

RAISE MORE. DO LESS.™

CB

CHARITYBUZZ

ONLINE AUCTIONS

CHARITYBUZZ

\$100,000,000

Contact

For information about working with us, please contact
Business Development bizdev@charitybuzz.com | 646 998-6165

Charitybuzz.com

[Twitter.com/Charitybuzz](https://twitter.com/Charitybuzz)

[Facebook.com/Charitybuzz](https://facebook.com/Charitybuzz)

[Youtube.com/Charitybuzz](https://youtube.com/Charitybuzz)

CB

Charitybuzz is the premier online charity auction marketplace. More than 2,800 nonprofits around the globe rely on us to help them raise more and do less.

Our partners trust us to create fundraising campaigns that are simple, seamless and financially rewarding. By collaborating with Charitybuzz, you'll uncover your network's unique access and unlock a powerful channel of funding. We do the work. You focus on your mission. It's as easy as that.

Our Facts



Powerful Online Auction Platform

Our website and iOS apps use best-in-class technology for intuitive browsing and bidding. Nonprofits receive dedicated landing pages to showcase their auction lots and mission.



High-Value Bidder Network

Tap into the largest community of affluent, socially conscious bidders on the planet. Our bidders represent the top 1% of households worldwide.



Maximum Value for Every Item

Expose your auction to fans and philanthropists globally to boost bidding. The average lot sells for \$2,500 at Charitybuzz.



Raise \$50,000+ Every Year

From small schools to international NGOs, nonprofits of all types trust us to deliver results. The average organization raises \$50,000+ with us every year.

What Our Clients Say



Charitybuzz has enabled the RFK Center to find new money from new donors, a rare feat in today's challenging nonprofit marketplace.
John Zurick, RFK Center for Justice & Human Rights



Charitybuzz has been terrific in helping us raise money for our capital campaign from outside our parent community. We've run 30 or more auctions [lots] through the site and raised close to \$100,000!
Jeremy Liew, Presidio Knolls School



Charitybuzz has taken our silent auction to a much higher level! Rather than huddling over clipboards at an event, they reach an international bidding base and have helped us raise at least five times as much money for our donations.
Holly Carter, BYkids

Our Impact

Since 2005

MORE THAN 100,000
of the world's most generous philanthropists ...

_____ have placed _____

325,000 BIDS

Thousands of powerful cultural icons and Fortune 500 brands have donated more than 50,000 once-in-a-lifetime experiences...

_____ helping us raise _____

MORE THAN \$135M+
FOR OUR PARTNERS

**Fundraising is time consuming.
Our expert team handles auction
details from A to Z, so you can
focus on what matters.**

With Charitybuzz's full-service approach, your auction will exceed expectations and deliver results. Auction lots are fine-tuned for profitability, donors are treated with the utmost care, and supporters feel like VIPs in the hands of our customer concierge team. You're busy changing the world. Leave it to us to finance your mission.

