HOT TOPICS CONFERENCE
May 4-6 | Durham, NC

Sponsorship Packet

IT Hot Topics Conference Profile

- Region's most targeted technology and infosec event
- Projected 250 attendees in 2016
- 5 technology tracks, 30+ sessions
- Limited sponsor presentation slots available
- Activities, games, Top Tech Trivia, Lockpick Village and more!
- Recent sponsors include, 7signal, AirTight, Barracuda Networks, Bradford Networks, Citrix, HP, Xirrus, WinMagic, Blue Star, Exinda, Dell SonicWALL, Meru Networks, Juniper Networks, Motorola, Varonis and more
- Industry organizations include Infragard, ISSA, UNC School of Government, CWNP and (ISC)[2]

IT Hot Topics Conference 2016 Event Details

New venue!

Conference Thursday, May 5th-Friday, May 6th, 2016
Golf Tournament May 4th
Sheraton Imperial Hotel & Convention Center
4700 Emperor Blvd, Durham, NC 27703

About the Event Host

The IT Hot Topics Conference is hosted by technology integrator Carolina Advanced Digital, Inc. Carolina Advanced Digital is a nationally-recognized leader in technology infrastructure and security solutions. Family owned and operated since 1984, the company has been providing exceptional engineering services and products to government, education, healthcare and commercial clients across the United States, including Fortune 100 and 500 companies, DoD and civilian agencies. Headquartered in Cary, NC, Carolina Advanced Digital serves customers nationwide.

Attending Organizations

The conference draws more than 100 unique organizations across several industry verticals including:

- Finance and health - banks, credit unions, investment, insurance, hospitals and healthcare

- Education - Universities, community colleges, technical colleges, K12 school systems
- Government - federal, state and municipal government offices
- Corporate - utilities, manufacturing

Organizations including BB&T, Bank of NY Mellon, Wells Fargo, Carolina Bank, Citigroup, Lincoln Financial Group, Duke University, UNC Charlotte, UNC Greensboro, UNC School of Medicine, Campbell University, ECPI University, Gardner-Webb University, Meredith College, NC A&T State University, NC Central University, NC State University, Penn State University, Guilford Technical Community College, Cabarrus County Schools, Chapel-Hill Carrboro City Schools, US Postal Service, US Army, Guilford County Government, NC Administrative Office of the Courts, NC Bar Association, NC Department of Revenue, AC Corporation, Pike Enterprises, Gilbarco Veeder-Root, North State Communications, Kayser-ROth, Verizon, The Charlotte Observer, Ralph Lauren, Quintiles, Portiviti, Siemens Medical Solutions, The Family Doc, Harnett Health Systems, High Point Regional Health System, iContact, Novant Health

Attendee Titles and Roles

The conference draws a variety of titles in the information technology, information security and infrastructure roles including: CISO, CIO, CTO, Security Officer, Security Analyst, Cyber Security Analyst, IT Auditor, IS/IT Director, VP of IT, Information Security Manager, Network Security Engineer, Network Analyst, Network Engineer, LAN/WAN Specialist, Enterprise Infrastructure Manager, IS/IT Project Manager, Security Program Manager, Security Architect, Security Compliance Officer, Incident Manager, Principal Software Architect, Systems Analyst, System Administrator

Contact Information

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Connect with us online

🌐 www.cadinc.com

🐦 @CADinc and @hottopics

f www.facebook.com/CADincorporated

Sponsorship Packet

Exhibition and Speaker Sponsorship Levels

GOLD

$6,500
Before 12/31/15
Limited

$7,500
Regular Price
Limited

Premier Speaker Sponsorship
- Breakout session speaking slot
- Choice of location for table in exhibit space
- Recognition in conference program, event website, and other sponsorship signage
- Recognition as a Gold Sponsor in conference opening, closing remarks, and conference program
- *Gold Sponsors and all speaking slots are reserved for sponsors and speakers that have participated in past IT Hot Topics Conferences or other CAD-hosted events*
- *All Gold Sponsor speakers and topics are approved and coordinated through Jennifer Minella, VP of Engineering*
- 4 conference guest passes

SILVER

$4,500
Before 12/31/15
Limited

$5,500
Regular Price
Limited

Silver Sponsorship
- Table top exhibit space
- Recognition in conference program, event website, and other sponsorship signage
- Recognition as a Silver Sponsor in conference program
- 3 conference guest passes

BRONZE

$1,500
Before 12/31/15
Limited

$2,250
Regular Price
Limited

Event Sponsorship
- Recognition in conference program, event website, and other sponsorship signage
- Recognition as a Bronze Sponsor in conference program
- 2 conference guest passes

Sponsorship Packet

Additional Sponsorship Opportunities

Golf	**$1,500** Limit 3	*Golf Tournament Sponsor* ▪ Sponsor a golf hole prize ▪ Sign prominently hung with business name and logo ▪ Recognized during tournament lunch
Bag/ Tote	**$500** Limit 4	*Conference Bag Sponsorship* ▪ Sponsor logo placed on complimentary tote given to attendees at check in
Program	**$1,500** Limit 1	*Conference Program Sponsorship* ▪ Full page ad inside conference program
Reception	**$2,000**	*Conference Reception Sponsorship* ▪ Sponsorship of kickoff reception ▪ Recognition as reception sponsor, all attendees ▪ Small ad inside conference program
Breakfast	**$2,500** Limit 2	*Breakfast Sponsorship* ▪ Sign prominently hung with business name and logo in breakfast area ▪ Recognized during meal time ▪ 1 conference guest pass
Lunch	**$2,500** Limit 2	*Lunch Sponsorship* ▪ Sign prominently hung with business name and logo in lunch area ▪ Recognized during meal time ▪ 1 conference guest pass
Keynote	**$3,500** Limit 2	*Keynote Sponsorship* ▪ Recognized at beginning of Keynotes ▪ Company logo visible at beginning of Keynotes ▪ 2 conference guest passes

Other Sponsor Details

Registration

Please remember to register everyone from your company who plans to attend IT Hot Topics 2016!
www.hottopicsconference.com (Registration available soon)

Sponsorship Packet

Event Activities
<u>Thursday & Friday</u>: Conference events including keynote, breakouts and entertainment
<u>Wednesday</u>: Hot Topics Golf Tournament

Sponsor Area
If you are participating as Gold or Silver sponsor, you will be given a table in expo areas near the breakout rooms and main ballroom. Please feel free to bring extra literature, giveaways or set up a live demo.

Hot Topics Golf Tournament
If you're joining us Wednesday for the Hot Topics golf tournament, there is a tournament fee, payable when you register online. You can contact the Pro Shop if you need golf club rentals. If you have questions about the tournament (format, teams, etc.), contact Julie Allen at julie@cadinc.com.

Sponsor Door Prizes and Raffles
We will be hosting a prize and ticket-drawing giveaway. If your company would like to donate a prize, please let Julie know immediately (julie@cadinc.com).

Hotel & Travel Accommodations
We have a block of hotel rooms available at a discounted rate (starting at $142) at the Sheraton Imperial '*Carolina Advanced Digital*'. You may contact the Sheraton Imperial at (919) 941-5050 to reserve a hotel room and/or arrange travel arrangements from the Raleigh-Durham International Airport (RDU).

Questions?
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