way for learners to reach their full potential.

Contact us:

Tel: 02476 851509

Email: vocational.qualifications@ocr.org.uk

Twitter: @ocr_vocational

URL: ocr.org.uk/vocational

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AELP National Conference 2016



Second Tier Sponsor – Pearson



Learning is a never-ending road of discovery, challenge, inspiration, and wonder. For many people, it is the route to a job to support their family or the skills to help them progress in their career. That's why Pearson is focused on helping learners at every stage of the journey discover a love of learning that helps provide opportunities throughout their lives. Because wherever learning flourishes, so do people.

Contact us

visit: www.uk.pearson.com

email: wbl@pearson.com

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AELP National Conference 2016



Media Sponsor – FE Week



FE Week is a weekly newspaper serving the further education and skills sector.

The paper is a lively read, offering a mixture of news, expert comment, features, technical information, job adverts, coffee break snippets and more.

It is written for middle and senior management working in colleges and independent training providers, and those interested in this sector, including government, policy shapers and other service providers.

We will again be producing and distributing a dedicated supplement during the AELP annual conference in partnership with OCR, so look out for us and say 'hi'.

Subscription is from just £75 per year, and you can find out more at www.feweek.co.uk

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AELP National Conference 2016



Conference Venue

The AELP National Conference 2016 – will be held in London at the Novotel London West, Hammersmith.



The hotel has some of the largest conference facilities in the area and can cater for up to 1000 delegates - no other conference, event, convention or exhibition venue in London is as well equipped or as versatile. Coupled with 26 awards for excellence gained over the past seven years, Novotel London West has become the venue of choice for London events.

This modern hotel offers quality accommodation with 630 bedrooms offering internet access (chargeable) and satellite TV. It has two restaurants serving international cuisine and the Lounge bar serves snacks and cocktails. It also has a gift/newspaper shop, a fitness centre, cash machine and even a shoe shine machine!

For the AELP National Conference, the main conference room, registration area, accommodation check-in desk, exhibition/catering area and the syndicate rooms are all conveniently located in one part of the venue.

Travel Information:

With 3 of London's main **underground lines within a 4 minute walk** of the hotel, plus a major bus terminal with excellent connections, Novotel London West is an ideal location.

By Rail:

The closest National Rail train station is Kensington Olympia (20 minutes walk).

By Underground:

Hammersmith Underground Station is near by with access to the Piccadilly, District and Hammersmith & City Lines.

Driving:

The venue is located just off the A4 and **outside the Central London Congestion Zone**. The hotel is just a 20 minute drive from London Heathrow.

Parking:

Novotel London West offers over **240 on-site car parking spaces** (charged per hour for residents parking) all of which are secure and under cover.

Costs: £1.50 per hour (for residents)
£3.50 per hour (non-residents)

Taxis:

The hotel also has a permanent taxi rank located at the hotels' main entrance.

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AELP National Conference 2016



Why YOU should become a Supporting Sponsor for the AELP National Conference 2016

AELP seeks Exhibitors and Supporting Sponsors who can assist us to achieve our conference aims and ensure that our national conference continues to be perceived as one of the prime set piece events within the skills and employability sector calendar.

Supporting our National Conference provides your organisation with an unprecedented opportunity to position your brand at an important AELP strategic event and the trusted communications to the AELP [membership](#).

This conference also provides an opportunity to increase your brand recognition with independent training providers and other organisations operating within the employability and learning and skills sectors.

The conference aims to assist you to:

- Align your organisation with AELP, a trusted national stakeholder
- Enable your organisation to engage with delegates from the skills and employability sectors
- Promote your organisation as a market leader and expert in the sector
- Foster long term contacts with key personnel from the FE sector and AELP Member organisations
- Strengthen your market position and differentiate your product/service offer
- Take advantage of on-site brand presence
- Access a captive audience in the region of 500 attendees per day
- Gain from the unparalleled networking opportunities
- Benefit from the communication channels and links to all learning providers involved in skills and employability provision

Enquiries:

For sponsorship booking enquiries please contact the AELP Events Team on [0117 947 2097](tel:01179472097) or email nationalconference@aelp.org.uk

Sponsorship package enquiries should be directed to the Head of Events, Helen Bourke at hbourke@aelp.org.uk in the first instance.

