



Leveraging the Power of
Mentoring for College Success



Our Mission & Unique Approach

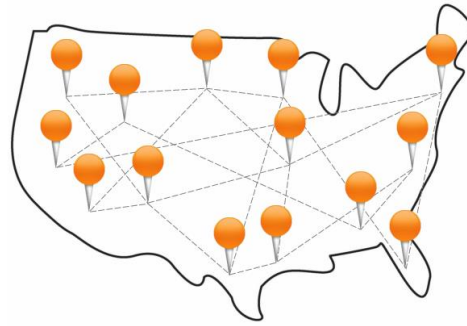
iMentor builds mentoring relationships that empower students from low-income communities to graduate high school, succeed in college, and achieve their ambitions.

iMentor partners with high schools so that every student in a class or cohort receives individualized support in the college preparation and application process.

Our mentor-mentee pairs also work together beyond high school to ensure college success for our students.



Our History and Growth Plans

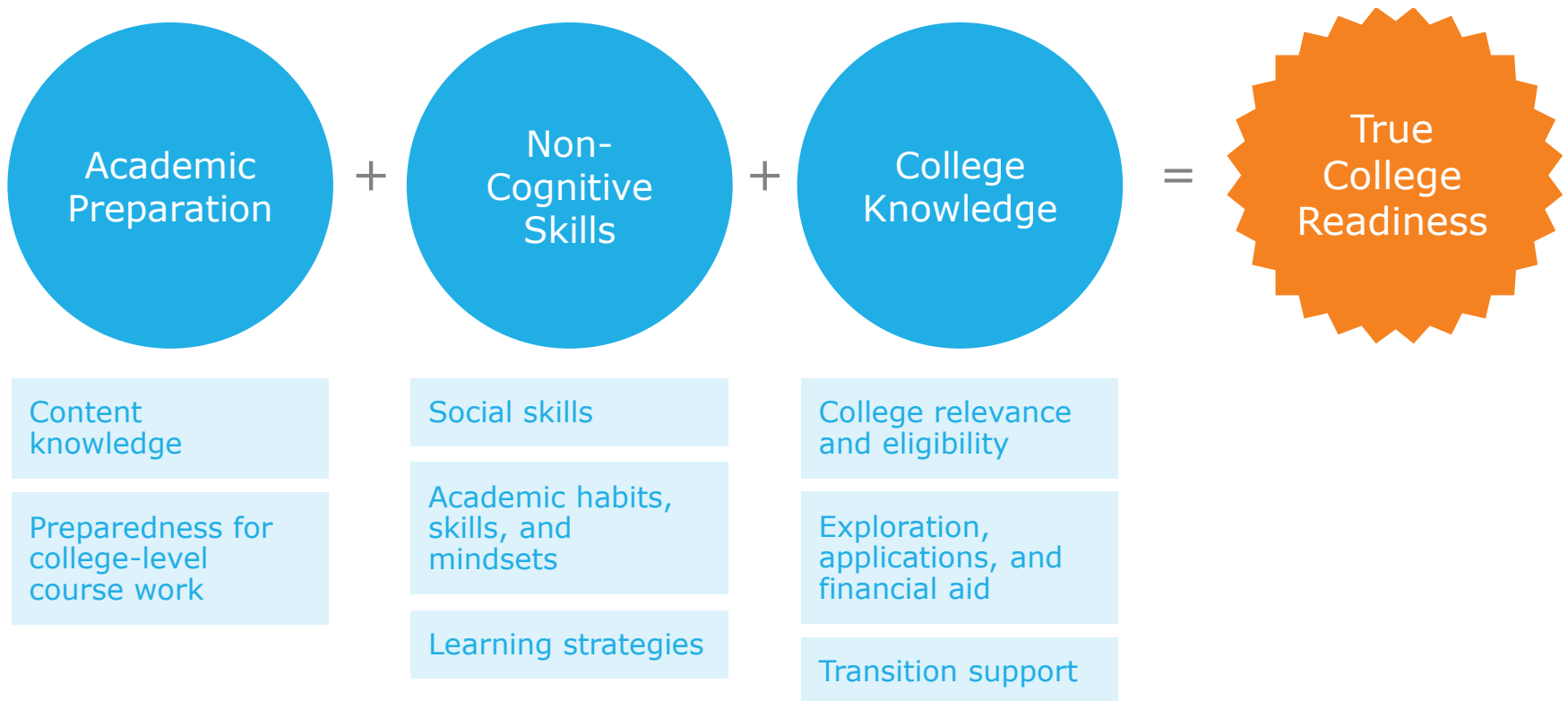


Since 1999 iMentor has served over 13,000 students nationally and earned recognition as one of the nation's preeminent college access organizations.

iMentor is significantly expanding our Partner Programs to share our high-impact college success model with more partners nationwide seeking to fundamentally improve college attainment and completion.