The Auction Lifecycle



SUGGESTIONS	LOT EXAMPLES	WINNING BID
ENTERTAINMENT / CELEBRITY		
Audition Opportunities	Audition with Casting Director Sheila Jaffe for a Speaking Role in the New Mark Wahlberg Film <i>2 Guns</i>	\$43,500
Meet & Greet with Cast and / or Talent	Meet Bruce Springsteen After His Show in NYC	\$100,000
One-on-One Meetings / Dining Experiences with Celebrities	Meet the One & Only Sir Paul McCartney	\$130,000
Premiere Tickets & Special Screenings	2 Tickets to the LA Premiere of <i>The Hunger Games: Catching Fire</i> Including an After-Party	\$24,550
TV / Movie / Broadway Set Visits & Walk-On Roles	Step Into the World of Don Draper During a Season 7 Walk-On Role in <i>Mad Men</i> in LA	\$20,000
MUSIC		
VIP Concert Tickets / Box Seats with Artist Meet & Greet	4 VIP Tickets to See Pearl Jam & Post Concert Dinner at Jack Falstaff Followed by Napa Wine Tour	\$70,000
Recording Studio Session / Visit	Hang Out with Snoop Dogg in the Recording Studio	\$16,500
Meeting / Demo Pitch with Industry Executives	30 Minute A&R Meeting with RCA Records Executive VP Keith Naftaly in NYC	\$14,250
Sing On Stage With / Receive Voice Lessons From a Well-Known Musician	Sing On Stage with Chicago, Meet the Band, & Enjoy Front Row Seats at Their November 28 Show in NYC	\$15,500
Signed Instruments	<i>Les Paul</i> Guitar Autographed by Dave Grohl, Billy Joel, Paul McCartney, Michael Stipe, Roger Daltrey, Eric Clapton & more	\$90,000
Internships	Two Week Internship at Rolling Stone Magazine	\$5,200
FASHION		
Fashion Show Tickets	Front Row Seats to Ralph Lauren Fashion Show, Take Home a Look from the Runway & a Stay in the Setai 5h Ave Penthouse	\$51,000
Backstage Access and Meet & Greet with the Designer	Attend 2 New York Fashion Week Shows, Meet the Designers & more	\$8,500
Personal Fittings with Designers	Be Personally Styled by Georgina Chapman in Marchesa's New Collection Plus 2 Tickets to Marchesa's NYFW Show in February	\$7,000
Studio / Showroom Tours	Enjoy Lunch with Diane von Furstenberg & a Private Tour of Diane von Furstenberg Headquarters	\$20,000
Behind-the-Scenes at a Photo Shoot	Family Portrait By Ralph Lauren Photographer	\$18,500
Internships	Vogue Internship with Anna Wintour	\$42,500
FOOD AND WINE		
Tasting Experiences with Top Chefs	Join Mario Batali for a Private Tour of NYC's Famous Union Square Greemarket & Enjoy Lunch with Mario at Casa Mono	\$22,000
Chef-Prepared Dinner in the Winning Bidder's Home	<i>Rao's Comes to You!</i> Dinner in your Home for 12 Guests with Chef Dino Gatto!	\$9,250
Cooking Lessons with Celebrity Chefs	Cooking Lessons with Tom Colicchio of Top Chef at Craft Restaurant	\$7,500
Vineyard Tours / Wine Tastings	Spend 3 Nights for 4 at the Harvest Inn in Napa Valley & 3 Days Visiting Wineries in the Famed Rutherford Bench	\$6,500
Meeting a Celebrity Chef	Create a Recipe with Le Bernardin Chef Eric Ripert & See it Published in <i>SAVEUR</i> Magazine	\$8,000

