

WRITER'S DIGEST CONFERENCE WEST &
SCREENWRITERS WORLD CONFERENCE WEST

PROGRAM



SCREENWRITERSWORLD
CONFERENCE WEST



WRITER'S DIGEST
Conference West

SEPTEMBER 27-29, 2013

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LOS ANGELES, CA

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WD SELF-PUBLISHING CONFERENCE

Additional Fee Required.

FRIDAY, SEPTEMBER 27, 2013

LOS ANGELES ROOM

8:00 AM

REGISTRATION AND EXHIBITS OPEN

9:00 AM – 9:10 AM

SELF-PUBLISHING NOW

Phil Sexton, Publisher, Writer's Digest

With these introductory remarks, *Writer's Digest* publisher Phil Sexton sets the stage for the state of self-publishing today, including the biggest industry news, most recent success stories and insights into the growth of hybrid authors.

9:10 AM – 10:00 AM

THE DEVIL'S IN THE DETAILS: HOW METADATA CAN MAKE OR BREAK YOUR CAREER

Rebecca Albani, Publisher Relations Manager, Bowker

In this eye-opening session, you'll explore the basics of data and metadata, the key things authors should be monitoring in their own data stream, and how new innovations in Open Data will transform the publishing future.

10:00 AM – 10:50 AM

WRITING AND EDITING THE BREAKAWAY SELF-PUBLISHED BOOK

Ivory Madison, CEO/Editor in Chief, Red Room

Writing, editing, and marketing are very different skills, utilizing different aspects of your personality (and literally different parts of your brain). Before the marketing side of self-publishing is on the table, you first need a great book. You already know you must write and edit your book with the same high standards as if it were traditionally published. But without the benefit of a trusted agent, editors, and copyeditors, that can be challenging — it's challenging for all authors. Red Room CEO and Editor in Chief Ivory Madison will share the "Red Room Method," which helps you blast through writer's block to become a great writer, and quickly develop into a razor-sharp editor of your own work, skills that will empower you for a lifetime.

11:00 AM – 11:50 AM

THE VALUE OF AGENTS TO THE SELF-PUBLISHED AUTHOR

Gordon Warnock, Founding Partner, Foreword Literary

You might think that once you've decided to self-publish that you no longer need an agent. In this important and revealing session, you'll learn from an industry leader exactly what agents bring to the table when it comes to self-published authors — and why you still need one!

11:50 AM – 12:50 PM

EXHIBITS AND LUNCH BREAK ON YOUR OWN

12:50 PM – 1:40 PM

MYTHBUSTING: TRADITIONAL PUBLISHING VS. DIY PUBLISHING

Roy M. Carlisle, Acquisitions Director, Independent Institute
Vanessa Carlisle, Self-Published Author, A Crack in Everything

In this session, Roy M. Carlisle dispels the myths about self-publishing and examines the bold truth about why DIY options are trumping traditional publishing. He is joined by his daughter Vanessa, a self-published novelist who wants to promote new thinking about fiction writing and the goals of self-publishing.

1:40 PM – 2:30 PM

PANEL CONGRATULATIONS! YOU PUBLISHED IT— NOW HOW DO YOU SELL IT?

Jon Fine, Director of Author & Publisher Relations, Amazon.com
Porter Anderson, Journalist/Public Speaker
Eric DeLaBarre, Filmmaker/Speaker/Author
Nina Amir, Author/Coach/Editor, CopyWright Communications
Ivory Madison, CEO/Editor in Chief, Red Room
Bill Van Orsdel, Chief Marketing Officer, WaveCloud

Your book is about to be made available for purchase — or soon will be — and you haven't a clue as to what to do next. What can you do to help ensure that people find your book? And what makes the difference between readers saying "not interested" and "I've got to have that"?

2:40 PM – 3:30 PM

PANEL THE NEW FRONTIERS OF SELF-PUBLISHING

Phil Sexton, Publisher, Writer's Digest
Amanda Barbara, Vice President, Publslush
Gordon Warnock, Founding Partner, Foreword Literary
Dara Beevas, Co-Founder/Creative Director, Wise Ink Creative Publishing
Keith Ogorek, Senior Vice President of Marketing, Author Solutions, Inc.
Dan Dillon, Director, Production Marketing, Lulu
Ashleigh Gardner, Head of Content, Wattpad

In this forward-thinking panel, a group of experts and industry insiders will tell you where self-publishing is headed and how it will affect you. You'll learn about new models and methods for self-publishing, how the industry is changing and how the balance of power will continue to swing toward self-published authors.

