



LCA Family Conference Sponsorship

June 23-24, 2023 • Indianapolis, IN

Four sponsorship levels and one Exhibitor level are available to promote your brand and showcase new products to conference attendees.

Not sure which level is right for you?

Contact Courtney Coates, Director of Outreach & Development,
courtney@hopeinfoocus.org to discuss your goals.

STEP ONE: Choose a Sponsorship Level

	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Conference tickets	8	4	2	1
Tickets to dinner at Saturday night dinner for conference attendees	8	4	2	1
Brand recognition at Saturday night party	✓	Not Included	Not Included	Not Included
Conference Registration Bags Display your company name or logo on bags provided to registrants.	✓ Prime placement	✓	Not Included	Not Included
Brand recognition in all event PR and in appropriate social media posts	✓	✓	✓	✓
Bag inserts	2	1	Not Included	Not Included
Exhibitor benefits	✓ Prime location	✓	Not Included (can be added)	Not Included (can be added)
Program recognition	Logo	Logo	Logo	Name Listing
Slideshow recognition	Logo	Logo	Name Listing	Name Listing
Program Ad	Full page	Logo	Name Listing	Not Included
Logo on homepage of conference website	✓	✓	Name Listing	Name Listing
Post-conference recognition	Logo	Logo	Name Listing	Name Listing

STEP TWO: Platinum and Gold Levels — Select an item from the corresponding list below. Available on a first come, first serve basis.

PLATINUM SPONSORS (select one)

- ☐ **Friday Night Welcome Reception:** Sponsor logo on table top signage during reception and at entrance. Sponsors may greet guests upon entry.
- ☐ **Saturday Breakfast:** Sponsor logo on table top signage during breakfast.
- ☐ **Saturday Luncheon:** Sponsor logo on table top signage during lunch.
- ☒ **SOLD Badge Lanyards:** All attendees will wear their badge lanyards through the conference, making this one of the most visible opportunities.
- ☒ **SOLD Conference Wi-Fi:** Helps us provide free Wi-Fi to all conference attendees. Sponsor can rename the conference Wi-Fi network, and will be recognized on the back of name badges, table tent cards and at the registration desk.

GOLD SPONSORS (select one)

- ☒ **SOLD Note pads:** Note pads will be available to all attendees. As the sponsor your company logo will be printed on each page of the notepad along with Hope in Focus logo.
- ☐ **Luggage tags:** Your logo with Hope in Focus logo and LCA Family Conference 2023 printed on luggage tags.
- ☐ **20/20 Pens:** 20/20 pens will be provided to all attendees. Your logo will be printed on the pens along with the Hope in Focus logo.
- ☐ **Official coffee break sponsor** (two available): Sponsor recognition on signage at morning or afternoon coffee break stations. Sponsor may choose either morning or afternoon coffee break.

OTHER SPONSORSHIP OPPORTUNITIES

EXHIBITOR PASS - \$1,000

Includes:

- One (1) 8-foot table
- Two (2) chairs
- Access to power and Wi-Fi
- Two (2) Exhibitor passes
- Name listing in program

Allowed:

- Floor banner
- Tabletop banner
- Merch giveaways
- Promotional materials

Not allowed:

- Music

EXCLUSIVE UNDERWRITER OPPORTUNITIES

We are offering the following exclusive underwriting opportunities, both of which are critical to making it possible for our families and individuals to fully participate. Both underwriter opportunities include the following benefits:

- Two (2) tickets to conference
- Two (2) tickets to dinner at the Saturday night party
- Full page program ad
- Brand recognition at Friday night welcome reception and Saturday night party
- Brand recognition in all event PR and in appropriate social media posts
- Logo in the program
- Logo in the slideshow
- Logo on homepage of conference website
- Post-conference recognition

✓ **SOLD ACCESSIBILITY UNDERWRITER - \$10,000**

Be the exclusive underwriter, and recognized as such, providing a dedicated accessibility coordinator, guided tours of the facility, braille agendas with embossed logo, tactile maps, and tactile crafts and games for the Saturday night event.

CHILDREN'S ACTIVITY UNDERWRITER - \$10,000

Be the exclusive underwriter, and recognized as such, to help parents focus on the conference sessions by being the exclusive sponsor of the children's activity on Saturday. This activity provides parents with an opportunity to get the most out of the sessions while their children have the opportunity to connect with other kids with LCA and their sighted siblings.

PROGRAM ADS

- Full Page Ad - \$600
- Half Page Ad - \$400
- Quarter Page Ad - \$250



www.hopeinfocus.org

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