



A limited number of VIP tickets are available. VIP tickets will get you a reserved seat at the talk and entrance to the VIP after-party at Mars Cafe with Stefan!

FOR TICKETS GO TO **AIGAIOWA.ORG**

STEFAN SAGMEISTER: HAPPINESS TALK

FRIDAY, APRIL 3, 2015 | SHESLOW AUDITORIUM
2507 UNIVERSITY AVENUE | DES MOINES, IA 50311

Stefan Sagmeister will explore the possibilities to achieve happiness as a person and as designer, his tactics to make sure his work remains a calling without deteriorating into a job as well as the chances to design pieces that induce happiness in the audience. Lots of clips from his upcoming documentary feature: *The Happy Film* will be shown.

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