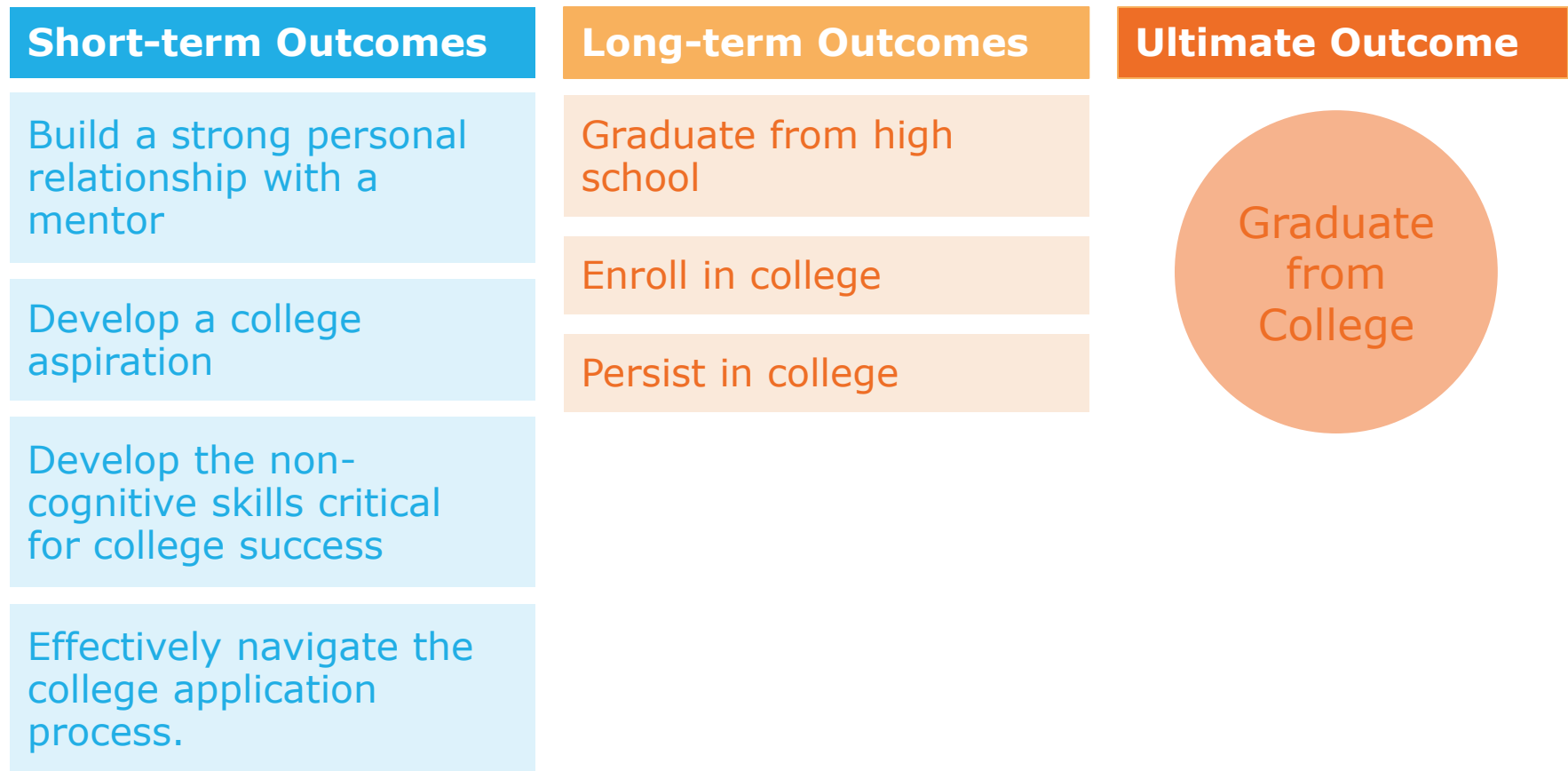
Defining College Readiness

All students, regardless of socio-economic status, need three components to be truly college ready.



Program Outcomes

iMentor works to ensure each student graduates college.



How Our Program Model Works

Class Sessions

Students attend a weekly class session led by an iMentor program coordinator and a school teacher to learn about the week's curriculum and email their mentors.



Weekly Emails

Students email their mentors once a week through iMentor's secure online platform.



Monthly Events

Students and mentors meet approximately once a month at group events iMentor organizes at the school or on a college campus.



Staff Support

Each pair is assigned an iMentor program coordinator to provide coaching, resources, and support.



Our Curriculum

Our research-based curriculum focuses on the non-academic factors that research cites as necessary for college success.