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2016 Exhibitor Package

As one of the key elements of this event, the exhibition opens up a world of networking and information gathering opportunities. We anticipate an audience of 500+ each day at this year's conference from third sector providers, national stakeholder organisations, regional/local provider networks, FE colleges, SFA and EFA funded providers, DWP funded providers, employers, and County Councils/Local Authorities. This conference offers opportunities for:

- Promoting your organisation
- Developing long term contacts with key personnel from the employment and skills sector and AELP Member organisations
- Strengthening your market position and differentiating your product/service offer
- On-site brand presence and a captive audience
- Unparalleled networking opportunities
- Benefiting from the communication channels and links to all learning providers involved in the skills and employability provision

All Exhibitors will be located in the Exhibition & Catering Area held in the Chablis Suite at the venue.

Note: Only two stand personnel are permitted with each exhibition stand space reserved. If you wish additional personnel to attend, please go to the conference website and book places as delegates.

Package

- ✓ Exhibitor booth (shell scheme) for both days – choice of 3m x 2.5m or 4m x 2.5m including access to power
- ✓ Use of the eTouches eScan system for capturing leads with on-site support
- ✓ Two exhibitor stand contacts
- ✓ Provision of a 6ft clothed table and two chairs and access to power
- ✓ Delegates wallets for stand contacts (max 2)
- ✓ Lunch & Refreshments both days
- ✓ Attendance at the Conference for the two stand personnel for two days
- ✓ Workshop attendance for both days for both stand contacts
- ✓ Attendance at the Pre-Dinner Drinks Reception and the AELP Gala Dinner for the two stand contacts (only)

An interactive version of the **Exhibitor Floor Plan** is available to view on the conference website

Advertising and Promotion

- ✓ Exhibitor Profile included in the Conference Programme Guides
- ✓ ½ page advert in the printed Conference Programme Guides (note this only applies to bookings of the 4m x 2.5m Exhibitor booths)

To Book

Please visit the conference website for further information and to book an exhibitor booth at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your exhibitor profile and logo