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FRIDAY, SEPTEMBER 27, 2013		ROOM ASSIGNMENT
8:00am	REGISTRATION AND EXHIBITS OPEN	CALIFORNIA LOUNGE
9:00am	WRITER'S DIGEST SELF-PUBLISHING CONFERENCE (Additional Fee Required)	LOS ANGELES ROOM
9:00am – 12:00 PM	BOOT CAMP: WRITING A NOVEL THEY CAN'T PUT DOWN (Additional Fee Required) James Scott Bell, Author	CONSTELLATION BALLROOM I
	BOOT CAMP: PUBLIC SPEAKING FOR WRITERS: HOW TO TURN YOUR READING INTO BOOK SALES (Additional Fee Required) Porter Anderson, Journalist/Public Speaker	SANTA MONICA ROOM
	BOOT CAMP: BUILD YOUR OWN "PLOT PERFECT" (Additional Fee Required) Paula Munier, Senior Literary Agent/Content Strategist, Talcott Notch Literary Services	CONSTELLATION BALLROOM I
12:30am – 3:30pm	BOOT CAMP: THE PITCH WITCH BOOT CAMP (Additional Fee Required) Marla Miller, Writer/Instructor Jennifer Silva Redmond, Freelance Publishing Consultant/Editor	SANTA MONICA ROOM
MAIN PROGRAM—OPENING KEYNOTE		
4:00pm – 4:50pm	POTHoles AND MIRAGES: FINDING THE REAL REASONS TO WRITE Tim Powers, Award-Winning Author	LOS ANGELES ROOM
5:00pm – 5:50pm	THE FIRST 10 PAGES Paula Munier, Senior Literary Agent/Content Strategist, Talcott Notch Literary Services	LOS ANGELES ROOM
6:00pm – 6:50pm	PITCH PERFECT Chuck Sambuchino, Editor/Writer, Writer's Digest Books	LOS ANGELES ROOM
SATURDAY, SEPTEMBER 28, 2013		ROOM ASSIGNMENT
8:00am	REGISTRATION, COFFEE, BREAKFAST AND EXHIBITS OPEN	CALIFORNIA LOUNGE
9:00am – 9:50am	FROM BLOG TO AGENT TO BOOK DEAL: WHAT ALL WRITERS NEED TO KNOW ABOUT BLOGGING Brian A. Klems, Writer/Blogging Expert/Online Editor, WritersDigest.com	BEVERLY HILLS ROOM
	GHOSTWRITING FOR FUN AND PROFIT Eva Shaw, Ghostwriter/Author	SANTA MONICA ROOM
	TELLING EXTRAORDINARY STORIES WITH FACT-BASED FICTION Kitty Pilgrim, Author/Journalist, CNN	LOS ANGELES ROOM

AGENDA

SATURDAY, SEPTEMBER 28, 2013

ROOM ASSIGNMENT

	TOP TEN ERRORS WRITERS MAKE THAT EDITORS HATE Helga Schier, Editor/Writer/Owner, withpenandpaper.com	BEVERLY HILLS ROOM
10:00am – 10:50am	PANEL ASK THE AGENT Chuck Sambuchino, Editor/Writer, Writer's Digest Books Taylor Martindale, Literary Agent, Full Circle Literary Susan Finesman, Literary Agent, Fine Literary Gordon Warnock, Founding Partner, Foreword Literary Ken Sherman, Literary Agent, Ken Sherman & Associates	SANTA MONICA ROOM
	I'M LIKE ... NO WAY!: HOW WRITING DOWN TO YOUNG ADULTS CAN END YOUR CAREER Jacquelyn Mitchard, Author/Editor in Chief, Merit Press	LOS ANGELES ROOM
	PITCH SLAM SESSION #1 See pages 8-9 for a full list of participating agents and editors. <i>Check your registration badge for your assigned Pitch Slam session.</i>	CALIFORNIA SHOWROOM
11:00am – 12:30pm	EXTENDED SESSION: WRITING FANTASY & SCIENCE FICTION WITH THE NEW YORK TIMES BESTSELLING AUTHOR PHILLIP ATHANS Philip Athans, Author/Editor/Creative Consultant, Athans & Associates	SANTA MONICA ROOM
	EXTENDED SESSION: THE ERA OF OPTIONS: SELF-PUBLISHING VERSUS TRADITIONAL PUBLISHING Boyd Morrison, Author	LOS ANGELES ROOM
12:30pm – 1:30pm	EXHIBITS AND LUNCH ON YOUR OWN	
	EXTENDED SESSION: DAZZLING DIALOGUE: THE POWERHOUSE WAY TO IMPROVE YOUR MANUSCRIPT James Scott Bell, Author	LOS ANGELES ROOM
1:30pm – 3:00pm	EXTENDED SESSION: AMAZON FOR AUTHORS Jon Fine, Director of Author & Publisher Relationships, Amazon.com	SANTA MONICA ROOM
	PITCH SLAM SESSION #2 See pages 8-9 for a full list of participating agents and editors. <i>Check your registration badge for your assigned Pitch Slam session.</i>	CALIFORNIA SHOWROOM
3:10pm – 4:00pm	YOUR BOOK'S BUSINESS PLAN: HOW TO PREPARE YOURSELF AND YOUR BOOK IDEA FOR PUBLISHING SUCCESS Nina Amir, Inspiration-to-Creation Coach/Author/Editor/Speaker, CopyWright Communications	BEVERLY HILLS ROOM
	EXPAND YOUR BRAND: 10 SECRETS THAT EVERY SELF-PUBLISHED AUTHOR MUST KNOW Eric DeLaBarre, Filmmaker/Speaker/Author	SANTA MONICA ROOM
	HOW TO WRITE A DYNAMITE MYSTERY OR THRILLER THAT SELLS Elizabeth Sims, Author/Contributing Editor	LOS ANGELES ROOM
4:10pm – 5:00pm	CENTRAL KEYNOTE HOW A FEW LINES IN A 1981 WRITERS' DIGEST LED ME TO BECOME A FULL-TIME PROFESSIONAL WRITER Dan Simmons, Author	LOS ANGELES ROOM
5:30pm – 7:00pm	COCKTAIL RECEPTION SPONSORED BY LULU	CALIFORNIA LOUNGE