Non-Cognitive Skills

- Social capital skills
- Utilizing a growth mindset
- Perseverance
- Critical thinking skills
- Help seeking & self advocacy
- Optimism & excitement about the future
- Curiosity and a love of learning

College Knowledge

- Creating a college aspiration
- Understand relevance of college
- College readiness requirements
- College match
- Access to college resources
- College exploration and application support
- Financial aid
- College transition support

Matching Mentors & Mentees

- Whole cohort enrollment
- One-to-one support
- Multi-year relationships
- Same-gender pairs
- Strong matches



Our Results

75%

of iMentor seniors graduated high school in 2013

75%

of students enrolled in college within one year after graduating high school

83%

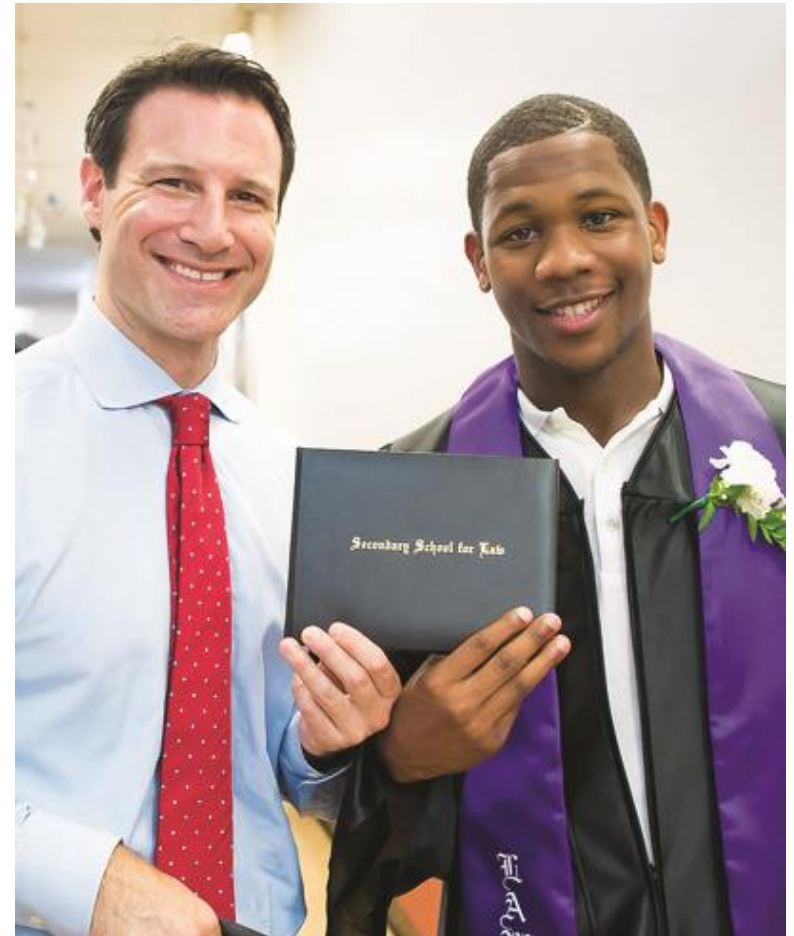
of iMentor college students persisted to their second year

42%

Of students who enroll in college on-time graduate college after four years

iMentor Partner Programs

We provide Partners with the tools, resources and support to successfully direct their own branded iMentor programs.



iMentor & BBBS Partnership

11 BBBS agencies will implement the mentor2.0 program in the fall of 2015

**8 agencies already
implementing the
program in the 2014-
2015 school year**

BBBS Lone Star
BBBS Big Bend
BBBS Central New Mexico
BBBS Greater Charlotte
BBBS Greater Pittsburgh
BBBS Metro Milwaukee
BBBS Utah
BBBS Will & Grundy Counties

**3 agencies preparing
to launch the program
for the 2015-2016
school year.**

BBBS Central Illinois
BBBS Colorado
BBBS Southern Nevada



iMentor & BBBS Partnership

BBBS agencies adopt iMentor's program model in order to:

- Target **high school-age youth** and build critical skills for college success
- Enhance ability to influence and measure **educational outcomes**
- Deepen school partnerships
- Recruit **new and more mentors** with balance of flexibility and structure
- Access **new pools of funding**
- **Grow and scale** program and number of youth served



Program Models for Partners

| College Ready Program | College Transition Program |
|--|--|
| 4-year matches | 3-year matches |
| Whole-cohort enrollment | Whole-cohort enrollment |
| 9 th through 12 th grade of high school | 11 th grade through freshman year of college |
| All pairs have the option to stay matched through college completion | All pairs have the option to stay matched through college completion |

The College Ready Program

9th Grade

- Develop strong mentoring relationship
- Build resilience and self-advocacy skills
- Cultivate intellectual curiosity
- Introduce college process and expectations

10th Grade

- Identify potential careers
- Make connections between school and work
- Develop leadership skills
- Identify and address academic challenges