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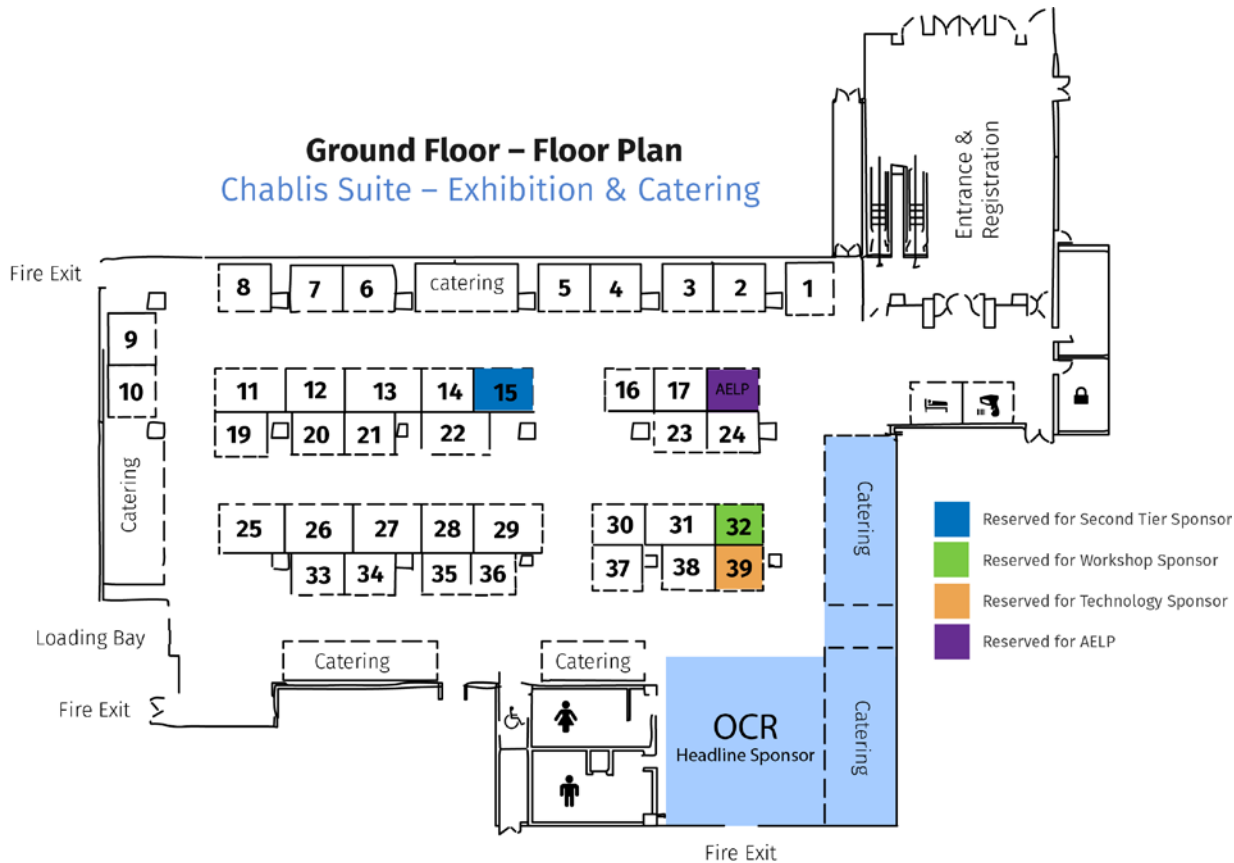


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3m x 2.5m Shell Scheme @ £2,495 + VAT
4m x 2.5m Shell Scheme @ £2,795 + VAT

2016 Exhibitor Floor Plan



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Second Tier Sponsor



Conference Workshops Sponsorship



Conference Workshops Sponsorship **(SOLD)**

All conference attendees have the opportunity to choose from up to 14 workshops per day at this event. This package allows the sponsor the opportunity to brand up to 12 of these workshops each day.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guide
- ✓ Populate workshops at the conference with the sponsor's leaflets, door signage, directional signage and a single pop-up display (or similar) per syndicate room

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Exhibition

- ✓ Exhibitor booth for both days – 3m x 2.5m.
- ✓ Two exhibitor stand contacts
- ✓ Provision of a 6ft clothed table, two chairs and access to power
- ✓ Access to wi-fi for the exhibition stand
- ✓ Delegates packs for stand contacts
- ✓ Lunch & Refreshments both days for stand personnel
- ✓ Attendance at the Conference for the two stand contacts for the two days
- ✓ Workshop attendance for both days for stand personnel

Hospitality

- ✓ 3 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 3 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

Advertising and Promotion

- ✓ 1 x ½ page colour display in the main printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Display of your corporate logo on the AELP National Conference 2016 website and rolling banner with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the main Programme Guides

**Conference Workshops Sponsorship
@ £4,725.00 + VAT**

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Conference Delegate Bags Sponsorship



Conference Delegate Bags Sponsorship **(SOLD)**

A high quality branded conference bag with drop-handles, zip and shoulder strap given to all attendees bearing the AELP National Conference 2016 logo and the Conference Delegate Bag Sponsor's logo.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guide

