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**Big Brothers Big Sisters**

National Conference



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# Utilizing AIM to the Fullest

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Big Brothers Big Sisters of Puget Sound

*Vice President of Quality Assurance & Strategic Impact*

*And Part Time Elf at the National Help Desk!*

# Today's Goals

Best utilization of AIM in it's current state.

Answer your questions!

Future of AIM...



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# Common AIM Questions



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AIM built to ONLY be  
used with Internet  
Explorer

**We're not joking.**



# Releasing Volunteers

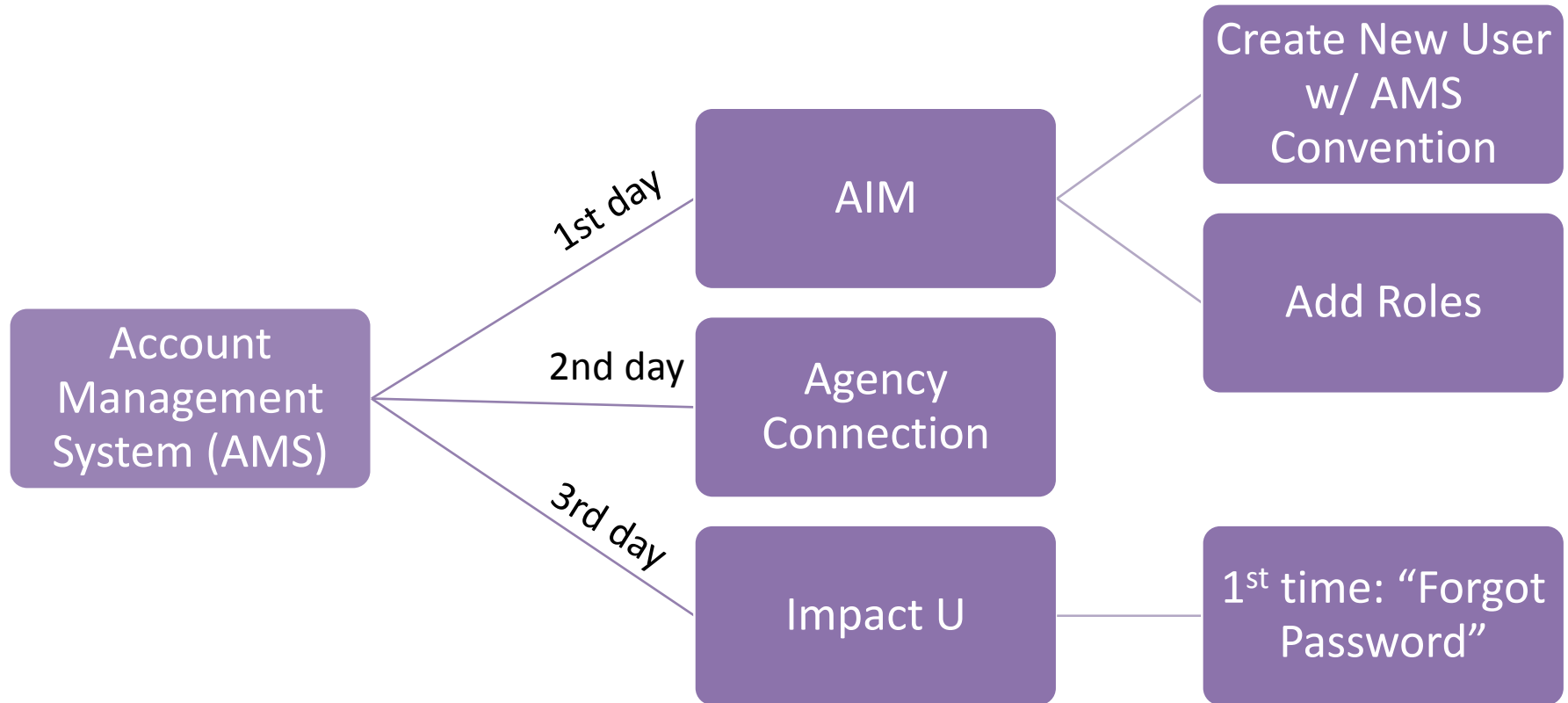
- When volunteers move to a different agency their SSN needs to be “released” on General tab.
- This does not make their record viewable to the other agency.
- Perfect time to complete Youth Serving Organization reference.



