

# 13<sup>TH</sup> TAPPI ADVANCED COATING FUNDAMENTALS SYMPOSIUM

Commons Hotel - University of Minnesota  
Minneapolis MN • October 7-9 2014

To: Industry Professionals, Academics and Students

From: Shri Ramaswamy  
TAPPI Advanced Coating Fundamentals Symposium Co-chair

Email: shri@umn.edu

Subject: **Invitation for Poster Presentations – Advanced Coating Fundamentals Symposium**

Do you want to present fundamental research on functional coatings and their applications? Do you have an interest in novel materials, methods, technologies or applications in the area of functional coatings, smart coatings, water based coatings for printing, packaging, electronic printing or coating structure for other applications?

You are invited to present your research findings and ideas as part of the **Advanced Coating Fundamentals Symposium Poster Session** in Minneapolis MN October 7<sup>th</sup>- 9<sup>th</sup>. This is a great way to get some exposure for your research, learn about other exciting research and gain feedback from a dedicated group of industry professionals. Co-hosted by the University of Minnesota the symposium provides attendees with expanded learning and networking opportunities.

## **Poster Session Schedule**

The poster session is scheduled for **Wednesday October 8<sup>th</sup> at 3:30pm**; Room TBD

Authors are expected to be by their posters during the session to answer questions from the attendees.

## **Poster Submission Instructions**

To reserve your spot for the poster session, please submit your abstract by emailing Ashley Westbrook at TAPPI at [awestbrook@tappi.org](mailto:awestbrook@tappi.org) by July 20<sup>th</sup> 2014. Abstracts should be 300 words or less. Your abstract will be reviewed by the Technical Program Committee for acceptance which will be communicated via e-mail by July 25<sup>th</sup> 2014. Abstracts will be included with the conference proceedings if desired. A copy of your poster can be included if a PDF version is received at TAPPI no later than August 15<sup>th</sup> 2014 (this is not a requirement of the poster session)

## **Poster Content Review**

TAPPI will review the poster for content and antitrust compliance. The submitter will be notified by e-mail if the poster is accepted or if changes are needed. As with other TAPPI presentations, the presentation should focus strictly on the technical and practical aspects of the subject. Trade names, logos, and other marketing aids should not be included in illustrations. If you have questions, please review TAPPI's author guidelines [here](#), or contact TAPPI below. Presentation of material should follow a logical sequence, i.e. introduction, development, conclusion, and include a formal title.

# 13<sup>TH</sup> TAPPI ADVANCED COATING FUNDAMENTALS SYMPOSIUM

Commons Hotel - University of Minnesota  
Minneapolis MN • October 7-9 2014

## Poster Deadlines

- **July 20, 2014** - Poster Abstracts Due to TAPPI
- **July 25, 2014** - Poster Acceptances confirmed to Author
- **August 15, 2014** - Poster Abstract due to TAPPI for Proceedings if desired
- **October 8, 2014** - Poster Session at 3:30 PM Room TBD

## Set-Up and Presentation of Material

Posters should be brought with you to the symposium or shipped directly to the hotel. TAPPI will provide presentation bulletin boards and push pins to display your poster. Recommended poster size is 32in x 48in but arrangements can be made for larger presentations. Please discuss size with TAPPI in advance to properly accommodate an oversized poster.

All illustrations should be prepared in advance. Proper illustration is critical to an effective presentation. The use of large lettering (legible at a distance of 3 feet or more) and minimal textual material is recommended. Use of colored ink in printing and colored paper in framing textual material can be attractive although artistic flair should not be excessive. Illustrations should not be mounted on heavy stock as this makes it difficult to mount them on poster boards. **It is the responsibility of the author to design and print his/her poster.**

The collection of materials at the end of the session is the author's responsibility. **Any posters remaining after the symposium ends will be destroyed.**

## Further Information

Additional information can be provided to authors upon request by contacting:

### **Amanda Thomas**

Account Coordinator, TAPPI

Office: +1 770-209-7220

Email: [athomas@tappi.org](mailto:athomas@tappi.org)

Fax +1 770-446-6947

### **Ashley Westbrook**

Program Specialist

Office +1 770-209-7284

Email: [awestbrook@tappi.org](mailto:awestbrook@tappi.org)

Fax +1 770-446-6947