

OUR CHANGING COMMUNITIES

Communities across the U.S. are rapidly changing. As neighborhoods become more diverse, it is important that we, with great intentionality, understand who is in our communities and how best to serve their interests and needs.

We believe that in a diverse world, we are stronger when we are inclusive and our doors are open to all. It is therefore critical to both our mission and our business that Ys develop and integrate strategies to effectively engage, advocate for and serve all. This commitment to access, inclusion and engagement helps to ensure the Y's continued relevancy, viability and impact as a cause-driven organization focused on strengthening community.

OLDER MILLENNIALS

(B. 1981-1989)

34%

34%

GENERATION X

(B. 1965-1980)

YOUNGER MILLENNIALS

GENERATIONS 14, 15

MILLENNIALS ARE NOW

GENERATION IN THE

THE LARGEST

LABOR FORCE:

BABY BOOMERS

(B. 1946-1964)

SILENT GENERATION

RACE • ETHNICITY • IMMIGRATION

IS A CHILD OF **IMMIGRANTS**

Between 2000-2010, the Asian-American Pacific Islander (AAPI) community grew by 43%. South Asians were the fastest-growing sub-group with 81% growth during this period.

BY 2050

LATINOS

Hispanics/Latinos accounted for 56% of population growth from 2000-2010.

CHÀO!

OTHER THAN

INCREASED BY

FEEL RACE RELATIONS

SEXUAL ORIENTATION AND GENDER IDENTITY 16,17

LESBIAN, GAY, BISEXUAL OR TRANSGENDER





In 2015, the U.S. Supreme Court lifted state bans on gay marriage, effectively legalizing it in all 50 states. The Equal Employment Opportunity Commission also ruled that existing federal law prohibits employment discrimination based on sexual orientation or gender identity.

ECONOMIC STATUS

< 18 yrs. 18-64 vrs.

LATINOS AND ASIANS \$2 TRILLION **PURCHASING**

ABILITY 11

RELIGION & FAITH 12,13

AMONG U.S. ADULTS, ARE INCREASING



Muslims (10%), Hindus (7%) and the religiously unaffiliated (14%) comprise the largest groups.

FOR MORE INFORMATION on serving diverse communities, visit the Diversity, Inclusion and Global **Engagement section on Exchange (yexchange.org/DIG).** Join the conversation @GlobalYMCA.