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SUNDAY, SEPTEMBER 29, 2013		ROOM ASSIGNMENT
8:00am	EXHIBITS OPEN	CALIFORNIA LOUNGE
9:00am – 9:50am	HOW TO BLOG A BOOK Nina Amir, Inspiration-to-Creation Coach/Author/Editor/Speaker, CopyWright Communications	BEVERLY HILLS ROOM
	THE WRITER'S COMPASS: USING STORY MAPS TO BUILD BETTER FICTION Nancy Ellen Dodd, Author/Instructor	SANTA MONICA ROOM
	WRITE YOUR NOVEL IN 20 MINUTES Eva Shaw, Ghostwriter/Author	LOS ANGELES ROOM
10:00am – 10:50am	DIRTY LITTLE SECRETS: LEARN HOW THE PUBLISHING INDUSTRY REALLY WORKS IN ORDER TO BECOME A MORE SUCCESSFUL AUTHOR Phil Sexton, Publisher, <i>Writer's Digest</i>	SANTA MONICA ROOM
	PACING YOUR STORY: HOW TO KEEP THE ACTION GOING Boyd Morrison, Author	LOS ANGELES ROOM
	CRITICAL NEW LEGAL ISSUES FOR WRITERS Abraham Mertens, Co-Founder/Vice President/General Counsel, Red Room	BEVERLY HILLS ROOM
10:50am – 11:10am	EXHIBIT BREAK	
11:10am – 12:00 PM	WHAT YOUR READER'S BRAIN REALLY CRAVES: HOW TO HOOK 'EM FROM PAGE ONE Lisa Cron, Author/Instructor, UCLA Extension Writers' Program	BEVERLY HILLS ROOM
	QUIT YOUR DAY JOB—SERIOUSLY! Elizabeth Sims, Author/Contributing Editor	SANTA MONICA ROOM
	STORYTELLING EXCELLENCE THROUGH THE AVOIDANCE OF MEDIOCRITY Larry Brooks, Author	LOS ANGELES ROOM
12:10pm – 1:00pm	CLOSING KEYNOTE PERSISTENCE, PERSISTENCE, PERSISTENCE, AND A LITTLE BIT OF LUCK B.A. Shapiro, Author	LOS ANGELES ROOM

Notes

SESSIONS

FRIDAY, SEPTEMBER 27, 2013

9:00 AM – 12:00 PM

BOOT CAMP: WRITING A NOVEL THEY CAN'T PUT DOWN

(Additional Fee Required)

James Scott Bell, Author

Agents, editors and readers are looking for a story that catches them up in a fictive dream and doesn't let go. Fortunately, this is part of the craft that can be learned. In this exclusive workshop, you'll discover the essentials you need to sell in today's competitive marketplace.

BOOT CAMP: PUBLIC SPEAKING FOR WRITERS: HOW TO TURN YOUR READING INTO BOOK SALES

(Additional Fee Required)

Porter Anderson, Journalist/Public Speaker

From what to wear to the Q&A, you can come out with sales each time you read to an audience. In this session you're going to stand up and workshop your presentation in real time. Attendees should bring two pages of their own work to read.