Advertising and Promotion

- ✓ A brochure/leaflet (A4, maximum 12 pages) inserted into each bag
- ✓ 1 x 1/2 page colour display in the main printed Conference Programme Guides (using supplied copy and artwork; see last page of the brochure)
- ✓ Display of your corporate logo on the AELP National Conference 2016 website with a hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 100 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016



**Conference Delegate Bags Sponsorship
@ £4,995.00 + VAT**

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Conference Programme Guides Sponsorship (SOLD)

All conference attendees will receive a copy of the conference programme guides, one for each day, within the delegate wallet which contains information on speakers, workshops, agendas, exhibitors, sponsors and advertising. The guides are A5, full colour, spiral bound and printed to a high quality.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Logo on the front cover of the Conference Programme Guides
- ✓ 2 x full page colour display in the Conference Programme Guides (using supplied copy and artwork) in a premium position i.e. inside front cover
- ✓ Display of your corporate logo on the AELP National Conference 2016 website and rolling banner with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the Conference Programme Guides

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.



**Conference Programme Guides
Sponsorship @ £6,995.00+VAT**

Headline Sponsor

OCR
Oxford Cambridge and RSA

Second Tier Sponsor


Pearson

Conference Registration Desk Sponsorship

All conference attendees will register on arrival at the Conference Registration desk and will receive their delegate wallet which contains information on speakers, workshops, agendas, exhibitors, sponsors and advertising.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ ½ page colour display in the Conference Programme Guides (using supplied copy and artwork)
- ✓ Display of your corporate logo on the AELP National Conference 2016 website and rolling banner with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the Conference Programme Guides

Hospitality

- ✓ None included with this package

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo



Conference Registration Desk Sponsorship
@ £3,250.00+VAT

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Oxford Cambridge and RSA

Second Tier Sponsor


Pearson

Voting Pads Sponsorship (SOLD)

The conference **Voting Pads Sponsorship** comprises of Interactive ClickAPAD Voting Pads given to all attendees during the two days of the conference.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing communications and sponsor website
- ✓ Acknowledgement from the Chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the printed Conference Programme Guides
- ✓ Temporary sponsor branding on the ClickAPAD Voting devices
- ✓ Sponsor logo to appear on the main conference screen during the voting periods
- ✓ Sponsor logo to appear on the main conference screen during the live results

Exhibition

- ✓ Exhibitor booth for both days – 3m x 2.5m (No. 39) including power
- ✓ Two exhibitor stand contacts
- ✓ Delegates packs for stand contacts
- ✓ Lunch & Refreshments both days for stand personnel
- ✓ Attendance at the Conference and Workshop sessions for the two stand contacts both days

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

Advertising and Promotion

- ✓ 1 x full page colour display in the main printed Conference Programme Guides (using supplied copy and artwork; see last page of the brochure)
- ✓ Display of your corporate logo on the AELP National Conference 2016 website with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the main Programme Guides

Voting Pads Sponsorship @ £5,495.00 +VAT

Headline Sponsor

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Oxford Cambridge and RSA

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Pre-Dinner Drinks Reception Sponsorship



Pre-Dinner Drinks Reception Sponsorship **(SOLD)**

The Pre-Dinner Drinks Reception is an ideal networking opportunity prior to the AELP Gala Dinner. We will be serving wine, beer, sparkling wine and soft drinks between 7.00pm and 8.00pm in the Cremant Suite Foyer on the evening of 27 June 2016.

