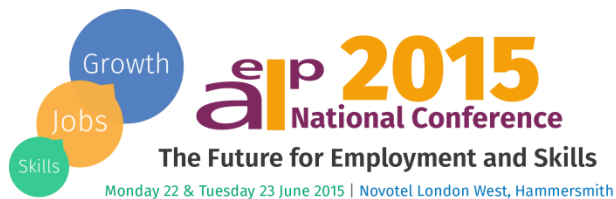


Sponsor and Exhibitor Opportunities



AELP – Introduction

The Association of Employment and Learning Providers (AELP) is the leading trade association for vocational learning and employment providers in Britain. The majority of its 720+ members are independent private, not-for-profit and voluntary sector training and employment services organisations.

Membership is open to any provider committed to quality provision and it includes over 35 FE colleges involved in work based learning. AELP Members deliver approximately 75% of England's 850,000 Apprenticeships, and are also at the forefront of Work Programme, Traineeship and Study Programme delivery. Annual membership starts from as little as £331+vat per annum terms and conditions apply.

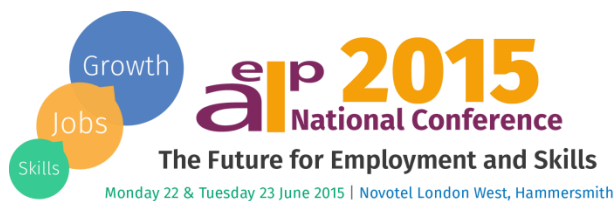
To request a 'call back' to discuss membership options, call on 0117 947 2090 or email at membership@aelp.org.uk

AELP Membership Team | T: 0117 947 2090 | E: membership@aelp.org.uk | W: aelp.org.uk
| Twitter: [@AELPUK](https://twitter.com/AELPUK) | LinkedIn: [AELP](https://www.linkedin.com/company/aelp)

To find out more about AELP visit our website at www.aelp.org.uk

Headline Sponsor





Background to the AELP National Conference

AELP's National Conference is held in June each year and has become the premier event within the skills and employment calendar. It regularly attracts over 500 delegates over the course of two days. It is used as a platform to concentrate debate on the strategic vision and planning direction for the sector. This in turn has attracted a strong line-up of platform speakers including Department Ministers, to inform and encourage robust discussion on a wide range of topics related to sustainable integrated employment and skills training.

The agenda is a mix of plenary sessions with audience debate and an opportunity to attend workshops each day. There is also an extensive exhibition area and plenty of networking sessions.

The AELP Gala Dinner, preceded by a Pre-Dinner Drinks Reception, is held on the evening of day one as a bookable extra. Places are included in all exhibitor fees and some sponsorship packages. The AELP Gala Dinner includes entertainment and provides excellent networking opportunities in a relaxed atmosphere, allowing delegates to come together with other conference attendees.

Who should attend?

The conference is for all those working in post 16 education, skills and training. All training providers, colleges, policy makers and consultants who want to keep their competitive advantage by finding out the latest developments in the sector attend.

The delegate profile is primarily senior managers which includes Chairs, Chief Executives, Managing Directors and other senior executives from:

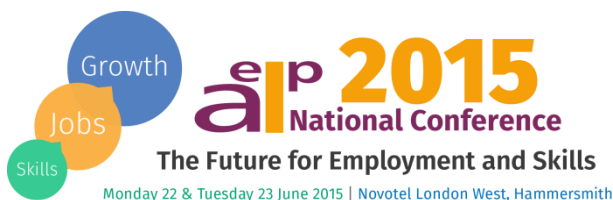
- Awarding Organisations
- Third Sector and Voluntary Sector Providers
- Sector Skills Councils/Sector bodies
- Housing Associations
- FE Colleges
- LEPs
- National Stakeholder Organisations
- Group Training Association Providers
- Regional/Local Provider Networks
- Government Departments/Executive agencies
- ESF funded Providers
- DWP funded Providers
- Employers/Employer Providers
- County Councils/Local Authorities
- Membership Organisations
- Press/Media Agencies

To capture and grasp an understanding of AELP's National Conference, please visit the 2014 Highlights Page on the National Conference [Website](#).

Headline Sponsor



AELP National Conference 2015



Conference Aims

A new government will only have been in office for a few weeks when providers meet for the AELP National Conference 2015. The event should therefore present the ideal opportunity to debate early ministerial priorities for skills and employment and to measure them against the 10-point plan which was in AELP's own Manifesto.

The future of Apprenticeships and Traineeships will be high on the agenda while we could have an early indication on what will replace the Work Programme. The new government's commitment to devolving responsibilities for employment and skills to the English cities and LEPs will be another hot topic for debate and at this year's National Conference we will be looking at how other countries are tackling the skills challenge.

A great mix of plenary sessions, workshops for sharing best practice and networking opportunities will make this conference the employment and skills conference in 2015!

Speakers

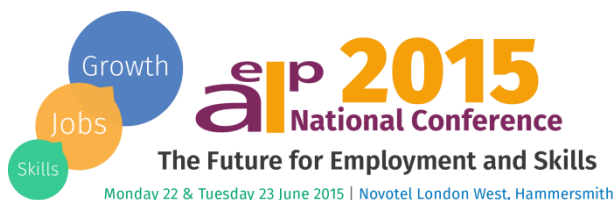
The Chair of the AELP National Conference 2015 will be Laura Kuenssberg.