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# Adding New Users



"I added a new user  
and they  
disappeared!!!"

Welcome, Martina Franca / BBBS of Southeast Idaho, Inc.

Big Brothers Big Sisters Agency Information Management **AIM**

Home Customer Relations Enrollment Matching Match Support Management

### Agency Role Assignment

Agency: BBBS of Southeast Idaho, Inc. ▼ Role: All

Group By: ☒ Location/User ☐ User/Location

+	BBBS of Southeast Idaho - Pocatello Satellite	Not Assigned	0 assigned users
+	BBBS of Southeast Idaho, Inc.	Agency Admin	0 assigned users

Confidential  
Customer Relations  
Data Correction  
Enrollment  
Enrollment Supervisor  
EnrollmentQARviewer  
Management  
Management with Excel  
Match Support  
Match Support Supervisor  
Matching  
MatchSupportQARviewer  
Read Only User  
Relocate  
Report  
Report with Excel

Query Add User



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# User Roles


Home	Customer Relations	Enrollment	Matching	Match Support	Management	Reports	Administration
------	--------------------	------------	----------	---------------	------------	---------	----------------

## Edit User

*UserName	<input type="text" value="Martina.Franca"/>				
*First Name	<input type="text" value="Martina"/>			*Last Name	<input type="text" value="Franca"/>
*Phone	<input type="text" value="208"/> <input type="text" value="5230009"/> ext <input type="text" value=""/>			Email	<input type="text" value="colin.lane@bbbs.org"/>
*Home Office	<input type="text" value="BBBS of Southeast Idaho, Inc."/> ▼			Status	<input type="text" value="Active"/>
RTBM Approver	<input type="text" value="Erica Salerno"/> ▼			Enrollment QA Reviewer	<input type="text" value="Erica Salerno"/>
Match Support QA	<input type="text" value="Not Required"/> ▼				

☐ Roles

+	<b>Agency Admin</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	<b>Confidential</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	Customer Relations ←	0 locations	<input type="button" value="Add"/>
+	 Data Correction	0 locations	<input type="button" value="Add"/>
+	Enrollment ←	0 locations	<input type="button" value="Add"/>
+	<b>Enrollment Supervisor</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	<b>EnrollmentQAReviewer</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	Management	0 locations	<input type="button" value="Add"/>
+	<b>Management with Excel</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	Match Support	0 locations	<input type="button" value="Add"/>
+	<b>Match Support Supervisor</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	Matching ←	0 locations	<input type="button" value="Add"/>
+	<b>MatchSupportQAReviewer</b>	<b>2 locations</b>	<input type="button" value="Add"/>
+	Read Only User	0 locations	<input type="button" value="Add"/>
+	Relocate ←	0 locations	<input type="button" value="Add"/>
+	Report	0 locations	<input type="button" value="Add"/>
+	Report with Excel	0 locations	<input type="button" value="Add"/>

# Managing Old Users

Customer Relations | Enrollment | Matching | Match Support | Management | Reports | Administration

Writes:    
 Report: Participant Detail   
 Group: All   
 Team: All   
 Type: Children & Volunteers   
 Type: All   
 Gender: All   
 Ethnicity: All   
 Age: All   
 Parent: All   
 Location: All   
 Launch: All   
 Geography: ☒ County ☐ City   
 Status: Active

\* QA Report   
 Location   
 User   
 Export   
 Start Year/Mo   
 End Year/Mo   
 Queue   
 Time in Q   
 Retention Rate   
 Match Type   
 Site Type   
 Match Activity   
 Match Site   
 Report Source   
 Match Count

All   
 May Flower   
 Martina Franca   
 Penny Lucey   
 Emil Messina   
 Meya Mondena   
 Tracy Morgan   
 Erica Salerno   
 Miguel Sanchez   
 Mariesanta Savona   
 Joe Siciliano   
 Echo Soxon   
 Vito Spatafore   
 Marci Spoleto   
 inactive test   
 Maurice Valentin   
 Luce Verinus   
 zzInactive zzAll   
 zzAI zzArezzo   
 zzProsciutto zzDiParma   
 zzEric zzEsau   
 zzDawn zzGilliland   
 zzAll zzIdaho   
 zzRemover zzInactive   
 zzJenny zzJones   
 zzSummer zzJoy   
 zzJohn zzKulikowski   
 zzEl zzMiller   
 zzRoss zzMuller   
 zzDefault zzReassign

