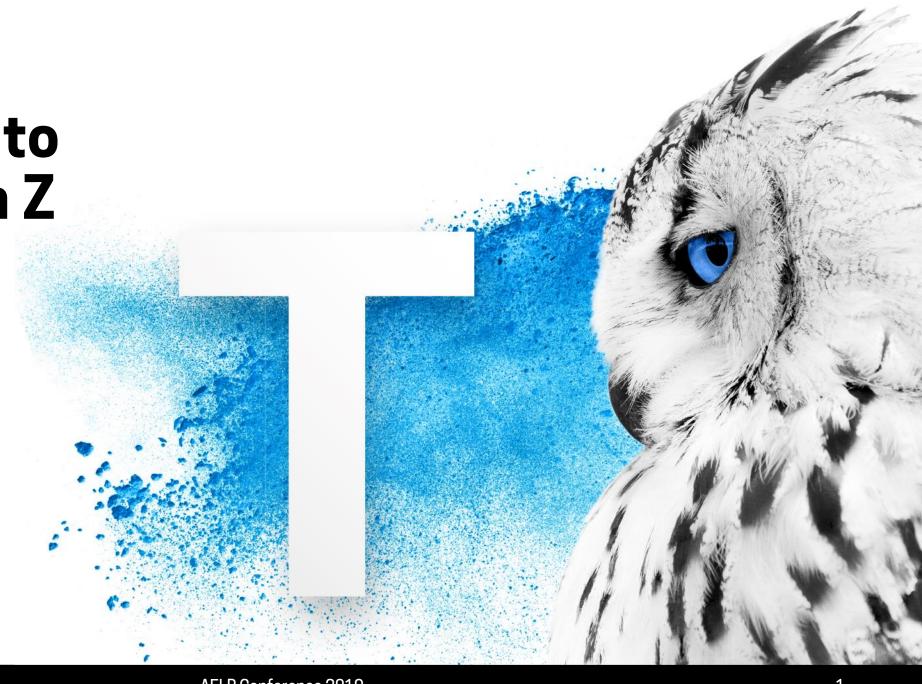
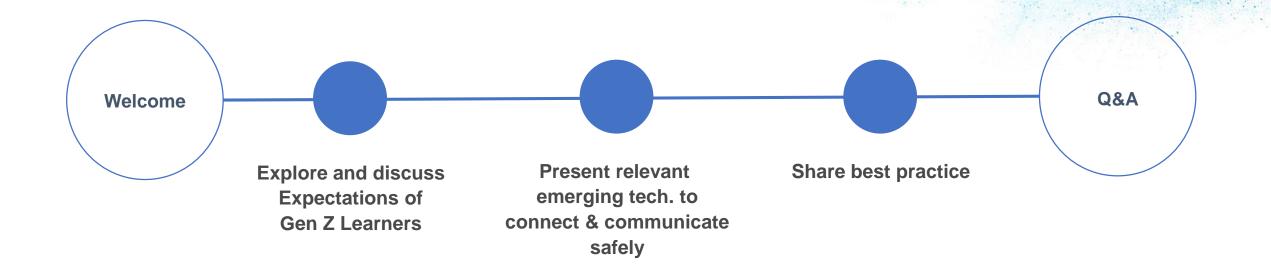
Technology to support Gen Z student experience

Reza Mosavian Max Scales



TRIBAL





Reza Mosavian

Product Owner, Student Experience

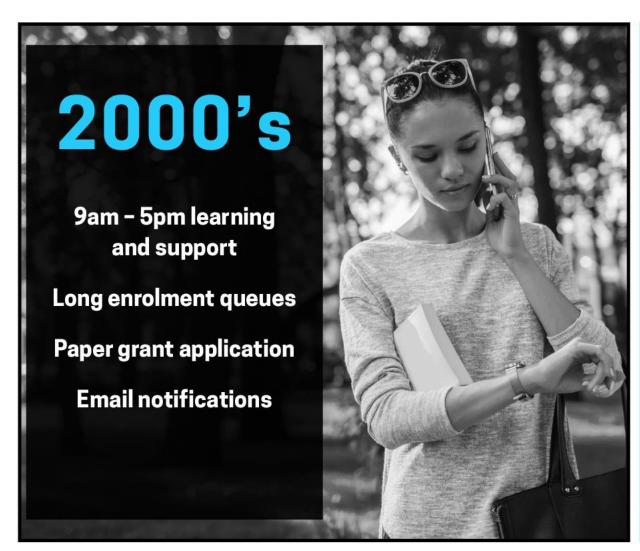
- Former Head of EdTech
- Teacher/Lecturer within Secondary, FE and HE
 - Computing, Media, Music Technology, Spanish
- Lead on technology strategy, policy & adoption
 - VLEs, Virtual/Augmented Reality, Social Media, Digital Safety, capability and skills
 - Seeking and defining efficiencies
- Identifying, defining and leading institutional CPD programmes
- Management of Learning Resource Centres (Multiple sites)
- Trained and experienced Teaching & Learning observer
- Other
 - Shortlisted for TES FE Awards for 'Outstanding use of Technology..."
 - Speaker at JISC, Inside Government, BETT, BLC Conference and more



