**Exercise 1: Know Your Purpose**

Create a purpose statement that ties back to the mission of your organization.

**Exercise 2: Measure Impact**

Identify 1-2 key metrics for your volunteer program.

**Exercise 3: Create Strategies**

Create Strategies to achieve one metric.

**Exercise 4: Get Others Involved**

Name 3 sources of influence you can implement to use for a key partner.

**PURPOSE:**

**GOALS:**

**METRICS:**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Volunteer Program** | **Metric** | **Strategy** | **Due Date to Evaluate Metric** | **Key Partner(s)** | **Barriers** | **Sources of influence** | **Due Date to implement sources of influence:** |
| Restaurant Ambassador | # of restaurants contacted in fiscal year | RAs track contacts and report each month | 07/15/17 | Restaurant Specialist | Ensuring RAs track information and turn in report | Reward: Raffle each meeting for those who turn in reports  Accountability: Send reminders each month and follow up with those that do not turn it in  Environment: Bring blank forms to meetings to have RAs who forgot forms to complete and turn in | 7/15/16 |
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