Government ministers, senior officials, employers, leading academics, international representatives, young people and providers will be among a varied line-up of speakers at the AELP National Conference 2015.

Headline Sponsor



AELP National Conference 2015



Free place offer for full AELP Members

Following 2013 and 2014 National Conferences, every AELP full member will once again receive **one free place** at the conference covering both days. Dinner and accommodation are chargeable though.

Associate Members

Associate members will also receive 25% discount off delegate fees. Making this conference excellent value for the calendar event for the employment and skills sector.

Patrons

Valued AELP Patrons will also receive two free places at the conference covering both days.

Next Steps

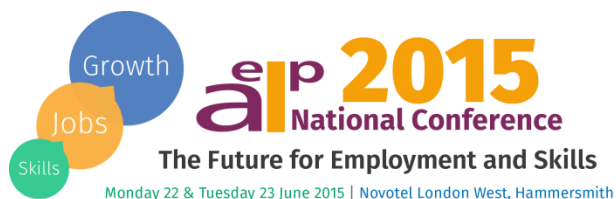
AELP wishes to optimise the opportunities the timing of the conference presents to us, our sponsors and exhibitors. We wish to create a memorable delegate experience and to attract high level speakers from across the employability and skills sectors, which in turn will engage and encourage attendance at the conference. We are therefore seeking sponsorship partners who can assist us in these aims.

Please [visit the website](#) for further information on the packages available.

The final outcome should be to heighten awareness, facilitating the positive engagement of all interested parties in the sector and to ensure the AELP National Conference is a 'must attend' event in the FE and Skills events calendar.

Headline Sponsor





Headline Sponsor – OCR



OCR (Oxford Cambridge and RSA Examinations) is a not for profit awarding body, part of the Cambridge Assessment Group which is a department of the University of Cambridge.

We collaborate and engage with innovators in both business and education to deliver technical and professional qualifications so learners gain the valuable skills, aspirations and confidence needed for the working world ahead of them.

With our extensive Skills and Employment portfolio which includes: Cambridge Technicals, Cambridge Progression and Functional skills , we offer assessment led services complete with teaching support and resources that paves the way for learners to reach their full potential and recognise their achievement.

OCR is proud to be the Headline Sponsor for AELP's 2015 National Conference, as one of the top three UK providers of vocational qualifications, our strategic partnership with AELP is another example of how OCR collaborates with the sector to ensure our programmes are relevant, rigorous and provide progression.

In partnership with training and employment providers, we will continue to develop inspired solutions for vocational delivery models which maximise funding flexibilities while helping prepare learners for success.

OCR is a not-for-profit organisation with over 150 years of assessment experience and is part of the University of Cambridge. We work with a range of education providers including schools, colleges, training providers, workplaces and other institutions in both the public and private sector. Over 13,000 education centres choose our qualifications.

Contact us

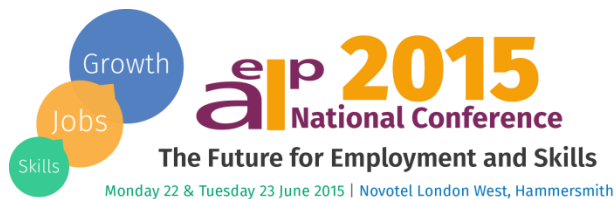
visit: <http://www.ocr.org.uk/vocational>

call: 02476 851509

email: vocational.qualifications@ocr.org.uk

Headline Sponsor





Media Print Sponsor – FE Week



FE Week is a weekly newspaper serving the further education and skills sector.

The paper is a lively read, offering a mixture of news, expert comment, features, technical information, job adverts, coffee break snippets and more.

It is written for middle and senior management working in colleges and independent training providers, and those interested in this sector, including government, policy shapers and other service providers.

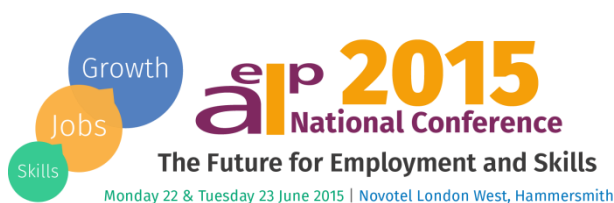
We will again be producing and distributing a dedicated supplement during the AELP annual conference in partnership with OCR, so look out for us and say 'hi'.

Subscription is from just £75 per year, and you can find out more at www.feweek.co.uk

Headline Sponsor



AELP National Conference 2015



Conference Venue

The AELP National Conference 2015 – will be held in London at the Novotel London West, Hammersmith.



The hotel has some of the largest conference facilities in the area and can cater for up to 1000 delegates - no other conference, event, convention or exhibition venue in London is as well equipped or as versatile. Coupled with 26 awards for excellence gained over the past seven years, Novotel London West has become the venue of choice for London events.

This modern hotel offers quality accommodation with 630 bedrooms offering internet access (chargeable) and satellite TV. It has two restaurants serving international cuisine and the Lounge bar serves snacks and cocktails. It also has a gift/newspaper shop, a fitness centre, cash machine and even a shoe shine machine!

For the AELP National Conference, the main conference room, registration area, accommodation check-in desk, exhibition/catering area and the syndicate rooms are all conveniently located in one part of the venue.

Travel Information:

With 3 of London's main **underground lines within a 4 minute walk** of the hotel, plus a major bus terminal with excellent connections, Novotel London West is an ideal location.

By Rail:

The closest National Rail train station is Kensington Olympia (20 minutes walk).

