

See what's possible. Get there faster.

When you consider the impact of women as college graduates, employees, consumers, producers, and entrepreneurs, one thing is clear: realizing their full potential isn't just an issue of fairness. It's an economic issue that affects everyone. Consider the following:

- 60 percent of master's and bachelor's degrees, about half of all law and medical degrees, and 42% of all M.B.A.s are earned by women.
- Close to 50 percent of all women are sole or primary breadwinners of their family.
- 85 percent of all purchase decisions are controlled by female consumers who are responsible for \$7 trillion in spending.
- 4.6 percent of *Fortune* 500 CEO roles and 3 percent of *Fortune* 1000 CEO roles are held by women.
- Less than 20 percent of board seats at US Stock Index companies are held by women.
- Less than 10 percent of all venture capital over the last decade went to women-owned companies.

Forging a future
where talent
meets opportunity
at all levels of
leadership.

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inFORUM
a professional women's alliance

Inforum is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.

Inforum Center for Leadership (ICL) is a 501(c)(3) education and research organization with programs that serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, Veterans, and corporate board leaders. Inforum Center for Leadership also conducts and publishes original research on women's leadership influence in Michigan.

There are many ways to experience Inforum.

Consider the possibilities.

Influence and Reach

- Extensive involvement from top female leaders across industries.
- Vast representation of members and corporate investors across Michigan from *Fortune* 500 corporations to small and mid-sized businesses, government, education and media.
- Co-founder ION, a national consortium whose mission is to increase the number of women appointed to corporate boards and to the executive suite.

Strategic and Lasting Connections

- **Inner Circle** is not an awards program. It's a call to action that celebrates our region's most accomplished and admired women – those in the "inner circle" of business, civic and community – and gives them a forum to share practical know-how and inspire leadership in others.
- **Industry Groups** bring together content experts and practitioners to collaborate on industry issues and share best and next practices. Current groups include: AutomotiveNEXT and HealthcareNEXT.
- **Affinity Groups** are led by members for members around common interests. They are a great way to broaden and deepen your network, socialize, and simply recharge your batteries.
- **Senior Executive Forum** is a powerful and confidential peer-to-peer business roundtable for top-level executive women.
- **Signature and Regional Events** feature thought-provoking topics and inspiring leaders. They're a great place to make intentional connections, entertain clients and gain new insights.

Original Research

- **Michigan Women's Leadership Index** is Inforum's biennial snapshot of women's leadership in Michigan's top 100 public companies.
- **National and Global Studies** Inforum facilitates the involvement of stakeholders in cutting-edge research and makes groundbreaking work available to its members.

Development and Growth

- **NextUP™** is a specialized leadership development program for high-potential women early in their careers.
- **Executive Leadership** is our flagship action-learning program for women to hone executive leadership skills, capitalize on emotional intelligence, and increase organizational impact.
- **Genuine Leadership Presence™** is an experiential program for women leaders that leverages the power of reputation, increases self-awareness, and focuses on authentic leadership presence.
- **Inforum BoardAccess™** provides resources and strategic connections to develop qualified women candidates for public and private for-profit corporate boards of directors.
- **Next4Vets™** is a custom leadership program for women Veterans that helps translate military experience and leadership to a corporate setting.
- **inGAGE™** is our entrepreneurial strategy focused on positioning Michigan as the Midwest hub for aspiring and emerging high-tech women entrepreneurs.