***Monthly Recruitment Worksheet***

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| --- | --- | --- | --- | --- |
| **Month:** | | | | |
| **Goal:** | | | | |
| **Ideal mentor characteristics:** | | | | |
| **Target audience:** | | | | |
| **Activity** | **Approach** | **Resources Needed** | **Person Responsible** | **Date Completed** | |
| Social media |  |  |  |  | |
| Brochure/flyer placement |  |  |  |  | |
| Monthly newsletter |  |  |  |  | |
| Display tables |  |  |  |  | |
| Press release/PSA |  |  |  |  | |
| Personal ask |  |  |  |  | |
| Organizational presentation |  |  |  |  | |
| Update website |  |  |  |  | |
| Update online volunteer opportunity databases |  |  |  |  | |
| Local media |  |  |  |  | |
| Current volunteer ask |  |  |  |  | |

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