PARTNERS
IN EMERGENCY
PREPAREDNESS
CONFERENCE 2015

part·ner·ship

APRIL 14 – 16

**THE GREATER TACOMA
CONVENTION & TRADE CENTER
TACOMA, WA**

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Letter from the Chair

Welcome to the *2015 Partners in Emergency Preparedness Conference.* On behalf of the Conference Steering Committee, we hope your experience at the Conference is filled with opportunities to learn, share ideas, network and above all form lasting partnerships. We have worked hard this year to offer a variety of informational sessions and have incorporated a focus on safety into the program. We are hopeful to expand our partnership reach to include our colleagues in the safety fields and if you are a safety professional and new to the Conference, *"Welcome!"*

Of course we must thank our sponsors. Without the continued support of our sponsors we would be unable to deliver such a high quality conference year after year. Please join me in thanking the following sponsors: *BELFOR Property Restoration, Premera, Puget Sound Energy, Seattle Public Utilities, State of Washington OCIO, Takouba, Verizon Wireless, WSEMA, and Washington State EMD.*

Furthermore, I would like to thank the entire steering committee—and those of previous years—who continue to impress me with their level of dedication, professionalism and commitment to making this Conference a success year after year. As an entirely volunteer led organization it is imperative that we have an outstanding volunteer core on the steering committee, and this year has been particularly fabulous. Our committee is currently comprised of 26 members and I would encourage you to reach out to each member to thank them for their time, dedication and contributions over the past year. It has been a pleasure to work with this group of people this year!

The smooth flow of the conference is in large part attributable to our logistics committee and the volunteers that help to ensure the rooms are readied and speakers are set to deliver their presentations. Please join me in thanking those folks wearing the vests and radios for volunteering and helping us throughout the Conference. Lastly, a large part of the success of the Conference and the contingency of operations from year to year is directly attributable to our Event Manager extraordinaire, Dana Colwell. Please make certain to give her a big thank you! And while you are at it, pat yourself on the back for coming this year.

Enjoy the Conference!

Sincerely,

2015 PIEPC Conference Chair

Registration Desk & Name Tags

The Registration Desk is the place to go if you have any questions during the conference. Please come by and see us during any of the hours listed. Once you have registered and received your nametag please wear it throughout the conference. Not only will other people get to know your name, it is your meal ticket for all events.

Exhibit Hall & Opening Reception

Partners in Emergency Preparedness exhibitors and sponsors invite you to visit their booths located next to the registration desk and down the ballroom hallway. The exhibitor networking reception will be held on Wednesday, April 15 from 4:30–7:00 PM. Come see the latest that your emergency preparedness partners have to offer.

Check your conference bag for an exhibitor passport! Collect initials from **25** exhibitors on your passport to qualify you for the overnight stay at the Courtyard by Marriott in Tacoma.

There is also a ticket in your registration materials to enter the door prize drawing. You may win one of several wonderful prizes donated by our exhibitors and sponsors during the Exhibitor Networking Reception.

Tuesday, April 14	12:00 PM – 6:00 PM
Wednesday, April 15	7:00 AM – 6:00 PM
Thursday, April 16	7:00 AM – 3:00 PM

Emergency Procedure

In the event of an emergency, attendees should stay in place and wait for instructions. The Greater Tacoma Convention & Trade Center Event Manager on duty will locate the Washington State University Event Planners and provide further instruction. If an evacuation is called, guests will be directed to the nearest exit and evacuation location. Guests will wait with a facility employee until the "all clear" is given to re-enter the building.

If the emergency is clearly medical and assistance is required, **911** should be called immediately. If **911** is called, please notify the WSU Event Planners immediately. They will work with GTCTC staff to ensure proper communication of the emergency with Emergency Responders.

QR Codes

Presenters who have submitted materials in advance will have QR codes posted outside of their room. If you have a QR code reader app installed on your smart device, you can scan the code to download a copy of the presentation documents.

Mobile App

We've also created a mobile app to help you navigate the conference this year. Install it to your **iOS** or **Android** device to view the conference schedule; and get information on exhibitors, sponsors, speakers, and more.

http://ddut.ch/piepc
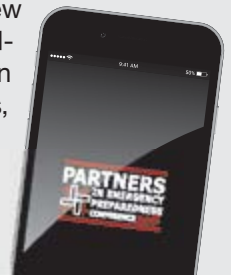
TUESDAY April 14

11:00 AM Registration
Greater Tacoma Convention & Trade Center

1:00 PM ## Special Workshops (GTCTC)

Rm. 316 **SR530 Landslide: A Collection of Experiences and Lessons Learned*** (Kelly/Bippert/Miner/Watson/Passarelli/Lein/Brell-Vujovic/Bert)

Rm. 318 **Demystifying Virtual Operations Support Teams (VOSTS)** (Reuter/Reddy-Hjelmfelt)

Rm. 317 **Business Continuity and Disaster Recovery: Bringing It All Together** (Perlmutter/Duffy)

Rm. 315 **PIO Best Practices (Nickel Mines School Shooting)** (Hagelgans)

5:00 PM Networking Reception (Open to all registered conference attendees.)
Hotel Murano Ballroom

WEDNESDAY April 15

7:00 AM Breakfast, Registration & Exhibitor Display

8:00 AM **Welcome**
Kelly Kasper, PIEPC Chair

8:15 AM **KEYNOTE**
Deborah Hersman, President & CEO of National Safely Council

9:15 AM Exhibitor Break

9:30 AM ## Session A

Rm. 316 **Beyond the Basics: Strategies for Creating Truly Disaster-ready Companies** (Edwards)

Rm. 407 **Map Your Neighborhood (MYN): Next Steps Tabletop Exercise** (Johnson/Garrand/Eason)

Rm. 317 **A Tale of Preparedness: Ho'omakaukau Case Study (Tourists as Vulnerable Populations in Tsunami)** (Jackson)

Rm. 405 **Personal Property Reunification in Disasters: SR530 Slide Program*** (Andre)

Rm. 404 **A Pharmacists' Role in Chronic Disease Medication Management During Disaster Response** (Nair/Sellers/Gardner/Arnold)

Rm. 315 **Using Computer Simulations to Validate Emergency Management Plans** (Rollins)

Rm. 318 **Carlton Complex Wildland Fire Disaster: Okanogan County 2014** (Miller)

10:45 AM Exhibitor Break

11:00 AM ## Session B

Rm. 318 **Incident Management** (Harris)

Rm. 407 **Collaboration with Water Utilities: An Essential Service for Response and Recovery** (Hubbard)

Rm. 317 **A New Animal Response Model: Local, State, National, and Federal Collaboration** (Green)

Rm. 316 **Future Shock: How Technology, the Economy, Politics, and Generational Shift are Influencing Rapid Evolution in the Emergency Management Field** (Deyerin)

Rm. 404 **Will You Dominate Your Next Oil Response?** (Harris)

Rm. 405 **Managing Urban Floods in a Changing Climate** (Labadie)

Rm. 315 **Public Alert and Warning: Are We Doing It Right?** (Utzinger/Benavente)

SCHEDULE At-a-Glance

12:15 PM   Lunch

1:30 PM   ## Session C

Rm. 315   **Planning for Disaster Response and Business Continuity: Experiences of an Engineering Consulting Firm** (Adams/McQueen)

Rm. 318   **Identifying Vulnerable Populations and Resources in Emergency and Disaster Planning** (Acker/Meldrum)

Rm. 405   **Dogs and Field Traumatology: A Partnership That Worked in an EOC** (Lackey/Schoenfeldt)

Rm. 404   **Down by the Riverside: Recovery Efforts of the Minot Community and School District After the Souris River Flood of 2011** (Vollmer)

Rm. 407   **Designing for Resilience: Building the Adaptive Capacity of Human Centered Design Systems for Information Sharing** (Haselkorn)

Rm. 317   **Building Regional Resilience Through Active Partnerships** (Cutts/Todesdo)

Rm. 316   **The New National Preparedness System and NIMS Revision and How They Will Affect Federal, State and Local Operations and Recovery** (Bernard)

2:45 PM   Exhibitor Break

3:15 PM   ## Session D

Rm. 316   **Practical Business Continuity Planning** (Preston)

Rm. 318   **Seattle Emergency Communications Hubs** (Barker)

Rm. 317   **Wine and Water All Shook Up: Response to Napa Earthquake** (Riordan)

Rm. 405   **Unaccompanied Children Crossing the Border: The Federal Response and State Implications** (Stevermer/Holladay)

Rm. 315   **RRAIN In Washington? We've Got An App For That!** (Gray/Kouame)

Rm. 404   **If Only It Weren't for the People…** (Needham)

Rm. 407   **Partners in Weather Preparedness: New Weather Technologies and Information You Need to Know** (Buehner)

