

SERVICE ENTERPRISE INITIATIVE

is a holistic and customized change management approach to help organizations gain a greater return on volunteer investment and have greater impact in their communities.

"Service Enterprise has helped us to be more systematic, establishing procedures, systems, and policies that have improved the volunteer experience and ultimately the people we serve. Service Enterprise has helped us strengthen our mission and our capacity to meet the changing needs of our community."



www.pointsoflight.org/service-enterprise-initiative

Chris Koop, Executive Director
Hastings Family Service
Hastings, MN

An average Service Enterprise certified organization benefits from:

23% increase in
volunteers
annually

+2,700 hours of
donated time from
new volunteers,
= 1.5 FTEs worth of labor

\$63K in
valued labor
from additional
volunteer hours

>80%

of Service Enterprises
report an increase in
both volunteers and
skills-based volunteers



>60%
report an
increase

in
volunteer
hours



Why nonprofits need Service Enterprise

Nonprofits are struggling to
make a lasting impact

All nonprofits could benefit
from volunteers embedded in
their business model

In the last decade there has
been a decrease in the
percentage of adults
volunteering



National footprint

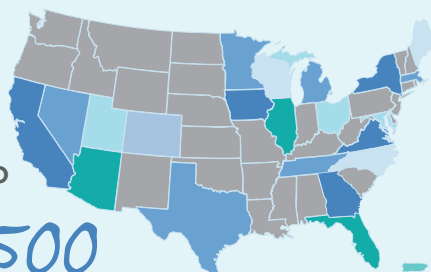
20
states +
Puerto
Rico

More

than 500

organizations trained and

200 organizations certified



Supporters

Algorhythm

California Volunteers

Corporation for
National and
Community Service

Points of Light

RGK Center
at the University of
Texas Austin

UPCOMING COHORTS

HUB

Best Friends Animal Society
OneOC (Fresno)
Volunteer Center of Santa Cruz
Metro Volunteers
HandsOn Suburban Chicago
Iowa Commission on Volunteer Service
Volunteer Center of Story County
HandsOn Twin Cities/MAVA
NevadaVolunteers
UServeUtah
Volunteer Milwaukee

DATE

JAN and AUG 2017
JUL 2016
JUL and AUG 2016
SPRING 2017
JAN 2017
FALL 2016
SEPT/NOV 2016
FALL 2016
OCT/NOV 2016
DEC 2016
NOV 2016

CONTACT

patg@bestfriends.org
bmyung@oneoc.org
Connect@scvolunteercenter.org
KJudd@MetroVolunteers.org
sarah.vanhuis@volunteerinfo.net
michelle.raymer@iowa.gov
anne.owens@vcstory.org
swessling@mavanetwork.org
janet@nevadavolunteers.org
annadecker@utah.gov
bandrews@volunteermilwaukee.org



Delivering Success with Service Enterprise



ARIZONA

Commission on Service
& Volunteerism
bshogren@az.gov

CALIFORNIA

CVNL
atimms@cvnl.org

LA Works

gyasi@laworks.com

Volunteer Center of San Francisco & San Mateo

jblackburn@thevolunteercenter.net

FLORIDA

HandsOn Jacksonville
leann@handsonjacksonville.org

GEORGIA

Foreverfamily, Inc.
sandrabarnhill@foreverfam.org

IOWA

United Way of East Central Iowa
kpaulson@uweci.org

United Way of Wapello County
a.wilson@wapellocouw.org

Volunteer Center of Cedar Valley
lauren_finke@vccv.org

LOCATE A HUB NEAR YOU!

MAINE

Maine Commission
for Community Service
maryalice.crofton@maine.gov

United Way of Eastern Maine
amanda.a@unitedwayem.org

United Way of York County
jketterick@buildcommunity.org

MASSACHUSETTS

Massachusetts Service Alliance
lhacker@mass-service.org
slothrop@mass-service.org

MICHIGAN

Volunteer Kalamazoo
carrie@volunteerkalamazoo.org

NEW YORK

UJA Federation of NY
parkers@ujafedny.org

NORTH CAROLINA

Activate Good
amber@activategood.org

HandsOn Northwest North Carolina

KathyDavis@HandsOnNWN.org

Triangle Nonprofit &
Volunteer Leadership Center
kim@thevolunteercenter.org

OHIO

HandsOn Northeast Ohio
jeff@HandsOnNEO.org

PUERTO RICO

NonProfit Fundraisers US Inc.
evelynherrerorc@gmail.com

TENNESSEE

Hands On Nashville
julie@hon.org

TEXAS

Volunteer Houston
cameronw@volunteerhouston.org

VIRGINIA

HandsOn Blue Ridge
alisonj@councilofcommunityservices.org

HandsOn Greater Richmond
vdiagonal@handsonrva.org

VOLUNTEER Hampton Roads
training@volunteerhr.org