

**NOV. 3-5, 2015**

# **ANGUS MEANS BUSINESS**

**NATIONAL CONVENTION & TRADE SHOW**

**OVERLAND PARK CONVENTION CENTER, 6000 COLLEGE BLVD, OVERLAND PARK, KS 66211**

**EXHIBITOR KIT**

[www.angusconvention.com](http://www.angusconvention.com)

**ANGUS**  
THE BUSINESS BREED

## Trade Show Contacts:

Lee Trade Shows: Ken Maring, [kmaring@leepub.com](mailto:kmaring@leepub.com) or 800-218-5586

American Angus Association: Becky Weishaar, [bweishaar@angusjournal.com](mailto:bweishaar@angusjournal.com) or 816-383-5219

## Booth Payment

**Booth Payment is due in full on or before Oct. 1.**

Complete access to your online exhibitor account is available at [www.AngusConvention.com](http://www.AngusConvention.com). Click into the Exhibitor section and select “Modify Registration” to complete your payment. You can also register exhibit staff, make hotel reservations, check your account balance, generate invoices and upload your insurance form.

### Two options for payments:

#### Credit Card

- Go to [www.angusconvention.com](http://www.angusconvention.com)
- Select the “Exhibitor” link
- Select “Modify Your Record” link
- Enter your email address
- Enter your reference number (If you do not know what your reference number is, please email [nvanstratt@helmsbriscoe.com](mailto:nvanstratt@helmsbriscoe.com))
- Follow the screens through confirming the contact information, additional items and it will lead to the payment section, enter payment amount (or leave it as the full payment) and enter the credit card information

#### Check

- Mail check to the American Angus Association, Attn: Becky Weishaar, 3201 Frederick Ave. St. Joseph, MO 64506

## Register Your Staff at [WWW.ANGUSCONVENTION.COM](http://WWW.ANGUSCONVENTION.COM)

Your company receives two free registrations for each 100 sq. ft. purchased, with a maximum of 15 registrations. If you do not know your complimentary code, contact Nick Van Stratt at [nvanstratt@HelmsBriscoe.com](mailto:nvanstratt@HelmsBriscoe.com). Additional exhibitors can be registered for \$75 until October 2. The price increases to \$125 from October 3-16 and is \$150 onsite.

Exhibitors have full access to all the convention education, meals, and entertainment. Register at [www.angusconvention.com](http://www.angusconvention.com).

## Trade Show Hours

*Exhibitors can pick up their badges at the registration desk.*

### Monday, Nov. 2

8 a.m. – 10 p.m.      Trade Show Exhibitors Set Up

### Tuesday, Nov. 3

7 – 11 a.m.      Trade Show Exhibitors Set Up  
7 a.m. – 7 p.m.      Merchandise Vendors Open  
Noon – 7 p.m.      Trade Show Open  
5:30 – 7 p.m.      Trade Show Social Hour

### Wednesday, Nov. 4

7:30 a.m. – 7 p.m.      Merchandise Vendors Open  
10 a.m. – 7 p.m.      Trade Show Open  
5 – 7 p.m.      Trade Show Gala

### Thursday, Nov. 5

7 – 10 a.m.      Trade Show Open  
Noon      Trade Show Exhibitor Move Out

## Decorator

Liberty Exposition Services will serve as the official decorator for the Angus Convention. Liberty's online ordering system is now available. If your company did not receive an email regarding decorator information, please contact Liberty Exposition at [sparretta@libertyexpo.com](mailto:sparretta@libertyexpo.com) or 816-891-9500.

Exhibition Hall Aisles are carpeted in black.

### Booth Includes:

8' Black Backdrop  
30" Side Curtains  
(1) 7" x 44" Block Sign  
(2) Side Chairs  
(1) 6' Draped Table  
(1) Wastebasket

### Floor Area Includes:

(1) 7" x 44" Block Sign  
(2) Side Chairs  
(1) 6' Draped Table  
(1) Wastebasket

## Shipping

### Advance Shipping Address:

Liberty Exposition Services  
Angus Convention  
Exhibitor Name and Booth No.  
3500 Booth Avenue  
Kansas City, MO 64129  
816-891-9500

### Direct Shipping Address:

Liberty Exposition Services  
c/o OPCC/ Angus Convention  
Exhibitor Name and Booth No.  
6000 College Boulevard  
Overland Park, KS 66211  
816-891-9500

## Important Dates

Monday, Oct. 5	Advance shipments may begin arriving at the warehouse
Wednesday, Oct. 21	Liberty Exposition discount deadline for orders received with payment
Wednesday, Oct. 21	Booth catering ordering deadline
Wednesday, Oct. 28	Last day for advance shipments at warehouse without surcharges
Saturday, Oct. 31	Deadline to order electric, AV and Internet in booth.
Monday, Nov. 2	Direct shipments may begin arriving at show site
Tuesday, Nov. 3	Direct shipments must be delivered, and will be delivered to your booth.
Thursday, Nov. 5	All freight carrier check in at the at the service desk by Nov. 5. Freight will be forced if freight carrier has not checked in by 1 p.m.

