

# Mark Compton - Access Creative College T Levels 1st Wave: “Getting Our Feet Wet”

# Access Creative College Overview

- ◆ Approx 3000 learners across 8 sites nationally, including large sub-contractor
- ◆ Over 250 staff
- ◆ Deliver to mostly 16-18 year olds on study programmes
- ◆ Creative Industries focus
- ◆ Ofsted Grade 2

# ACC T Level Involvement

- ◆ Work Placement Pilot during 2017/2018 academic year
- ◆ DfE follow up and employer meetings on Industry Placements in the creative sector
- ◆ 2020 provider, delivering the Digital Production, Design & Development to a cohort of 20 in our Manchester centre
- ◆ Member of the Media, Broadcast & Production panel
- ◆ Member of the T Level DfE Implementation Group

# Rationale for involvement

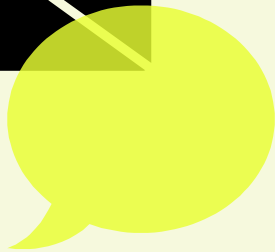
- ◆ 3000 learners on vocational study programmes = **risk**
- ◆ “Digital” is a growth area and understanding / influencing new qualifications = great **opportunity**
- ◆ “In future, young people will be able to make a clear choice at 16- whether to pursue an academic or a technical path”
- ◆ Formerly Access to Music, with music heritage and majority music learners - not covered by T Levels or A Levels

# Marketing & Recruitment

- ◆ Marketing support from DfE Communications Team
- ◆ Website, social media, Google Ads, flyers, prospectus
- ◆ School / stakeholder liaison: >80 school visits, 700 EOIs, 3000 receive IAG, skills shows, PRUs, YOT
- ◆ Metrics / reporting on impact
- ◆ Taster days, open evenings

# Target Audience?

- ◆ Approx 50% school leavers take A Levels
- ◆ Nearly all have 5+ GCSEs incl maths & English
- ◆ Approx 30% other L3, 20% L2 and below
- ◆ T Level learners must excel under exam conditions
- ◆ Some learners thrive when a range of assessment techniques are used
- ◆ Do exams = quality?



# Thanks!

## Any questions?

You can find me at:

mark.compton@accesscreative.ac.uk