12:30 PM – 3:30 PM

BOOT CAMP: BUILD YOUR OWN "PLOT PERFECT"

(Additional Fee Required)

Paula Munier, Senior Literary Agent/Content Strategist,

Talcott Notch Literary Services

The most successful stories are the ones with multi-layered plots rich in theme, character and nuance. In this interactive workshop, you'll learn how to create a story structure that works—no matter what your genre.

BOOT CAMP: THE PITCH WITCH BOOT CAMP

(Additional Fee Required)

Marla Miller, Writer/Instructor

Jennifer Silva Redmond, Freelance Publishing Consultant/Editor

Uncertain about how to make your Pitch Slam pitch the best it can be? Don't miss this exciting new boot camp that lets you practice your pitch and get feedback from your peers and instructors.

4:00 PM – 4:50 PM

OPENING KEYNOTE POTHOLES AND MIRAGES: FINDING THE REAL REASONS TO WRITE

Tim Powers, Award-Winning Author

This year's conference launches with a bang as award-winning author Tim Powers discusses the various motivations for being a fiction writer, and explains what not to concern yourself with in order to build a successful writing career.

5:00 PM – 5:50 PM

THE FIRST 10 PAGES

Paula Munier, Senior Literary Agent/Content Strategist,

Talcott Notch Literary Services

In this fun, informative session, Paula Munier breaks down the story elements that need to appear in your first ten pages. You'll learn what keeps an agent reading, what are the most common mistakes that make them stop and the steps you can take to correct them.

6:00 PM – 6:50 PM

PITCH PERFECT

Chuck Sambuchino, Editor/Writer, Writer's Digest Books

Get your story ready for Saturday's Pitch Slam. Chuck will provide guidelines for honing your pitch, help you get comfortable with presenting and give you the confidence you need to make a great impression every time you pitch.

SATURDAY, SEPTEMBER 28, 2013

9:00 AM – 9:50 AM

FROM BLOG TO AGENT TO BOOK DEAL: WHAT ALL WRITERS NEED TO KNOW ABOUT BLOGGING

Brian A. Klems, Writer/Blogging Expert/Online Editor, WritersDigest.com

Learn how to take your blog to the next level and attract an audience (and publisher) by following these rules developed by Brian A. Klems, whose parenting humor blog, *TheLifeOfDad.com*, landed him a book deal.

GHOSTWRITING FOR FUN AND PROFIT

Eva Shaw, Ghostwriter/Author

There's always steady, profitable ghostwriting work once you learn the tips, tricks and tools of the trade. You'll learn how to get clients and market yourself without spending a dime, create a thriving business and build a platform for your writing, regardless of the genre.

TELLING EXTRAORDINARY STORIES WITH FACT-BASED FICTION

Kitty Pilgrim, Author/Journalist, CNN

Learn how to use compelling facts and real-world details to bring your novels and short stories to life. In this special session, Kitty Pilgrim will show you how to take real-world detail and work it into your story in order to create compelling and sensual fiction.

10:00 AM – 10:50 AM

TOP 10 ERRORS WRITERS MAKE THAT EDITORS HATE

Helga Schier, Editor/Writer/Owner, withpenandpaper.com

A great opening can get the attention of an editor and buy you a lot of time. But there are some mistakes writers make that take all that good will and throw it out the window. In this session you'll learn the ten most frustrating errors that fiction and nonfiction writers make and how to correct them.

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SATURDAY, SEPTEMBER 28

PANEL ASK THE AGENT

Chuck Sambuchino, *Editor/Writer, Writer's Digest Books*
Taylor Martindale, *Literary Agent, Full Circle Literary*
Susan Finesman, *Literary Agent, Fine Literary*
Gordon Warnock, *Founding Partner, Foreword Literary*
Ken Sherman, *Literary Agent, Ken Sherman & Associates*

This Q&A with literary agents provides you with an opportunity to find out what agents look for in sample chapters, what makes them stop reading, what they can do for self-published authors, what they want to hear during a live pitch and much more.

I'M LIKE ... NO WAY!: HOW WRITING DOWN TO YOUNG ADULTS CAN END YOUR CAREER

Jacquelyn Mitchard, *Author/Editor in Chief, Merit Press*

In this session, you'll learn what young readers really find appealing, how to speak to them on their own level in a voice they'll respect and grab their attention with meaningful stories that reflect what's important to them.

