	2015 BBBSA National Conference Detailed Schedule								
			Fund Development &	CEO & Board	CEO & ED	Program	Board Members		
	Lege	ena	Marketing						
	Monday, June 1, 2015								
9:30am - 4:30pm	Altria360 Success Grantees Session (invite only): Philadelphia North								
12:00pm - 7:00pm	Registration Open and Exhibitor Load-In								
2:00pm - 5:00pm	Child Safety (System for Youth Protection: Part 1): Philadelphia South								
2:00pm - 5:00pm	Hispanic Mentoring Meeting for Metlife Grantees (invite only): Independence A								
3:00pm - 6:00pm	NLC Meeting: Reed Smith: Three Logan Square, 1717 Arch Street, 31st Floor, Philadelphia, PA 19103								
6:00pm - 8:00pm	NLC Dinner: Reed Smith: Three Logan Square, 1717 Arch Street, 31st Floor, Philadelphia, PA 19103								
7:00pm - 9:00pm	LAA Dinner								
	Tuesday, June 2, 2015								
7:00am - 5:00pm	Registration, Exhibit Hall, and BowlMor AMF Hospitality Lounge Open (Franklin Room)								
8:00am - 11:00pm	Child Safety (Sytem for Youth Protection: Part 2): (Philadelphia South)								
8:00am - 12:00pm	Affinity Group Meetings: LAA 8-12 (Philadelphia North), SMAA 10-12 (Independence A), MLAA 10-12 (Independence B)								
1:00pm - 2:30pm	General Session: Scott Berkun (Liberty Ballroom)								
2:45pm - 4:00pm	General Session: Liz Livingston Howard with Kellogg School of Management (Liberty Ballroom)								
4:00 pm - 4:15pm	Nerium's Lemonade for Littles Break (Liberty Ballroom Foyer)								
4:15pm - 5:30pm -		MOVES Management:	Charity Buzz - The World	Training Wheels: Post Match Training	On the Way Up:	Why and How to Build a	High Impact Collaboration with	Financial Compliance Going Forward with Pam	
Workshop Sessions -		Addressing the Burning Platforms of Fund	of Online Fundraising (Philadelphia North)	Development	Resiliency and Resonance after Change	Power Board (Freedom F)	Mentoring Partnerships	lorio and Tim Midkiff	
Block #1		Development	(Filliadelphila North)	(Philadelphia South)	(Independence C)		(Independence A)	(Freedom H)	
		(Independence D)		(	(,		(,	(**************************************	
6:00pm - 8:00pm	Welcome Reception: R2L Restaurant at 50 S. 16th St., Philadelphia, PA 19102								
	Wednesday, June 3, 2015								
7:00am - 4:00pm	Registration, Exhibit Hall, and BowlMor AMF Hospitality Lounge Open (Franklin Room)								
7:00am - 8:00am	Registration, Exhibit Hall, and Bowlinor Aller Hospitality Louring Open (Plankin Room)  Breakfast Buffet								
7:00am - 8:00pm			How One Agency Raised	Speed Marketing	Gala and Ask Combine to	Using Recognition to	Targeted Fundraising		
(Breakfast Sessions)			\$450K Through Individual	(Independence A)	Create Major Gifts and	Drive Fundraiser	Events (Independence		
			Donors via a 3-Year		More (Freedom F)	Behavior (Philadelphia	В)		
			Campaign (Freedom E)			North)			
8:00am – 9:30am	General Session: Jack Gerard with American Petroleum Institute Keynote and Agency Awards (Liberty Ballroom)								
9:45am - 10:45am	Annual Meeting (Liberty Ballroom)								
11:00am - 12:15pm -	STARTup SOMETHING:	One on One with Pam	Analysis of a Child Sexual	Utilizing AIM to the	Working Successfully	Leading Your Own	Workplace Mentoring:	Increasing your 12 month	
Workshop Sessions -		Iorio and Affiliate Board	Abuse Case: Lessons	Fullest (Freedom H)	with High School Bigs	Development	How to Engage Corporate		
Block #2	Enhancement Meets	Members	Learned (Session I of II)		(Independence C)	(Independence B)	Partners in BBBS	strategy at a time	
	Donor Cultivation (Independence A)	(Freedom F)	(Philadelphia North)				(Philadelphia South)	(Freedom E)	
12:20nm 2:00nr	(maspansence ry			Lunch/Cons1	ossion: Forguson Por -1 //	Liberty Pallroom			
12:30pm - 2:00pm 2:15pm - 3:30pm -	Retention Fundraising	New Research on Impact	Analysis of a Child Sexual	Mentor 2.0:	Session: Ferguson Panel (I Comcast University:	Follow Up to Ferguson	Board Diversity	Marketing to your Target	
Workshop Sessions		of Mentoring: Results of	Abuse Case: Lessons	Understanding	On the Way Up:	Q&A with Panelists	(Independence D)	Audience (Freedom E)	
Block #3		a 2-year Longitudinal	Learned (Session II of II)	Technology and	Resiliency and	(Independence A)			
		Study on impact of Risk	(Philadelphia North)	Enhancing Mentoring	Resonance after Change				
		Behavior on Mentored		(Freedom H)	(repeat) (Independence				
		Youth (Freedom F)			C)				
3:30pm - 3:45pm	Nerium's Lemonade for Littles Break (Liberty Ballroom Foyer)								
3:45pm - 5:00pm	Closing Session: Simon T. Bailey (Liberty Ballroom)								
6:30pm - 7:30pm	Pre-Gala Networking Reception (Liberty Ballroom Foyer)								
7:30pm - 9:30pm	Awards Gala presented by Comcast NBCUniversal (Liberty Ballroom)								