



Big Brothers Big Sisters  
of America

# Sponsor and Exhibitor Prospectus



*Moving  
Forward* → *Big Brothers Big Sisters*  
*Together* 2016 National Conference  
June 27-29 · Orlando, FL

# Sponsorship and Exhibitor Opportunities

Moving  
Forward →  
Together

Dear Partner,

You are invited to be a part of the Big Brothers Big Sisters National Conference, which will take place in Orlando, FL June 27-29, 2016. This annual gathering of more than 600 staff members in the Big Brothers Big Sisters network, representing almost all 50 states, brings together affiliate chief executive officers, board members, agency staff, alumni and corporate partners for learning, training and networking opportunities.

This year's conference theme is Moving Forward Together. We are moving forward, together with our matches and our affiliates, making a difference in the lives of thousands of children and families across the country. And together we are working with our partners, the federal government, our corporate and foundation supporters, and thousands of donors and volunteers who share our mission and strengthen our organization. Our mission is to: **provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.** The conference will provide opportunities for attendees to engage in peer-designed workshops and events that will reignite their purpose and put renewed energy around all aspects of mission attainment.

The conference will end with the annual National Awards Gala, an exciting evening filled with entertainment, a unique dining experience, inspiring stories, celebrity appearances, and the announcement of the Big Brother and Big Sister of the Year.

**By participating as a sponsor and/or exhibitor** you are supporting the development of our professional staff members, who support approximately 170,000 at-risk children. This is a wonderful opportunity to showcase your business solutions, increase visibility, connect with new prospects and strengthen your partnership with Big Brothers Big Sisters.

Sincerely,



Charleston Edwards  
Vice President, National Events & Corporate Partnerships

# Sponsorship Opportunities

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**\$100,000** Visionary Sponsor **SOLD**

**\$75,000** Platinum Sponsor **2 Available**

**\$50,000** Gold Sponsor **1 Available**

**\$25,000** Silver Sponsor **2 Available**

**\$25,000** Mobile App Sponsor **Exclusive**

**\$10,000** Bronze Sponsor **A la Carte**



**Customized Coffee Break** (3 Available or Sponsor All 3 for \$25K)



**Customized Room Drop Welcome Gift** (1 Available)



**Customized Notepads** (1 Available)



**Attendee Lounge** (1 Available)



**Customized Room Keys** (1 Available)



**Conference Bags or Lanyards** (1 Available)



**Beverage Service** (2 Available and Corkage Fees May Apply)



**Morning Fitness or Yoga** (1 Available)



**Charging Station** (1 Available)



**Floor Stickers** (1 Available)

**All sponsors at the minimum level of \$10,000 will receive the following benefits:**

- Logo recognition on 2016 National Conference website according to tier\*
- Logo recognition on all on-site signage and digital branding
- Complimentary conference registrations for up to 4 associates/guests
- Full-page ad in program guide or tote bag insert\*
- Complimentary table in Exhibitor Resource Center\*
- Complimentary table and premier location at the Awards Gala (10 guests)\*

*\*Deadline for all sponsorship agreements to receive all benefits is May 15, 2016.*



# Sponsorship Benefit Details

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## \$100,000 Visionary Sponsor

- Meet-and-greet experience for key executives at National Board Reception
- Video inclusion and remarks for key executives at selected general session and opening reception
- Feature sponsor of the Awards Gala
- Award presentation at Awards Gala — Bigs of the Year
- Featured on BigBrothersBigSisters.org home page (1 week)
- Opportunity for targeted communication to the BBBS network
- Co-branded registration badge lanyards

COMCAST  NBCUNIVERSAL

**SOLD**

## \$75,000 Platinum Sponsor

**1 Available**

- Meet-and-greet experience for 2 executives at National Board Reception
- Uniquely designed event with speaking opportunity for key executives based on availability
- Opportunity for exclusivity in your category (e.g., official travel partner, official technology partner)
- Featured on BigBrothersBigSisters.org home page (1 week)
- Opportunity for targeted communication to the BBBS network

## \$75,000 Capacity Building Sponsor

**1 Available**

- Meet-and-greet experience for 2 executives at National Board Reception
- Recognized as the organization paving the way for 100 attendees to attend the National Conference for Learning and Leadership Development
- Opportunity for presentation to attendees and direct email communication with funded agencies
- Featured on BigBrothersBigSisters.org home page (1 week)
- Opportunity for targeted communication to the BBBS network