Region/Staff: All   
☐ Excel(without keys) ☐ Excel(with keys)   
 to days   
 (between 6 and 24 months)   
   
 Separate Transfers



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# Managing Old Users

Agency Information Management

Home Customer Relations Enrollment Matching Match Support Management Reports Administration

## Edit User

*UserName	Eric.Esau	*Last Name	zzEsau
*First Name	zzEric	EEmail	
*Phone	570 0088888 ext	Status	Inactive
*Home Office	BBBS of Southeast Idaho, Inc. ▼	Enrollment QA Reviewer	Erica Salerno ▼
RTBM Approver	Echo Soxon ▼		
Match Support QA	Not Required ▼		

+ Roles

+ Teams

Submit Cancel Back



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# Reassign Caseloads

<a href="#">Home</a>	<a href="#">Customer Relations</a>	<a href="#">Enrollment</a>	<a href="#">Matching</a>	<a href="#">Match Support</a>	<a href="#">Management</a>	<a href="#">Reports</a>	<a href="#">Administration</a>
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## Staff Reassignment

**Agency:** BBBS of Southeast Idaho, Inc.   
**User:** Martina Franca 
**Location:** BBBS of Southeast Idaho - Pocatello Satellite   
**Queue:** Match Support

**Available Staff:**

Available Staff	Reassigned To
All Idaho - MatchSupportSupervisor	
Default Reassign - MatchSupportSupervisor	
Joe Siciliano	
Marc Spoleto	
Bab / Cost - Inac Mariesanta Savona - MatchSupportSupervisor	
Babbitt / Price Martina Franca - MatchSupportSupervisor	
Babbitt / Price May Flower - MatchSupportSupervisor	
Brink / Moore Miguel Sanchez	
Burton / VolF Summer Joy - MatchSupportSupervisor	
Cabrera / Kucer Tracy Morgan - MatchSupportSupervisor	
Prompt / Brownsworth user1 user1 - MatchSupportSupervisor	
Sim / Green Vito Spatafore - MatchSupportSupervisor	
Smith / Koda	
Smith / Rodgers	
Walker / Myers - Inactive	
YOS1 / Green - Inactive	



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# Enrollment & Match Support Info

# Enrollment Tricks

- You can add participants 1 at a time or use an import feature with an excel template you can find in AIM.
- Confidential feature for when Staff or Board members are Bigs
- AIM doesn't like "quotations" in names. Use (parentheses) instead.
- Customize Referral Details for recruitment tracking (can add names even!)
- You can upload PDF or Word Attachment for Interview
- Backing out an RTBM record...



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# Match Support Tips

- Contacts vs Communication Log
- Saving as “In Progress”
- Print All Feature
- Status of Green / Yellow / Red
- Site-based Summer Contacts in AIM



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# SB to CB Transfers

- Start process on Match record
  - Add info to Big and RTBM the Volunteer – tah dah!
- Reports show a “HYBRID” Column (Y = transfer match)
- Typically doesn’t count as closed and new match in reports (unless you tell it to by “separating” transfers, default is “combined”)



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# Customizing AIM

# Report Sources

- “Tag” volunteers, children and or/matches
- Commonly used to track grants, media releases, trainings, etc
- Don’t use symbols like &\*%\$^



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# Custom Fields

- Can use drop down or text box values
- To pull data in reports you can only pull 1 Report Source of Custom Field data at a time.



Demo  
Time!



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# Reporting

# Basics of AIM Reports

- With Keys includes all the numeric IDs, Without Keys doesn't include them
- If you're using Internet Explorer, it will properly display what filters are available
- Some reports you can't change the dates. If available, you can only select up to 12 months at a time.
- PDF's versus Excel



Demo  
Time!



