Leading Edge Books

CONFERENCE 2020

SOFITEL BRISBANE CENTRAL

22 - 24 MARCH 2020

TRADE EXHIBITION 23 MARCH

SUPPLIER REGISTRATION PACKAGES AND BOOKING OPTIONS

www.leadingedgebooks.com.au/conference2020

INDIE BOOK AWARDS 2020 SPONSORS

BOOK OF THE YEAR *available*

CATEGORY WINNERS

Fiction	Simon & Schuster
Non-fiction	Pan Macmillan
Debut Fiction	Affirm Press
Illustrated Non-Fiction	Thames & Hudson
Children's	Allen & Unwin
Young Adult	Text Publishing

MEDIA PARTNER - Books+Publishing

CONFERENCE 2020 SPONSORS

BOOKSTORE OF THE YEAR METRO AND REGIONAL
Nielsen

BOOKSTORE OF THE YEAR FINALISTS
Black Inc

WELCOME COCKTAILS
Thames & Hudson

PRE-DINNER DRINKS
available

WINNER BEST IDEA
available

CONFERENCE LANYARDS
available

TRADE SHOW SPONSORSHIPS
Trade Show Coffee Cart – UQP
Trade Show Packaging & Freight – *still available*

CONFERENCE PARTNERS
Wiley Exisle Publishing
{*multiple still available*}

CONFERENCE 2020 OVERVIEW

The 2020 Leading Edge Books Conference will be held between 22-24th March 2020 at the Sofitel Brisbane Central, QLD.

The Leading Edge Books Conference program will include plenty of opportunities for delegates to network and exchange ideas, and to be inspired and motivated by a range of guest presenters and keynotes. As always the Conference program will include presentations on the best books for independents to be published in 2020 and is a chance to hear from our favourite authors as well as showcasing new Australian voices.

Commencing at 11am on Sunday, 22nd March and finishing at lunch time on Tuesday, 24th March, the conference program will incorporate a half-day Supplier Trade Show and the Leading Edge Books Annual Awards Dinner on Monday, 23rd March.

The Awards Dinner will include the announcement of the 2020 Indie Book Awards, Awards promoting the role independent booksellers play in supporting great Australian writing, as well as Bookstore of the Year – Metro and Regional and Publisher of the Year.

LIMITED SPONSORSHIP OPPORTUNITIES STILL AVAILABLE - PLEASE ENQUIRE

Sponsorship of the Leading Edge Books Conference 2020 presents suppliers and partners with a host of benefits including:

- Free Conference Booklet advertising (excluding suppliers attending only social functions)
- Opportunity to network with independent booksellers
- Full delegates list
- Opportunity to present conference specials

Plus additional benefits depending on package.

Sponsorship contact: Leanne Kadareanu, E: kadareanul@leadingedgegroup.com.au PH: 02 8732 9522

CONFERENCE 2020 DRAFT PROGRAM OVERVIEW

Sunday, 22 March

Welcome and Opening (Registration from 10am, Conference commences 11am)
Guest author presentations – Jess Scully (*Glimpses of Utopia*, Pantera Press), and Morris Gleitzman (Always, PRH)
Nielsen BookScan – Year in Review
Supplier Sessions including: *My Story is Our Story: Indigenous Voices* (Hardie Grant) and stellar *YA Panel* (UQP) featuring Claire Zorn, Jane Caro and Kate O'Donnell.
Leading Edge Books Member Forum
Welcome Cocktails featuring guest author David McAllister (Artistic Director of the Australian Ballet) and celebrations for Thames & Hudson's 50th Anniversary

Monday, 23 March

Breakfast featuring guest authors including the inspiring Ronni Kahn, founder of food rescue movement OzHarvest.
Leading Edge Books members share their best marketing and green business ideas
Supplier sessions, including *SMART Time Management Workshop* with Kate Christie, founder & CEO of TimeStylers (Wiley)
Discover new voices with Author Speed Dating

1.00– 5.00pm Supplier Trade Show

6.30-10.30pm Conference 2020 Awards Dinner

Announcement of the Indie Book Awards 2020 Book of the Year and Category winners
Annual Conference Awards including Bookstore of the Year (Metro and Regional) and Publisher of the Year (Large and Small)
Guest author Kate Grenville (*A Room Made of Leaves*, Text Publishing)