11th Grade

- Define college preferences
- Research colleges
- Develop critical thinking and study skills
- Standardized test prep
- Identify and address academic challenges

12th Grade

- Determine college choices
- Complete college applications
- Apply for financial aid
- Improve financial literacy
- Develop a college transition plan

Partner Programs Support

Staff

- Expert partner program staff ensure effective implementation



Learning Community

- Shared resources, interactive trainings, and opportunities to connect with national partners



Technology Platform

- Facilitates mentor-mentee matching and program engagement
- Provides guidance and resources and analyzes data



Curriculum

- Builds strong relationships
- Develops college-success skills
- Guides college process



Evaluation

- Provides tools to measure and analyze program execution and participation data

Commitments from iMentor's Partners



We ask all partners to make the following commitments over the course of our renewable 3 year partnership. To:

1. **Adopt iMentor's full model.**
2. **Recruit, train and support** mentors with iMentor's comprehensive system of support.
3. **Hire a qualified full time staff member** to manage the partnership and direct each cohort of up to 100 students with additional staff overseeing the program.
4. **Secure the funds to support the partnership.**

Contract Length and Partnership Costs

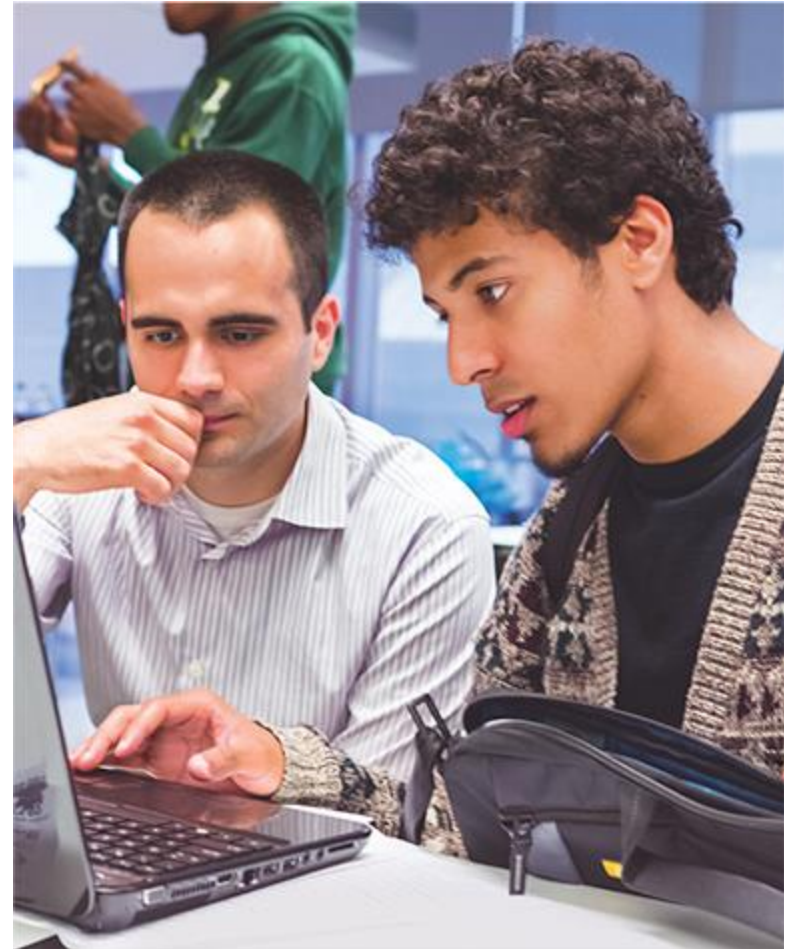
2.5 year renewable contract

Annual partnership fees for supports and resources

- Start up - \$30K
 - Early Bird Special: Sign a contract by 7/1/15 and get a \$10K discount!
- Years 1 and 2 - \$60K each year
- Year 3 and beyond- \$35K annually

Program Management Expenses including:

- Staffing – Program Coordinator and administrative and management support
- Mentor screening
- Monthly event implementation – typically 8 per year



Partnership Timeline

Partnership Exploration & Application Process

- Rolling application process through November 1 with first round of applications due July 1.
 - Applicants will hear back within one month.
 - Those who sign on earlier will engage in a longer planning phase with iMentor at no additional cost.

Planning Phase

- Fall 2015 – June 2016
 - January orientation in NYC
 - Biweekly strategy calls begin
 - Spring site visit to your agency
 - Access to Learning Center
 - E-learning courses
 - Access to iMentor subject area experts

Program Implementation & Ongoing Support

- Fall 2016: Launch program year 1
- Fall 2017: Launch program year 2



Next Steps

- **Share your email address**
- **Sign up for an informational webinar**
- **Application due Nov. 1st, 2015**
- **Contact iMentor with any questions:**
 - Alexander James – ajames@imentor.org