4:30 PM   Exhibitor Networking Reception

THURSDAY April 16

7:00 AM	Breakfast, Registration & Exhibitor Display
8:00 AM	Welcome
8:10 AM	**PLENARY SESSION** **Lessons Learned from the Seattle Pacific University Shooting** Cheryl Michaels, Associate Director, Office of Safety and Security, Seattle Pacific University
9:10 AM	Exhibitor Break

9:30 AM — Session E

Rm. 316	**Business Recovery After a Disaster** (Jenkins)
Rm. 407	**Citizen Corps Council as a Community Organization Active in Disasters** (Nelson/Tritt)
Rm. 315	**Partnerships for Preparedness: A Regional Approach to Emergency Transportation Planning for Vulnerable Populations** (Pfohman/Badger/Morrison Winters)
Rm. 405	**Support Your Local EOC: ESF8 (Public Health and Medical Services) Resource Manual** (Nichols/Sjoberg)
Rm. 318	**Crisis Communication Tips for the Non-PIO Spokesperson** (Miller/Chatterton)
Rm. 404	**Project Safe Haven and the Ocosta School District** (Wallace)
Rm. 317	**A Conservation District's Role During a Natural Disaster: A Case Study of the Carlton Complex Fire** (Eller)

10:45 AM	Exhibitor Break

11:00 AM — Session F

Rm. 407	**Seattle City Light: A Case Study on the Design and Implementation of an IT Business Continuity Program** (Oman/Brown)
Rm. 405	**Team Rubicon: Our Service Continues…** (Washington)
Rm. 316	**Recovery From a Local Disaster: Considerations and Lessons Learned From SR530 Slide** (Kelly)
Rm. 318	**Schools and Emergency Response Partners: Collaborating for Success** (Schoenfeldt)
Rm. 317	**Earthquake Early Warning: Forewarned is Forearmed** (Steele)
Rm. 315	**Washington Statewide Catastrophic Incident Planning: Update and Progress Report on Launch of Statewide Catastrophic Planning Team** (Biermann/Reed/Ufford)
Rm. 404	**From the Crater to the Courtroom: A Historical Perspective of Volcano Hazard Management in Washington State** (Lokey)

12:15 PM	Lunch
1:00 PM	**PLENARY SESSION** Chief Tim Pellerin, Rangeley, ME Fire Department

Special Workshops: 1:00 PM – 5:00 PM

W1: **SR530 Landslide: A Collection of Experiences and Lessons Learned .. Room 316**
Presented by: Heather Kelly, Bob Bippert, Tom Miner, Jill Watson, Ginger Passarelli, Sheila Lein, Mary Jane Brell Vujovic, Major Aaron Bert

The importance of partnering during disasters is referenced in almost every Federal, State, and local emergency management document that exists. The SR-530 Slide disaster is a real world example of how relationships bring expertise and resources at the most critical moments. This panel presentation will highlight the value of established partnerships and the benefits of creating new partnerships during an incident. Speakers will talk to the partnerships of the FEMA Incident Support Team (IST), ESF 6 Mass Care and Human Services, donation and volunteer management, and National Guard deployment.

W2: **Demystifying Virtual Operations Support Teams (VOSTS) .... Room 318**
Presented by: Scott Reuter, Marlita Reddy-Hjelmfelt

The VOST (Virtual Operations Support Team) Workshop will provide an introduction to the VOST concept, discuss how teams have been built and can be built utilizing both in-house staff and/or trusted volunteer team members, and will provide some real-world examples of team building and VOST activations. The workshop will also provide demonstrations of the commonly used VOST tools, and what a virtual team can do to support an EOC or other disaster-related organization during a disaster or incident, giving real-world examples. They will then lead workshop participants through basic VOST operations. Those who wish to participate in the hands-on portion of the VOST Workshop should take time before the workshop to set up a Skype account, a Google account so that you can access Google Docs, and it would be good to be familiar with Facebook and Twitter as well.

W3: **Business Continuity & Disaster Recovery: Bringing It All Together...... Room 317**
Presented by: Frank Perlmutter, Chris Duffy

This revealing workshop details the foundation of Business Continuity Planning—including establishing integration with IT, IT recovery, and a deep discussion of "how to". Begin by defining a disaster and impact factors, then get an overview of Business Continuity, exploring each of the four components that comprise a full BC Program. This session includes points to ensure success in plan building and concludes with Q&A from a panel of IT and Business Continuity experts—including local practitioners.

W4: **The Nickel Mines Amish School Shooting: Regionalization (and What a Local Level PIO Needs to Know When Your Event Becomes International News!)**
.... **Room 315**
Presented by: Duane Hagelgans

The Nickel Mines Amish School shooting took place on October 2, 2006. Dr. Duane Hagelgans had been a local level PIO for the City of Lancaster (PA) Fire Bureau since 1992, but nothing prepared him for October 2-6, 2006. Hagelgans will give a two hour presentation on what he describes as "indoctrination by fire" into an international news event. At the end of his presentation a panel, including Hagelgans, will answer questions for an hour about international news events, regionalization and the role of the PIO.

Deborah Hersman

President & CEO, National Safely Council   Ballroom

Deborah Hersman is president and chief executive officer of the National Safety Council. The National Safety Council saves lives by preventing injuries and deaths at work, in homes, communities, and on the roads through leadership, research, education and advocacy.

Prior to joining the National Safety Council, Ms. Hersman served as chairman of the National Transportation Safety Board. Ms. Hersman was first appointed as an NTSB board member by President Bush in 2004 and was reappointed to two additional five-year terms by President Obama in 2009 and 2013. Among her many initiatives as chairman, Ms. Hersman focused attention and actions on distracted driving, child passenger safety and helping victims and their families. Ms. Hersman was an NTSB board member on-scene for more than 20 major transportation incidents, chaired scores of NTSB hearings, forums and events and regularly testified before Congress.

Ms. Hersman was a senior advisor to the U.S. Senate Committee on Commerce, Science and Transportation from 1999-2004. She served as staff director and senior legislative aide to West Virginia Congressman Bob Wise from 1992-1999. Her efforts contributed to the passage of milestone bills such as the Motor Carrier Safety Improvement Act of 1999, Pipeline Safety Improvement Act of 2002, Transportation Equity Act of the 21st Century and Amtrak Reform and Accountability Act.

Ms. Hersman holds Bachelor of Arts degrees in political science and international studies from Virginia Tech, and a Master's of Science degree in conflict analysis and resolution from George Mason University. She is a certified child passenger safety technician and holds a commercial driver's license (with passenger, school bus and air brake endorsements) as well as a motorcycle endorsement.

Session A: 9:30 – 10:45 AM

A1: **Beyond the Basics: Strategies for Creating Truly Disaster Ready Companies**
.... **Room 316**
Presented by: Shelby Edwards

Disruption is our new normal. Today's continuity advisers and disaster managers must move programs well beyond compliance, engaging senior leaders and staff early, proactively, and strategically. What's working? What's not working? Are we asking the right questions, anticipating change, preparing ourselves, our people and our companies for the right risks? This presentation will draw from work with dozens of U.S. companies, our experience with Hurricane Sandy and more. Sharing tools and strategies that make a difference.

A2: Map Your Neighborhood (MYN): Next Steps Tabletop Exercise .... Room 407

Presented by: LuAn Johnson, Vivian Eason, Rosanne Garrand

Neighbors helping neighbors after a disaster happens can save lives. Getting to know each other, prior planning on what to do and who does what and practicing helps everyone become a part of the response and recovery efforts. Rosanne Garrand will provide an overview and update on MYN and how to get supplies from the Washington State EMD. LuAn Johnson will discuss the new Tabletop Exercise components and how to implement within your own neighborhood whether you live in an apartment complex, townhouse, condo or live in the city, suburbs or rural setting. Vivian Eason from Thurston County EM will discuss how they have organized neighborhoods and provide a few stories on how it has benefited people during disasters with neighbors helping neighbors.

A3: A Tale of Preparedness: Ho'omakaukau (Get Ready) .... Room 317

Presented by: Lisa Jackson

Tourists as Vulnerable Populations in Tsunami: A Case Study. After Hurricane Katrina, the Post Katrina Emergency Reform Act (PKEMRA) specified that vulnerable populations must be more thoroughly considered in planning. Of particular interest is the "Tourist" population because of their particular vulnerabilities—they are usually unprepared for emergencies, they are unfamiliar with *everything* around them, they are dispersed, and communications with tourists are harder to target. The tourist population is often minimized or overlooked and there are limited case studies from their perspective.

Lisa Jackson and her family became part of this vulnerable population as tourists in Honolulu, HI for the 2010 Chilean tsunami that created a Tsunami Warning for Hawaii and evacuation of ~50,000 on the island of Oahu that lasted approximately ten hours. Hear this first-hand experience and travel through a live disaster scenario from the eyes of a tourist. This presentation is based on the Lessons Learned/Best Practices and areas for improvement experienced first-hand as a tourist during a Tsunami Warning/evacuation and addresses a problem-solution set specifically for a coastal municipality/county and focuses in particular, on tsunami alert and warning, shelter-in-place directives, evacuation orders (vertical & horizontal), and associated messaging and mitigation solutions.