SUGGESTIONS	LOT EXAMPLES	WINNING BID
SPORTS		
VIP Tickets with a Meet & Greet to College or Pro Sporting Events	Meet NBA's Newest Lin-Sation Jeremy Lin, Plus Get 4 Tickets to See the Knicks vs Hawks and His Game-Worn Jersey from His Win Against the Lakers	\$42,388
Attending a Team Practice & Meeting the Players	Meet the All-Time Wins Leader Coach K, Tour the Legendary Cameron Indoors and more	\$19,500
Sitting in Announcers Booth / VIP Box	4 Tickets in the Owner's Box to a New Orleans Saints Game with Exclusive Pre-Game Access & Autographed Memorabilia	\$16,000
Play with a Professional	Fly by Private Jet to The Greenbrier & Play with Golf Legend Tom Watson	\$80,500
Have a Professional Coach Winning Bidder's Kids' Team	Practice Swim Session & Lunch with Michael Phelps	\$23,000
Lunch with an Athlete or Coach	Dine with Alex Rodriguez & 9 of Your Guests at NYY Steak After Watching the Yankees vs The Orioles from a Luxury Suite	\$26,000
Game-Worn Memorabilia (Helmets, Bats, Jerseys, etc.)	Game-Used Catcher's Mitt & Baseball Cleats Personalized by Jorge Posada	\$2,000
TRAVEL		
Private Jets / Luxury Yachts	Four Nights of Ultimate Luxury Aboard a Private Yacht	\$85,000
International Travel & Hotel Stays	Seven Night Stay for 10 at the Ian Fleming Villa in Jamaica	\$70,000
4 and 5 Star Accommodations	Enjoy a 5-Star Luxury South Africa & Botswana 13 Day Safari for 2	\$13,250
Stay at a Private / Celebrity Residence	Relax and Unplug for One Week at Tommy Hilfiger's Private Mustique Estate	\$49,013
BUSINESS EXPERIENCES		
Meeting or Lunch with a Business Executive	Coffee with Apple CEO Tim Cook at Apple Headquarters	\$610,000
Exclusive Tours	An "All-You-Can-Eat" Tour of See's Candy Factory with the Chance to Meet Philanthropist Warren Buffett	\$156,000
Opportunity to Name a Character in a Show or a Book	Name a Character in James Patterson's Next Book	\$15,500
Internships	Razorfish Internship	\$23,000
ART AND COLLECTABLES		
Fine Art (painting, sculpture, photography)	Nudo Sulla Sedia, 2010 Oil on Canvas Painting by F. Botero	\$340,000
Portrait Sittings & Photoshoots	Portrait Sitting with Shepard Fairey	\$45,000
Private Museum Tours	Lunch and a Tour at The Metropolitan Museum of Art with Sir Patrick Stewart and Michel Cox Witmer	\$5,250
Meeting with an Artist in their Studio	Enjoy a Private Tour of Jeff Koons Studio with the Artist	\$9,250
MERCHANDISE		
Fine Jewelry & Timepieces	Audemars Piguet Lady Millenary Astrologia Watch Signed by Meryl Streep	\$99,000
Rare & Collectible Autos	Lamborghini Aventador LP 700-4 Roadster	\$610,000

	WINNING BID	LOT	CHARITY
1	\$610,000	Coffee with Apple CEO Tim Cook at Apple Headquarters in Cupertino	The Robert F. Kennedy Center for Justice & Human Rights
2	\$610,000	Be One of the First in the U.S. to Own a Lamborghini <i>Aventador</i>	One Drop
3	\$340,000	<i>Nudo Sulla Sedia</i> , 2010 Oil on Canvas Painting by Fernando Botero	European School of Economics Foundation
4	\$255,000	Spend a Day with President Clinton	William J. Clinton Foundation
5	\$230,000	Exclusive Aston Martin <i>Centenary Edition DB9</i>	Race to Erase MS
6	\$225,000	2011 Mercedes-Benz <i>SLS</i>	Hackensack University Medical Center Foundation
7	\$225,000	First Chevrolet <i>Volt</i> for Sale	Detroit Public Schools Foundation
8	\$220,000	Audemars Piguet Royal Oak Offshore Las Vegas Strip Tourbillion Signed by Jay-Z	Broadway Cares / Equity Fights AIDS
9	\$211,000	Meet Bono Backstage After You Watch a U2 Show as a VIP	Artists for Peace & Justice
10	\$190,000	7 Day Yacht Charter to the Pacific in 2014 Aboard the Luxurious Expedition Vessel <i>Plan B</i>	Oceana
11	\$185,000	Have Lunch with Michael R. Bloomberg in New York City	The Humane Society of the United States
12	\$185,000	Lifetime Membership to All Current and Future Trump National Golf Courses	Donald J. Trump Foundation
13	\$160,000	Tesla Electric Supercar	Petra Nemcova's Happy Hearts Fund
14	\$156,000	An "All-You-Can-Eat" Tour of See's Candy Factory with the Chance to Meet Philanthropist Warren Buffett	Communities In Schools
15	\$150,000	Lifetime Membership to All Current and Future Trump National Golf Courses	Mourning Family Foundation Inc.
16	\$150,000	Take to the Court During a Private Tennis Lesson with French Open Champion Rafael Nadal in Mallorca	The Rafael Nadal Foundation
17	\$132,000	Fender Bass Autographed by Paul McCartney, Bruce Springsteen, Roger Daltrey, Billy Joel, Dave Grohl, Chris Martin, Michael Stipe, Eric Clapton and more	Robin Hood Foundation
18	\$130,000	Meet the One & Only Sir Paul McCartney	Jayni & Chevy Chase's GREEN Community Schools Initiative
19	\$125,000	Hop Aboard a Private Jet and Seaplane for 5 Nights of the Ultimate in Luxury Aboard a Private Yacht	Samuel Waxman Cancer Research Foundation
20	\$125,000	The Ultimate Dave Matthews Band Experience	Bama Works Foundation