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# Common Reports

- **Program Scorecard** – high level, overview information
- **Match History Detail** – gives you children SERVED for the time period
- **Match Detail** – gives you ACTIVE children that day
- **Participant Detail** – gives you participant based on the status you choose, for ALL time on AIM. You cannot set dates. Filter, filter, filter.
- **Quality Assessment** – gives you details on QA reviews done, found on right hand side



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# Support Contact Agency Summary Report

03/01/2015 - 03/31/2015

User: All

Location: All  
Match: Both

Group: All  
Status: Active + Completed  
Program: All

Team: All  
Support: All  
Site: All

3/2015		This Period						Done		Ext
Locations	Total Due	Total Done	%	On Time	%	Late	%	Not Done	%	
	2	2	100	1	50	1	50			
	24	20	83	15	63	5	21	4	17	
	423	392	93	312	74	80	19	31	7	26
	149	136	91	106	71	30	20	13	9	12
	97	91	94	77	79	14	14	6	6	4
	6	6	100	4	67	2	33			1
	103	98	95	78	76	20	19	5	5	9
	42	41	98	35	83	6	14	1	2	

Total Due	Total Done	% Done	Done On Time This Period	% On Time	Done Late This Period	% Done Late This Period	Not Done This Period	%	Done Late Prior Period	Extra Contact
846	786	93	628	74	158	19	60	7	52	15

End Period Backlog	End Period Avg Backlog	181+ Days	91-180 Days	61-90 Days	31-60 Days	< 30 Days
80	17			3	17	60

## Individual Staff MSC Data:

- You can pull one for every staff member and get an understanding of individual performance
- You can also use the individual information combined to understand caseload distribution and capacity

Report Name:  
Match Support Contact Summary

# Average Match Length

- Average months of CLOSED matches in that time period
- SB figure includes matches that have transferred to CB
- Program Scorecard shows you AML or you can pull more detailed report



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# Retention Rates

**Easy Way?** Pull a Program Scorecard

## How is retention calculated anyway?

To calculate 12-month match retention for 2014:

A.	# new matches made in 2013	<u>78</u>
B.	# of those new matches that lasted 12 months	<u>56</u>
C.	$B \div A = 12 \text{ month retention}$	<u>72\%</u>

So right now, your scorecard's retention figures are pulling:

- only the new matches made during Jan-May 2014 for 12 months
- only the new matches made during Jul-Nov 2014 for 6 month retention



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# Quality Assurance

# Quality Assurance

- Feature to pull random sample in AIM
- Needs to be done MONTHLY
- Enrollment sample – volunteers made RTBM in prior month
- Match Support sample – only contacts completed ON TIME in prior month
- Set sample size preference on Administration Tab



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# Quality Assurance

- QA scoring recommendation updated in April 2014
- Content review, not a paperwork review!
- Agency Connection > Home > Operations > Agency Compliance > Quality Assurance > Quality > “Updated Quality Ratings 2014”



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# QA Samples

Most Visited Google Sphere Blackbaud Agency Connection AMS AIM

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[Home](#) [Customer Relations](#) [Enrollment](#) [Matching](#) **[Match Support](#)** [Management](#) [Reports](#) [Administration](#)

[Matches](#)  
[Survey Administration](#)  
[Match Exclusion](#)  
[Quality Review](#) [Match Support Quality - Specify Sample](#)  
[Match Support Quality - Sample Results](#)

## Match Support Quality - Specify Sample

Quality Reviewer:  QA Period:

24 out of 18 minimum MSCs selected  
 (Minimum Sample %= 5.00 ) Sample Submit Date: [04/08/2015](#)  
 Closed Date:

<a href="#">MS Users</a>	<a href="#">Community MSCs</a>	<a href="#">Community Sample</a>	<a href="#">Site MSCs</a>	<a href="#">Site Sample</a>
5	1	0	0	
24	1	9	1	
21	1	4	1	
18	1	13	1	
29	2	0	0	
12	1	14	1	
13	1	5	1	
19	2	0	0	
37	2	0	0	
3	1	0	0	
30	1	12	1	
29	2	0	0	
28	2	0	0	
31	0	0	0	

Helpful hints:

- Pull consistent samples
- Pull mix of CB and SB




Search

Home

Customer Relations

Enrollment

Matching

Match Support

Management

Reports

Administration

Matches

Survey Administration

Match Exclusion

Quality Review

Match Support Quality - Specify Sample

Match Support Quality - Sample Results

## Match Support Quality - Sample Results

Quality Reviewer:

