



**FIATA** 2012  
WORLD CONGRESS    
Los Angeles, CA • October 8-12, 2012



## PARTNERSHIP OPPORTUNITIES

### CONTACTS:

Valerie Sumner • vsumner@vrsevents.com  
1-202-373-4174

Jessica Mizell • Mizell@tianet.org  
1-615-599-9263

Robert Voltmann • voltmann@tianet.org  
1-703-299-5700

FIATA2012  
c/o TIA  
1625 Prince Street  
Suite 200  
Alexandria VA 22314 USA  
[www.FIATA2012.org](http://www.FIATA2012.org)

### HOST HOTEL:

HYATT REGENCY CENTURY PLAZA  
2025 Avenue of the Stars  
Los Angeles, California, USA 90067  
Tel: 1-310-228-1234 Fax: 1-310-551-3355  
[www.centuryplaza.hyatt.com](http://www.centuryplaza.hyatt.com)

### IMPORTANT DATES:

Registration Opens	November 1, 2011
Registration Cut-off	September 1, 2012
Exhibitor Reservations Open	November 1, 2011
Exhibitor Reservations Deadline	July 1, 2012
Exhibitor Registration Deadline	September 1, 2012

### WHY PARTNER AND EXHIBIT?

- Connect with global 3PL leaders
- Raise your company's visibility
- Be a part of the world's leading forum on freight logistics
- Networking and one-on-one appointments with key decision makers

[WWW.FIATA2012.ORG](http://WWW.FIATA2012.ORG)

## FIATA

“The global voice of 3PLs.”

FIATA is the international association of third party logistics (3PL) associations around the world. With 115 association members and 5,600 individual company members, FIATA is the largest non-governmental organization in the field of transportation. Its influence is worldwide.

FIATA has consultative status with the United Nations and is recognized as representing the freight forwarding industry by many other governmental and international organizations, the International Chamber of Commerce (ICC), the International Air Transport Association (IATA), the International Union of Railways (UIC), the International Road Transport Union (IRU), the World Customs Organization (WCO), and the World Trade Organization (WTO).

## FIATA’S OBJECTIVES

FIATA’s main objectives are:

- to unite the freight forwarding industry worldwide
- to represent, promote and protect the interests of the industry by participating as advisors or experts in meetings of international bodies dealing with transportation
- to familiarize trade and industry and the public at large with the services rendered by freight forwarders through the dissemination of information, and the distribution of publications
- to improve the quality of services rendered by freight forwarders by developing and promoting uniform forwarding documents, and standard trading conditions
- to assist with vocational training for freight forwarders, liability insurance problems, tools for electronic commerce including electronic data interchange (EDI) and barcode.

## FIATA WORLD CONGRESS

The FIATA World Congress is the premier event for the international freight forwarding community. For the first time in 30 years, the FIATA World Congress will be held in the United States.

## WHO ATTENDS?

FIATA World Congress attracts more than 1,000 key global 3PL decision makers, and is a must-attend industry event.

## WHEN AND WHERE?

FIATA 2012 happens October 8-12, 2012 in Los Angeles, CA at the Hyatt Regency Century Plaza.

## USA HOST

The Transportation Intermediaries Association (TIA) will host the 2012 FIATA World Congress in Los Angeles, CA.

The Transportation Intermediaries Association (TIA) is the professional organization of the \$162 billion US third-party logistics industry. TIA is the only organization exclusively representing transportation intermediaries of all disciplines doing business in domestic and international commerce. TIA is the voice of transportation intermediaries to shippers, carriers, government officials and international organizations. TIA is the United States member of the International Federation of Freight Forwarder Associations (FIATA).

## SPONSORSHIP

FIATA offers Sponsors and Partners

### PROFILE

Ensures your organization is recognized as a major partner and supporter in the field of freight logistics.

### ACCESS

Provides access to your organization to 3PL leaders in the industry, government officials, international and local business leaders, leading professionals and more than 1000 delegates attending the Annual Congress.

### NETWORKING

Provides a forum for general discussion and exchange of ideas during the Congress and at a number of social functions.

### FIATA CONNECT

NEW! This year one-on-one appointments will be scheduled for attendees with key decision makers. The “FIATA Connect” area will be located in the exhibit hall and will be available at designated times throughout the congress.

## FIATA 2012 SPONSORSHIP PLAN

### PLATINUM SPONSORS (\$20,000)

#### BENEFITS

- Company name and logo on Congress website, brochure, and backdrop for the Opening and Closing Sessions and the Main Forums as a Platinum Sponsor
- Acknowledgment in printed materials
- Individual recognition from the Conference Chair during the Opening Session
- Recognition for Sponsoring a Particular Event during that event and on signage for that event
- Full Page Advertisement in Congress Program
- Two promotional inserts in delegate bag
- Speaking Opportunity
- Logo to appear on all slides during walk-in for meetings
- 4 Complimentary registrations
- Delegate listing prior to and after the Congress

#### OPTIONS

- Gala Dinner
- Golf Outing
- Port Tour
- Plenary Forum
- Plenary Forum

### GOLD SPONSORS (\$10,000)

#### BENEFITS

- Company name and logo on Congress website, brochure, and backdrop for the Opening and Closing Sessions and the Main Forums as a Gold Sponsor
- Acknowledgment in printed materials
- Recognition from the Conference Chair during the Opening Session
- Name and Logo on signage for sponsored item/event
- Half Page Advertisement in Congress Program
- One promotional insert in delegate bag
- Logo to appear on all slides during walk-in for meetings
- 2 Complimentary registrations
- Delegate listing prior to and after the Congress

#### OPTIONS

- Delegate Bags
- Internet Café
- Networking Tables
- Pre-Congress Workshops
- American Night Reception
- Exhibit Hall Reception
- Welcome Reception
- Exhibit Hall Breakfast

### SILVER SPONSORS (\$5,000)

#### BENEFITS

- Company name and logo on Congress website, brochure, and backdrop for the Opening and Closing Sessions and the Main Forums as a Silver Sponsor
- Acknowledgment in printed materials
- Recognition from the Conference Chair during the Opening Session
- Name and Logo on signage for sponsored item/event
- Quarter Page Advertisement in Congress Program
- One promotional insert in delegate bag
- Logo to appear on all slides during walk-in for meetings
- 1 Complimentary registration
- Delegate listing prior to and after the Congress

#### OPTIONS

- Badges
- Coffee Break (each or bundle for larger sponsor level)
- Hotel Key Cards
- Regional Meetings (all 4)
- Audio Visual for all Rooms

### BRONZE SPONSORS (\$2,500)

#### BENEFITS

- Company name and logo on Congress website, brochure, and backdrop for the Opening and Closing Sessions and the Main Forums as a Bronze Sponsor
- Acknowledgment in printed materials
- Recognition from the Conference Chair during the Opening Session
- Name and Logo on signage for sponsored item/event
- Logo to appear on all slides during walk-in for meetings
- Delegate listing prior to and after the Congress

Visit [www.FIATA2012.org](http://www.FIATA2012.org) for more partnership information and partnership commitment forms.