By Underground:

Hammersmith Underground Station is near by with access to the Piccadilly, District and Hammersmith & City Lines.

Driving:

The venue is located just off the A4 and **outside the Central London Congestion Zone**. The hotel is just a 20 minute drive from London Heathrow.

Parking:

Novotel London West offers over **240 on-site car parking spaces** (charged per hour for residents parking) all of which are secure and under cover.

Costs: £1.50 per hour (for residents)
£3.50 per hour (non-residents)

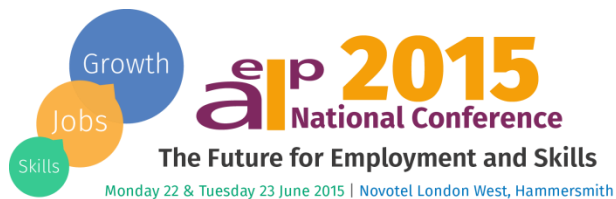
Taxis:

The hotel also has a permanent taxi rank located at the hotels main entrance.

Headline Sponsor



AELP National Conference 2015



Conference Chair - Laura Kuenssberg

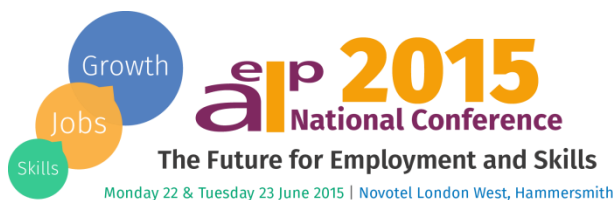


The Chair of the AELP National Conference 2015 will be Laura Kuenssberg, Chief Correspondent and Presenter for BBC Newsnight. She provides analysis of the latest stories, both in the UK and internationally from a business, political and economical point of view.

Formerly Business Editor for ITV, and prior to that Chief Political Correspondent for the BBC, Laura won acclaim for her coverage of the 2010 General Election and the formation of the Coalition government. Other major stories Laura has covered include Barack Obama's Presidential campaign; the build-up to the Iraq war; and the accession of the Eastern European countries into the EU from Prague, Warsaw and Berlin.

Headline Sponsor





Why YOU should become a Supporting Sponsor for the AELP National Conference 2015

AELP seeks Exhibitors and Supporting Sponsors who can assist us to achieve our conference aims and ensure that our national conference continues to be perceived as one of the prime set piece events within the skills and employability sector calendar.

Supporting our National Conference provides your organisation an unprecedented opportunity to position your brand at an important AELP strategic event and the trusted communications to the AELP membership.

This conference also provides an opportunity to increase your brand recognition with independent training providers and other organisations operating within the employability and learning and skills sectors.

The conference aims to assist you to:

- Align your organisation with AELP, a trusted national stakeholder
- Enable your organisation to engage with delegates from the skills and employability sectors
- Promote your organisation as a market leader and expert in the sector
- Foster long term contacts with key personnel from the FE sector and AELP Member organisations
- Strengthen your market position and differentiate your product/service offer
- Take advantage of on-site brand presence
- Access a captive audience in the region of 500 attendees per day
- Gain from the unparalleled networking opportunities
- Benefit from the communication channels and links to all learning providers involved in skills and employability provision

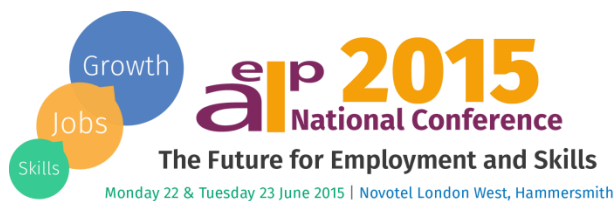
Enquiries:

For sponsorship booking enquiries please contact the AELP Events Team on 0117 947 2097 or email nationalconference@aelp.org.uk

Sponsorship package enquiries should be directed to the Head of Events, Helen Bourke at hbourke@aelp.org.uk in the first instance. Alternatively, contact Stephen Ram Kissun, AELP Marketing Manager at sramkissun@aelp.org.uk

Headline Sponsor

OCR
Oxford Cambridge and RSA



2015 Exhibitor Package

As one of the key elements of this event, the exhibition opens up a world of networking and information gathering opportunities. We anticipate an audience of 500+ each day at this year's conference from third sector providers, national stakeholder organisations, regional/local provider networks, FE colleges, SFA and EFA funded providers, DWP funded providers, employers, and County Councils/Local Authorities. This conference offers opportunities for:

- Promoting your organisation
- Developing long term contacts with key personnel from the employment and skills sector and AELP Member organisations
- Strengthening your market position and differentiating your product/service offer
- On-site brand presence and a captive audience
- Unparalleled networking opportunities
- Benefiting from the communication channels and links to all learning providers involved in the skills and employability provision

All Exhibitors will be located in the Exhibition & Catering Area held in the Chablis Suite at the venue.

Note: Only two stand personnel are permitted with each exhibition stand space reserved. If you wish additional personnel to attend, please go to the conference website and book places as delegates.

