at VICAS and Nurse Streams



### **CONOR LYNCH**

Digital Business expert. As well as helping to launch Ireland's first internet only bank, Rabo Direct, Conor has launched many brandsand knows what success and failure looks like. Having appeared on RTE News, BBC Newsline and several Newstalk shows has been quoted in the Irish Times, Irish Independent and the Sunday Business Post.



#### **RONAN MULLINS**

Ronan Mullins graduated from University College Dublin in 2011. He completed a one year rotating internship at Davies Veterinary Specialists in October 2012. He worked as a general practitioner for 18 months in a small animal referral orthopaedic clinic in County Armagh before undertaking a four-year professional doctorate and residency in small animal surgery at University College Dublin in May 2014.



#### CLAIRE DEROY

Claire graduated from the University of Liège in Belgium (ULG) in 2012 with a first class honors Bachelor of Veterinary Medicine Degree. She wanted to further her skills and therefore went in the veterinary school of Lyon (France) to do a rotating internship. She continued in this school with a surgical internship associated with a master of research on biomechanics at the University of Lyon.

As part of the team there she managed with her supervisor a busy soft tissue, orthopaedic and emergency caseload. She worked as well in an emergency clinic where she managed all the surgical cases. As she is passionate about surgery and wished to continue her training by a residency in small animal surgery, she moved to Ireland to the University Veterinary Hospital UCD to undertake a second surgical internship.

## **VENUE & SOCIAL**



### **RADISSON HOTEL GALWAY**

VICAS returns to the Radisson Hotel Galway, located in the heart of the city centre. The event, running over 3 days will make this hotel its home.

Located conveniently to the city centre, the main rail and bus depot are within just a few minutes walk. The venue offers a great location, space and accommodation to suit all attendees needs. Rooms from €120 B&B per night - contact the conference desk for bookings.



### SOCIAL EVENT

Please join us on the evening of Saturday 31st Jan for dinner, drinks and fun as you meet with colleagues at The Brasserie on the Corner. Book early as tickets are limited. Priced at €55 per person.

### **REGISTRATION FEES**

Registration Fee Type	Early Bird Fee until 31st Dec 2014	Late Fee from 1 Jan 2015					
VICAS WINTER CONFERENCE - FULL WEEKEND (Friday afternoon to Sunday Lunch)							
MEMBER FEE	€280	€315					
NON-MEMBERS FEE	€595	€625					
MEMBER GRADUATES (2011 – 2014)	€140	€157.50					
NURSES SESSION - SATURDAY ONLY Kindly supported by Allianz							
NURSES SATURDAY SESSION - IVNA Member	€95	€120					
NURSES SATURDAY SESSION - Non Member	€110	€135					
CAVI SESSION - FRIDAY ONLY Kindly supported by MSD Animal Health							
CAVI FRIDAY SESSION – Member	€150	€175					
CAVI FRIDAY SESSION – Non-Member	€325	€355					

Members will be required to provide their current Veterinary Ireland membership number during registration.

#### REGISTER ONLINE AT www.etouches.com/vicas2015

Pay by credit card or request an invoice online. For booking assistance contact:

**VICAS 2015** c/o Keynote PCO Suite 26, 63 Carysfort Ave, Blackrock Co Dublin

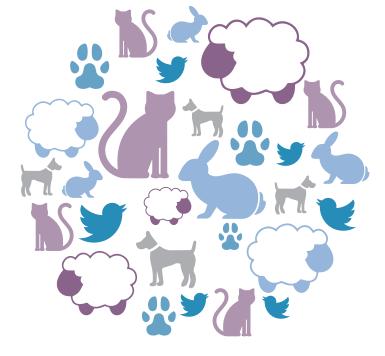
Tel: +353 | 400 3660

Email:VICASWC@keynotepco.ie



### **VICAS Winter Conference** 30th Jan - 1st Feb 2015 Radisson Hotel, Galway

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**VICAS WEEKEND** 12 CVE CREDITS Orthopaedics, Business, Ethics, Social Media

NURSE SESSION 6 CVE CREDITS Saturday

CAVI SHEEP MEDICINE & FLOCK HEALTH DAY **10 CVE CREDITS** Friday







Book Now at www.etouches.com/vicas2015 & Save

### WFI COMF

#### Colleagues,

What a pleasure it is to welcome you all to Galway for our annual flagship event, the 2015 VICAS Annual Conference. With our hosting of the European Companion Animal Veterinary Congress behind us we have reverted back to our usual more sociable 3 day format. We also once again are running a veterinary nursing stream with topics to complement the veterinary stream, allowing the whole practice team to go home armed with knowledge that will benefit our day to day activities.