Max Scales
Student Experience & Learning
Technology Lead

- Background in HE student engagement
 - Supporting Student experience at School, Faculty and University-Wide alongside all part-time provision
- Lead HE team on adoption of new digital signposting app with over 27,000 uses in it's first year
- Also supported student experience whilst working in a number of Professional Service areas across HE
 - Careers
 - Customer Service
 - International Alumni (China)
 - Student Recruitment

STUDENT EXPERIENCE; then and now





Understanding our learners Oct 23, 2001 iPod Nov 15, 2001 Xbox Apr 10, 2003 Mar 24, 2005 Jan 9, 2007 **Playstation Portable** Blu-ray **iPhone** Jan 7, 2003 Jan 10, 2001 Nov 9, 2004 Jul 15, 2006 Wikipedia Safari **Firefox Twitter** Feb 4, 2004 Nov 11, 2006 **Facebook** Playstation 3 Jan 9, 2001 Jul 19, 2003 Nov 25, 2005 Nov 19, 2007 DVR Xbox 360 iTunes Kindle Mar 4, 2000 Nov 18, 2001 Feb 14, 2005 Nov 19, 2006 Nintendo Gamecube YouTube was Made Nintendo Wii Playstation 2 2000 2001 2005 2008 2002 2003 2004 2006 2007

*Source - https://www.timetoast.com/timelines/technology-in-the-2000s

Understanding our learners

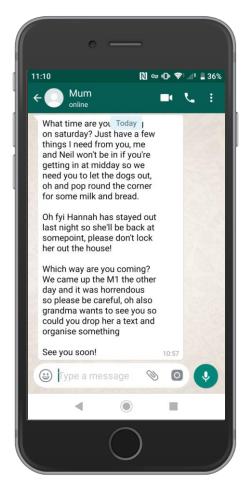


Order Notified Track Delivered



Understanding our learners

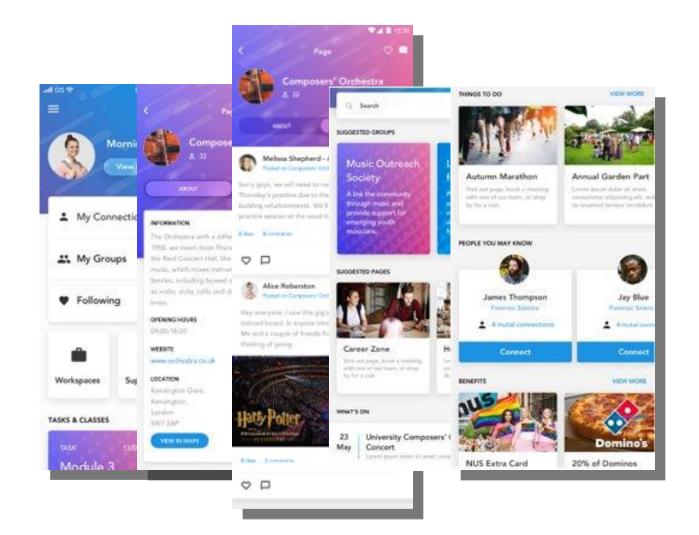






TRIBAL

Learners Needs from an App



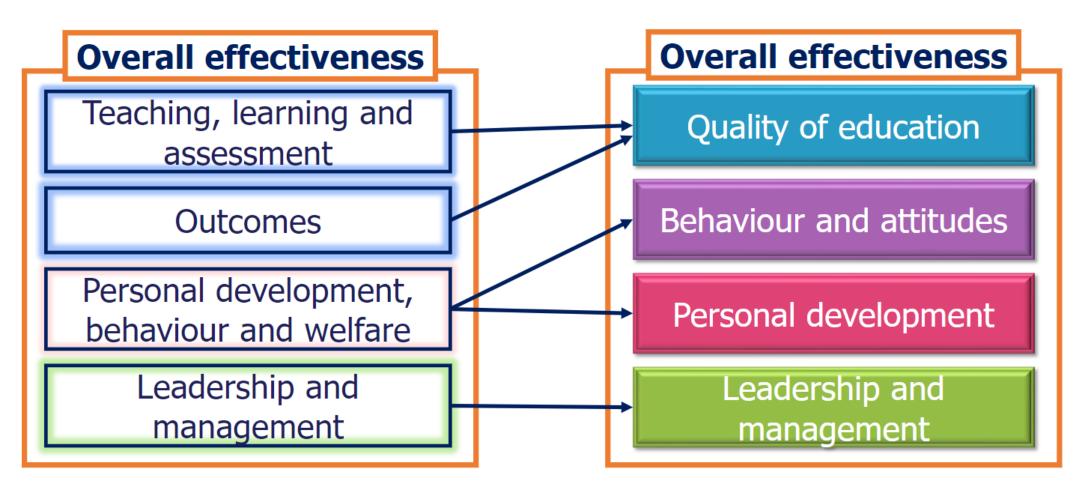
- Personalised experience
- Build communities
- Improve communication
- Intelligent profiles
- Have 24/7 access to information, guidance and support