Branding

- ✓ Opportunity for a short 3 minute welcome address to attendees
- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Hospitality

- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016
- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees

Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and rolling banner and a hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ 2 x single 'pop up' display stands (to be supplied by the sponsor) may be positioned in the Cremant Suite Foyer
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

**Pre-Dinner Drinks Reception
Sponsorship @ £5,225.00 + VAT**

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AELP Gala Dinner Sponsorship



AELP Gala Dinner Sponsorship **(SOLD)**

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 27 June 2016. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment. We anticipate 200-250 dinner guests again this year.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed Dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Opportunity for a 5 minute welcome address to dinner guests
- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Up to 100 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ 2 x single 'pop up' display stands (to be supplied by the sponsor) may be positioned in the Chablis Suite during dinner
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)
- ✓ 3 x branded ceiling banners
- ✓ Branded table centres /menus to be added to every table

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Hospitality

- ✓ 4 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

AELP Gala Dinner Sponsorship
@ £5,995.00 + VAT

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AELP Gala Dinner Wine Sponsorship



AELP Gala Dinner Wine Sponsorship **(SOLD)**

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 27 June 2016. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed Dinner menus
- ✓ Logo on the Supporting Sponsors page within the conference programme guides

Hospitality

- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main conference programme guides
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

AELP Gala Dinner Wine Sponsorship
@ £1,995.00 + VAT

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AELP Gala Dinner Entertainment Sponsorship

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 27 June 2016. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment.

Branding

- ✓ Use of the AELP National Conference 2016 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides



Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

Hospitality

- ✓ 3 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 27 June 2016

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

AELP Gala Dinner Entertainment Sponsorship @ £2,500.00 +VAT

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AELP Gala Dinner Table Sponsorship

AELP is offering organisations the opportunity to sponsor tables at the AELP Gala Dinner held on the evening of 27 June 2016. Tables seat 8 guests and may be used for either your invited customers, colleagues or both.

You may choose to add discreet branding to your table to make it easily identifiable to your guests (to be supplied by the sponsor). Multiple tables may be booked by the same organisation.



The Package

- ✓ A table to seat **8 guests** (maximum)
- ✓ Sponsor table may be discreetly branded with your organisation logo (at sponsor's cost)
- ✓ You may provide gifts for your guests to be placed on the tables prior to the start of the dinner (to be provided by the sponsor)

To Book

Please visit the conference website for further information and to book a table at: www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at: nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

**AELP Gala Dinner Table Sponsorship
@ £995.00 + VAT**

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Conference Lanyard Sponsorship



Conference Lanyards (SOLD)

This package provides the opportunity to include branded lanyards given to all attendees to wear during both days of the conference. This is exclusive to one organisation. AELP will print and supply the lanyards.

Branding

- ✓ Exclusive opportunity to have branded lanyards distributed to all attendees during both days of the conference

Advertising & Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and a hyperlink to your homepage
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website

Hospitality

- ✓ None included with this package



Conference Lanyards
@ £1,250.00 +VAT

Headline Sponsor



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Writing Pads Sponsorship



Writing Pads Sponsorship (SOLD)

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2016 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include branded A4 pads in these wallets.

Branding

- ✓ Exclusive opportunity to insert branded writing pads (to be provided by the sponsor) into each delegate wallet

Advertising

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package



Details

Writing Pads must be supplied to the AELP Events team by no later than Friday, 17 June 2016 (600 approx.) and sent to the following address only:

AELP Events Team
Association of Employment and Learning Providers
Colenso House
46 Bath Hill
Keynsham
Bristol
BS31 1HG

Please mark your parcel:

'Writing Pads for the AELP National Conference 2016'.

To Book

Please visit the conference website for further information and to book:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

Writing Pads Sponsorship
@ £625.00 +VAT

Headline Sponsor



Second Tier Sponsor



Writing Pens Sponsorship



Writing Pens Sponsorship

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2016 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include your branded pens in these wallets.

Branding

- ✓ Exclusive opportunity to insert branded writing pens (to be provided by the sponsor) into each delegate wallet Advertising

Advertising & Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package



Details

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Association of Employment and Learning
Providers
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Writing Pens Sponsorship
@ £625.00 +VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA

Second Tier Sponsor

Pearson

Delegate Wallet Leaflet Insert



Delegate Wallet Leaflet Insert

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2016 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include your leaflet in these wallets.