QA Period:

Sample Submit Date: 04/08/2015

Closed Date:

24 MSC records sampled

Match Name	MS User s	Score	Match Type	Support Level	Comments
McM...		Excellent	C	Green	(Match Score: 5) Jennifer recently did one cont...
Garz...		Excellent	S	Green	(Match Score: 5) Match has transitioned to SB+....
Griffi...		Poor	C	Green	(Match Score: 2) There are several contacts tha...
Camp...		Very Good	S	Green	(Match Score: 3) This SB match is now closing a...
Darin...		Very Good	C	Green	(Match Score: 2) There is a lack of focus on o...
Harri...		Very Good	C	Green	(Match Score: 2) Lisa has done a good job of in...
Turci...		Very Good	S	Green	(Match Score: 4) Match is 1 1/2 years in and on...
Fraus...		Very Good	C	Green	(Match Score: 3) This match has struggled to me...
Glen...		Excellent	C	Green	(Match Score: 5) This is a new CB match that me...
Byrd...		Very Good	S	Green	(Match Score: 4) Match goals have been mentione...
Pome...		Excellent	C	Green	(Match Score: 5) This is a newer match and meet...
Gani...		Excellent	S	Green	(Match Score: 5) All areas of support covered c...
Trave...		Very Good	C	Green	(Match Score: 4) Different areas of support cov...
Rash...		Very Good	C	Green	(Match Score: 3) There are no YDP goals or stra...
Valci...		Excellent	C	Green	(Match Score: 3) Taylor has only done one conta...
Mille...		Good	C	Green	(Match Score: 3) Match is over a year now and h...
Nette...		Very Good	C	Green	(Match Score: x) Megan has done five contacts w...
Dillo...		Excellent	C	Green	(Match Score: 5) This match has been reviewed f...
Hung...		Excellent	S	Green	(Match Score: 5) This is a brand new BSW match....
Spur...			C	Green	
Manr...		Excellent	C	Green	(Match Score: 5) This is still a newer match. J...
Peter...		Very Good	C	Green	(Match Score: x) This match was reviewed by pre...
Antho...		Excellent	C	Green	(Match Score: 1) Match was previously reviewed ...
Hinto...		Excellent	C	Green	(Match Score: 5) Karen has supported this match...

### Helpful hints:

- Don't put it off until the end of the month
- Develop consistent procedures



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# Surveys

# Survey Administration Feature

- **Youth Outcome Survey and Strength of Relationship** are REQUIRED.
- You can skip POE and Satisfaction Surveys in mass!
  - Don't use the big gray "Skip" button. It will skip ALL pages of surveys listed.
  - Can't be used for future dates but you can go in weekly and clean them out, for example.



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# Survey Basics

- Strength of Relationship – REQUIRED
- Youth Outcome Survey – REQUIRED
- *POE and Satisfaction Surveys – optional*
- *Reports for YOS & SOR only update weekly, not nightly*
- E-forms: available (and optional) to send surveys to volunteers
  - Check “Use e-forms” on general tab



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# Strength of Relationship

- Reports for Match SORs only include participants who are in a match and both had an SOR due.
- 3 Month Cut Off Scores are indicators for premature closures!
  - 4.65 for Littles
  - 3.95 for CB Bigs
  - 3.85 for SB Bigs