Package

- ✓ Exhibitor booth (shell scheme) for both days – choice of 3m x 2.5m or 4m x 2.5m including access to power
- ✓ Use of the LeadManager system for capturing leads with on-site support (tbc)
- ✓ Two exhibitor stand contacts
- ✓ Provision of a 6ft clothed table and two chairs and access to power
- ✓ Delegates wallets for stand contacts (max 2)
- ✓ Lunch & Refreshments both days
- ✓ Attendance at the Conference for the two stand personnel for two days
- ✓ Workshop attendance for both days for both stand contacts
- ✓ Attendance at the Pre-Dinner Drinks Reception and the AELP Gala Dinner for the two stand contacts (only)

An interactive version of the **Exhibitor Floor Plan** is available to view on the conference website

Advertising and Promotion

- ✓ Exhibitor Profile included in the Conference Programme Guides
- ✓ ½ page advert in the printed Conference Programme Guides (note this only applies to bookings of the 4m x 2.5m Exhibitor booths)

To Book

Please visit the conference website for further information and to book an exhibitor booth at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

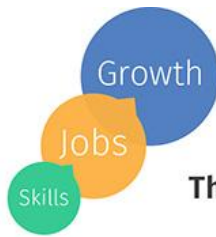
Note: payment will be required at the time of booking and you will also be required to upload your exhibitor profile and logo

3m x 2.5m Shell Scheme @ £2,495 + VAT
4m x 2.5m Shell Scheme @ £2,795 + VAT
Wi-Fi Internet Access @ £30.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA

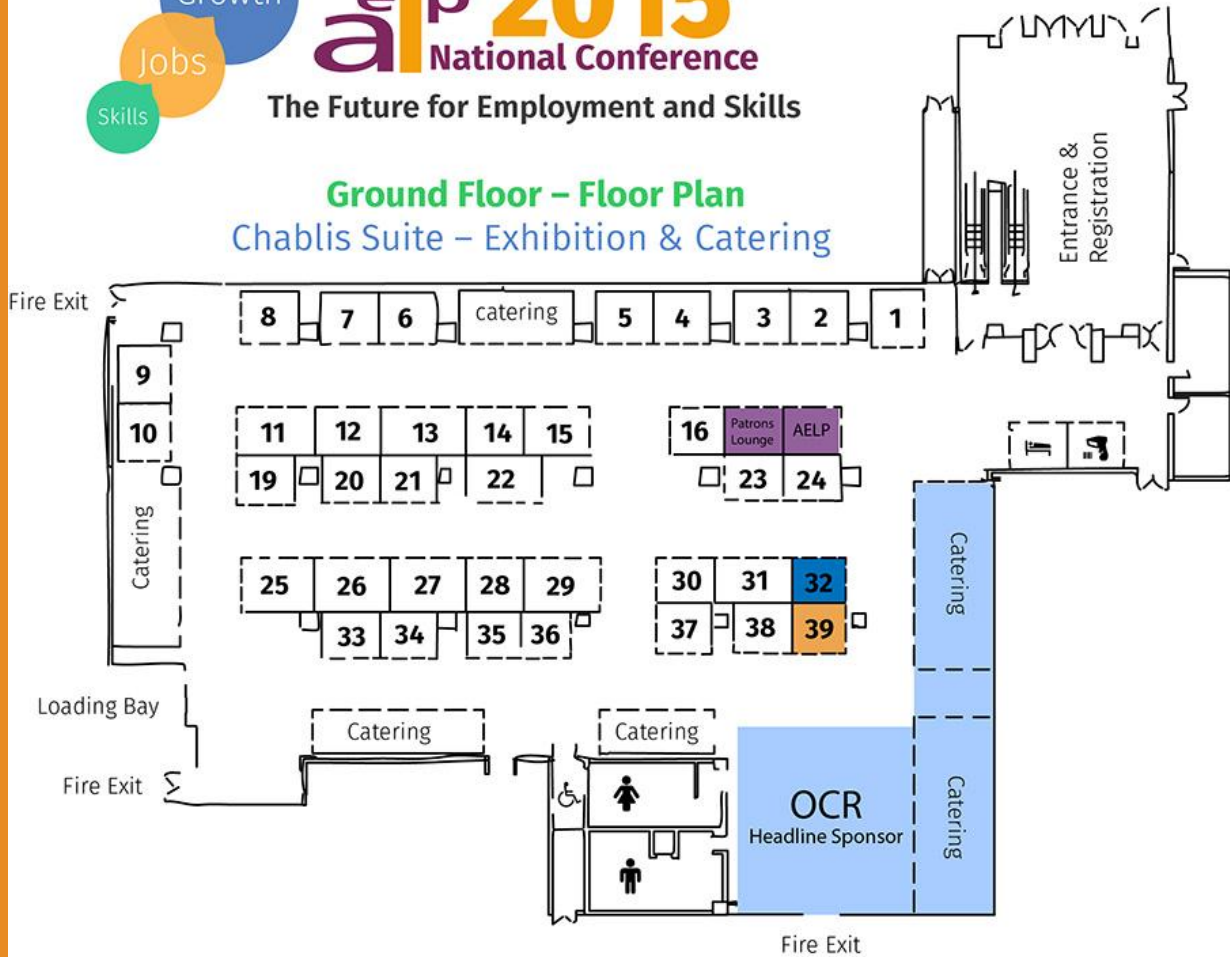
2015 Exhibitor Floor Plan



aelp 2015 National Conference

The Future for Employment and Skills

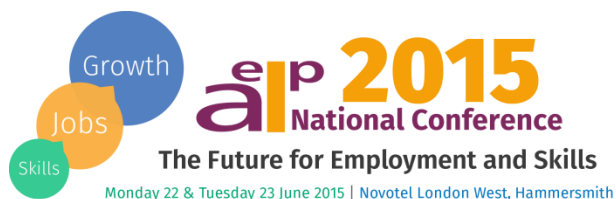
Ground Floor – Floor Plan Chablis Suite – Exhibition & Catering