Varied Bodies | Frameworks | Recommendations



Evolution, not revolution!





Judgements: our working hypothesis in detail Ofsted

Quality of education

Intent

 Curriculum design, coverage and appropriateness

Implementation

- Curriculum delivery
- Teaching (pedagogy)
- Assessment (formative and summative)

Impact

- Attainment (qualifications & assessments)
- Progress
- Knowledge and skill development
- Destinations

Behaviour and attitudes

Personal development

Leadership & management

- Attitudes to learning
- Behaviour
- Employability
- Attendance & punctuality
- Respect
- Enrichment
- Fundamental British Values
- Careers guidance
- Health and well-being
- Citizenship
- Equality & diversity
- Preparation for next steps
- Vision & ethos
- Staff development
- Staff workload and wellbeing
- Student experience
- Governance / oversight
- Safeguarding

Anna's Story

Full admin view

Branded

Events

Completely safeguarded

Push notifications **Application** & Enquiry

Read-receipts

Business support pages



Assessment

infarractions her college App **IOS/Android**

2. Checks her daily timetable

Web App
3. Misses the bus! Contacts a staff member instantly message

everyone

4. Check lass based giroforpration

Exam

5. Checks to making mentionenss didn't affect her punctuality score

Group chats

6. Decides exams are coming up and contacts supplifute

Benefits

notifications out of hours

What do our customers say?





What are users saying?



THE COMMUNITY

"It's helping to bring our WBL community together online"



HAIR DRESSING

"It's great because I can speak to my tutor after working in the salon as it's really busy during the day"



TEACHER:LEARNERS

"I can easily contact my learners quickly to notify them of a change in time & location"



COLLEGE LEARNERS

"We like to use the app if our teachers give us a reason to use it..."

Other examples

Strategies to support learners who are young carers, bringing them together and having a platform to connect those who would not traditionally cross paths

How you use Engage for support?

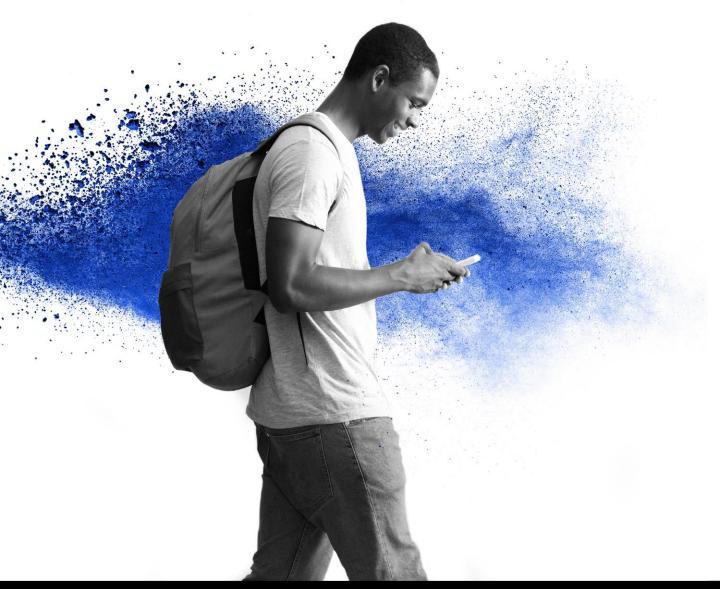
Support pages



Quick chat support

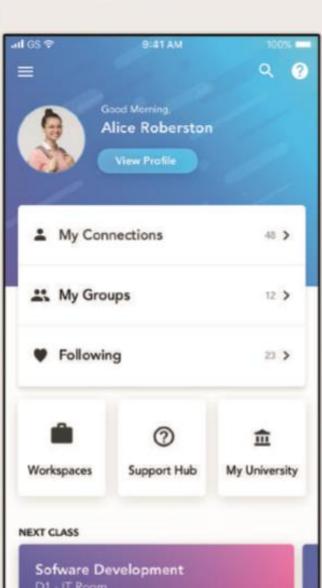


Max



The latest App









Thank you

Make sure you visit us on stand 8!

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