A4: Personal Property Reunification in Disasters: SR530 Slide (Oso Landslide) Program .... Room 405

Presented by: July Andre

The SR 530 Slide created a situation that required immediate action to manage and reunite personal belongings with survivors. Based on the Joplin Missouri efforts, a detailed plan was developed and implemented. Through that process many lessons were learned about the physical tasks as well as the emotional needs of the property owners and families. The sharing of this information will better prepare local jurisdictions to manage property reunification in a major disaster.

A5: **A Pharmacists Role in Chronic Disease Medication Management During Disaster Response** .... **Room 404**
Presented by: Vidya Nair, Courtney Sellers, Matthew Gardner, Jenny Arnold

An estimated 50% of the patient population in the United States experiences at least one form of chronic disease in their lifetime. During disasters when these patients become displaced from home and lose their access to chronic disease medications and the associated clinical management services, the impacted community's ability to recover from the disaster becomes further complicated, thereby delaying vital medical care. This was evident in Hurricane Katrina where a clearly defined mechanism for pharmacists to actively manage chronic diseases during disaster response was non-existent. Countless patients were left without access to medications leading to disease exacerbations, which subsequently led to costly Emergency Department (ED) admissions for critical conditions such as stroke and myocardial infarction. To address this gap in care, Global Humanitarian Pharmacists Network (GHPN) was formed to utilize volunteer pharmacists to provide access to medication therapy management services and prescription orders for maintenance medications to ensure continuity of care. The goal of GHPN is to prevent ED visits that result from patients requiring only refills to maintenance medications and ED admissions subsequent to disease exacerbations resulting from lack of access to medications. This initiative will be initially piloted in Washington (WA) state, followed by regional expansion, with the ultimate goal of launching this initiative nationally in the next three to five years.

A6: **Using Computer Aided Simulations to Validate Emergency Management Plans** .... **Room 315**
Presented by: James Rollins

No one wants to imagine the devastation that would cause thousands, or worse, tens of thousands of citizens to seek emergency care and sheltering as the result of a disaster such as a subduction zone earthquake. This unimaginable scenario creates a great deal of uncertainty for planners and leaders, and can result in a form of planning paralysis. What hospitals and shelters will survive the disaster? Will there be sufficient bed space? What will be the costs? How will we feed all of these displaced people? Are facilities located in the right places? Do we have the right agreements in place across multiple authorities? Do we have the right supplies ready to go? These uncertainties make it seemingly impossible to glimpse into the dynamics decision-makers will contend with in a catastrophe. Notwithstanding, computer assisted simulations may provide an answer. Simulations provide a viable way to break through planning paralysis and to realistically test emergency response, and community recovery plans before the event. Simulations effectively flatten and consolidate cross-functional areas within complex organizations. This organizational flattening and consolidation is an important feature, because it is often difficult to see the effects of one's decision, across an entire complex organization. Simulations provide the "systems view" and can effectively account for the behavior of citizens in a crisis. The results and data provided by the simulation can then be used by officials to improve plans.

A7: Carlton Complex Wildland Fire Disaster (Okanogan County, 2014) ..... Room 318
Presented by: Scott Miller

This presentation will cover the Carlton Complex wildland fire disaster in Okanogan County in July-August 2014, and the flash floods and mudslides that occurred immediately after the fires, using descriptions and pictures of the disaster, statistics, and lessons learned. Subjects covered will include: EOC activation and operations, Command and Control issues, staffing challenges, public expectations, facilities and equipment, communications (call center operations, media relations, real time information, social media, rumor control, amateur radio operations), emergency notification systems, volunteer and donations management, evacuation problems, animal sheltering, individual and group self-deployments, human resource/people problems, IMT relationships, stress management, assistance from outside jurisdictions, infrastructure breakdowns, resource limitations, and elected officials.

Session B: 11:00 AM – 12:15 PM

B1: Incident Management.. Room 318
Presented by: Ty Harris

Incident management is often done in the vacuum of a specific business function. Stakeholders are often unaware of an incident until it is deemed a crisis. Starbucks has embarked on an effort to centralize and professionalize the awareness, assessment, notification and facilitation roles throughout the enterprise to enable a more rapid and holistic response to crisis.

B2: Collaboration with Water Utilities: An Essential Service for Response & Recovery .... Room 407
Presented by: Kelly Hubbard

Water is an essential service that no one thinks about until they try to turn their facet on and it's dry. Water is so ingrained in our everyday lives that we don't think about its role in sanitation, health, emergency response, food preparation, or our daily caffeine fix. But is water ingrained into your emergency planning concepts, partnerships, logistical planning, and mutual aid systems? If it's not, then your agency is missing a key component of its emergency planning. Come learn more about this essential resource, how to collaborate with your utilities and fill this gap in your emergency plans.

Topics that will be covered:
• Disasters most likely to impact water utilities, the impacts of those disasters, and the utilities role as a first responder;
• Information about the Water and Wastewater Agency Response Network, a national mutual assistance program for water utilities;
• The FEMA approved American Water Works Association Water & Wastewater Mutual Aid & Assistance Resource Typing Manual;
• How to create a Water Liaison position within your EOC or ICP;
• Lessons learned in water emergency response.

B3: **A New Animal Response Model: Local, State, National, and Federal Collaboration!**
.... **Room 317**

Presented by: Dick Green

We have come a long ways since Hurricane Katrina. Today, community planners recognize the importance of including animals in their emergency operation plan. States, national animal rescue groups, and the federal government are much more collaborative in their response efforts. This presentation will use the recent flooding in Alaska to demonstrate a new collaborative approach to dealing with large scale human and animal issues.

B4: **Future Shock: How Technology, the Economy, Politics, and Generational Shift Are Influencing Rapid Evolution in the Emergency Management Field** .... **Room 316**

Presented by: Marcus Deyerin

This presentation will demonstrate how and why the field of emergency management is on the precipice of dramatic change due to various social, economic and political factors. The presenter will offer numerous examples of how this evolution is already occurring, as well as strategies for EM practitioners at all levels to utilize themselves for adapting to this changing landscape.

B5: **Will You Dominate Your Next Oil Response?** .... **Room 404**

Presented by: Dr. Scott Harris

Failure to dominate will cost you leadership and control of your response. That destroys credibility in the media and community and adds zeros to the cost of everything you do. A former U.S. EPA Federal On-Scene Coordinator details specific steps for dominating your next response, including fluency in ICS and the NCP, the rules of engagement when operating in Unified Command and strategic placement of qualified and credentialed personnel within the response structure.

B6: **Managing Urban Floods in a Changing Climate** .... **Room 405**

Presented by: John Labadie

The problems posed by urban flooding are difficult enough to confront and manage. These problems will become even more troublesome as the climate continues to change, as the degree and extent of climate variability move in unpredictable ways, and as a high level of uncertainty remains regarding the trends and possible next equilibrium state(s) of the world climate. The main thrust of this presentation is to examine the major aspects of urban flood management through the lens of climate change.

The presentation is more about the "management" process and less about the technical, structural, and capital-intensive strategies usually pursued in coping with urban floods. It also explores the vital interaction and necessary overlap of urban flood management with land use management, urban planning, socio-economic development, and public awareness and participation. All of these issues lie at the core of planning for and carrying out strategies for climate change adaptation.

B7: **Public Alert & Warning: Are We Doing It Right?** .... **Room 315**
Presented by: Chris Utzinger, Roy Benavente

Disaster response begins with timely and effective warning. The presentation will cover what social science tells us about public response to disaster warnings and the steps involved between threat detection and warning dissemination. The presentation will give an overview of current technologies, such as the Integrated Public Alert & Warning System (IPAWS) and the associated Emergency Alert System (EAS) and Wireless Emergency Alerts (WEA). Emergency managers will learn how IPAWS is being implemented in the State of Washington, how the Washington Emergency Management Division and the State Emergency Operations Center's Alert & Warning Center can support local and tribal jurisdictions, and what considerations are necessary to make the public alert and warning effective.

Session C: 1:30 – 2:45 PM

C1: **Planning for Disaster Response and Business Continuity:**
Experiences of an Engineering Consulting Firm................................... **Room 315**
Presented by: Wayne Adams, Scot McQueen

With 13 offices in seven states, the 350 staff of the geotechnical/environmental consulting firm GeoEngineers work and live in areas potentially affected by a full range of disasters, including earthquakes, tornadoes, and hurricanes. The company's commitment to disaster preparedness began with the hiring of a corporate Health and Safety Program Manager (HSPM) who reports directly to the company CEO. Over the period from 2009 to 2014, the HSPM collaborated with Senior Management, Business Unit Leaders and office staff to develop Emergency Action Plans (EAPs) for each office within the company. Key elements of the EAPs include personal and family preparedness, facility-specific tenant response procedures and evacuation plans for specific disaster scenarios, and a Business Continuity Plan (BCP) appendix with Recovery Action Plans for incremental periods following a disaster that disrupts business operations (one hour, 24 hours, 48 hours, one week, two weeks, one month, and long term). Development, implementation, testing, and refinement of the EAPs and BCPs will be presented, including incorporation of results from table-top exercises and disaster drills in program improvements and upgrades.