In addition, we warmly welcome our CAVI colleagues who are holding a one day sheep medicine & flock health day and we hope that many will remain on for the following 2 days of exciting and interesting companion animal CPD.

Noel Fitzpatrick, aka 'Supervet' or 'The Bionic vet', will keep us all enthralled with his immense knowledge and enthusiasm, and will challenge us to examine our orthopaedic and neurologic approaches and our decision making, as well as showing us some of the magic that can be done. Manuel Magalhães-Sant'An will challenge our ethical compass and help us rationalise our decision making process as it relates to the benefits of modern veterinary interventions and how we assess if these novel procedures are ultimately in the best interest of the animal. Brian Faulkner, who was truly excellent when speaking at the European Congress in Dublin, will hone our business knowledge and skills ensuring that we have concrete knowledge we can take home to help our businesses recover and prosper with this being complemented by a keynote lecture from Conor Lynch of Social Media Ireland who will give us the expert rundown on how we can maximise the potential of what we have available to us for free - the internet and social media

The veterinary nursing stream (which joins the veterinary practitioner stream on Saturday evening for the social media keynotes) will complement all of the above, with additionally our UCD colleagues Ronan Mullins and Claire Deroy delivering excellent and highly relevant lectures on orthopaedics that will be attractive for veterinary practitioners to attend if they so wished.

We sincerely hope that you enjoy our conference as well as meeting up with colleagues and old friends. It's fun to learn!

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Alan Rossiter 2015 Conference Chairberson

