AELP ANNUAL CONFERENCE
T LEVELS UPDATE
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T LEVELS: SUMMARY OF RECENT PROGRESS

Date	Milestone
27 Nov 2018	Funding Consultation launch
06 Dec 2018	Second T Level Action Plan published
13 Feb 2019	Announcement of Awarding Organisations for 2020 T Levels
18 March 2019	Invitation to Tender for Awarding Organisations to develop 2021 T Levels published (closed on 10 May)
19 March 2019	Post-16 Qualifications Review published (closed 10 June)
19 May 2019	Industry Placements Policy Statement published
May - ongoing	Launch and ongoing development of the T Level Professional Development offer
June 2019	Government response to funding consultation
June 2019	Announcement of the successful 2021 providers

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INDUSTRY PLACEMENTS UPDATE

- We have carried out extensive user centred research and analysis – listening to the sector to understand their concerns
- Significant stakeholder engagement helped us to identify best practice and challenges
- In response to this feedback, we identified a series of additional models and approaches in a policy statement published in May
- This ensures placements are high quality, meaningful, deliverable across different industries and accessible for all students.
- We have also developed a package of further support for employers to support the delivery of industry placements.

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T LEVELS FUNDING CONSULTATION

- 150 responses received - and workshops held with 2020 providers. The government response will be published later this month (TBC)
- Responses were largely positive with significant support for many of the proposals. Respondents welcomed:
  - the simplicity and continuation of the funding formula
  - funding 18 year olds for T Levels at the same rate as 16 and 17 year olds
  - funding maths and English for those students who need it
  - providing additional disadvantage funding to reflect the extra hours
- There was concern about the levels of funding set out for the T Level bands.
- We are exploring reducing the minimum hours for some of the funding bands and providing additional disadvantage funding for industry placements to better support those with additional needs.
- We are considering the introduction of additional one-off payments per provider for each new T Level introduced in 2020 as well as for those introducing the Transition Framework in 2020. We will also look carefully at 16-19 funding rates as part of our preparations for the next spending review.

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COMMS APPROACH

PHASE 1 – FOUNDATION MAY 18-AUG 19

- **Build awareness of T Levels** and Tech Ed by creating a drum beat of communications activity aligned to key milestones.
- Fill insight gaps, set baselines, develop the brand and campaign strategy.
- **Key channels – PR, social media, stakeholder engagement/advocacy, 2020 provider & Careers Adviser channels.**

PHASE 2 – TRANSITION PHASE SEPT 2019-2021

- Launch paid for comms activity, with a focus on in Wave 1 areas. Activity ramped up each year as more routes are introduced and expected student numbers rise.
- **Key channels – targeted paid for advertising, social media, PR, events, stakeholder advocacy, 2020 provider, Awarding orgs & Careers Adviser channels.**

PHASE 3 – TRANSFORMATION PHASE 2021+

- Ahead of full rollout comms will be scaled up to target young people, parents, providers and employers on a national level.
- **Key channels – national paid for advertising, social media, PR, stakeholder advocacy, 2020 provider, Awarding orgs & Careers Adviser channels.**

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T LEVELS: NEXT STEPS

Date	Milestone
June – December 2019	Qualification Review: Assessment of first stage consultation responses followed by Government response. Second stage consultation on firm proposals for change
July 2019	Detailed funding arrangements published along with indicative T Level funding allocations for 2020 providers
Autumn 2019	Contracts to deliver wave two pathways awarded
February 2020	Approved Technical Qualification specifications available for first 3 pathways
Spring 2020	Government response to Qualification Review and final plans for change published

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ANY QUESTIONS?