DAY 0   MONDAY, May 11

| 12:00p - 09:00p | **Registration** - The Counter |
| 06:00p - 09:00p | **Welcome Reception** - Farell's Lounge/Prefunction - Presented by **gee** |

DAY 1   TUESDAY, May 12

| 07:30a - 05:30p | **Registration** - The Counter |
| 07:30a - 08:15a | **Breakfast** - Farell's Lounge |

08:30a - 10:00a

Opening Keynote Address
Future-Proofing Onboard Retail: Pivoting Onboard to Online - Brett Proud, President & CEO, GuestLogix
Honouring Our Commitments - Patrick O'Neill, COO & MD, GuestLogix Business Unit
A Roadmap for Ancillary Revenue Success: GuestLogix' Path to Innovation & Excellence - Andy Archer, Head of Global Sales, GuestLogix
Bixby ① ② ⑤

| 10:00a - 10:30a | **Break** - Farell's Lounge/Prefunction |

10:30a - 12:00p

| **An Up-Close Look at GuestLogix' Next Generation Smartphone & Tablet Retail Solutions** *Bixby* ③ | **Device Selection & Management: What's Best for Your Deployment?** *Bixby* ④ |

| 12:00p - 12:45p | **Lunch** - Farell's Lounge |

12:45p - 01:15p
The OpenJaw Story: An Introduction to GuestLogix' Newest Acquisition - Declan McGuinness, SVP of Sales, OpenJaw Business Unit, GuestLogix
Bixby ① ② ⑤

01:15p - 02:30p

| **Unlocking Ancillary Revenue Potential with IFE Monetization** *Bixby* ③ | **Pricing & Marketing Strategies: Upcoming Business Needs** *Bixby* ④ | **OpenJaw: Revenue Transformation Through t-Retailing** *Broadlind* ② | **Exclusive Flight Attendant Session Part 1** *Wilmore* |

02:30p - 03:45p

| **Managing Global Payments in a Rapidly Evolving Landscape** *Bixby* ③ | **Strategies for Success from the 2013 POSie Winners & Nominees** *Bixby* ④ | **OpenJaw: t-Retail Platform for Airlines** *Broadlind* ② | **Exclusive Flight Attendant Session Part 2** *Wilmore* |

| 03:45p - 04:00p | **Break** - Farell's Lounge/Prefunction |

04:00p - 05:15p

| **Personalize the Travel Experience & Boost Ancillary Revenue with Big Data** *Bixby* ① ② ⑤ | **Exclusive Flight Attendant Session Part 3** *Wilmore* |

05:15p - 05:30p
Day 1 Closing Address - Tim Dunne, Innovation Expert, instantbrainstorm.com
Bixby ① ② ⑤

| 05:30p - 06:00p | **Free Time** |
| 06:00p - 11:00p | **Views & Vintages GALA**   Buses will leave at 06:00p outside the hotel entrance - Presented by ✔ **BluePay** |

DAY 2   WEDNESDAY, May 13

| 07:30a - 08:15a | **Breakfast** - Farell's Lounge |

08:30a - 09:30a

Morning Keynote Address
What Networking Means for Innovation - Tim Dunne, Innovation Expert, instantbrainstorm.com
Innovation Everywhere - Chris Gardner, EVP Corporate Development, GuestLogix
Bixby ① ② ⑤

| 09:30a - 10:00a | **Break** - Farell's Lounge/Prefunction |

10:00a - 11:15a

| **Improving Business Processes via Platform Integration** *Bixby* ③ | **Building Your Own Dashboards with Self-Service Intelligence** *Bixby* ④ | **OpenJaw: t-Retail Platform for Airlines** *Broadlind* ② |

11:15a - 12:00p
Share Your Voice - Patrick O'Neill, COO & MD, GuestLogix Business Unit
Bixby ① ② ⑤

| 12:00p - 01:00p | **Lunch & Closing** - Farell's Lounge |

🔵 **Keynotes**   🟣 **Open**   🟢 **OpenJaw (Open)**   🔴 **Flight Attendant**