

**BIG
BETTER
BEST** !

Big Brothers Big Sisters
2015 National Conference
June 2-3 • Philadelphia, PA



**Big Brothers Big Sisters
of America**

Sponsor and Exhibitor Prospectus

Sponsorship and Exhibitor Opportunities



Dear Partner,

You are invited to be a part of Big Brothers Big Sisters National Conference, which will take place in Philadelphia, June 2nd-3rd, 2015. This annual gathering of more than 600 staff in the Big Brothers Big Sisters network representing nearly all 50 states brings together affiliate Chief Executive Officers, board members, agency staff, alumni, and corporate partners for learning, training, and networking opportunities.

This year's conference theme is Big. Better. Best. It emphasizes that it's our time. We are Big Brothers Big Sisters of America. We strive to be better, to be the best mentoring program in the country. Our mission is to: **provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.** The conference will provide opportunities for attendees to engage in peer designed workshops and events that will reignite the purpose and put renewed energy around all aspects of mission attainment.

The conference will end with the annual National Awards Gala, an exciting evening filled with entertainment, unique dining experience, inspiring stories, celebrity appearances, and the announcement of the 2015 Big Brother and Big Sister of the Year.

By participating as a sponsor and/or exhibitor you are supporting the development needed of our professional staff who support nearly 200,000 at-risk children. This is a wonderful opportunity to showcase your business solutions, increase visibility, connect with new prospects, and strengthen your partnership with Big Brothers Big Sisters.

Sincerely,

A handwritten signature in black ink, appearing to read "Charleston Edwards", is positioned above the printed name.

Charleston Edwards
Vice President of National Events and Sponsorships

Sponsorship Opportunities

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\$100,000 Visionary Sponsor **SOLD**

\$75,000 Platinum Sponsor **1 Available**

\$50,000 Gold Sponsor **1 Available**

\$25,000 Silver Sponsor **2 Available**

\$25,000 Mobile App Sponsor **Exclusive**

\$10,000 Bronze Sponsor **A la Carte**



Customized Coffee Break (3 available or sponsor all three for \$25K)



Customized Room Drop Welcome Gift (1 available)



Customized Notepads (1 Available)



Attendee Lounge (1 Available)



Customized Room Keys (1 Available)



Conference Bags or Lanyards (1 Available)



Beverage Service (2 available and corkage fees may apply)



Morning Fitness or Yoga (1 Available)



Charging Station (1 Available)



Floor Stickers (1 Available)

All sponsors at the minimum level of \$10,000 will receive the following benefits:

Logo recognition on 2015 National Conference website according to tier*

Logo recognition on all on-site signage and digital branding

Complimentary conference registrations up to 4 associates/guests

Full page ad in program guide or tote bag insert*

Complimentary table in Exhibitor Resource Center*

Complimentary table and premier location at the Awards Gala (10 guests)*

**Deadline for all sponsorship agreements to be able to receive all benefits is May 15, 2015.*

Sponsorship Benefit Details

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\$100,000 Visionary Sponsor

COMCAST  NBCUNIVERSAL

- Meet and Greet Experience for Key Executives at National Board Reception
- Video Inclusion and Remarks for Key Exec at selected General Session and Opening Reception
- Feature Sponsor of the Awards Gala
- Award Presentation at Awards Gala – Bigs of the Year
- Featured on BigBrothersBigSisters.org Home Page (1 Week)
- Opportunity for targeted communication to the BBBS network
- Co-branded Registration Badge Lanyards

SOLD

\$75,000 Platinum Sponsor

1 Available

- Meet and Greet Experience for 2 Executives at National Board Reception
- Uniquely Designed Event with Key Exec speaking opportunity based on availability
- Opportunity for Presentation at Awards Gala
- Featured on BigBrothersBigSisters.org Home Page (1 Week)
- Opportunity for targeted communication to the BBBS network

\$50,000 Gold Sponsor

1 Available

- Meet and Greet Experience for 2 Executives at National Board Reception
- Uniquely Designed Event with Key Exec speaking opportunity based on availability
- Opportunity for Presentation at Awards Gala
- Featured on BigBrothersBigSisters.org Home Page (1 Week)
- Opportunity for targeted communication to the BBBS network

\$25,000 Silver Sponsor

2 Available

- Meet and Greet Experience for 2 Executives at National Board Reception
- Uniquely Designed Event, Session, or Reception based on availability

\$25,000 Mobile App Sponsor

Exclusive

- Exclusive Sponsor for the Conference Mobile App

Exhibitor Opportunities



Booth Prices and Overview

- **All booths are 10'x10' units** unless otherwise indicated
- **Online registration launches** in early April ends on May 15, 2015
- **All Exhibitor applications will be reviewed** by the planning committee to assure your organization is in **good standing with Big Brothers Big Sisters** and **does not have a conflict of interest** with any existing national partnership. Additional information may be requested during the review process.

Included with Each Booth:

One (1) full-meeting exhibitor registration and opportunity to purchase one (1) additional paid registration for \$200
Wireless high-speed Internet access
Company listing in conference guides (print and digital), including a 250-word company description*
Company listing in conference mobile app
Link from Big Brother Big Sisters Conference Website to your website
Table, Drape, two (2) chairs, wastebasket, and ID sign
Listing in Show Map (digital and print)*

** If signed up before May 15th, 2015*

\$2,500 Affiliated Organization Rates

Currently in good standing as a partner or service provider for Big Brothers Big Sisters of America or affiliated agency as of July 1, 2014.

\$4,000 Non-Affiliated Organization Rates

Currently unaffiliated as of July 1, 2014, with Big Brothers Big Sisters as a funder or a service provider.

Exhibitor Hours

June 1: 12:00 PM – 5:00 PM	Load In
June 2: 7:30 AM – 5:00 PM	Exhibitor Hall Open
June 3: 7:30 AM – 5:00 PM	Exhibitor Hall Open
5:00 PM – 8:00 PM	Load Out

2015 National Conference At-A-Glance

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Monday, June 1, 2015

12:00 PM - 5:00 PM	Exhibitor Load-In
12:00 PM - 7:00 PM	Registration Open
2:00 PM - 5:00 PM	System for Youth Protection: Part 1
3:00 PM - 6:00 PM	NLC Meeting
7:00 PM - 9:00 PM	NLC Dinner

Tuesday, June 2, 2015

7:00 AM - 5:00 AM	Registration Open
7:30 AM - 5:00 PM	Exhibit Hall Open
8:00 AM - 11:00 AM	System for Youth Protection: Part 2
8:00 AM - 12:00 PM	Affinity Group Meetings (Each Affinity Time is TBD)
1:00 PM - 2:30 PM	Opening General Session
2:45 PM - 4:00 PM	General Session
4:15 PM - 5:30 PM	Workshop Sessions: Block #1
6:00 PM - 8:00 PM	Networking Reception

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Wednesday, June 3, 2015

7:30 AM - 5:00 PM	Exhibit Hall Open
8:00 AM - 9:30 AM	Breakfast - General Session
9:45 AM - 10:45 AM	Annual Meeting
11:00 AM - 12:15 PM	Workshop Sessions: Block #2
12:30 PM - 2:00 PM	Lunch- General Session
2:15 PM - 3:30 PM	Workshop Sessions: Block #3
3:45 PM - 5:00 PM	Closing Session - Keynote
6:00 PM - 7:30 PM	Pre-Gala Networking Event
7:30 PM - 9:30 PM	Awards Gala

Thursday, June 4, 2015

8:00 AM - 4:00 PM	National Board Meeting
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