## Electric, Internet & AV

To order electric and Internet for your company's trade show booth, visit [www.opconventioncenter.com](http://www.opconventioncenter.com) and click on Order Services, Exhibitor Services Ordering and scroll down to find the American Angus Association event on the calendar. Once you have double clicked the event on the calendar, registering your booth with the Overland Park Convention Center is as easy as setting up a new account. For more information, call Overland Park Convention Center Exhibitor Services at 913-339-3080. Deadline to order is Oct. 31. After that date, a late fee will apply.

## Booth Hospitality

The Overland Park Convention Center has a wide variety of catering options. Contact Julie Wallace, Overland Park Convention Center Catering Sales Manager, at [jwallace@opconventioncenter.com](mailto:jwallace@opconventioncenter.com) or 913-339-3092. Deadline to order is October 21.

## 2016 Angus Convention

Exhibitors will begin to reserve their spot for the 2016 convention beginning Wednesday, Nov. 4 during the 2015 convention. Reserve your time at the registration desk. Large area exhibitors will be handled on an individual basis.



**These hotels will be on the complimentary shuttle service route.  
Check your hotel lobby for details.**



As a condition to exhibit, all exhibitors are required to make their reservations request for sleeping room accommodations and hospitality suites through the Angus Convention Hotel Block available at [www.angusconvention.com](http://www.angusconvention.com). All requests for accommodations shall be reviewed and must be approved by the American Angus Association. All requests for accommodations will be accepted and granted on a first come, first served based on availability. Should all housing center room blocks be filled at approved hotels, exhibitors accommodations can be made outside of the approved hotel block.



Below you will see a sample of the Acord Certificate of Liability Insurance form, which is one of the requirements of being an exhibitor in this show. This certificate can be obtained through your insurance company. Please have them fax it to us at **816-233-9703** or mail it to: **American Angus Association, Attention: Carrie Heitman, 3201 Frederick Ave., St. Joseph, MO 64506**. Be sure to specify Angus Means Business National Convention & Trade Show.

The ACORD name and logo are registered marks of ACORD



## **Exhibitor Liability Insurance Program**

As a standard requirement for all of our show exhibitors, it is necessary for you to carry general liability coverage from an insurance company in good standing with minimum policy limits of \$1,000,000 per occurrence and \$2,000,000 aggregate. American Angus Association and Overland Park Convention Center shall be named as additional Insured. This insurance must be in force during the lease dates of the event, November 2–6, 2015.

## **Purchase Your Insurance Now**

There are no applications to fill out. Simply purchase your insurance, which is already pre-filled with all of the proper show information, directly online using a credit card.

Click the link below to Purchase your Liability Insurance for just \$89:

<https://securevendorinsurance.com/Rainprotection/ApplicantInformation?GroupEventKey=6ec4e5fa75d4>

## **This \$89 Program is Valuable For:**

- \*Exhibitors who do not have any insurance.
- \*International Exhibitors whose liability insurance will not cover them at a U.S. Show.
- \*Companies who do not have the time to deal with all of the certificate arrangements, and need coverage now.
- \*Exhibitors who find it easier or advantageous to use this program, rather than their corporate insurance; Similar to when you rent a car and do not want to use your own auto insurance.
- \*Should there be a claim, it will not tarnish your policy and rates. And, unlike most corporate policies, there is no deductible.

## **Proof of Insurance is Mandatory**

Having insurance will protect your company, employees, and volunteers, should a claim arise against you for something that occurred at your booth.

If you already have compliant coverage, please forward your proof of insurance to [bweishaar@angusjournal.com](mailto:bweishaar@angusjournal.com).

If you do not have coverage, it can easily be secured through the link provided above.

## **International Exhibitors**

If you are a non U.S. company, please read the following instructions:

When you are filling in your company information it will ask for a phone number and address. Please use our phone number and the address of the Venue.

Overland Park Convention Center  
6000  
College Blvd.  
Overland Park, KS 66211  
800-528-7975

## **For More Information Contact:**

800-528-7975  
[sales@rainprotection.net](mailto:sales@rainprotection.net)  
[www.Rainprotection.net](http://www.Rainprotection.net)

# Trade Show EXHIBITORS



## Trade Show Hours:

Tuesday, Nov. 3  
Noon - 7 p.m.