11:00 AM – 12:30 PM

PITCH SLAM SESSION # 1

Pitch your story idea and get immediate feedback from agents and editors with experience in your genre!

See pages 8 & 9 for a full list of participating agents and editors.

EXTENDED SESSION: WRITING FANTASY & SCIENCE FICTION WITH NEW YORK TIMES BESTSELLING AUTHOR PHILIP ATHANS

Philip Athans, *Author/Editor/Creative Consultant, Athans & Associates*

In this spirited Q&A session, you'll learn the necessity of consistently-applied "rules" for your fantasy and sci-fi world, the vital importance of a strongly motivated villain, what elements enable some books to become pop culture phenomena and more!

1:30 PM – 3:00 PM

PITCH SLAM SESSION #2

Pitch your story idea and get immediate feedback from agents and editors with experience in your genre!

See pages 8 & 9 for a full list of participating agents and editors.

EXTENDED SESSION: DAZZLING DIALOGUE: THE POWERHOUSE WAY TO IMPROVE YOUR MANUSCRIPT

James Scott Bell, *Author*

In this 90-minute workshop, you'll learn techniques that can be applied instantly to your dialogue and elevate your manuscript in the eyes of agents, editors and readers, including the eight essentials of great dialogue and the 12 tools for creating dazzling talk and more!

EXTENDED SESSION: AMAZON FOR AUTHORS

Jon Fine, *Director of Author & Publisher Relationships, Amazon.com*

If you want to sell your book, one of the best, easiest tools at your disposal is Amazon.com. In this special session, Amazon insider Jon Fine will detail the secrets to more effectively marketing and promoting your books using the site.

3:10 PM – 4:00 PM

YOUR BOOK'S BUSINESS PLAN: HOW TO PREPARE YOURSELF AND YOUR BOOK IDEA FOR PUBLISHING SUCCESS

Nina Amir, *Inspiration-to-Creation Coach/Author/Editor/Speaker, CopyWright Communications*

In this session, Nina Amir lays out a proven plan for turning your story idea into a business strategy that gets results — sales. Discover the four characteristics necessary for successful authorship and determine if your book has what it takes to win over agents, editors and readers.

EXPAND YOUR BRAND: 10 SECRETS THAT EVERY SELF-PUBLISHED AUTHOR MUST KNOW

Eric DeLaBarre, *Filmmaker/Speaker/Author*

Find out how to leverage your own personal experience to expand your brand and turn your self-published book into a bankable product that's attractive to everyone from book buyers to Hollywood executives.

HOW TO WRITE A DYNAMITE MYSTERY OR THRILLER THAT SELLS

Elizabeth Sims, *Author/Contributing Editor*

In this session, you'll gain fresh perspectives and ideas on how to improve your work and solve problems. You'll discover why subplots are so important in these genres, how to make your characters and settings come to life and what newbie pitfalls to avoid.

4:10 PM – 5:00 PM

CENTRAL KEYNOTE HOW A FEW LINES IN A 1981 WRITERS' DIGEST LED ME TO BECOME A FULL-TIME PROFESSIONAL WRITER

Dan Simmons, *Author*

In this very special session, Dan Simmons will share his insights into the craft of writing and the writer's life. Simmons is one of the few bestselling authors who has successfully published in almost every major genre of fiction, from mystery to sci-fi to horror.

SESSIONS

SUNDAY, SEPTEMBER 29, 2013

9:00 AM – 9:50 AM

HOW TO BLOG A BOOK

Nina Amir, Inspiration-to-Creation Coach/Author/Editor/Speaker, CopyWright Communications

Learn how you can blog your way to a book deal or create a blog that attracts readers, agents and publishers. This session will touch on how to book a blog, how to blog about your book and why a successful blog ensures a successful self-published book.

THE WRITER'S COMPASS: USING STORY MAPS TO BUILD BETTER FICTION

Nancy Ellen Dodd, Author/Instructor

Learn the elements that go into building a strong story, and find the holes and weak spots in your story by using a story map. If you're able to start a story well, but have trouble getting to the end or want to avoid a sagging mid-section, this is the session for you.

WRITE YOUR NOVEL IN 20 MINUTES

Eva Shaw, Ghostwriter/Author

Learn how to organize and outline quickly, easily and creatively for novels, memoirs and nonfiction books. Add dynamite to ideas and propel a book from your mind to a published work.

10:00 AM – 10:50 AM

DIRTY LITTLE SECRETS: LEARN HOW THE PUBLISHING INDUSTRY REALLY WORKS TO BECOME A MORE SUCCESSFUL AUTHOR

Phil Sexton, Publisher, Writer's Digest

Find out what publishers don't want you to know, sometimes forget to do or purposefully ignore, what a hybrid author is and why you should be one, and many more of publishing's "dirty little secrets."