C2: **Identifying Vulnerable Populations & Resources in Emergency & Disaster Planning**
....**Room 318**
Presented by: Brent Meldrum, Ryan Acker

Disasters have a broad range of impacts from rendering individuals homeless to trapping people and their families in isolation without access to resources. Individuals with limited mobility are often most vulnerable and first responders need to know how to best reach this population when it matters most.

This interactive presentation is designed to provide participants with a new way to identify priority or otherwise vulnerable populations. Additionally, this panel aims to increase awareness of regional tools and options for partner providers. Participants will gain tools and information to ultimately improve their ability to reach vulnerable or disparately impacted individuals during a disaster.

This presentation is produced by Community Transportation Association of the Northwest. Our members serve some of Washington's most vulnerable and disparately impacted populations. We strive to promote mobility options for all individuals through collaboration, education and advocacy.

C3: Dogs & Field Traumatology: A Partnership That Worked in an EOC ...... Room 405

Presented by: Raquel Lackey, Mary Schoenfeldt

Shortly after the SR-530 Mudslide began, there was a specific request to bring Field Traumatology Services (Disaster Stress Management and Compassion Fatigue Services) inside the Emergency Operations Center to offer Disaster Stress Management right from the start to all who were inside that windowless room helping to coordinate the field response. The Emergency Manager knew this was going to be a hard one and he didn't want to wait to provide support to those working this disaster. He understood the role of Field Traumatology is to keep good people working by offering the right kind of support during the long hours/days ahead.

In the EOC, Incident Command Sections were being formed, Volunteers and Emergency Managers came from hundreds of miles away, organized chaos was the norm and people were working long hours with few breaks. We tried something different, something new and as a seasoned FEMA Operations Chief said when he arrived three weeks into the disaster, "I've been in countless EOCs after disasters and I've never seen one as calm and as collaborative as it is here". When he asked us what we did, we told him the same thing we will tell the participants in this workshop!

C4: Down by the Riverside: Recovery Efforts of the Minot Community and School District After the Souris River Flood of 2011 .... Room 404

Presented by: Mark Vollmer

The Minot Public School District experience 76 million dollars in loss as a result of the devastating Souris River Flood of 2011. Superintendent of Minot Public Schools Mark Vollmer's qualitative research of the event and corresponding recovery efforts provides an indepth summary of what went right and what did not. Emphasis will be placed on the experience of vulnerable residents affected by the flood. Practical, "how to" recommendations for successful recovery will be presented.

C5: Designing for Resilience: Building the Adaptive Capacity of Human Centered Systems for Information Sharing... Room 407

Presented by: Mark Haselkorn

The federal government has invested heavily in resilience in recent years, including the development of technologies to increase resilience by enhancing our ability to share information. However, in complex socio-technical systems comprising people and technology, having the right information at the right time, in the right format is not primarily

about having the right technology—it is about having the right relationships with the right people. The introduction of a new technology to an information environment, even one that is intended to be positive, can be disruptive and can test community resilience. Frequently, technology designed to enhance information sharing disrupts social networks and relationships. To design for resilience, we need to understand the information-sharing environment, including people and relationships, not just technology.

This was the goal of year one of the Maritime Operational Information Sharing Analysis (MOISA) project. We present lessons learned from MOISA year one, demonstrate methods for understanding information sharing, and strategies for the design, implementation, and evaluation of evidence-based interventions increase the resilience of the information environment. MOISA a research partnership sponsored by three Federal Agencies and is the flagship project of the University of Washington's Center for Collaborative Systems for Safety, Security, and Regional Resilience (CoSSaR).

C6: Building Regional Resilience through Active Partnerships .... Room 317
Presented by: Matt Cutts, Daniela Todesco

Cross-jurisdiction and public-private partnerships are the best ways to share information, form relationships, and take action before catastrophic events to improve mitigation, preparedness, response, and recovery. This presentation will cover two areas that lead to regional resilience.

Expanding existing professional networks to form partnerships leading to sustainable cross-jurisdiction, cross-sector, cross-discipline collaboration that builds regional resilience, including The Infrastructure Security Partnership and a review of the June 2014 Cascadia Earthquake Preparedness Workshop. This was a joint effort between the Society of American Military Engineers, Cascadia Region Earthquake Workgroup, Washington Centers of Excellence, and Centralia College; with speakers from FEMA, Washington Emergency Management Division, Oregon Office of Emergency Management and Department of Energy, Bonneville Power Administration, Tacoma Power, the Army Corps of Engineers, and Oregon State University.

The Triple 3 Resilience Target proposed by Yumei Wang & Kent Yu in "Resilience Engineering Frameworks" indicates that U.S. civil engineers traditionally focus on life safety, not on performance of critical infrastructure systems—without sufficient regard to interdependencies on other systems or the consequences of system failures on community disaster recovery. The Triple 3 Resilience Target illustrates how low resilience leads to long disaster recovery while high resilience leads to faster disaster recovery.

C7: The New National Preparedness System and NIMS Revision and How They Will Affect Federal, State and Local Operations and Recovery.................. Room 316
Presented by: Mathew Bernard

There are a number of changes happening with the National Preparedness System and revision to the National Incident Management System (NIMS). Join Matthew Bernard, the FEMA Region X NIMS Coordinator as he shares with us the latest information from the FEMA and how it will affect the emergency management community.

Session D: 3:15 – 4:30 PM

D1: Practical Business Continuity Planning.. Room 316
Presented by: Scott Preston

A relaxed discussion about practical guidance and business continuity for organizations in all sectors and all levels of planning. We'll discuss why insurance is not actually protection and why impacts are more important than risks and threats to your planning.

D2: Seattle Emergency Communication Hubs.. Room 318
Presented by: Cindi Barker

After a disaster, what will volunteers do in your community? Learn firsthand from an all volunteer network of disaster responders what will happen in Seattle. The Seattle Emergency Communication Hubs form a network of neighborhood based locations throughout Seattle. They are connected by a support group network and have taken a very grass-roots approach to community preparedness. They are not a part of the city, but work in close partnership. Key to their success has been the flexibility each hub has in implementation—similar but not cookbook. How can this work? Please attend for information and discussion about how this might apply in your community.

D3: Wine & Water All Shook Up: Response to Napa Earthquake 2014 .... Room 317
Presented by: Raymond Riordan

On August 24, 2014 at 3:20 am, a 6.0 magnitude earthquake struck Napa County. The most significant damage shook the renowned, bucolic City of Napa. Over 140 main breaks turned streets into rivers and streams, shut water off to homes, and shut down the historic business district. Wineries can't make wine without water and the most significant regional event was around the corner…the harvest. Come learn about:

• How the Napa Public Works Department responded to a year's worth of breaks in one week and reopened water service to the business district and residents before the Labor Day weekend and warmer temperatures.
• How was bulk and bottled emergency water delivery coordinated.
• What emergency water measures were constructed or put in place during response.
• How mutual aid and assistance engaged.
• How and who provided information on water issues to public.
• How employees responded, especially those that had damage to their own home.

**D4: Unaccompanied Children Crossing the Border:
The Federal Response and State Implications** .... **Room 405**
Presented by: Andrew Stevermer, Jenny Holladay

Caring for thousands of unaccompanied children crossing the Mexican border into the United States became a national emergency last year. The federal government developed a Unified Coordination Group with HHS, FEMA, and CBP to respond to this crisis. This session will be led by Andy Stevermer, Regional Emergency Coordinator for the U.S. Department of Health & Human Services, Assistant Secretary for Preparedness and Response. Andy led the overall HHS response in the first weeks of the crisis last summer, coordinating across multiple agencies and missions. This session will examine how the federal response operated, the challenges of caring for the surge of unaccompanied children, and the implications for Washington State.

D5: RRAIN In Washington? We've Got An App For That! .... **Room 315**
Presented by: Jamie Gray, Gail Kouame

The University of Washington Health Sciences Library, in conjunction with four state and local partners, received a grant from the National Library of Medicine to develop a mobile app tailored specifically to the needs of Washington State-based emergency responders: Response and Recovery App in Washington (RRAIN). The goal of the project is to help responders prepare and then respond to events with an authoritative and appropriate knowledge base in a mobile optimized format – ready to go when they are. The spectrum of resources is inclusive enough to support responders at all levels, from citizen to practitioner. Responders can have peace of mind that the selected content is freely available and produced by well-respected organizations such as the Washington State Department of Health, the National Library of Medicine, and the Centers for Disease Control and Prevention. So, bring your mobile device and join us for a hands-on demonstration of RRAIN resources.

