

Platinum Sponsorship

Rhode Island Convention Center • October 16, 2012

NEW ENGLAND **2012**
BROADCAST CABLE EXPO

Why Should You Become a Platinum Level Sponsor for the NEBCExpo?

NEBCExpo Platinum Sponsorship

The Platinum Sponsorship is available to organizations looking for maximum exposure throughout the pre-event, day-of-event and post-event marketing provided by NEBCExpo. Interested organizations will be evaluated and selected by NEBCExpo Management. These organization's represent the "cream of the crop" and reflect the diversity of needs to support both our Broadcast and Cable communities.

Continued Support

Once again we would like to thank all of our past supporters of the **New England Broadcast & Cable Expo**. Your efforts continue to allow us to move forward with additional outreach to bring a greater number of attendees, speakers and opportunities to our regional event.

Our exclusive NEBCExpo Sponsorship programs run from January through to the date of our annual Expo. Please feel free to contact us for additional information or to discuss how one of our sponsor programs may benefit your organization.

Platinum Sponsorship Cost: \$3,000

Benefits:

The NEBCExpo's Platinum level sponsors have the highest degree of visibility. Here are the highlights of what you will receive with your partnership:

- First (2) booth spaces reserved by your organization are included in the cost of your sponsorship program.
- First choice of booth location.
(After March 1st, booth selection will be on a first come first served basis.)
- Full Pg. color advertisement in the NEBCExpo program.
(You may choose to upgrade to a premium location for an additional \$150.)
- Platinum Sponsor acknowledgement of Food Service and all NEBCExpo co-sponsored activities.
- 1X free access to 2012 attendee pre-registration list.
- Free Excel file of complete post-conference attendee list.
- Prominent display of logo in NEBCExpo advertisements.
- Prominent display of your "supplied" signage.
- Web site logo placement & link from the NEBCExpo home page.
- Company name prominently displayed in NEBCExpo Marketing.
- Tech Vendor Showcase Presentation
 - Guaranteed slot and option to choose time