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# Child – SoR Scales

Relationship Quality Dimension	Description	Corresponding SoR Scale	SoR Scale Items & Questions
<b>Centeredness on Youth's Developmental Needs</b>	Responsiveness of mentor to youth's interests and needs for support	<p>"Coping"</p> <ul style="list-style-type: none"> <li>Assistance with problem solving and stress management</li> <li>Emotional support</li> </ul>	<p>1. My Big has lots of good ideas about how to solve a problem.</p> <p>2. My Big helps me take my mind off things by doing something with me.</p> <p>9. When something is bugging me, my Big listens while I talk about it.</p>
<b>Conflict</b>	Disagreements and negative emotional experiences	<p>"Lack of Disappointment"</p> <ul style="list-style-type: none"> <li>Absence of negative emotional experiences with Big</li> <li>Items for this scale are reverse-scored</li> </ul>	<p>3. When I'm with my Big, I feel ignored.</p> <p>4. When I'm with my Big, I feel mad.</p> <p>6. When I'm with my Big, I feel disappointed.</p> <p>8. When I'm with my Big, I feel bored.</p>
<b>Competence</b>	Mentor's ability to develop and sustain a safe and beneficial relationship with a young person	<p>"Safety"</p> <ul style="list-style-type: none"> <li>Feelings of safety when with Big</li> </ul>	<p>5. When I am with my Big, I feel safe.</p>
<b>Centrality</b>	Significance of relationship to youth and mentor	<p>"Importance"</p> <ul style="list-style-type: none"> <li>Significance of relationship with Big</li> </ul>	<p>7. My relationship with my Big is very important to me.</p>
<b>Closeness</b>	Emotional bond and attachment	<p>"Closeness"</p> <ul style="list-style-type: none"> <li>Feelings of emotional bond and attachment toward Big</li> </ul>	<p>10. How close do you feel to your Big?</p>

# Volunteer – SoR Scales

Relationship Quality Dimension	Description	Corresponding SoR Scale	SoR Scale Items & Questions
<b>Compatibility</b>	Combinations of personalities, life experiences, and interests that are well-suited to developing a beneficial mentoring relationship	<p>“Connectedness”</p> <ul style="list-style-type: none"> <li>Perception of shared interests with Little</li> <li>Not perceiving difficulties interacting with Little</li> </ul>	<p>3. My Little and I are interested in the same things.</p> <p>8. I sometimes feel frustrated with how few things have changed with my Little.</p> <p>9. My Little and I are sometimes at a loss for things to talk about.</p> <p>12. I get the sense that my Little would rather be doing something else.</p> <p>13. My Little has trouble sticking with one activity for very long.</p>
<b>Competence</b>	Mentor’s ability to develop and sustain a safe and beneficial relationship with a young person	<p>“Lack of Frustration”</p> <ul style="list-style-type: none"> <li>Absence of negative or challenging experiences as a Big (lack of enjoyment, time demands, overwhelmed by Little’s needs)</li> <li>Items are reverse-scored</li> </ul>	<p>2. I expected that being a Big would be more fun than actually it is.</p> <p>5. Being a Big is more of a time commitment than I had anticipated.</p> <p>6. I feel overwhelmed by my Little’s family difficulties.</p> <p>It is hard for me to find the time to be with my Little.</p>
<b>Competence</b>	Mentor’s ability to develop and sustain a safe and beneficial relationship with a young person	<p>“Confidence”</p> <ul style="list-style-type: none"> <li>Confidence as a Big</li> <li>Perceptions of match compatibility and Little improvement</li> </ul>	<p>1. I am enjoying the experience of being a Big.</p> <p>4. I feel confident handling the challenges of being a mentor.</p> <p>7. My Little has made improvements since we started meeting.</p> <p>11. I think my Little and I are well-matched.</p>
<b>Closeness</b>	Emotional bond and attachment	<p>“Closeness”</p> <ul style="list-style-type: none"> <li>Feelings of emotional intimacy and attachment towards Little</li> </ul>	<p>14. I feel close to my Little.</p>
<b>Centeredness on Youth’s Developmental Needs</b>	Responsiveness of mentor to youth’s interests and needs for support	<p>“Decision-Making”**</p> <p>Who decides how Big and Little will spend their time together</p>	<p>15. Which of the following best describes how decisions are usually made about how you and your Little will spend your time together?</p>

# Youth Outcome Survey

- The PDF reports from AIM are accurate but based on very raw data and simple counts.
  - “YOS Outcomes Report” in AIM is ONLY Littles who have a Baseline AND a Follow Up Survey
- Sample size matters. (30 minimum)
- Completion rates matter, especially for small agencies!
- The YOS Infographic has a much more statistically rigorous analysis.
  - Reliable change formula and margin of errors on each scale based on national sample.
  - Effect Size
  - Agency Connection > Home > Service Delivery > Outcomes Evaluation System > YOS



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Question excited  
Change  
analyze  
QUESTION  
Informed  
wonder  
curious