

Te are extending you a special invitation to display your products and services at the 2017 Western Bridge Engineers' Seminar held September 5-8 at the Portland Marriott Waterfront in Portland, Oregon.

The Western Bridge Engineers' Seminar is a biennial cooperative effort by the Federal Highway Administration and the Transportation Departments of Alaska, Arizona, California, Idaho, Nevada, Oregon, and Washington. Its purpose is to facilitate the exchange of information between government agencies, consultants, contractors, educators, and suppliers on subjects of current interest to the design, construction, and maintenance of bridges. More than 700 participants from the Western states and other regions of the United States and Canada are expected to attend.

Since this is an exclusive invitation to your company, we would appreciate your response as soon as possible. In ten days, we will send invitations to other potential exhibitors to fill any booths that have not been reserved.

As in the past, the principal source of coffee and refreshments during session breaks and prior to the first meeting will be in the exhibit room. In this way, all seminar participants will be encouraged to spend time in the exhibit area.

In addition to exhibiting at the seminar, we also invite you to become a sponsor. For sponsorship ideas, contact Lwin Hwee, DEA Inc., 503-499-0222, 503-853-9037 (mobile) or ylh@deainc.com.

If you have any questions regarding exhibiting or sponsoring, please contact Janet McLoughlin at 253-445-4629 or janet.mcloughlin@wsu.edu.

We look forward to your company joining us for this outstanding Western Bridge Engineers' Seminar!

SHOW RULES AND REGULATIONS

Booth Information

Displays are located in the Garage Level (see attached map of booth layout on page 5). Each single display area is 10' × 8' with an 10' draped backwall and 3' draped dividers.

You will be notified of your specific booth location. Should your first, second, third, or fourth choice not be available, you will be contacted and another space will be chosen. Booths are assigned on a first-come, first-served basis.

Exhibit spaces will be open and staffed for viewing each morning and evening during hours when seminars are not in session. All booths must be open and staffed until the close of the Exhibit Hall on September 7 (see schedule at left).

Booth Registration Fees

 $10' \times 8' \text{ booth} = \$1,175$

All booth staff must be registered. The first member of your booth staff will receive a complimentary registration. Additional booth staff will be charged the regular registration fee of \$345 each. Registration includes admission to all meetings, conference materials, luncheons, banquet, and hospitalities.

Tuesday (9/5)

Move In 12:00 pm-6:00 pm

Ice Breaker Reception 6:00 pm-8:00 pm

Wednesday (9/6)

Booths Open 7:30 am – 5:00 pm

Reception (Exhibit Hall) 5:00 pm-8:00 pm

Thursday (9/7)

Booths Open 7:30 am – 5:00 pm

Exhibitor Move Out 5:00 pm – 9:00 pm

Decorator

You will be contacted by an exhibitor service representative from Triumph Expo & Events Inc. following receipt of your application for exhibit space. Additional services (furniture, shipping, electric, storage, etc.) are available through Triumph. Requests for services must be made directly to Triumph.

Liability

Neither the Western Bridge Engineers' Seminar committee, Marriott International, Triumph Expo & Events Inc., Washington State University, nor any member of the above named will be responsible for any injury, loss, or damage that might occur to the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the Application for Exhibit Space, expressly releases the aforementioned from any and all claims for such loss, damage, or injury. The exhibit area will be locked during the time that exhibits are not being shown and all reasonable precautions will be taken.

Additional Information

After your Application for Exhibit Space has been received by show management, you will be sent information regarding booth assignment, set-up, tear-down, seminar schedule, and other pertinent details.

Questions?

If you have any questions regarding exhibiting or sponsoring, please contact Janet McLoughlin at 253-445-4629 or janet.mcloughlin@wsu.edu.

SAMPLE EXHIBITOR APPLICATION

IMPORTANT!

This is form is only a guide! Your application must be submitted via the registration website in order to to reserve your exhibit space.

cm.wsu.edu/wbes

Do NOT submit this form!

Please contact Janet McLoughlin (janet.mcloughlin@wsu.edu) if you require more information.

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COMPANY NAME (Please note that the Company Name as listed will be used for program directory, signage, etc.)					
BOOTH REPRESENTATIVE NAME	E-MAIL				
ADDRESS					
CITY	STATE	ZIP			
PHONE	CC EMAIL	·			

Booth And Payment Information

TOTAL \$

Booth spaces will be assigned on a first-come, first-served basis.

Please list your preferences by booth number (see attached Booth Layout on page 5): 1 _____ 2 ___ 3 ___ 4 ___

Number of booths (10' × 8') _____ x \$1,175 = \$ ____

(includes one complimentary registration)

Additional booth staff ____ x \$345 = \$ _____

Please send check payment with a copy of your online registration confirmation to:

Washington State University Attn: Conference Management - WBES PO Box 645222 Pullman, WA 99164-5222

All cancellations must be in writing, and will incur a \$500 administrative fee. Payment will be non-refundable after August 1, 2017.

DO NOT SUBMIT FOR YOUR RECORDS ONLY

Registration Information

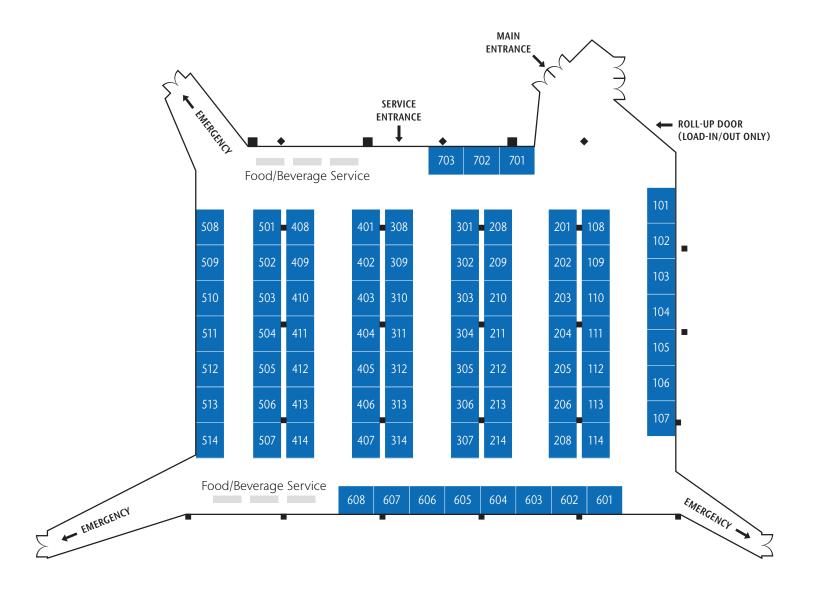
All booth staff must be registered. Please include name, title, company, and location of each booth staff for name badges.

Additional Booth Staff (\$345 each)

Additional Booth Stan (\$3.15 cach)		
NAME	E-MAIL	
COMPANY		
NAME	E-MAIL	
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COMPANY		_
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GARAGE LEVEL



BOOTH ASSIGNMENTS

# Company	# Company	# Company
101	301	501
102	302	502
103	303	
104	304	
105	305	
106	306	
107	307	
108	308	
109	309	508
110	310	509
111	311	510
112	312	
113	313	
114	314	
201	401	
202	402	
203	403	601
204	404	602
205	405	603
206	406	604
207	407	605
208	408	606
209	409	
210	410	607
211	411	
212	412	
213	413	702
214	414	703