



## ConferenceDirect

### ANNUAL PARTNER MEETING 2014 – PARTNER AGENDA

MARCH 23 – 27, 2014

ANAHEIM, CALIFORNIA

#### Sunday, March 23, 2014

6:00 pm – 9:00 pm Associate Awards Banquet sponsored by Marriott Anaheim  
*(Marriott Anaheim Partners Only)*  
Marriott Anaheim – Room TBD

#### Monday, March 24, 2014

7:00 am – 5:00 pm Partner Registration & Information Desk  
Hilton Anaheim – California Registration Desk

7:45 am – 8:45 am Associate Breakfast sponsored by Fairmont | Raffles International  
*(Associates & Fairmont | Raffles International Partners Only)*  
Hilton Anaheim – Lanai Deck

11:45 am – 1:15 pm Associate Awards Luncheon sponsored by Starwood Hotels & Resorts  
*(Associates & Starwood Hotel Partners Only)*  
Hilton Anaheim – Sunset Deck

1:45 pm - 4:45 pm Monday Trade Show Group  
*(Suggested day for Hilton & Starwood & Fairmont Partners)*  
Hilton Anaheim – California C/D

5:30 pm – 6:30 pm Award Winner Reception sponsored by Ritz Carlton  
*(Ritz Carlton Partners Only)*  
Hilton Anaheim – Room TBD

6:30 pm – 9:00 pm Associate Dinner sponsored by Hilton Worldwide  
*(Associates & Hilton Worldwide Partners Only)*  
Hilton Anaheim – California A/B

#### Tuesday, March 25, 2014

7:00 am – 5:00 pm Registration & Information Desk  
Hilton Anaheim – California Registration Desk

7:00 am – 8:30 am Associate Breakfast sponsored by Disney Destinations  
*(ConferenceDirect Associates & Disney Representatives only)*  
Disneyland Park – Meet at Grand Plaza

9:00 am – 10:00 am Concurrent Partner Break-Outs  
*Partnership Opportunities: How to maximize your relationship with CD*  
Hilton Anaheim – California A/B, 2<sup>nd</sup> Floor  
*Cvent Training for Hotels*  
Hilton Anaheim – San Clemente, 4<sup>th</sup> Floor  
*Doing Business with an SMMP Account – Siemens*  
Hilton Anaheim – Oceanside, 4<sup>th</sup> Floor



## ConferenceDirect

### ANNUAL PARTNER MEETING 2014 – PARTNER AGENDA

MARCH 23 - 27, 2014

ANAHEIM, CALIFORNIA

#### Tuesday, March 25, 2014 (continued)

- |                     |   |
|---------------------|---|
| 10:30 am – 11:30 am | Concurrent Partner Break-Outs<br><i>Partnership Opportunities: How to maximize your relationship with CD</i><br><i>Hilton Anaheim – California A/B, 2<sup>nd</sup> Floor</i><br><i>Cvent Training for Hotels</i><br><i>Hilton Anaheim – San Clemente, 4<sup>th</sup> Floor</i><br><i>Doing Business with an SMMP Account – Siemens</i><br><i>Hilton Anaheim – Oceanside, 4<sup>th</sup> Floor</i> |
| 12:00 am – 1:30 pm  | Destination Celebration<br><i>(Registered CVB Partners Only)</i><br><i>Hilton Anaheim – California A/B</i>  |
| 1:30 pm – 4:15 pm   | Tuesday Trade Show Group<br><i>(Suggested day CVB &amp; Independent Hotel Partners)</i><br><i>Hilton Anaheim – California C/D</i>   |
| 4:30 pm - 6:00 pm   | All Partner General Session<br>(All Registered Partners)<br>Hilton Anaheim – California A/B   |
| 6:00 pm – 7:30 pm   | Networking Reception sponsored by Anaheim/Orange County CVB<br><i>(All Registered Partners)</i><br><i>Anaheim's Grand Plaza</i>   |

#### Wednesday, March 26, 2014

- |                    |  |
|--------------------|--|
| 7:00 am – 5:00 pm  | Registration & Information Desk<br><i>Hilton Anaheim – California Registration</i>   |
| 7:30 am – 8:30 am  | Associate Breakfast sponsored by TBD<br><i>(ConferenceDirect Associates &amp; Host Representatives only)</i><br><i>Hilton Anaheim – California A/B</i> |
| 8:30 am – 11:30 am | Wednesday Trade Show Group<br><i>(Suggested day for Marriott &amp; Hyatt Partners)</i><br><i>Hilton Anaheim – California C/D</i>                       |
| 11:45 am – 1:00 pm | Associate Luncheon sponsored by Hyatt Hotels & Resorts<br><i>(Associates &amp; Hyatt Partners Only)</i><br><i>Hyatt Orange County</i>                  |



## ConferenceDirect

### ANNUAL PARTNER MEETING 2014 – PARTNER AGENDA

MARCH 23 - 27, 2014

ANAHEIM, CALIFORNIA

#### Wednesday, March 26, 2014 (continued)

6:00 pm – 9:00 pm      Associate Dinner sponsored by Marriott Hotels  
*(Associates & Marriott Partners only)*  
*Marriott Anaheim – Room TBD*

#### Thursday, March 27, 2014

7:00 am      Shuttle Bus Departure for ConferenceDirect Annual Charity Golf Tournament – **OFF-SITE**  
*(All Registered Golfers & Hole Sponsors)*  
*Pick Up Area – Grand Plaza*

7:30 am – 8:30 am      Arrival & Breakfast at Host Golf - TBD

8:30 am – 1:30 pm      ConferenceDirect Annual Charity Golf Tournament at TBD

1:30 pm – 3:00 pm      Golf Tournament Awards Luncheon at TBD  
*(All Registered Golfers & Hole Sponsors)*