D6: If Only It Weren't for the People... .... **Room 404**
Presented by: Deborah Needham

Emergency management is all about relationships. No one in our business ever has enough time, resources, or expertise to go it alone, so we rely on others to do their part. Yet how many times have you been stalled in a project and caught yourself saying, "If only it weren't for the people..."? How you manage those relationships is critical to your success and the effectiveness of your work. This presentation will probe the workings of the human mind as it relates to cooperative relationships and shared ventures. Specific attention will be given to the unique environment and stresses of emergency management work. Most importantly, you will learn how to change the only person in the world that you can change—yourself—in a way that is meaningful in order to leverage the human factor to better achieve your mission.

D7: **Partners In Weather Preparedness:**
New Weather Technologies and Information You Need To Know .... Room 417
Presented by: Ted Buehner

This session provides an extension of information presented in the basic session.

Topics include:
• How to obtain and use National Weather Service (NWS) all-hazards weather support
• Significant Pacific Northwest weather patterns
• Storm Surveys – what they are, when are they done and the local emergency manager's participation in them
• Washington's Presidentially weather-related disaster rankings and fatality statistics
• How to use the NWS web page such as interpreting the weather radar and satellite imagery, climate/historical data, spotter reports, new digital forecasts and use in your GIS operations (live demo is planned)
• What new or revised technology is available for your use
• StormReady and TsunamiReady communities—what do they mean to you and how to apply and get recognized for the work you do
• Address your questions

The National Weather Service is a partner with the emergency management community in the joint effort to help save lives and property from all-hazards. Look for an interactive and informative session, one that helps answer those questions you've always wanted to ask.

PLENARY SESSION 8:10 AM

Cheryl Michaels Lessons Learned from the Seattle Pacific University Shooting

Seattle Pacific University   **Ballroom**

On June 5, 2014, 26 year old Aaron Ybarra decided this would be the day "the world would feel his hate" and that afternoon shot and killed one student and injured two more at Seattle Pacific University. With no affiliation to the university, Ybarra had randomly selected SPU after spending weeks evaluating several different universities as targets. One student's heroic intervention stopped Ybarra from harming more people. First responders, including two unarmed security officers who were the first to arrive on scene, provided life-saving medical aid to the wounded. The University's security operations center was able to lock the entire campus down within fifteen seconds of receiving notification of shots fired, and a mass notification system message alerting the SPU community was delivered in minutes. More than a decade of preparedness for such a possibility guided the University's response and recovery efforts. This survey of the lessons learned will look at the culture of preparedness SPU developed; the response by university, police, EMS, and the media; as well as various actions taken during the ongoing recovery phase.

Cheryl Michaels is the Associate Director for the Office of Safety and Security at Seattle Pacific University. As Associate Director, she oversees the campus security operations center—a 24/7 emergency dispatch center for the campus that also monitors surveillance systems, fire systems, and the campus emergency notification system. Since joining SPU in 2001, she has been responsible for implementing the University's emergency and crisis management plan, which has included training for first responders and the campus community through seminars and exercises. She is the University's lead advisor on threat assessments for at risk individuals. She is also responsible for the campus gender-based violence awareness program and a certified self-defense instructor with Rape Aggression Defense Systems. Before joining Seattle Pacific University, Cheryl worked for Raytheon's naval weapons-manufacturing division in Security Operations, where she oversaw physical security and the classified information protection program.

Session E: 9:30 AM – 10:45 AM

E1: Business Recovery After A Disaster... Room 316
Presented by: Ken Jenkins

The Business Recovery After A Disaster high impact seminar will provide you the awareness and clarity to impact and educate your team on how to respond when tragedy hits.

Whether it be a natural disaster or a man made disaster, recovery of your business depends on your response. Ken will explain the key strategies of moving your company from the disaster in to successful recovery.

E2: CCC as a Community Organization Active in Disasters......................... Room 407
Presented by: Barbara Nelson, Barbie Tritt

Each Citizen Corps Council is a reflection of the unique characteristics of its community. Pierce County CCC (CCC-PC) is a network of agencies and organizations passionate about supporting people impacted by disasters. By coordinating efforts, we shore up gaps in unmet services.

CCC-PC grew from a room full of agencies and organizations talking about what they do, to understanding they can be resources for each other, to growing an integrated network of agencies, non-profits and faith-based organizations working together to help community residents.

CCC-PC has the familiar CERT, MRCs but also includes Care Teams, PC-NET Community Emergency Shelters, a Disaster Survivors Advocacy Team (DSAT), and a liaison team in the EOC during a disaster. As we move forward, our goal is to cross-train volunteers in a variety of skills to keep them aware and engaged, strengthening our capacity to effectively support our communities.

We have strong support from Emergency Management, and as such, know they understand and value the role volunteer organizations have during disasters. We are also a 501(c)(3) organization. In establishing this autonomy, we can look to a variety of sources for funding for future training we want to offer. Finding these resources is proving challenging, but we are confident this ultimately will strengthen our capability to collaborate with one another.

**E3: Partnerships for Preparedness: A Regional Approach to Emergency
Transportation Planning for Vulnerable Populations .... Room 315**
Presented by: Robin Pfohman, Sheri Badger, Jon Morrision Winters

The need to safely and efficiently transport people, before, during and after emergency situations is critical. This is particularly true for those whom community and public transportation is their primary means of mobility. Typically these transit-dependent groups have special needs, which could include persons with physical/mental disabilities, elderly persons or those living in assisted-care facilities and low-income families. Under the best of circumstances, meeting the daily transportation requirements of these special needs populations is challenging. During emergency situations, however, these transportation dependent populations become more vulnerable and overcoming mobility challenges becomes urgent.

In the Puget Sound UASI Region in Washington State (Pierce, King and Snohomish Counties), we determined that emergency management and special needs transportation are not adequately integrated at the planning, functional, or operational levels and convened a planning group. Over the past 18 months, the Vulnerable Populations Transportation Planning Workgroup has focused the region's attention to this issue and developed methods, practices, and technology applications to improve transportation communication, coordination, and management of emergency response. Focus areas include integrating communication and coordination between and within community based organizations (CBOs), community based transportation providers (CBTPs) and Offices of Emergency Management (OEMs).

E4: Support your Local EOC: ESF8 Resource Manual .... Room 405
Presented by: Travis Nichols, Susan Sjoberg

ESF8 is vast and complex, even for agencies who have primary responsibility in its key disciplines. In this session, we'll share a newly developed manual to assist emergency managers and EOC staff with the specialized needs of public health and healthcare providers. The WA Region 9 ESF8 Resource Manual simplifies lingo and quickly directs EOC staff to the subject matter experts who can connect needs with resources. Come and see how this manual could help prepare your EOC to best serve your healthcare community.

E5: Crisis Communication Tips for the Non-PIO Spokesperson .... Room 318
Presented by: Lynne Miller, Michelle Chatterton

What if your public information officer is sick or on vacation during a crisis and you have to serve as spokesperson? Do you know how to organize your thoughts and deliver your message effectively? Do you have the tools you need to look and sound like a "pro"? This session will arm you with communication tips and techniques anyone can apply when facing an anxious crowd or the media's camera lens.

E6: Project Safe Haven & the Ocosta School District .... Room 404
Presented by: Charles Wallace

Project Safe Haven was developed to assist tsunami vulnerable communities along the Washington Coast. The community driven process helps identify alternative evacuation methods and locations for vertical evacuation. The evening of March 11, 2011 (the night of the devastating Japanese earthquake & tsunami), the first public meeting in Grays Harbor County, WA on Project Safe Haven was presented in Ocean Shores. One of the possible vertical evacuation sites selected was at the Ocosta School District near Westport, where all 725 students, staff and faculty evacuate to the second floor of the high school. The concern is whether the building could withstand the forces of tsunami wave action and if it's high enough to prevent the second floor, where all will seek refuge, from being impacted by tsunami waves.

This past year, the Ocosta School District has undertaken a monumental effort to build a new elementary school using specific vertical evacuation, earthquake and tsunami engineering—the first tsunami engineered building in the nation. The school will be able to house all from the school district on a designed roof area protecting them from harm during a tsunami event. The project has become a model for our state, our country and internationally.

E7: **A Conservation District's Role During a Natural Disaster: A Case Study of the Okanogan Conservation District and the Carlton Complex Fire**........... **Room 317**

Presented by: Bill Eller

Conservation Districts are divisions of local government primarily responsible for conservation of natural resources on private lands. During and after a natural disaster, conservation districts can play an important role in coordinating governmental entities as they respond to private landowner needs. Okanogan Conservation District (OCD) filled that role during the Carlton Complex Fire in July-September 2014. The Carlton Complex started on July 14 from four lightning caused fires, and burned 255,181 acres (NFS Acres (79,795) Other Federal (6,157) Tribal (590) State (69,885) Private (98,753)). It became the largest wildfire in Washington State history, consuming over 300 homes and destroying critical infrastructure. The OCD coordinated local, state, federal, tribal and NCO agencies to meet the needs of local private landowners affected by the fire. OCD also advocated for and created a first of its kind State and Local Burned Area Emergency Response Team, modeled on the United States Forest Service's BAER team. The S/L BAER team was able to interface with the USFS BAER team to provide a comprehensive analysis of the burned area, allowing for a holistic approach to emergency protective measures and recovery and restoration efforts.