Wednesday, Nov. 4  
10 a.m. - 7 p.m.

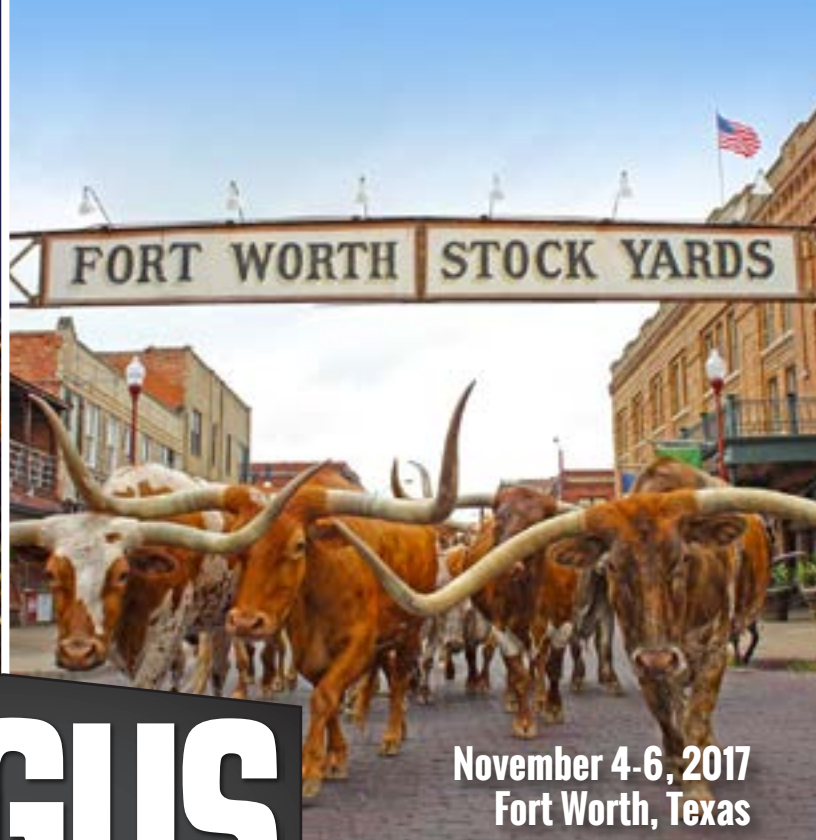
Thursday, Nov. 5  
7 - 10 a.m.



