

**T**he National Veteran Business Development Council (NVBDC) is a nonprofit 501C3 organization dedicated to serving Service Disabled and Veteran-Owned businesses. NVBDC assists the advancement and growth of veterans who pursue the dream of owning and operating a business.

The NVBDC offers America's veterans and America's corporations a forum in which to meet and engage in mutually beneficial commerce and to build upon the free markets for which the veterans have stood in defense.

The NVBDC is the certification body for Veteran-Owned Businesses (VOB) and Service Disabled Veteran-Owned Businesses (SDVOB) that ensures credible documentation exists of a business's Veteran status, ownership and control.

The NVBDC certifies the validity of the VOB or SDVOB business seeking opportunity in the Supplier Diversity initiatives made available to them.

Through introductions and opportunity development, the NVBDC shall assist corporate America in its commendable efforts to reach its spend commitments to 'Those who have served.'



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The National Veteran Business Development Council is the leading third party Veteran-Owned Business Certification program in the United States and is organized as a 501c3 not for profit foundation.



## OUR OBJECTIVE

To create the nationally recognized, gold standard certification program for SDVOB/VOBs. Our certification ensures that companies and federal, state and local government agencies have credible documentation of a business's Veteran status, ownership and control.

## BENEFITS TO SDVOB/VOBs

Provide **access** and **opportunities** to certified SDVOB/VOBs. NVBDC certification provides our SDVOB/VOBs the opportunity to promote themselves via connections to corporations through conferences, trade fairs, special events and the development of alliances with businesses, veteran's groups and governmental organizations.

- ★ Provide real certification for all sizes of SDVOB/VOBs.
- ★ Address key barriers for opportunity with Primes, Tier 1 and Tier 2 companies.
- ★ Provide business growth in local communities, as Veterans return home and start businesses.
- ★ Provide employment to Veterans. SDVOB/VOBs have a higher propensity to hire Veterans and as they grow, they hire Veterans.

## BENEFITS TO CORPORATIONS

Using veteran-owned businesses enhances corporate diversity goals and demonstrates support of the contributions military members have made on behalf of our country:

- ★ Provide corporations with a robust database to find SDVOB/VOBs by industry, locations, skills and various codes.
- ★ Participation in a nationwide information and referral network.
- ★ Ability to meet Federal Government SDVOB/VOB subcontracting requirements.
- ★ Brand positioning as supporter of SDVOB/VOBs.
- ★ Opportunity to market to an increasingly loyal consumer group.
- ★ Increase the bottom line through strategic sourcing with highly-skilled SDVOB/VOBs.

### Our Partners



## WHY CORPORATIONS SHOULD SUPPORT VETERAN-OWNED BUSINESS CERTIFICATION

Most large businesses have diversity programs focused on small, women owned, and minority owned businesses. The recent inclusion of SDVOB/VOBs in diversity contracting programs has caused a demand for valid veteran business ownership certification. NVBDC was created to address this need.

Corporations and organizations who have accepted the NVBDC certification to date include:

### Founding Sponsors



JPMORGAN CHASE & CO.

### Patron Sponsors



### Corporate Sponsors



Many more entities are pending.