Session F: 11:00 AM – 12:15 PM

F1: **Seattle City Light: A Case Study on the Design and Implementation of an IT Business Continuity Program** .... **Room 407**

Presented by: Karla Oman, David Brown

This presentation will examine the history of the Seattle City Light IT Business Continuity Program, its lessons learned and best practices adopted, and the steps towards programmatic maturation.

F2: **Team Rubicon Our Service Continues…** .... **Room 405**

Presented by: Michael Washington

Team Rubicon seeks to provide our veterans with three things they lose after leaving the military: a purpose, gained through disaster relief; community, built by serving with others; and self-worth, from recognizing the impact one individual can make. Team Rubicon also aims to "bridge the gap" between military and civilian life.

"Bridge the Gap" refers to Team Rubicon's primary mission of providing disaster relief between the moment a disaster happens and the point at which conventional aid organizations respond. The "gap" is primarily time; the crucial window following a disaster when victims have traditionally been without outside aid. When "the gap" closes—once conventional aid organizations arrive—Team Rubicon moves on.

F3: **Recovery from a Local Disaster: Considerations and Lessons Learned from SR-530 Slide (Oso Landslide)** .... **Room 316**
Presented by: Heather Kelly

Comparison of the National Disaster Recovery Framework (NDRF) and regional catastrophic planning as applicable to local disasters and a discussion of how to plan for both the geographical specific and the regional catastrophic incident. The complexity about recovery efforts that are not captured in the NDRF or most other plans.

F4: **Schools and Emergency Response Partners: Collaborating for Success** .... **Room 318**
Presented by: Mary Schoenfeldt

Schools are where our most valuable community members spend the majority of their time. They are traditionally a safe place but what happens when that safety is shattered? How can we all work together to ensure minimal loss of life or property? How can the school work more effectively with the Emergency Management community, the EMS and Police responders? FEMA has updated the All Hazards for Schools course and we have several highly qualified trainers taking this course around the state. This workshop will look at best practices from recent school incidents and combine those lessons with proven Emergency Management principles that lead to more effective response. Come see what's new, what's needed and what's working.

F5: **Earthquake Early Warning: Forewarned Is Forearmed**........................... **Room 317**
Presented by: Bill Steele

Earthquake Early Warning (EEW) can provide alerts seconds to minutes before strong shaking arrives. Cal Tech, UC Berkeley, and the University of Washington have been developing a prototype EEW system for the West Coast of the US. Eventually, in cooperation with Natural Resources Canada, we hope the system will provide warnings for the entire Cascadia Region. This session will investigate how EEW works today in the Cascadia Region. We will also discuss:

• How did EEW work in the M6 South Napa Earthquake on 8/24/2014?
• What improvements are in the works?
• How to move from the current experimental warning project to an operational warning system?
• What organizational and public education efforts are required to empower people to make "risk wise" decisions when they receive warnings?

F6: **Washington Statewide Catastrophic Incident Planning: Update and Progress Report on Launch of Statewide Catastrophic Incident Planning Team (SCIPT).........** **Room 315**
Presented by: Jason Biermann, Karen Reed, John Ufford

Since the Summer of 2014, a team of six state agency representatives has been meeting with representatives from each of the nine homeland security regions to collaborate in advancing statewide catastrophic planning in a manner that is integrated across all levels of government and with the whole community. The group is building off the success of the Puget Sound Regional Catastrophic Planning Team. This session will update attendees on the scope and progress of this statewide effort, the team's objectives, charter and work plan. It will provide an opportunity for attendees to ask questions and offer ideas about how a statewide catastrophic planning effort should be shaped to maximize the benefits for state, local and tribal governments and the whole of community. Draft approaches to the planning framework and concept of operations for statewide catastrophic planning will be shared for review and input by attendees.

F7: **From the Crater to the Courtroom: A Historical Perspective of Volcano Hazard Management in Washington State...** **Room 404**
Presented by: William Lokey

The experiences with Mt. St. Helens added volcano mitigation, preparedness, response and recovery to the agenda of many emergency managers. This presentation reviews the historical perspective on the strategies, lessons learned and best practices in volcano hazard management from the 1970's to present using Mt. St. Helens and Mt. Rainier as case studies. It will cover experiences and issues with emergency preparedness, the development of public policy and land use planning, legal challenges, public education strategies, warning and evacuation planning and volcano monitoring and research, including a report on an expedition to the summit of Rainier in 2014 to further volcano hazard information.

PLENARY SESSION 1:00 PM

Chief Tim Pellerin

Rangeley, ME Fire Department   Ballroom

In July 2013, Chief Pellerin—along with seven other fire departments and 30 firefighters—responded to call for mutual-aid from the village of Lac-Mégantic, Quebec for a rail train derailment with explosions. Together they operated for over 30 continuous hours to help control this terrible rail disaster. In April 2014, Chief Pellerin testified at the Rail Safety & Transportation hearing before the U.S. Senate, Committee on Appropriations, Subcommittee on Transportation, Housing and Urban Development (THUD) to help support funding for rail safety and disaster training in America.

Tim Pellerin currently serves as Fire Chief/EMA Director for Rangeley Fire/Rescue Department in Rangeley, Maine. Rangeley is a community of 3,300 nestled in the mountains of western Maine that swells to over 30,000 during the summer and winter months for recreational sports. Chief Pellerin along with 25 paid on-call firefighters provide response and rescue for 19 towns, townships, villages, and unorganized territories covering over 800 square miles.

Tim brings over 35 years of experience working through the ranks of emergency management and the fire service. He has served as a career firefighter/EMT since 1980, a fire officer since 1987, a hazardous materials technician since 1995 and in a Chief Officer capacity for over 20 years. Starting in the mid-1980's he became a certified fire instructor, first at Maine State Fire Academy, then serving as lead instructor at Cumberland County Fire Attack School for Advanced Structural Fire Attack/Incident Command. Tim began serving as an emergency management director in the mid-1990's and quickly became a nationally certified instructor for the Incident Command System. He was nationally honored by the Center for Domestic Preparedness as a recipient of the Bronze Level Authorized Instructor Excellence in Training award for 2009. Tim worked for seven years as the Director of Lincoln County Emergency Management Agency and 911 Emergency Communications Center in Maine. During his time he helped develop an enhanced county wide firefighting training and operations programs including: Firefighter I and II, Incident Command, a flashover training facility, interoperable communications program, Community Disaster Response and Hazardous Materials programs. Tim also developed and led a certified Hazardous Materials Response Team, an Incident Command Team as well as a Mobile Field Communications Unit for seven years.

Tim was raised and attended schools in Westbrook, Maine. He holds a Fire Science Technology Associates Degree from Southern Maine Technical College, is a Certified Emergency Manager, and holds a certificate in Professional Development from FEMA. He is certified as an NIMS/ICS Instructor, haz-mat Incident commander, water/technical rescue technician and wilderness/snowmobile rescue technician. Tim started his fulltime career in 1980 as a Firefighter/EMT for Town of Brunswick, Maine Fire Department, then went on to serve in other Maine communities including 16 years in the City of Portland, Town of Raymond, City of Westbrook, Town of Scarborough—and now the Town of Rangeley.

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3 Forging strategic partnerships to advance continuous improvement in emergency management