PACING YOUR STORY: HOW TO KEEP THE ACTION GOING

Boyd Morrison, Author

For a thrilling novel, it's all about the pacing, so that readers keep turning the pages long past their bedtimes. Explore how to balance breakneck storytelling speed with the character conflict and setting details that make a compelling novel.

CRITICAL NEW LEGAL ISSUES FOR WRITERS

Abraham Mertens, Co-Founder/Vice President/General Counsel, Red Room

Learn what every author, traditionally published or self-published, needs to know to protect their interests. This session will cover what to watch out for when entering into a contract with an agent or publisher, including ebook royalties and subsidiary rights, and will also answer questions about rights related to writing for online platforms like Red Room, Huffington Post and others.

11:10 AM – 12:00 PM

WHAT YOUR READER'S BRAIN REALLY CRAVES: HOW TO HOOK 'EM FROM PAGE ONE

Lisa Cron, Author/Instructor, UCLA Extension Writers' Program

In this illuminating session, you'll discover what the brain is hungry for, plus why and how to zero in on the story you're telling from page one in order to craft a story that leaps off the page directly into your reader's mind.

QUIT YOUR DAY JOB—SERIOUSLY!

Elizabeth Sims, Author/Contributing Editor

Learn how to turn all of your energies into producing the work—and the revenue—that will enable you to do exactly what you want, on your own terms! This session will also reveal how to defeat the single worst barrier between success and failure for the full-time writer.

STORYTELLING EXCELLENCE THROUGH THE AVOIDANCE OF MEDIOCRITY

Larry Brooks, Author

Great stories always have certain qualities and nuances in common, at both the technical/structural and artistic/literary levels. This session will define the tools, forces and criteria that result in storytelling excellence.

12:10 PM – 1:00 PM

CLOSING KEYNOTE PERSISTENCE, PERSISTENCE, PERSISTENCE, AND A LITTLE BIT OF LUCK

B.A. Shapiro, Author

In this year's closing keynote, *The New York Times* bestselling author B.A. Shapiro shares her inspiring story and provides invaluable insight, wisdom, and guidance, as well as a shot in the arm for every writer who ever wondered if they, too, have what it takes to make it as an author.

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How the Pitch Slam Works:

For aspiring writers, this unique feature of the conference gives you the chance to meet literary agents eager to sign new writers. With agents representing every genre, you have absolute control over who you'd like to interact with. Make your list, and you'll get 90 seconds to pitch your work—fiction or nonfiction. Then you'll get 90 seconds of immediate feedback from the agent; enthusiasm for the idea, suggestions for improvement, or who knows... maybe even a request to see more of your work. When your time with that particular agent is up, you'll move on to the next. High-energy and as real as it gets, the Pitch Slam is one of the most valuable aspects of this conference. After participating in the Pitch Slam, you will have:

- Immediate feedback on your story by real agents with experience in your genre
- Tips on various ways to improve your storyline and pitch
- One-on-one connections with agents and/or editors
- The opportunity to land representation and get published!

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FAYE ATCHINSON

Margret McBride Literary Agency

Seeking commercial and niche fiction and nonfiction. Fiction interests include YA, fantasy, romance, chick-lit, historical fiction, thrillers, noir, sci-fi, paranormal, westerns and anything with quirky characters and a dark sense of humor. Nonfiction interests include pop culture, music, history, inspirational, (but not spiritual) and narrative nonfiction.

ANNIE BOMKE

Annie Bomke Literary Agency

Seeking mainstream and literary fiction, historical fiction, multicultural fiction, thrillers, YA, self-help, business, health/diet, cookbooks, memoir, current events, psychology, narrative nonfiction, and humor. She does not represent sci-fi, romance, paranormal, fantasy, mid-grade or children's picture books.

PADDY CALISTRO

Angel City Press

Seeking any type of book that has a strong tie to the social and cultural history of Southern California and/or Hollywood. Will be taking pitches for memoir, nonfiction and fiction, but only if the title has a direct relation to Southern California.

DR. AMY OSMOND COOK

Sourced Media Books

Seeking narrative nonfiction, memoir and juvenile fiction.

SUSAN FINESMAN

Fine Literary

Seeking rich fiction with unshakeable characters, truly honest memoirs, historical fiction, nonfiction where the author is an expert and has a platform, lifestyle nonfiction and cookbooks.

