**2018 NISBRE Workshop Information**

**Name, title, institution, and email address of each facilitator**

Ryan Spaulding, PhD, Director Communications Core, K-INBRE, rspaulding@kumc.edu

Sarah E. Velasquez, MAB, MS, MLS, Project Manager, Communications Core, K-INBRE, svelasquez@kumc.edu

**Session theme or topic:**

Simplifying Science Communications

**Session format (lecture, facilitated discussion, panel discussion, Q&A):**

Lecture/Workshop with experiential learning

**Session title**

Science made Simple: Communicating Science to Non-Scientists

**Provide 3 anticipated participant learning outcomes:**

1. Understand the need to simplify science communications

2. Understand the different models and techniques for simplification

3. Practice adapting science information into less complex language

**Intended audience (INBRE, COBRE, CTR, students, faculty, PI’s):**

Students and Faculty

**Abstract (200 Words):**

Scientists work on complex subjects with unique and complicated language, yet often are asked to convey their work to non-scientists, including new students, the public, legislators, or other stakeholders. In this workshop, Kansas-INBRE Communications Core personnel will share different models of communicating science in both presentation and manuscript formats. Tips and techniques will be provided based on the American Institute of Biological Sciences (AIBS) *Communicating Science Bootcamp*, Dr. Rafael Luna’s *The Art of Scientific Storytelling*, and other published examples. Information will be condensed into easy-to-understand strategies for students and faculty alike for simplifying their presentations and papers and tailoring them to various audiences. Attendees will also get a chance to discuss and work on simple examples during the workshop, and share their work with others. Additional resources that can be accessed after the session will be provided.

**Additional Materials, Web Information or Additional Information:**

Additional publications and online resources will be provided to attendees