Headline Sponsor

OCR
Oxford Cambridge and RSA

Conference Workshops Sponsorship



Conference Workshops Sponsorship **(SOLD)**

All conference attendees have the opportunity to choose from up to 14 workshops per day at this event. This package allows the sponsor the opportunity to brand up to 12 of these workshops each day.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guide
- ✓ Populate workshops at the conference with the sponsor's leaflets, door signage, directional signage and a single pop-up display (or similar) per syndicate room

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Exhibition

- ✓ Exhibitor booth for both days – 3m x 2.5m.
- ✓ Two exhibitor stand contacts
- ✓ Provision of a 6ft clothed table, two chairs and access to power
- ✓ Access to wi-fi for the exhibition stand
- ✓ Delegates packs for stand contacts
- ✓ Lunch & Refreshments both days for stand personnel
- ✓ Attendance at the Conference for the two stand contacts for the two days
- ✓ Workshop attendance for both days for stand personnel

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

Advertising and Promotion

- ✓ 1 x ½ page colour display in the main printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Display of your corporate logo on the AELP National Conference 2015 website and rolling banner with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the main Programme Guides

To Book

Please visit the conference website for further information and to book this sponsorship package at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

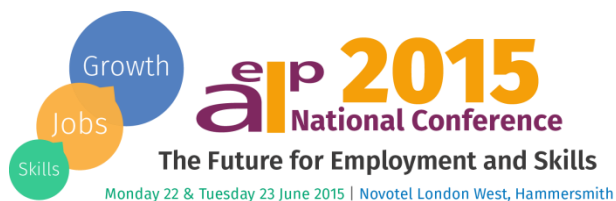
Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

Headline Sponsor

**Conference Workshops Sponsorship
@ £4,225.00 + VAT**

OCR
Oxford Cambridge and RSA

Conference Delegate Wallets Sponsorship



Conference Delegate Wallets Sponsorship **(SOLD)**

A high quality branded conference wallet with drop-handles, zip and shoulder strap given to all attendees bearing the AELP National Conference 2015 logo and the Conference Delegate Wallet Sponsor's logo.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guide

Advertising and Promotion

- ✓ Your organisation's business card size insert into the wallet
- ✓ A brochure/leaflet (A4, maximum 12 pages) inserted into each wallet
- ✓ 1 x 1/2 page colour display in the main printed Conference Programme Guides (using supplied copy and artwork; see last page of the brochure)
- ✓ Display of your corporate logo on the AELP National Conference 2015 website with a hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 100 words supporting message and contact details to appear in the main Conference Programme Guides

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary place at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk



**Conference Delegate Wallets Sponsorship
@ £6,495.00 + VAT**

Headline Sponsor

OCR
Oxford Cambridge and RSA

Conference Programme Guides Sponsorship

All conference attendees will receive a copy of the conference programme guides, one for each day, within the delegate wallet which contains information on speakers, workshops, agendas, exhibitors, sponsors and advertising. The guides are A5, full colour, spiral bound and printed to a high quality.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Logo on the front cover of the Conference Programme Guides
- ✓ 2 x full page colour display in the Conference Programme Guides (using supplied copy and artwork) in a premium position i.e. inside front cover
- ✓ Display of your corporate logo on the AELP National Conference 2015 website and rolling banner with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the Conference Programme Guides

Hospitality

- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

To Book

Please visit the conference website for further information and to book this sponsorship package at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo



Headline Sponsor

**Conference Programme Guides
Sponsorship @ £6,995.00+VAT**

OCR
Oxford Cambridge and RSA

Technology Sponsorship

The conference **Technology Sponsorship** comprises of Interactive CLiCKAPAD Voting Pads given to all attendees during the two days of the conference.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing communications and sponsor website
- ✓ Acknowledgement from the Chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the printed Conference Programme Guides
- ✓ Temporary sponsor branding on the CLiCKAPAD Voting devices
- ✓ Sponsor logo to appear on the main conference screen during the voting periods
- ✓ Sponsor logo to appear on the main conference screen during the live results

Workshops

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Exhibition

- ✓ Exhibitor booth for both days – 3m x 2.5m (No. 32) including power
- ✓ Two exhibitor stand contacts
- ✓ Delegates packs for stand contacts
- ✓ Lunch & Refreshments both days for stand personnel
- ✓ Attendance at the Conference and Workshop sessions for the two stand contacts both days

Hospitality

- ✓ 2 x complimentary place to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees
- ✓ 2 x complimentary place at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

Advertising and Promotion

- ✓ 1 x full page colour display in the main printed Conference Programme Guides (using supplied copy and artwork; see last page of the brochure)
- ✓ Display of your corporate logo on the AELP National Conference 2015 website with a hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the main Programme Guides

To Book

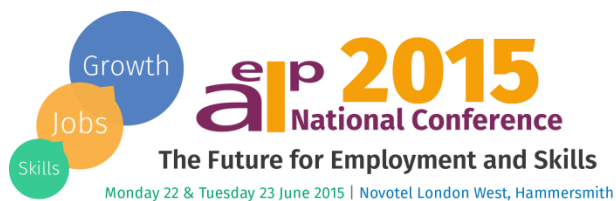
Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

Headline Sponsor

Pre-Dinner Drinks Reception Sponsorship



Pre-Dinner Drinks Reception Sponsorship **(SOLD)**

The Pre-Dinner Drinks Reception is an ideal networking opportunity prior to the AELP Gala Dinner. We will be serving wine, beer, sparkling wine and soft drinks between 7.00pm and 8.00pm in the Cremant Foyer on the evening of 22 June 2015.