Tuesday, 24 March

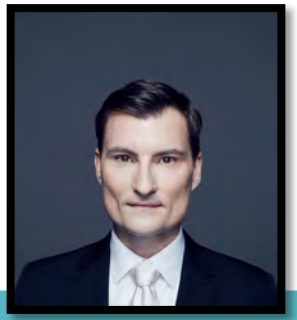
Store owners and managers breakfast
Bookseller-Publisher Open Forum
Supplier sessions, including amazing debut fiction from Affirm Press, Pip Williams and Anna Downes.
Key Note Presentation
Surprise Guest!
Conference Close & Lunch 1pm

*Final Program, publisher sessions and guest authors to be confirmed closer to Conference

Morris Gleitzman

Kate Grenville

Jane Caro


David McAllister

Ronni Kahn

Leading Edge Books

CONFERENCE 2020

REGISTRATION PACKAGES & BOOKING OPTIONS

*Please note all prices quoted are ex GST; invoices will be processed in Feb 2020

FULL REGISTRATION PACKAGE

10am, Sunday, 22 March to 1.30pm, Tuesday, 24 March
Includes: Conference Booklet advert, entry to open sessions, all meals and events, including Welcome Cocktails and Awards Dinner.

$850 pp – Early Bird

$950 pp – after 7th Feb 20

TRADE SHOW

Monday, 23 March, 1pm-5pm
Includes: 1 x Trade Show exhibition booth, lunch and afternoon tea

$950 per booth/$1700 double booth

$1100 per booth

Trade Show Pass only

Includes: Entry to Trade Exhibition, lunch and afternoon tea (excludes stand)

Suppliers exhibiting at Trade Show only

$80 pp

SUNDAY, 22 MARCH only

10am to 6pm
Includes: Conference Booklet advert, entry to open sessions, morning tea, lunch and afternoon tea (excludes Welcome Cocktails)

$230 pp

WELCOME COCKTAILS only

Sunday, 22 March, 6pm – 7.30pm

$90 pp

MONDAY, 23 MARCH only

7.30am to 5pm
Includes: Conference Booklet advert, entry to open sessions, breakfast, morning tea, lunch and entry to Trade Show

$230 pp

AWARDS DINNER only

Monday, 6:30pm to 10.30pm
Includes: Pre-dinner drinks and a 3-course dinner

$190 pp

TUESDAY, 24 MARCH only

9.30am to 1.30pm
Includes: Conference Booklet, entry to open sessions, morning tea and lunch

$200 pp

HOTEL ACCOMMODATION

Sofitel Brisbane Central Superior King room only
Rate applicable 18-27 March

$215 pp/per night

BOOKLET ADVERTISING

For delegates and Trade Show exhibitors (1 A5 page per supplier)

FREE of charge

For Suppliers not attending Conference (1 A5 page per supplier)

$300

To book go to www.leadingedgebooks.com.au/conference2020

Leading Edge Books

CONFERENCE 2020

HOW TO BOOK

TO REGISTER GO TO:

www.leadingedgebooks.com.au/conference2020

and follow link to Supplier registrations

EARLY BIRD BOOKINGS CLOSE: **7 February 2020**

REGISTRATIONS CLOSE: **9 March 2020**

For booking enquiries, please contact:

Kat Meggitt
Ph: 0455 611 735
Email: meggittk@leadingedgegroup.com.au

For sponsorship enquiries and session details, please contact:

Leanne Kadareanu
Ph: 02 8732 9522
Email: kadareanul@leadingedgegroup.com.au

MANY THANKS TO ALL INDIE BOOK AWARDS 2020 & CONFERENCE 2020 SPONSORS

MACMILLAN
Pan Macmillan Australia

AFFIRM PRESS
Books that leave an impression

Thames & Hudson

ALLEN&UNWIN

textpublishing.com.au

Books+Publishing

Thames & Hudson

nielsen

textpublishing.com.au

Bolinda

UQP

WILEY

EXISLE PUBLISHING

BOOKS+PUBLISHING

SEE YOUR LOGO HERE

For sponsorship enquiries, please contact:
Leanne Kadareanu
Ph: 02 8732 9522
Email: kadareanul@leadingedgegroup.com.au

www.leadingedgebooks.com.au/conference2020

Leading Edge Books
SUPPORTING INDEPENDENT BOOKSELLERS