

Media Alert
15 July 2015

BILLSON: “We’re on your side”



The Council of Small Business Australia (COSBOA) hosted its first ‘Summit Start Up Party’, opened by the Hon Bruce Billson, Minister for Small Business, ahead of the main Vodafone National Small Business Summit tomorrow (Thursday 16th July) and Friday. Mr Billson showed his support for small business and said:

“There’s lots of good things happening, and we know small business people will turn up because they know they’ve got to. We recommend they make use of the resources and help that’s available, engage with the technology platforms that are there and find new customers.

“What we’re trying to do is get that entrepreneurial eco-system right so people can be their very best with their business goals and objectives. There’s lots of help around, so make use of it and turn that sparkle in the eye and fire in the belly into a viable business livelihood for yourselves and others.

“COSBOA’s got a great brand and high recognition in the media environment and in the small business community. It’s great to see this outreach of value add services to small businessmen and women, so they should get more involved with COSBOA. There’s great resources there to be shared and that’s what’s going to help small businesses grow into big businesses.”

-Ends-



**Vodafone National
Small Business Summit**
16 - 17 July 2015 Sydney

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Notes to Editors

1. The Council of Small Business Australia (COSBOA) was founded in 1977 and was incorporated in 1979.
2. COSBOA is Australia's peak body exclusively representing the interests of small businesses.
3. The Vodafone National Small Business Summit 2015 is a policy event held at Doltone House Jones Bay Wharf, Sydney on 16 and 17 July.
4. As a pre-cursor on Wednesday 15 July, the inaugural **Summit Start Up** will bring together the small business owners and supporters to celebrate the passion in and for small business.
5. The Vodafone National Small Business Summit provides the small business sector with the opportunity to discuss and identify relevant issues, promote innovation and generate ideas to stimulate growth within the industry.
6. For more information about the summit visit: www.nationalsmallbusinesssummit.com.au
7. For more information on COSBOA visit: <http://www.cosboa.org.au/>
8. **Interviews with Peter Strong, CEO are available upon request.**
9. Connect through social media channels:
 - Facebook: [/COSBOA](https://www.facebook.com/COSBOA)
 - Twitter: [@COSBOA](https://twitter.com/COSBOA)
 - Hashtags: [#Vodafone](https://twitter.com/hashtag/Vodafone) [#NSBS15](https://twitter.com/hashtag/NSBS15)
 - LinkedIn: <http://www.linkedin.com/company/cosboa>
10. COSBOA is a long-time advocate of small business on issues from taxation and workplace relations, through to competition law and retail tenancy.
11. The goals of COSBOA are to promote and support the development of small businesses in Australia and the council recognises that it is a national imperative for Australia that the needs of small business are on the national policy agenda.

IMAGE:



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