Branding

- ✓ Opportunity for a short 3 minute welcome address to attendees
- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and rolling banner and a hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ 2 x single 'pop up' display stands (to be supplied by the sponsor) may be positioned in the Cremant Suite Foyer
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

Hospitality

- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015
- ✓ 2 x complimentary places to the main conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendees

To Book

Please visit the conference website for further information and to book this sponsorship package at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

**Pre-Dinner Drinks Reception
Sponsorship @ £5,225.00 + VAT**

Headline Sponsor

OCR
Oxford Cambridge and RSA

Conference Catering Sponsorship

The Exhibition & Catering area (Chablis Suite) is adjacent to the Conference Registration area and one floor below the main meeting room (Cremant Suite). All refreshments and lunch will be served in here during the conference.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Logo on the Supporting Sponsors page within the conference programme guides

Advertising and Promotion

- ✓ Branded napkins (choice of 6 colours), printed one colour only and to be included on the catering stations in the Chablis Suite
- ✓ Branded paper Tea/Coffee Cups (white) with choice of black or white lids, printed one colour only to be provided to delegates during the catering periods
- ✓ Display of your corporate logo on the AELP National Conference 2015 website and rolling banner with a hyperlink to your homepage
- ✓ Single 'pop up' display stands (to be supplied by the sponsor) may be positioned next to the catering stations in the Chablis Suite
- ✓ Logo on Supporting Sponsor page within the Conference Programme Guides
- ✓ ½ Page colour display advertisement in the Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ 1 x complimentary place to the conference and workshop sessions both days
- ✓ All lunches and refreshments during the conference for the complimentary attendee
- ✓ 1 x complimentary place at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

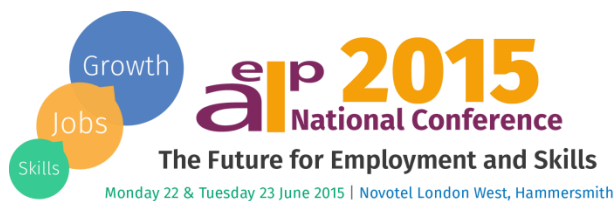


Headline Sponsor

Conference Catering Sponsorship
@ £3,000.00+ VAT

OCR
Oxford Cambridge and RSA

AELP Gala Dinner Sponsorship



AELP Gala Dinner Sponsorship

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 22 June 2015. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment. We anticipate 200-250 dinner guests again this year.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed Dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Opportunity for a 5 minute welcome address to dinner guests
- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Up to 100 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ 2 x single 'pop up' display stands (to be supplied by the sponsor) may be positioned in the Chablis Suite during dinner
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)
- ✓ 3 x branded ceiling banners
- ✓ Branded table centres /menus to be added to every table

Workshop

- ✓ Deliver one workshop topic on one day of the conference only. The workshop will be repeated on the same day during the second workshops session. Topic and day of delivery by agreement with AELP.

Hospitality

- ✓ 4 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

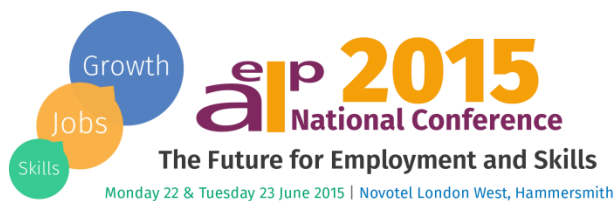
Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

AELP Gala Dinner Sponsorship
@ £5,995.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA

AELP Gala Dinner Wine Sponsorship



AELP Gala Dinner Wine Sponsorship **(SOLD)**

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 22 June 2015. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed Dinner menus
- ✓ Logo on the Supporting Sponsors page within the conference programme guides

Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main conference programme guides
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

Hospitality

- ✓ 2 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

To Book

Please visit the conference website for further information and to book this sponsorship package at:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

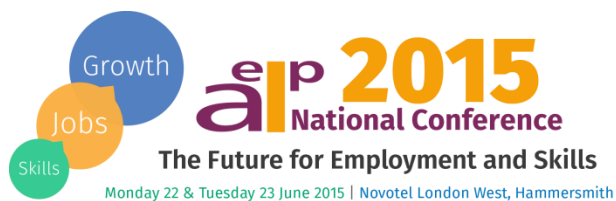
nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

AELP Gala Dinner Wine Sponsorship
@ £1,995.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA



AELP Gala Dinner Entertainment Sponsorship

Following the Pre-Dinner Drinks Reception the AELP Gala Dinner will be held from 8.00pm in the Cremant Suite on the evening of 22 June 2015. It is well attended by both delegates and other conference attendees/exhibitors and includes after dinner entertainment.