ROZ FOSTER

Sandra Dijkstra Literary Agency

Seeking literary and commercial fiction, literary YA and literary sci-fi, revolution-based fiction (cultural, political or literary,) and non-fiction in the areas of current affairs, design, business, cultural anthropology/social science, politics, psychology and memoir.



AGENTS/EDITORS

STEVEN HUTSON

WordWise Media Services

Seeking a wide range of fiction and nonfiction books for adults and children. No poetry, erotica, picture books or chainsaw murders.

PAUL S. LEVINE

Paul S. Levine Literary

Seeking adult, young adult, and children's fiction and nonfiction. No science fiction, fantasy or horror.

TAYLOR MARTINDALE

Full Circle Literary

Seeking young adult and middle grade fiction, women's and literary fiction, contemporary, historical and multicultural novels.

MARGRET MCBRIDE

Margret McBride Literary Agency

Seeking a wide range of commercial fiction and nonfiction. Particularly interested in historical fiction, medical suspense, legal thrillers and stories featuring strong female protagonists. No sci-fi or fantasy. Nonfiction interests include biographies and memoirs, travel, psychology, health, self-improvement and business, especially entrepreneurship, management, finance and business parables.

POOJA MENON

Kimberley Cameron & Associates

Seeking Adult fiction: literary, commercial, suspense, mysteries, thrillers, historical, book-club, up-market women's and multicultural fiction. In YA she's seeking strong, voice-driven contemporary fiction (romance, thrillers, mysteries, coming-of-age, multicultural, horror, literary,) as well as fantasy, magical realism and horror.

JACQUELYN MITCHARD

Acquisitions Editor, Merit Press

Seeking young adult fiction set in the real world and dealing with real life; stories that are suspenseful, contemporary and real with a sinister, hilarious or romantic twist. No fantasy, sci-fi or paranormal stories, or anything with vampires, werewolves or zombies.

PAULA MUNIER

Talcott Notch Literary

For fiction, she's seeking mystery/thriller, science fiction, fantasy, romance and young adult. For nonfiction, she's seeking memoir, humor, pop culture, health & wellness, cooking, self-help, pop psych, New Age, inspirational, technology, science and writing.

DANA NEWMAN

Dana Newman Literary

Seeking practical and narrative nonfiction books in the areas of memoir, biography, business, parenting, lifestyle/wellness (health, mind body spirit, fitness,) and popular culture by authors with a substantial platform. On the fiction side, she's seeking character-driven stories of interest to women that are both literary and commercial.

ANGELA RINALDI

Angela Rinaldi Literary Agency

Seeking upmarket contemporary fiction, mainstream women's fiction, multicultural fiction, as well as mysteries, suspense, literary historical thrillers, gothic suspense, women's book club fiction and young adult fiction. In nonfiction, she's seeking narrative, memoir, women's issues/studies, current issues, biography, love/relationships, psychology, health/medical/wellness, business, parenting, cookbooks/food narratives/lifestyle/wine, personal finance and books written by established journalists, academics, doctors and therapists. No humor, CIA espionage, drug thrillers, techno thrillers, category romances, science fiction, fantasy, horror/occult/paranormal, poetry, film scripts, magazine articles or religion.

PHIL SEXTON

Publisher, Writer's Digest Books

Seeking books focused on writing craft, writing reference, humor, new age, and literary history, biography, and pop culture. Phil is also providing consultations to writers of all categories of nonfiction and memoir during the pitch slam.

KEN SHERMAN

Ken Sherman & Associates

Seeking fiction and nonfiction, especially projects with screen adaptation potential.

BABETTE SPARR

Sparr Agency

Seeking literary fiction, upmarket women's fiction, anything that has to do with the immigrant experience, cross-cultural and diaspora literature, and thrillers. In nonfiction she's seeking science, political science, history and current affairs.

GORDON WARNOCK

Foreword Literary

In fiction, he's seeking realistic, younger adult or older YA set in the present day, high-concept commercial fiction, literary fiction, new adult fiction and graphic novels. For nonfiction, he's seeking memoir (adult, new adult, YA, graphic,) cookbooks and food studies, political and current events, pop-science, pop-culture, self-help, how-to, humor, pets and business. No religious fiction, genre fiction, paranormal, legal thrillers, new age, children's and middle grade, vampires, zombies, werewolves or angels.

TERRIE WOLF

AKA Literary, LLC

For fiction, she's seeking upmarket romance and women's, multi-cultural, men's, new western, and the occasional mystery, thriller or suspense offering. She'll also consider literary works that are commercial and all levels of children's books. In nonfiction, she's seeking food/celebration, lifestyle, faith, memoir, empowerment, narrative and pop culture.

