

## Gold Sponsorship

Rhode Island Convention Center • October 16, 2012

NEW ENGLAND **2012**  
**BROADCAST CABLE EXPO**

*Why Should You Become a Gold Level Sponsor for the NEBCExpo?*

### NEBCExpo Gold Sponsorship

The Gold Sponsorship is available to organizations looking for maximum exposure throughout the pre-event, day-of-event and post-event marketing provided by NEBCExpo. Interested organizations will be evaluated and selected by the NEBCExpo Management. These organizations reflect the diversity of needs to support both our Broadcast and Cable communities.

### Continued Support

Once again we would like to thank all of our past supporters of the **New England Broadcast & Cable Expo**. Your efforts continue to allow us to move forward with additional outreach to bring a greater number of attendees, speakers and opportunities to our regional event.

Our exclusive NEBCExpo Sponsorship programs run from January through to the date of our annual Expo. Please feel free to contact us for additional information or to discuss how one of our sponsor programs may benefit your organization.

### Gold Sponsorship Cost: \$1,750

#### Benefits:

The NEBCExpo's Gold level sponsors have a high degree of visibility. Here are the highlights of what you will receive with your sponsorship:

- First booth space reserved by your organization will be included in the cost of your sponsorship program.
- Preferred booth location.  
*(After March 1st, booth selection will be on a first come first served basis.)*
- 1/2 Pg. color advertisement on the inside pages of the NEBCExpo program. (Finished dimensions 8.5" x 11", ad size 8.0" x 4.25".)
- Gold Sponsor acknowledgement of Food Service and all NEBCExpo co-sponsored activities.
- Prominent display of logo in NEBCExpo advertisements.
- Prominent display of your "supplied" signage.
- Web site logo placement & link from the NEBCExpo home page.
- Company name prominently displayed in NEBCExpo Marketing.
- Tech Vendor Showcase Presentation
  - While available, time slots are limited
- Discounted purchase of Excel file containing complete post-conference attendee list.

