



THIRD ANNUAL MOFFITT ANATOMIC PATHOLOGY SYMPOSIUM: **TRANSFORMING DISCOVERY INTO PRACTICE**

FEBRUARY 2-5, 2017 | THE RITZ-CARLTON SARASOTA, FL

SPONSOR PROSPECTUS

The 3rd Annual Moffitt Anatomic Pathology Symposium will be held at The Ritz-Carlton Sarasota, Florida February 2-5, 2017 and we invite you to consider an opportunity to participate as an exhibitor or sponsor.

This will be a practical symposium exposing the participants to the latest updates in surgical pathology and the revolutionary new advances in molecular pathology, immunooncology and personalized medicine. There will be opportunity to meet with industry leaders and a broad range of experts from pathology, molecular diagnostics and translational science.

Outlined below are select opportunities. For more information or to register to be an exhibitor or sponsor, please go to **www.moffitt.org/pathologyconference**.

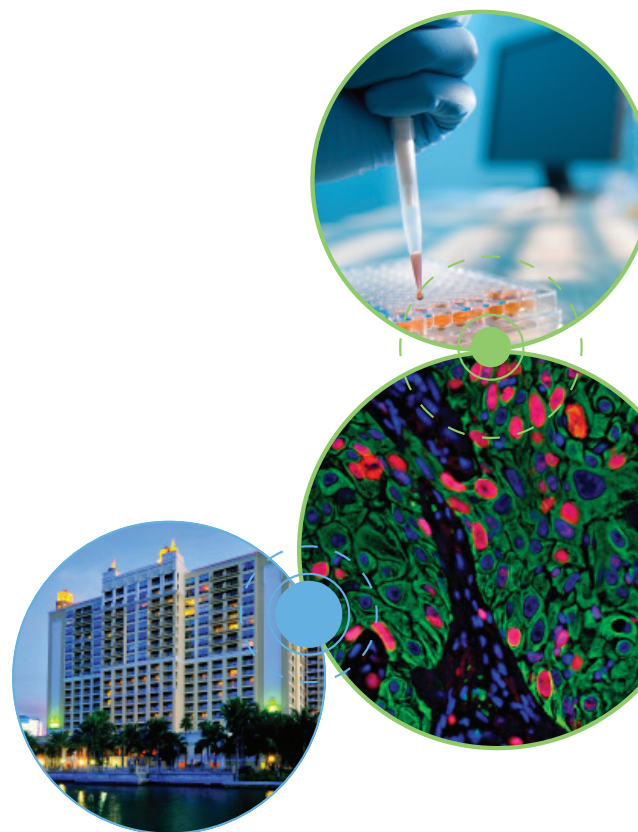
If you have any questions about this event, please contact Tracey Ireland at Tireland@helmsbriscoe.com.

We look forward to seeing you in Sarasota!

Dr. Anthony M. Magliocco, MD, FRCPC, FCAP
Chair & Senior Member: Department of Anatomic Pathology
Executive Director: Esoteric Laboratory Services



H. Lee Moffitt Cancer Center & Research Institute
12902 Magnolia Drive, Tampa, FL 33612-9416



2017 SPONSOR PROSPECTUS

SPONSORSHIP OPPORTUNITIES	Platinum	Gold	Silver	Bronze
COST	\$30,000	\$20,000	\$10,000	\$3,000
QUANTITY AVAILABLE	1	2	5	23
# of Included Registrants* *\$99.00 for each additional	5	4	3	2
Keynote Dinner Speaker	X	X		
Bag Sponsor	X			
Refreshment Break Sponsor			X	
10 x 30 Exhibit Space or 20 x 20 Island **Table & Chairs Included	X			
10 x 20 Exhibit Space **Table & Chairs Included		X		
10 x 10 Exhibit Space **Table & Chairs Included			X	X
Syllabus Recognition	X	X	X	X
Website Logo Recognition	X	X	X	X
Slide Acknowledgement	X	X	X	X
ALA CARTE OPPORTUNITIES				
Workshop Sponsor	\$25,000			
Dinner Sponsor	\$25,000			
Lunch Sponsor	\$20,000			
Sunset Reception	\$10,000			
Opening Reception	\$7,500			
Charging Stations	\$2,500			



Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. H. LEE MOFFITT CANCER CENTER AND RESEARCH INSTITUTE HOSPITAL, INC.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: ☐ Individual/sole proprietor or single-member LLC ☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. ☐ Other (see instructions) ▶	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from FATCA reporting code (if any) <i>(Applies to accounts maintained outside the U.S.)</i>
	5 Address (number, street, and apt. or suite no.) 12902 MAGNOLIA DRIVE	Requester's name and address (optional)
	6 City, state, and ZIP code TAMPA, FL 33612	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number										
			-				-			
or										
Employer identification number										
5	9		-	3	2	3	8	6	3	4

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign
Here

Signature of
U.S. person ▶

Beeth Ahmed

Date ▶

1/27/16

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.