\*Capacity building sponsorship available for other price points

## \$50,000 Gold Sponsor

**1 Available**

- Meet-and-greet experience for 2 executives at National Board Reception
- Uniquely designed event with speaking opportunity for key executives based on availability
- Opportunity for exclusivity in your category (e.g., official travel partner, official technology partner)
- Featured on BigBrothersBigSisters.org Home Page (1 Week)
- Opportunity for targeted communication to the BBBS network

## \$25,000 Silver Sponsor

**2 Available**

- Meet-and-greet experience for 2 executives at National Board Reception
- Uniquely designed event, session or reception based on availability

## \$500-\$1,500 Program Inclusion

Quarter page ad - \$500 | Half page ad - \$1,000 | Full page ad - \$1,500

**Limited Space Available**

# Exhibitor Opportunities

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## Booth Prices and Overview

- **All booths are 10'x10' units** unless otherwise indicated
- **Online registration** is available now and ends on May 15, 2016
- **All exhibitor applications will be reviewed** by the planning committee to assure your organization is in **good standing with Big Brothers Big Sisters** and **does not have a conflict of interest** with any existing national partnership. Additional information may be requested during the review process.

### Included with Each Booth:

One (1) full-meeting exhibitor registration and opportunity to purchase one (1) additional paid registration for \$200  
Wireless high-speed Internet access  
Company listing in conference guides (print and digital), including a 250-word company description\*  
Company listing in conference mobile app  
Link from Big Brothers Big Sisters conference website to your website  
Table, drape, two (2) chairs, wastebasket and ID sign  
Listing in show map (digital and print)\*

*\* If signed up before May 15, 2016*

### \$2,500 Affiliated Organization Rates

Currently in good standing as a partner or service provider for Big Brothers Big Sisters of America or affiliated agency as of July 1, 2015.

### \$4,000 Non-Affiliated Organization Rates

Currently unaffiliated with Big Brothers Big Sisters as a funder or a service provider as of July 1, 2015.

### Exhibitor Hours

**June 27:** 12:00 PM – 5:00 PM Load In  
**June 28:** 7:00 AM – 4:00 PM Exhibitor Hall Open  
**June 29:** 7:00 AM – 4:00 PM Exhibitor Hall Open  
4:00 PM – 5:00 PM Load Out

# 2016 National Conference At-a-Glance

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## Monday, June 27, 2016

8:00 AM - 5:00 PM	Registration Open
9:00 AM - 4:00 PM	Child Safety: System for Youth Protection Workshop
9:30 AM - 4:30 PM	Pre-Conference Meetings
12:00 PM - 2:00 PM	New ED/CEO Orientation (Luncheon)
12:00 PM - 5:00 PM	Exhibitor Load-In
3:00 PM - 6:00 PM	NLC Meeting
6:00 PM - 9:00 PM	NLC and LAA Dinners

## Tuesday, June 28, 2016

7:00 AM - 4:00 PM	Registration and Exhibit Hall Open
8:00 AM - 10:00 PM	Affinity Meetings (LAA, MLAA, SMAA)
10:00 AM - 11:15 PM	Workshop Sessions: Block #1
11:30 AM - 12:45 PM	Lunch
1:00 PM - 2:30 PM	Opening General Session
2:45 PM - 4:00 PM	Workshop Sessions: Block #2

## Tuesday, June 28, 2016

4:15 PM - 5:30 PM	Workshop Sessions: Block #3
6:00 PM - 8:00 PM	Welcome Reception

## Wednesday, June 29, 2016

7:00 AM - 8:45 AM	Breakfast
7:00 AM - 4:00 PM	Registration and Exhibit Hall Open (4-5PM Load Out)
7:30 AM - 8:45 AM	Early Risers Workshops
9:00 AM - 10:30 AM	General Session
10:45 AM - 12:00 PM	Workshop Sessions: Block #4
12:30 PM - 2:30 PM	Lunch-General Session
3:00 PM - 4:00 PM	Annual Meeting
5:30 PM - 6:30 PM	Pre-Gala Reception
6:30 PM - 8:30 PM	Awards Gala

## Thursday, June 30, 2016

8:00 AM - 4:00 PM	National Board Meeting
TBD	Florida State Association Mini-Conference