Branding

- ✓ Use of the AELP National Conference 2015 logo in your own marketing materials
- ✓ Acknowledgement from the chair during the opening and closing addresses
- ✓ Acknowledgement in the printed dinner menus
- ✓ Logo on the Supporting Sponsors page within the Conference Programme Guides

Advertising and Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides
- ✓ Sponsor logo on one of the conference set screens during the dinner (note this will be alongside other sponsor logos)

Hospitality

- ✓ 3 x complimentary places at the Pre-Dinner Drinks Reception and AELP Gala Dinner on the evening of 22 June 2015

To Book

Please visit the conference website for further information and to book this sponsorship package at:
www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

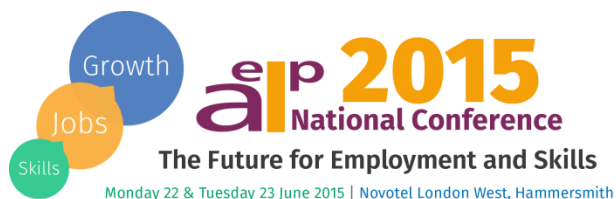
Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

**AELP Gala Dinner Entertainment
Sponsorship @ £4,750.00 +VAT**

Headline Sponsor

OCR
Oxford Cambridge and RSA

AELP Gala Dinner Table Sponsorship



AELP Gala Dinner Table Sponsorship

AELP is offering organisations the opportunity to sponsor tables at the AELP Gala Dinner held on the evening of 22 June 2015. Tables seat 8 guests and may be used for either your invited customers, colleagues or both.

Please note, those not attending the conference are not eligible to attend the Gala Evening.

You may choose to add discreet branding to your table to make it easily identifiable to your guests (to be supplied by the sponsor). Multiple tables may be booked by the same organisation.

The Package

- ✓ A table to seat **8 guests** (maximum)
- ✓ Sponsor table may be discreetly branded with your organisation logo (at sponsor's cost)
- ✓ You may provide gifts for your guests to be placed on the tables prior to the start of the dinner (to be provided by the sponsor)

To Book

Please visit the conference website for further information and to book a table at: www.aelpnationalconference.org.uk

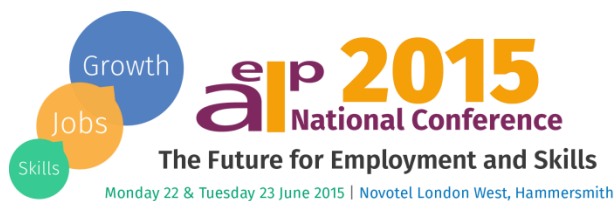
If you have any queries, please email the AELP Events Team at: nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

AELP Gala Dinner Table Sponsorship
@ £695.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA



Mobile Phone Charging Stations Sponsorship

Delegates will have the opportunity to charge their mobile phones at the AELP National Conference. This package provides the opportunity for you to sponsor two lockable mobile phone charging stations.

Charging station information:

- ✓ Each station has 6 charging bays. The user enters a 4 digit pin and the phone is then plugged into one of the 4 charging tips (90% of phones supported)
- ✓ Mobile phones are fully charged within 15 minutes

Branding

- ✓ Exclusive opportunity to brand two charging stations capable of supporting video with audio and/or picture playback (artwork and videos to be supplied by sponsor). Each station may have different videos or pictures displayed on the LCD screen

Advertising

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

Details

Images and/or videos for both stations must be supplied to the AELP Events team via email by no later than Tuesday, 2 June 2015. Videos should be supplied wmv format and images in png, jpeg or gif.

To Book

Please visit the conference website for further information or to book this sponsorship package:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

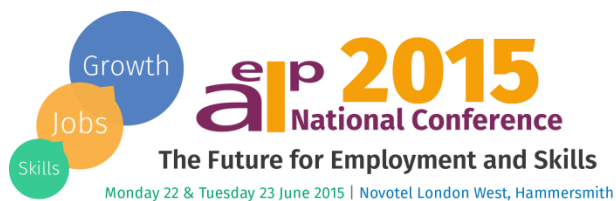


Headline Sponsor

OCR
Oxford Cambridge and RSA

Mobile Phone Charging Stations Sponsor
@ £1,500.00 + VAT

USB Wristband Flashdrives Sponsorship



USB Wristband Flashdrives Sponsorship

The opportunity to provide a 16GB Wristband USB Flashdrives to each delegate branded with your organisation logo. Printed one colour one side with the sponsor logo. Wristbands ordered and printed by AELP.

Branding

- ✓ Exclusive opportunity to provide a branded 16GB USB Flashdrive to all attendees at the conference

Advertising

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

To Book

Please visit the conference website for further information and to book:

www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:

nationalconference@aelp.org.uk

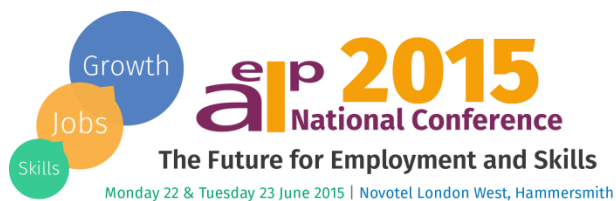
Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo



USB Wristband Flashdrives Sponsorship
@ £2250.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA



Writing Pads Sponsorship

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2015 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include branded A4 pads in these wallets.

Branding

- ✓ Exclusive opportunity to insert branded writing pads (to be provided by the sponsor) into each delegate wallet

Advertising

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

Details

Writing Pads must be supplied to the AELP Events team by no later than Wednesday, 17 June 2015 (600 approx.) and sent to the following address only:

AELP Events Team Association of
Employment and Learning Providers

Colenso House
46 Bath Hill
Keynsham
Bristol
BS31 1HG

Please mark your parcel

'Writing Pads for the AELP National
Conference 2015'.