Branding

- ✓ Opportunity to insert one sided A4 leaflet into each delegate wallet

Advertising & Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2016 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

Details

Leaflets must be supplied to the AELP Events team by no later than Friday, 17 June 2016 (600 approx.) and sent to the following address only:

AELP Events Team
Association of Employment and Learning Providers
Colenso House
46 Bath Hill
Keynsham
Bristol
BS31 1HG

Please mark your parcel:

'Delegate Wallet Leaflet Inserts for the AELP National Conference 2016'.

To Book

Please visit the conference website for further information and to book:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

Delegate Wallet Leaflet Insert
@ £650.00 +VAT

Headline Sponsor



Second Tier Sponsor





Conference Programme Guides Advertising

All sponsors will be offered a 'first refusal' opportunity to advertise in the main printed colour A5 Conference Programme Guides if this is not already included in the sponsorship package you have chosen.

Supporting Sponsors organisations participating in the main conference will be offered a concession of **10% discount** off the advertised rate for colour display advertisements in the main Conference Programme Guides given to all attendees.

Details

Full Page Advert

148mm W x 210mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

Half Page Advert (Portrait)

Portrait 74mm W x 210mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

Half Page Advert (Landscape)

Landscape 148mm W x 105mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

All supplied artwork must be in CMYK colour and 300 dpi and saved in the following acceptable formats:

- High resolution EPS files (with all fonts embedded, preferably converted to paths)
- High resolution PDF files (with all fonts embedded, preferably converted to paths)
- Hi-res JPG files ready to print

Further Information

For further information please contact:

AELP Events Team

Email: Nationalconference@aelp.org.uk

Tel: 0117 947 2097

Note: The deadline for advertising copy is **12 noon on Friday, 27 May 2016.**

Advertising Rates

Full Page Display @ £250.00 + VAT

Half Page Display @ £175.00 + VAT

Headline Sponsor



Second Tier Sponsor





Conference Terms and Conditions

Miscellaneous

The AELP National Conference 2016 has been organised by the AELP Events Team.

Payment

All bookings and payments will be processed online and all costs are subject to VAT.

Venue

This Conference is being held at the Novotel London West, London. Further information on the venue and location for this conference can be found on the venue page including the hotel's postal address, travel information and contact telephone number.

Accommodation

Accommodation costs and details can be found on the accommodation page on this site.

Confirmation

Confirmation of bookings will be sent to the delegate (s) upon completion of the online registration form and payment on this site.

If you have not received confirmation of your registration from AELP within 2 days of making your booking, please contact the AELP Events Team on 0117 947 2097 or via email at nationalconference@aelp.org.uk

Cancellations

Cancellations made prior to 5.00pm on Monday, 6 June 2016 are fully refundable.

Cancellations made between the period Tuesday, 7 June 2016 up to and including 5.00pm on Monday, 13 June 2016 will be subject to a 50% cancellation fee of the total cost of the booking including delegate fees, accommodation and the Gala Dinner.

For any cancellations made after this date, the full invoice amount will be payable. However, there is no charge for substitutions which will be accepted up until 5.00pm on Friday, 24 June 2016.

Exhibition and Sponsorship Packages

Once confirmed, all exhibition and sponsorship bookings are non refundable under any circumstances.

Payments

All payments must be received immediately on receipt of booking.

Substitutions

Substitution of delegate place(s) is acceptable but will only be accepted up until 5.00pm on Friday, 24 June 2016. Please contact the AELP Events Team via email to arrange at nationalconference@aelp.org.uk

Programme/Agenda

AELP reserves the right to change the programme/agenda, content, speakers, workshops and venue as necessary or cancel the conference. If the conference is cancelled, AELP will endeavour to contact all delegates at the earliest opportunity to advise. Please ensure you provide your mobile number as part of your booking journey.

Disclaimer

Please note: This conference does not constitute legal advice.

Headline Sponsor



Second Tier Sponsor