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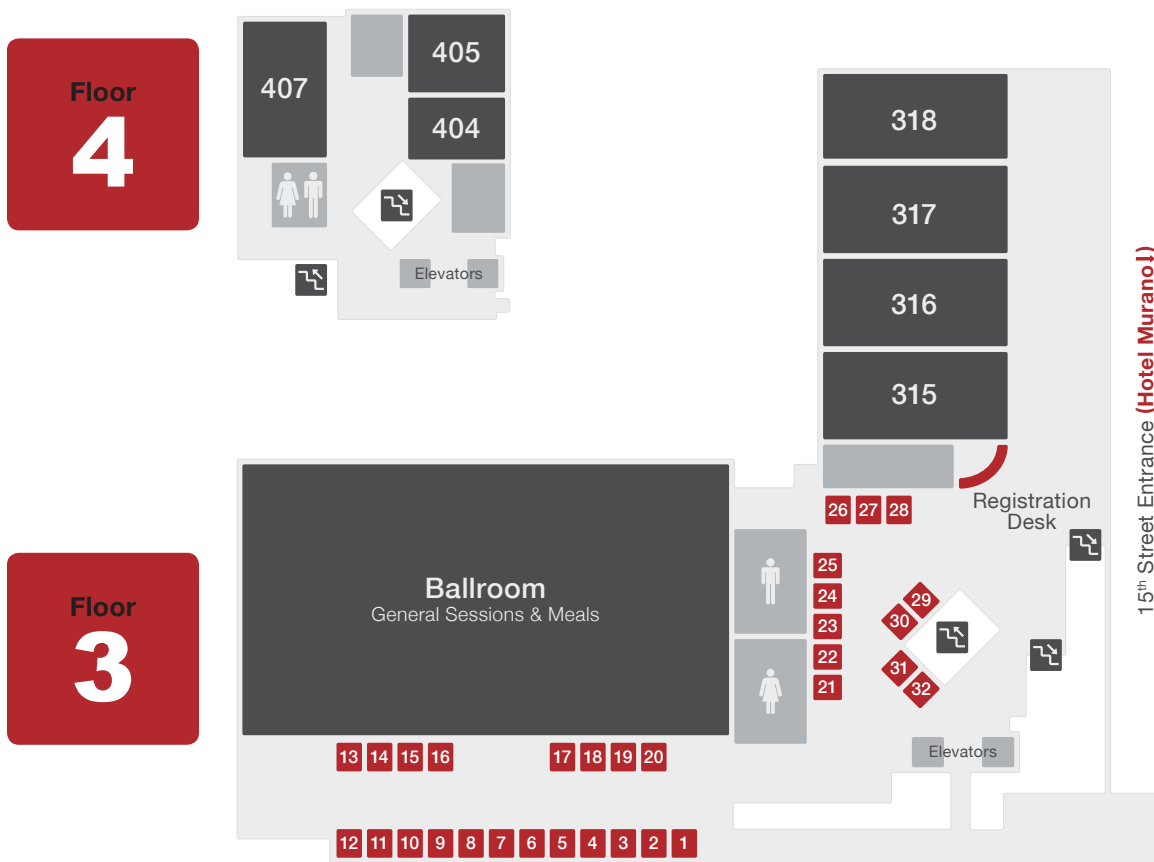
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RRAIN: Response and Recovery App in Washington

Booth #1
Emily Glenn
eglenn2@uw.edu

The University of Washington Health Sciences Library, in partnership with the Washington State Department of Health, Office of Emergency Preparedness and Response, aims to improve access to National Library of Medicine (NLM) and other disaster information resources in Washington by developing a project website and mobile application (app) for iPads called Response & Recovery App in Washington (RRAIN Washington) and conducting train-the-trainer workshops in four cities throughout the state. RRAIN Washington will enhance health professionals' decision making by providing easy access to reliable information for statewide disaster response and recovery.

Legend ID

Booth #2
Doug Dotchin
doug@legendid.com

Legend ID is the Pacific Northwest's regional leader in secure identification, electronic security, contactless smart card, and identity-based application technologies. Our unique expertise in integrating and supporting secure ID solutions for businesses, hospitals, schools, corporations and first responders has allowed us to partner with the industry's best-in-class technology providers.

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• Enhance emergency public education.
• Encourage emergency planning and preparedness.
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• Improve coordination and communications in the emergency management community.

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Fred Bretsch
fred.bretsch@fema.dhs.gov

FEMA Region 10 and America's PrepareAthon!

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Jason Kester
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Booth #10
Corey Reynolds
corey.reynolds@hagertyconsulting.com

Hagerty Consulting is an emergency management consulting firm that helps clients prepare for and recover from disasters.

Northeastern University

Booth #11
Claire Lewis
c.lewis@neu.edu

Northeastern University is a Top 50, Private, Nonprofit, Research University with campuses in Boston, Charlotte, Seattle and online! Northeastern is grounded in an innovative idea—that education is about engaging with the world to solve problems and lead change. The university brings that idea to life through partnering with more than 3,000 employers around the world including research partnerships with business, government, and academia on every continent. Our Master of Arts degree in Homeland Security is intended to prepare the next generation of emergency managers and homeland security professionals for leadership roles in the public and private sectors. The degree offers a comprehensive program of studies covering core elements of homeland security and emergency management at the graduate level, including management skills, intelligence gathering and analysis, risk management, emergency planning and management, legal issues, technological issues and social psychology.

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Dana Colwell
Dana.Colwell@wsu.edu

The Partners in Emergency Preparedness Conference (a non-profit 501(c)3 charitable organization) is the largest and most successful regional emergency preparedness conference in the Pacific Northwest. Partners in Emergency Preparedness annually hosts nearly 700 people representing business, schools, government, the nonprofit sector, emergency management professionals, and volunteer organizations. The conference is planned, managed and funded by a volunteer board of 27 Emergency Management professionals from the Pacific Northwest. Please stop by our exhibitor booth at the conference to learn more about our board of committee members, provide valuable feedback on improving the conference or just introduce yourself as one of our partners in the profession.

ImageTrend, Inc.

Booth #15
Joe Robinson
sales@imagetrend.com

ImageTrend is the software development company trusted nationwide. Its integrated solutions simplify data collection and reporting, and ensure constant access to emergency related logistics. As a vital component in preparedness protocols, Resource Bridge fulfills the need to track and organize information about hospital diversion status, bed/resource allocation, MCI bed availability and emergency contingency plans.

Center of Excellence - HSEM

Booth #16
Kellie Hale
khale@pierce.ctc.edu

The Center of Excellence for Homeland Security Emergency Management is designated by statue (HB1323) to serve as the lead for the coalition of all 34 Washington State Community and Technical Colleges with over 500,000 students, of which 46% enter the workforce each year.

Puget Sound Energy SPONSOR

Booth #17
Lynn Murphy
lynn.murphy@pse.com
www.pse.com

Puget Sound Energy has been meeting the Puget Sound region's energy needs for more than 135 years. We proudly embrace our responsibility to provide you with safe reliable reasonably priced energy service.

AlertSense Mass Notification

Booth #18
Von Hansen
von.hansen@alertsense.com

AlertSense, Inc. provides mass notification services and emergency alerting for diverse industry segments, including federal, state and local government, utility and infrastructure, healthcare, education, corporate, and not-for-profit entities. AlertSense is committed to providing the best value, public safety communication, and collaboration solution. The system is built on the latest alerting technology, international interoperability standards, and a geographically redundant, private cloud network infrastructure with the highest levels of security and reliability to ensure availability 24/7/365. AlertSense is a fully hosted and managed Software as a Service (SaaS) recognized for its ease of use. It enables alert creation for notification delivery across all communication modes, including voice (landline, VoIP, & wireless), SMS text and polling, push notifications to mobile apps, posts to social media/web, and email. AlertSense also delivers notifications through all four Integrated Public Alert and Warning Systems (IPAWS) dissemination channels (Wireless Emergency Alerts-WEA, EAS broadcast, NOAA Weather Radios, Jurisdiction-to-Jurisdiction) and to any CAP (Common Alerting Protocol) compliant device, including building paging/speaker systems, and reader boards/electronic signs. With AlertSense's intuitive system, clients can be set up quickly to send internal notifications and citizen alerts, including R911. AlertSense also provides consulting services for State & Local emergency plans and evaluation of Emergency Operation Center processes and procedures. For more information, see AlertSense.com or call 877-840-2041.

Verizon Wireless `SPONSOR`

Booth #19
Tom Serio
Tom.Serio@VerizonWireless.com
www.verizonwireless.com

Connecting at the Speed of Life. Every day, we connect people, companies and communities with powerful technology, enabling the convenience of mobile services when and where our customers want it. Verizon Wireless. "Welcome to connected living."

WorkSafe Technologies

Booth #20
Dylan Mason
dylan@worksafetech.com

Worksafe Technologies is the world leader in seismic protection of mission critical IT equipment with the ISO-base Seismic Isolation system and earthquake mitigation for labs and offices.

Alster Communications

Booth #21
Steve Stouffer
alstercliff@gmail.com

Alster Communications Represents Manufacturer's in Public Safety Critical Communications, mass notification, emergency response, school lockdown solutions, outdoor and indoor notification,tsunami warning, command and control, and interoperability.

PrepareSmart, LLC

Booth #22
Keith Oratz
keitho@preparesmart.com

PrepareSmart is a leading provider of emergency preparedness kits and supplies. We offer innovative, high quality and cost effective products and services to both the public and private sectors. Our company specializes in high value custom kits for CERT and MRC teams and users across the country. Our preparedness offerings range from single person and family kits to custom kits for offices, schools and groups of all sizes.

OCENS

Booth #23
Matt Haase
matt@ocens.com

OCENS specializes in satellite communications and provides disaster recovery and business continuity solutions for backup voice, internet, and email service. Because the technology is satellite based, it is unaffected by localized events and will be available when your primary connections fail. Kits are compact, mobile, and completely self-contained in a Pelican case that includes backup power and solar charging. Multiple voice line options are also available. The communications systems are designed to be used on-demand, so monthly subscription costs are minimal.