To Book

Please visit the conference website for
further information and to book:
www.aelpnationalconference.org.uk

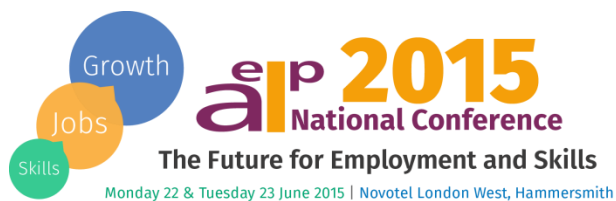
If you have any queries, please email the
AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time
of booking and you will also be required to
upload your Sponsor profile and logo

Writing Pads Sponsorship
@ £595.00 +VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA



Writing Pens Sponsorship

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2015 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include your branded pens in these wallets.

Branding

- ✓ Exclusive opportunity to insert branded writing pads (to be provided by the sponsor) into each delegate wallet Advertising

Advertising & Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ ½ page colour display in the printed Conference Programme Guides (using supplied copy and artwork)
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

Details

Writing Pens must be supplied to the AELP Events team by no later than Wednesday, 17 June 2015 (600 approx.) and sent to the following address only:

AELP Events Team Association of
Employment and Learning Providers

Colenso House
46 Bath Hill
Keynsham
Bristol
BS31 1HG

Please mark your parcel

'Writing Pens for the AELP National
Conference 2015'.

To Book

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www.aelpnationalconference.org.uk

If you have any queries, please email the AELP Events Team at:
nationalconference@aelp.org.uk

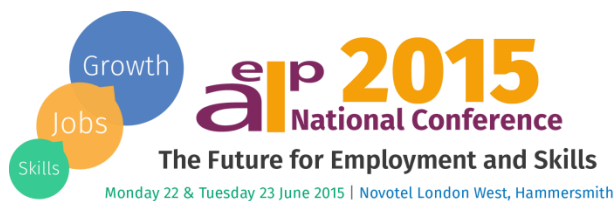
Note: payment will be required at the time of booking and you will also be required to upload your Sponsor profile and logo

Writing Pens Sponsorship
@ £595.00 +VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA

Delegate Wallet Leaflet Insert



Delegate Wallet Leaflet Insert

A high quality branded conference wallet with strap, handles and zips is given to all attendees bearing the AELP National Conference 2015 logo and the Conference Delegate Wallet Sponsor's logo. This package provides the opportunity for you to include your leaflet in these wallets.

Branding

- ✓ Opportunity to insert one sided A4 leaflet into each delegate wallet

Advertising & Promotion

- ✓ Display of your corporate logo on the AELP National Conference 2015 website and hyperlink to your homepage
- ✓ Sponsor logo added to a rolling banner visible on all pages of the Conference Website
- ✓ Up to 75 words supporting message and contact details to appear in the main Conference Programme Guides

Hospitality

- ✓ None included with this package

Details

Leaflets must be supplied to the AELP Events team by no later than Wednesday, 17 June 2015(600 approx.) and sent to the following address only:

AELP Events Team Association of
Employment and Learning Providers

Colenso House
46 Bath Hill
Keynsham
Bristol
BS31 1HG

Please mark your parcel

'Delegate Wallet Leaflet Inserts for the
AELP National Conference 2015'.

To Book

Please visit the conference website for
further information and to book:
www.aelpnationalconference.org.uk

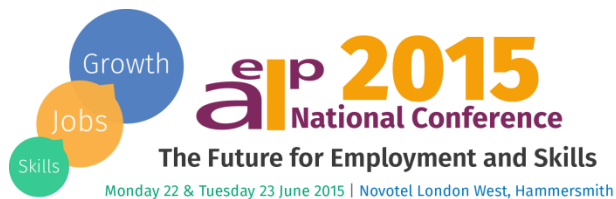
If you have any queries, please email the
AELP Events Team at:
nationalconference@aelp.org.uk

Note: payment will be required at the time
of booking and you will also be required to
upload your Sponsor profile and logo

Delegate Wallet Leaflet Insert
@ £395.00 +VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA



Conference Programme Guides Advertising

All sponsors will be offered a 'first refusal' opportunity to advertise in the main printed colour A5 Conference Programme Guides if this is not already included in the sponsorship package you have chosen.

Supporting Sponsors organisations participating in the main conference will be offered a concession of **10% discount** off the advertised rate for colour display advertisements in the main Conference Programme Guides given to all attendees.

Details

Full Page Advert

148mm W x 210mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

•

Half Page Advert (Portrait)

Portrait 74mm W x 210mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

Half Page Advert (Landscape)

Landscape 148mm W x 105mm H plus 10mm internal margin (safe Zone) 3mm bleed, no tick/trim marks

All supplied artwork must be in CMYK colour and 300 dpi and saved in the following acceptable formats:

- High resolution EPS files (with all fonts embedded, preferably converted to paths)
- High resolution PDF files (with all fonts embedded, preferably converted to paths)
- Hi-res JPG files ready to print

Further Information

For further information please contact:

AELP Events Team

Email: Nationalconference@aelp.org.uk

Tel: 0117 947 2097

Note: The deadline for advertising copy is
Monday, 1 June 2015

Advertising Rates

Full Page Display @ £250.00 + VAT

Half Page Display @ £175.00 + VAT

Headline Sponsor

OCR
Oxford Cambridge and RSA