

The Implications



"The ultimate breakthrough technology."

Satya Nadella (CEO, Microsoft)

A paradigm shift in technology that deserves the attention it is receiving.

Al is proliferating

The implications of Al

The Benefits of Al

Innovation e.g. autonomous vehicles

Efficacy e.g. fraud detection

Velocity e.g. legal document review

Scalability e.g. automated diagnosis



1. New market participants

2. Shifts in value chains





3. Shifts in competitive positioning

4. New business models





5. Benefits and risks to society

Let's sum up...

New market participants

Shifts in sector value chains

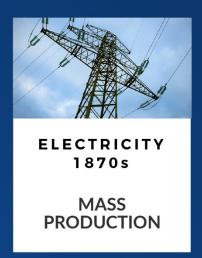
Shifts in competitive positioning

New business models

Societal benefits and risks

The Fourth Industrial Revolution







Today: Our primary source of value creation is the **processing** of information.



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