# PRELIMINARY PROGRAMME

FRIDAY 30 JAN			SATURDAY 31 JAN - RADISSON HOTEL				SU	SUNDAY I FEB - RADISSON HOTEL	
CAVI SHEEP MEDICINE & FLOCK HEALTH DAY  Morning sessions are at Teagasc Athenry		VICAS WINTER CONFERENCE CONT		NURSE SESSION Allianz		VICAS WINTER CONFERENCE CONT			
2:00-12:30	Diagnostic ultrasonography and anaesthesia / analagaesia techniques			9:30-10:15	Dog and cat spines; Where are we now and where are we going? Diagnosis, routine and advanced surgery (Part 1)  Noel Fitzpatrick	9:30-10:15	Understanding ethics: Open forum examining real life scenarios support staff can face, and how to deal with them Manuel Magalhães-Sant'Ana	10:00-10:45	Bionics and all that: It's not enough to be able to it, it needs to be the right thing to do Noel Fitzpatrick
	Dr Phil Scott, Royal (Dick) Veterinary School, Edinburgh			10:15-11:00	The veterinary consultation: Achieving clinical resolution, client satisfaction, financial return and team harmony and happiness all at the same time Brian Faulkner	10:15-10:50	Compound greenstick butterfly: Classification of fracture types, princple of choosing how to repair them.  Ronan Mullins		Open Forum:The ethical dilemma posed by mode veterinary medicine - we can do all this, but shoul we always do it?
	Parasitology Workshop Prof. Neil Sargison, Royal (Dick) Veterinary School, Edinburgh & Dr Barbara Good,			11:00-11:45	EXHIBITION & REFRESHMENT BREAK	10:50-11:25 Fixing breaks and wobbles - using case studies to understand why a technique was chosen and the nurses role is ensuring success Claire Deroy		Noel Fltzpatrick & Manuel Magalhães-Sant'Ana	
	Flock health case study			11:45-12:30	The sources of turnover haemorrhage: Stem the bleeding, stimulate regeneration.  Brian Faulkner	11:25-12:10	EXHIBITION & REFRESHMENT BREAK	11:30-12:00	EXHIBITION & REFRESHMENT BREAK
	Damien Barrett, Dept of Agriculture, Food and the Marine			12:30-13:15	The psychology of confidence & leadership and how it applies to veterinary work.  Brian Faulkner		When breaks go wrong: Orthopaedic complications, the nurse's role in how to avoid them, how to spot them, what to do Ronan Mullins	12:00-12:45	Wrapping it up: 5 things you should do tomorro to improve profit Brian Faulkner
	CAVI Attendees return from Teagasc Athenry to the Radisson Hotel for Lunch & Afternoon Sessions					12:45-13:30	Some fun stuff: Look what my (100) support staff get to (or rather have to) do Noel Fitzpatrick	12:45-13:30	Challenging fracture cases: Thinking outside the box Noel Fitzpatrick
				13:15-14:45	LUNCH 13:15 - 13:45	13:30-14:45	LUNCH 13:30 - 14:00	13:30-14:45	LUNCH SERVED IN RESTAURANT
1:00-14:30	Neurological Conditions- diagnosis and treatment Dr Phil Scott, Royal (Dick) Veterinary School, Edinburgh		VICAS WINTER CONFERENCE OPENS		EXHIBITION NETWORKING 13:45 - 14:45		EXHIBITION NETWORKING 14:00 - 14:45		
	Parasitology Topic Prof. Neil Sargison, Royal (Dick) Veterinary School, Edinburgh	14:30-14:35	OPENING & WELCOME TO VICAS EVENT	14:45-15:30	The anatomy of difficult conversations Brian Faulkner	14:45-15:30	Pain is no good. Understanding analgaesia, keeping your arthritic and orthopaedic patients as pain free as possible Claire Deroy	Ensure to visit the exhibition	
5:00-15:30	Using Lamb weights to Monitor Performance Frank Hynes, Teagasc Sheep Specialist.	14:35-16:05	Diagnosing thoracic limb lameness: 20 years' experience shared Noel Fitzpatrick	15:30-16:20	Dog and cat spines; Where are we now and where are we going? Diagnosis, routine and advanced surgery (Part 2)	15:35-16:20	Skills, knowledge and attitudes which are the ingredients of front-of-house success Brian Faulkner	on Friday and Saturday	
5:30-16:00	EXHIBITION & REFRESHMENT BREAK	K	recentification		Noel Fitzpatrick				er online now at etouches.com/vicas2015
5:00-16:30	Anaesthesia and Analgesia in Practice Dr Phil Scott, Royal (Dick) Veterinary School, Edinburgh	16:05-16:50	EXHIBITION & REFRESHMENT BREAK	16:20-17:00	EXHIBITION & REFRESHMENT BREAK	16:20-17:00	EXHIBITION & REFRESHMENT BREAK		
5:30-17:00	III Thrift in Lambs Prof. Neil Sargison, Royal (Dick) Veterinary School, Edinburgh	16:50-18:20	Diagnosing pelvic limb lameness: 20 years' experience shared Noel Fitzpatrick	17:00-17:45	JOINT SESSION WITH VETS & NURSES  Targeting your marketing - what is your clients' demographic and how to influence them – Brian Faulkner				
7:00-17:30	Abortion - Investigation Techniques Damien Barrett, Dept of Agriculture, Food and the Marine		THE PUBLICA	17:45-18:30	Modern social marketing in a nutshell: It's free, it's fun and it's effective. An experts guide to FaceTube, The Twitter thing, YouBook, Linkedout, etc - how to do it what not to do and what on earth is a digital audit? - Conor Lynch				
3:00-19:00	RECEPTION IN EXHIBITION AREA FOR CAVI AND VICAS ATTENDEES		18:30		VICAS AGM				
	RECEITION IN EXHIBITION AREA FOR CANTAIND VICAS ATTENDEES			20:00 Late	EVENING SOCIAL DINNER - ALL WELCOME, TICKETS ARE LIMITED				

### **SPEAKER**

at VICAS and Nurse Streams



### **BRIAN FAULKNER**

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Brian has worked in over 250 veterinary practices as a clinician, consultant and confidence coach. He set up, developed and sold a cluster of veterinary practices in the Woodbridge area of Suffolk between 2002 and 2009. He opened his fourth practice in 2013. He was the Petplan Vet of the Year in 2008. He is a SPVS officer in charge of their CPD programme. He is the creator of the 'Colourful Culture' series which includes the Colourful Consultation, the Colourful Receptionist and the Confidence Chromosome.



### **NOEL FITZPATRICK**

Noel Fitzpatick is a pioneering Irish neuro-orthopaedic veterinary surgeon. He currently operates a veterinary referral center of some 100 employees, called Fitzpatrick Referrals, Surrey, England, with state of the art orthopaedic procedures.



### MANUEL MAGALHÃES-SANT'ANA

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Manuel Magalhães-Sant'Ana received his DVM in 2001, his MSc in Bioethics in 2008, and his PhD in Veterinary Ethics Education in 2014, all from the University of Porto, Portugal. He has been involved in veterinary education for the last 10 years and was part of the FVE/EAEVE working group to develop a core European veterinary curriculum in animal welfare. He is currently in recipient of the VCI Newman Fellowship in Veterinary Ethics at UCD, and supervised by Dr.Alison Hanlon. He is mostly interested in exploring the relation between animal ethics and veterinary professional ethics.