**Tactics for Change**

**1. Direct Service:** Addresses needs in the community directly. Ex: Helping senior citizens, sick or disabled individuals, or immigrant populations or working at soup kitchens.

**2. Indirect Service:**  Addresses the needs in the greater community indirectly. Ex: Performing a service for groups of people, such as collecting or distributing food items or clothing, organizing fund-raisers for special causes or events, or engaging in neighborhood beautification projects or local conservation efforts.

**3. Advocacy**: Addresses needs in the greater community through advocacy activities. Ex: Working with local political organizations or speaking on behalf of underrepresented segments of the community, raising awareness about an issue.

**4. Crawl:**  Short-term projects usually lasting one or two days. Ex: Food drive, car wash, beach clean-up.

**5. Walk:**  Projects that last a semester or year. Ex: Awareness campaign, tutoring program.

**6**. **Run**: Projects that don’t have an end and are sustainable. Ex: Starting an environmental club or recycling program at your school or in your community.

**7. Environmental:** Changing an aspect of the environment that we spend time in to create change. Ex: Changing an abandoned lot into a park or community garden space.

**8. Individual**: Changing people’s attitudes or beliefs. Ex: An awareness campaign about the effects of smoking.

**9**. **Agent:**  Changing the agent that is causing the problem in the community. Ex: Removing cigarettes from corner stores.

Tactics in Action:

**Crawl:**

**Agent:**

**Run:**

**Walk:**

**Direct Service:**

**Indirect Service:**

**Advocacy:**

**Environment:**

**Individual:**

**Problem:**