For information about working with us, please contact Business Development: bizdev@charitybuzz.com | 646 998-6165

This document is confidential and intended for the internal use of recipients only. No part of this document may be distributed externally or reproduced for external distribution in any form without express written permission of Charitybuzz.

	WINNING BID	LOT	CHARITY
1	\$60,000	10 Week Paid Internship at Société Générale in New York City	French Institute Alliance Française (FIAF)
2	\$50,000	2 VIP Tickets and After-Party Access to the 2015 Victoria's Secret Fashion Show	One Drop
3	\$38,500	Platinum Ticket Package for 4 People at the Sold-Out 57th Annual GRAMMY® Awards	The GRAMMY Foundation
4	\$35,000	7 Night Stay for 6 People at the Exclusive Valley Trunk Private Estate in Virgin Gorda, BVI	Aspen Film
5	\$33,500	Private Breakfast for 4 with the Squawk Box Anchors and Watch the Show Live on the Air	Lulu & Leo Fund
6	\$28,051	You and Guest Will Escape to Sir Richard Branson's Private Paradise, Necker Island for 7 Nights	Gabrielle's Angel Foundation for Cancer Research
7	\$25,090	Spend 7 Days Aboard a Private Superyacht for 8 & Discover the Turkish Coast	Sailors for the Sea
8	\$25,000	Attend the Sold-Out GRAMMY® Awards Show and Sold-Out MusiCares® Person of the Year Honoring Bob Dylan, Plus Rehearsal Passes & Hotel Accommodations	The MusiCares Foundation
9	\$25,000	2 Tickets to Attend the 3rd Annual Charity Poker Event at the Private Residence of Arnold Schwarzenegger	After School All Stars
10	\$25,000	2 Tickets to The Weinstein Company's Annual Pre-Oscar Party	American Repertory Theater
11	\$25,000	3-Month Internship at The Weinstein Company	ACLU of Southern California
12	\$23,049	2015 Wimbledon Collection Experience Including 2 Center Court Seats & More	Great Ormond Street Hospital for Children
13	\$23,001	Attend the Premiere of Outlander in New York City	Pennsylvania Horticultural Society
14	\$22,600	Private Lunch with Chairman & CEO of Wells Fargo, John Stumpf, in San Francisco	The Guardsmen
15	\$22,500	2 Tickets to Super Bowl XLIX Including the NFL Superbowl Opus with Special MVP Signature Page Signed by 36 Living Super Bowl MVPs	Great Ormond Street Hospital for Children
16	\$21,500	Bold New 2015 Toyota Camry LE Plus Dinner with 2 Philadelphia Flyers Alumni at Cadillac Grill Before an Upcoming Game	Comcast Spectacor Charities
17	\$21,000	Spend 3 Nights in the Luxurious 4-Bedroom Amanyara Villa on the Island of Providenciales in the Turks & Caicos	One Drop
18	\$20,000	Lunch for 8 with Jack Dorsey, CEO of Square & Co-Founder of Twitter, at the Square Headquarters	BUILD
19	\$19,500	Experience Seychelles on a 10-Day Hotel & Yacht Charter for 4 People with Fregate Private Island & Sunsail	Sailors for the Sea
20	\$18,100	2 VIP Tickets to the 2015 NBA All Star Game, Roundtrip Airfare, Hotel Accommodations and Private Tour of Madison Square Garden	Bloomingdales Auction to Benefit Mentoring USA

For information about working with us, please contact Business Development: bizdev@charitybuzz.com | 646 998-6165

This document is confidential and intended for the internal use of recipients only. No part of this document may be distributed externally or reproduced for external distribution in any form without express written permission of Charitybuzz.