



**BAME**  
**Apprenticeship**  
**Alliance**

AELP | 2019



# Making Apprenticeship Diversity Work

## An Employer's Perspective

# Who are we?

The BAME Apprenticeship Alliance is an organisation that brings together leaders within business and education to focus on promoting apprenticeship and skills among the BAME communities through policy, advocacy and conversation.

The key services of BAME Apprenticeship Alliance will include:

- Allow organisations to use our platform to promote their apprenticeship diversity
- Promoting apprenticeships within the BAME communities
- Showcasing employer and training provider best practice
- Deliver consultancy looking at apprenticeship diversity strategies



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**PATRON MEMBER**

**CHANGE  
MAKER**



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CHANGE  
MAKER



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TALENT  
SOURCE  
NETWORK



## Work so far

- Delivered a number of key projects.
- Diversity and inclusion in apprenticeship conference which engaged with over 150 employers and training providers.
- Apprenticeship campaign in mosques which has had a 90% success in apprentice uptake.
- Partnering with schools on apprenticeships
- Apprenticeship diversity campaigns with ESFA and Five Core Cities project





**BAME Apprenticeship Alliance**

**LEARN AND EARN ON THE JOB**  
**APPRENTICESHIPS**  
 YOUR FUTURE STARTS HERE  
 Visit [bameaa.co.uk/apprenticeships](http://bameaa.co.uk/apprenticeships) for more information

PROMOTING APPRENTICESHIP DIVERSITY [WWW.BAMEAA.CO.UK](http://WWW.BAMEAA.CO.UK)

- Matrimonial Service: Pure Match  
 - Zakah Service  
 - Volunteers  
 - Sisters' Coffee Mornings

**Community**

**NEW!**

**THE NEW GREEN LANE MASJID MOBILE APP**







and London  
by the Multi  
aker  
discussion  
coordination  
meeting



Plan for Today  
London Area and Lunch  
a 15 min presentation by the Multi  
15 min Q&A session  
15 min video recording  
15 min End meeting

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Isa Mutlib  
Executive Director  
**BAME Apprenticeship Alliance**



**@isamutlib**



Maxine Goddard  
Global Head of Sales Operations & Planning  
Chair, Cultural Awareness Network  
**Zurich Insurance**



**@Zurich**

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**THE ASIAN  
APPRENTICESHIP<sup>TM</sup>  
AWARDS  
2019**

IN ASSOCIATION WITH



**DEADLINE 1ST JULY 2019  
NOMINATE:**

**[WWW.ASIANAPPRENTICESHIPAWARDS.CO.UK](http://WWW.ASIANAPPRENTICESHIPAWARDS.CO.UK)**



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# THANK YOU FOR ATTENDING

# FOR MORE INFORMATION

**WWW.BAMEAA.CO.UK**