Western Shelter Systems

Booth #24
Anthony Petrone
apetrone@westernshelter.com

Western Shelter Systems brings together a complete solution for field operations. Our entire line of shelter systems and support equipment focuses on providing mission based solutions to the medical and military communities. The Western Shelter System has been proven to reliably support field applications that range from temporary housing camps, bases of operation, and mobile field hospitals during disaster response. Used exclusively by FEMA (US&R), and HHS (DMAT) teams in response to every major disaster since 1992, our shelter systems provide turn-key solutions that can be inter-operable with other WSS shelters during multi-agency events.

Ready America, Inc

Booth #25
Dean Reese
amanda@readyamerica.com

Ready America's primary business is emergency preparedness. Ready America provides customers with safety products and information for all types of emergencies including earthquakes, hurricanes, tornadoes, wildfires and floods, as well as man-made situations.

Strategic BCP

Booth #26
Jim Tagliaferri
jtagliaferri@strategicbcp.com

Strategic BCP® leads the way in helping BC professionals save time, save money, and avoid consequences, by providing comprehensive and convenient ways to manage risk, continuity, and resilience. Our award-winning BC/RM software, ResilienceONE®, integrates risk assessment and management, BC plan development and maintenance, incident management, and compliance issues in a single cloud-based solution. We have been positioned as a "Leader" in Gartner's Magic Quadrant for Business Continuity Management Planning Software two years in a row.

Washington State EMD `SPONSOR`

Booth #27
Lit Dudley
lit.dudley@mil.wa.gov
www.emd.wa.gov

The Washington State Emergency Management Division (EMD) is one of four major operational divisions in the Washington Military Department. The mission of the division is to minimize the impact of emergencies and disasters on the people, property, and environment of Washington State. The Division supports this mission with 80 full time agency employees and an additional 20 to 50 project employees who are employed for disaster recovery and homeland security projects. During disasters the Division brings on board an additional 40 to more than 200 staff from other state agencies federal agency representatives and private organizations to manage disaster recovery activities. The Division provides oversight on 18 diverse EMD programs and manages $118 million in federal grant funds that fund emergency management activities statewide.

Simpler Life Emergency Provisions

Booth #28
Bob Snedaker
sales@simplerlife.com

For more than 32 years, Simpler Life has been equipping America's businesses, government agencies, hospitals and healthcare providers, schools, their staff and families with strong proven Disaster and Disaster Specialty kits, bulk supplies, and Life Saving Equipment. Come and visit us in our usual booth location for a special gift and learn what is new in meeting "our basic needs" during difficult days.

THRIVE Life

Booth #29
Bob Richardson
team@pantrytoday.com

Thrive Life sells Freeze Dried Foods with a 25 year shelf life. They have no additives or preservatives and are GMO Free. We sell lots of emergency preparedness products.

Mission Manager

Booth #30
Larry Willes
jdayton@missionmanager.com

Mission Manager is a cloud-based incident management tool designed to help first responders save lives and property. It allows emergency managers to efficiently manage their daily team operations and live missions via a robust database, which features automated reporting tools, multiple communications vehicles and extensive mapping capabilities. Developed by a first responder, Mission Manager has supported approximately 5,000 missions over the past three years ranging from single-person rescues to large public events and full-scale natural disasters. It has been adopted by agencies in all 50 U.S. states and 20 countries, and available in 80 languages. Users include search-and-rescue organizations, fire departments, law enforcement agencies and emergency operation centers. Mission Manager is based on three core principles: Preparation, Readiness and Execution. As a daily tool, it ensures all member and equipment data is current, allowing commanders to deploy teams at a moment's notice. It replaces the manual process of managing callouts by pen and paper and producing reports via spreadsheets. During a crisis, Mission Manager significantly enhances situational awareness for the team. It allows commanders to manage mission data via their laptops or mobile apps and track all phases of the event in real time, including team locations and event/radio logs.

Reid Middleton Inc

Booth #31
Ben Llanes
bllanes@reidmiddleton.com

Since 1953, Reid Middleton, Inc. has worked throughout the Pacific Northwest, Alaska, and California to provide civil and structural engineering, planning and permitting, and surveying services to public and private sector clients. Our multidisciplinary capabilities expand to include work for cities, counties, private companies, state and federal agencies and special-purpose districts. Reid Middleton teams specialize in designing and managing projects in aviation, military, public works, commercial and industrial, state and institutional, and waterfront areas. Public safety is a defining passion of Reid Middleton engineers. Understanding the value to the engineering profession by investigating earthquakes worldwide, Reid Middleton regularly organizes and leads post-earthquake reconnaissance teams to learn how to better design buildings, bridges and infrastructure. Our engineers have first-hand experience with understanding how building and infrastructure behave under extreme events such as earthquakes, wind storms, heavy rains and snow, and floods.

Legacy Power Systems

Booth #32
Dan Bergstrom
dan@legacypower.com

Legacy Telecommunications has multiple business units consisting of Telecom Construction, Telecom Maintenance, Generator Sales and Service and remote Services.

EVALUATION Deborah Hersman

Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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EVALUATION Session A

Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____ **Presenter** _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____ Presenter _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____   Presenter _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	◯	◯	◯	◯	◯
The *session description* accurately conveyed its content.	◯	◯	◯	◯	◯
The content of the session was useful.	◯	◯	◯	◯	◯
Given the time available, the amount of material covered was appropriate.	◯	◯	◯	◯	◯
Overall, I am satisfied with this session.	◯	◯	◯	◯	◯
I would recommend this session to my colleagues.	◯	◯	◯	◯	◯
The presenter(s) knowledge of the subject was apparent.	◯	◯	◯	◯	◯
The presenter(s) presented the material in an organized way.	◯	◯	◯	◯	◯
The handouts/materials I received were useful.	◯	◯	◯	◯	◯
Appropriate audiovisuals were used during the presentation.	◯	◯	◯	◯	◯
I would strongly recommend the presenter to be invited to conduct this session again.	◯	◯	◯	◯	◯

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Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____ **Presenter** _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The _session title_ accurately conveyed its content.	○	○	○	○	○
The _session description_ accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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EXAMPLE

EVALUATION Session E

Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____ Presenter _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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EVALUATION Session F

Please use the following as a guide to take notes on this session. You will be invited to submit an online evaluation following the conference.

Title _____

Session # _____   Presenter _____

	Strongly Agree	Agree	Disagree	Strongly Disagree	N/A
The *session title* accurately conveyed its content.	○	○	○	○	○
The *session description* accurately conveyed its content.	○	○	○	○	○
The content of the session was useful.	○	○	○	○	○
Given the time available, the amount of material covered was appropriate.	○	○	○	○	○
Overall, I am satisfied with this session.	○	○	○	○	○
I would recommend this session to my colleagues.	○	○	○	○	○
The presenter(s) knowledge of the subject was apparent.	○	○	○	○	○
The presenter(s) presented the material in an organized way.	○	○	○	○	○
The handouts/materials I received were useful.	○	○	○	○	○
Appropriate audiovisuals were used during the presentation.	○	○	○	○	○
I would strongly recommend the presenter to be invited to conduct this session again.	○	○	○	○	○

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IMPORTANT Dates

May 2015
S	M	T	W	T	F	S
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17	18	19	20	21	22	23
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June 2015
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28	29	30				

July 2015
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26	27	28	29	30	31	

August 2015
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23	24	25	26	27	28	29
30	31					

September 2015
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	(1)	2	3	4	5	
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October 2015
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November 2015
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29	**(30)**					

December 2015
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		1	2	3	4	5
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20	21	22	23	24	25	26
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January 2016
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31						

February 2016
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14	15	16	17	18	19	20
21	22	23	24	25	26	**(27)**
(28)	29					

March 2016
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		1	2	3	4	5
6	7	8	9	10	11	12
13	**(14)**	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April 2016
S	M	T	W	T	F	S
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	**(19)**	**(20)**	**(21)**	22	23
24	25	26	27	28	29	30

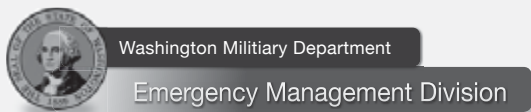| Date	Deadline
July 1, 2015	Call for presentations begins.
September 1, 2015	Call for presentations deadline.
November 30, 2015	Sponsor confirmations due to ensure logo is advertised in PIEPC advertising brochure.
December 7, 2015	*Early Bird Registration* begins for 2016 PIEPC.
February 27, 2016	*Early Bird Registration* ends for 2016 PIEPC.
Feb. 28–Apr. 19, 2016	Regular attendee conference price applies.
March 14, 2016	Conference program goes to print (exhibitor and sponsor contracts due for company listing and printing in program).
April 19-21, 2016	**Partners in Emergency Preparedness 2016** Conference

PARTNERS
IN EMERGENCY PREPAREDNESS CONFERENCE 2016

Save the Date!

APRIL 19 – 21, 2016
THE GREATER TACOMA
CONVENTION & TRADE CENTER
TACOMA, WASHINGTON

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Washington State Emergency Management Association

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Washington Militiary Department
Emergency Management Division

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