<b>819</b>	44 Farms	<b>806</b>	Equipment Wholesalers LLC	<b>436</b>	Nutech BioSciences, Inc.
<b>636</b>	ABS Global Inc.	<b>637</b>	Estrotec, Inc.	<b>333</b>	Nutrition Physiology Co.
<b>1009</b>	Accelerated Genetics	<b>839</b>	Fastrack (Conklin Company IBO David & Belinda Schapeler)	<b>1003</b>	Olathe Dodge
<b>319</b>	ADM Alliance Nutrition			<b>837</b>	ORigen
<b>114</b>	Agratronix/Power Wizard Electric Fence	<b>336</b>	Filson Livestock Equipment	<b>104C</b>	Paco Designs Inc.
<b>1001</b>	AgriClear	<b>108C</b>	Five Star Ranch Books	<b>1006</b>	Parker McCrory Mfg. Co.
<b>717</b>	AgriDyne LLC	<b>219</b>	Gallagher North America	<b>903</b>	Pearson Livestock Equipment
<b>502</b>	Agrilabs	<b>638</b>	Genex	<b>119</b>	Phibro Animal Health Corporation
<b>506</b>	AgVet Associates - APEX	<b>713</b>	Giant Rubber Water Tanks	<b>118</b>	Poss Angus/Barstow Angus/Hollman Angus
<b>719</b>	Allflex USA, Inc.	<b>537</b>	Gold Standard Lab		
<b>439</b>	Alta Genetics	<b>519</b>	GrowSafe Systems Ltd.	<b>831</b>	Priefert Farm, Ranch & Rodeo
<b>423</b>	American Angus Association	<b>109</b>	Harsh International, Inc.	<b>820</b>	Pro Earth Animal Health
<b>815</b>	American Angus Hall of Fame	<b>438</b>	Harvest Fuel Inc.	<b>723</b>	Progressive Cattleman
<b>106C</b>	Ann's Turquoise Inc.	<b>110C</b>	Healthmate International	<b>213</b>	Purina Animal Nutrition LLC
<b>212</b>	Bayer Animal Health	<b>203</b>	Heritage Tractor Inc.	<b>206</b>	Ramaekers Nutrition
<b>411</b>	Beef Today	<b>807</b>	High Plains Journal	<b>729</b>	Rance Long
<b>804</b>	BEEF, BEEF Vet, Beef Producer & Feedstuffs	<b>127</b>	Hotsy Equipment Co.	<b>208</b>	Ranch House Designs
<b>834</b>	Blairs.Ag Cattle Co.	<b>811</b>	IDEXX Laboratories	<b>101C</b>	Rhinestone Crazy Cowgirl
<b>100</b>	Bobcat Angus	<b>129</b>	ImmuCell Corp.	<b>715</b>	Ritchey Livestock ID
<b>227</b>	Boehringer Ingelheim Vetmedica, Inc.	<b>437</b>	IMMVAC Inc.	<b>116</b>	Roto-Mix, LLC
<b>814</b>	Bovine Elite, LLC	<b>117</b>	Imu-Tek Animal Health	<b>209</b>	Safety Zone Calf Catchers, LLC/
<b>216</b>	Briarwood Angus Farms	<b>337</b>	JCB Inc.		Standing Heat, LLC
<b>539</b>	Callicrate Banders (No Bull Enterprises)	<b>840</b>	Joplin Regional Stockyards	<b>109C</b>	Sass-n-Stones
<b>111C</b>	Carols Original Works (cows)	<b>812</b>	Kansas State University	<b>841</b>	Select Sires Inc.
<b>529</b>	Caterpillar, Inc.	<b>124</b>	Kerndt Livestock Products	<b>120</b>	SiloStop
<b>207</b>	Cattle Visions, LLC	<b>735</b>	Leachman Cattle of Colorado	<b>112</b>	Silveus Insurance Group, Inc.
<b>845</b>	Central City Scale Inc.	<b>102C</b>	Legacy Livestock Imaging	<b>536</b>	Slate Group
<b>813</b>	Central Life Sciences	<b>107</b>	LivestockHaulersHub.com	<b>817</b>	Superior Livestock
<b>413</b>	Certified Angus Beef LLC	<b>832</b>	McCurry Bros.	<b>904</b>	Swihart's LLC
<b>816</b>	Cheremie Viator	<b>503, 703</b>	Merck Animal Health	<b>808</b>	Thomas Angus Ranch
<b>906</b>	Circle A Ranch	<b>1005</b>	Merial Limited	<b>332</b>	Tru-Test Inc.
<b>538</b>	CliftonLarsonAllen LLP	<b>105C, 619</b>	Merial Limited	<b>104</b>	U.S. Premium Beef, LLC
<b>110</b>	Cobett Waterers	<b>1002</b>	Midcontinent Livestock Supplements	<b>126</b>	Valley Vet Supply
<b>818</b>	Cotton & Associates	<b>511</b>	Moly Mfg. Inc./SILENCER	<b>335</b>	Verified Beef
<b>100C</b>	Crooked Creek Ranch	<b>830</b>	Montana Angus Association	<b>226</b>	VitaFerm (BioZyme)
<b>822</b>	Crystalyx Brand Supplements	<b>805</b>	Multimin USA	<b>339</b>	Vitalix/Qualitech
<b>403</b>	DATAMARS Inc./ Z Tags	<b>1008</b>	National Cattlemen's Beef Association	<b>1000</b>	Western Ag Reporter
<b>731</b>	Deer Valley Farm	<b>103</b>	Nebraska Department of Agriculture	<b>122</b>	Wilson Trailer Co.
<b>711</b>	Diamond V	<b>313</b>	Neogen GeneSeek® Operations	<b>835</b>	Woodstone Angus
<b>801</b>	Digi-Star, LLC		New Generation Supplements	<b>823</b>	Working Ranch Magazine
<b>302</b>	DowAgro Sciences	<b>218</b>	Newport Laboratories	<b>106</b>	XL Catlin Group
<b>432</b>	Drovers Cattle Network	<b>721</b>	Nextire, Inc.	<b>739</b>	Y-Tex Corporation
<b>435</b>	DVAuction & AngusAuctions.com	<b>102</b>	Nichols Farms	<b>306</b>	Zeitlow Distributing Co./ AmeriAg/ Bextra Bale Feeder
<b>838</b>	E.I. Medical Imaging	<b>836</b>		<b>202</b>	Zinpro Corp.
				<b>621</b>	Zoetis



**November 5-7, 2016**  
**Indianapolis, Indiana**



**November 4-6, 2017**  
**Fort Worth, Texas**

# ANGUS

CONVENTION



**November 3-5, 2018**  
**Columbus, Ohio**



**November 2-4, 2019**  
**Reno, Nevada**

## MARK YOUR CALENDAR.

[angusconvention.com](http://angusconvention.com)