Confirmed participants at time of publication, subject to change.

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Screenwriters World West

FRIDAY, SEPTEMBER 27, 2013		ROOM ASSIGNMENT
8:00am	REGISTRATION AND EXHIBITS OPEN	CALIFORNIA LOUNGE
9:00am – 12:00 PM	BOOT CAMP: FIX YOUR PITCH (Additional Fee Required) Jacob Krueger, Award-Winning Screenwriter & Founder, Jacob Krueger Studio	WESTSIDE ROOM
	BOOT CAMP: ADAPT A SCRIPT TO A NOVEL (Additional Fee Required) Jon James Miller, Author/Screenwriter	CONSTELLATION BALLROOM II
1:00pm – 4:00pm	BOOT CAMP: THE CRAFT (Additional Fee Required) Pilar Alessandra, Director/Author, On the Page	WESTSIDE ROOM
	BOOT CAMP: ANATOMY OF A NOVEL BECOMING A TV PILOT (Additional Fee Required) Laurie Scheer, Media Goddess Josie Brown, Author	CONSTELLATION BALLROOM II
4:00pm – 4:50pm	OPENING KEYNOTE ACADEMY AWARD-WINNING PRODUCER EDWARD SAXON Edward Saxon, Producer	OLYMPIC BALLROOM
5:00pm – 5:50pm	PITCH Pilar Alessandra, Director/Author, On the Page	WESTSIDE ROOM
	WRITING THE SPEC SCREENPLAY Corey Mandell, Screenwriter/Playwright	CONSTELLATION BALLROOM II
	PANEL A-B-C'S OF WRITING FOR TV Andrew Guerdat, TV Writer/Producer/Script Consultant/Professor, Pepperdine University and UCLA Extension Erik Bork, Screenwriter and Writing Consultant, FlyingWrestler.com Tim Meltreger, Writer/Producer, <i>Psych</i> D.C. Fontana, Writer	OLYMPIC BALLROOM
	GENRE WRITING: SCI-FI Corey Mandell, Screenwriter/Playwright	WESTSIDE ROOM
6:00 pm – 6:50pm	QUERY LETTERS, LOGLINES AND LEAVE BEHINDS Daniel Manus, CEO and Script Consultant, No BullScript Consulting	CONSTELLATION BALLROOM II
	WRITING THE SPEC TV SCRIPT Erik Bork, Screenwriter and Writing Consultant, FlyingWrestler.com	OLYMPIC BALLROOM
7:00 pm – 7:50pm	PANEL TIPS & TRICKS OF THE TRADE Jeanne Veillette Bowerman, Film Producer/Screenwriter/ <i>Script Magazine</i> Editor, Implicit Production, LLC/F+W Media Robbie Fox, Screenwriter/Director Doug Richardson, Screenwriter/Producer Tom Schulman, Academy Award-Winning Screenwriter	OLYMPIC BALLROOM



AGENDA

SATURDAY, SEPTEMBER 28, 2013

ROOM ASSIGNMENT

8:00am	REGISTRATION, COFFEE AND EXHIBITS OPEN	CALIFORNIA LOUNGE
9:00am – 9:50am	PANEL PITCH PANEL Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University Richard Botto, CEO, Stage32 Pamela Jaye Smith, MYTHWORKS/Mythic Challenges/Alpha Babe Academy Mylo Carbia, Screenwriter, Zohar Films	WESTSIDE ROOM
	PANEL WHAT I REALLY WANT IS AN AGENT Jeanne Veillette Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media Daniel Manus, CEO and Script Consultant, No BullScript Consulting Timothy Hays, Hays Media Marilyn R. Atlas, Marilyn Atlas Management	CONSTELLATION BALLROOM II
	PANEL DEVELOP & PITCH TV SHOWS Paul Chitlik, Screenwriter/Producer/Director William Rabkin, University of California, Riverside-Palm Desert Andrew Guerdat, TV writer/Producer/Script Consultant/Professor, Pepperdine University and UCLA Extension Wendy Willis, Producer/Development Executive, Television, Mosaic	OLYMPIC BALLROOM
10:00am – 12:30pm	PITCH SLAM SESSION #1 See the full list of agents & executives on pages 15 – 17.	CALIFORNIA SHOWROOM
11:00am – 12:30pm	MINI BOOT CAMP: DIALOGUE <i>(Additional Fee Required)</i> Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	WESTSIDE ROOM
12:30pm – 2:00pm	EXHIBITS AND LUNCH ON YOUR OWN	
2:00pm – 3:30pm	MINI BOOT CAMP: CHARACTER <i>(Additional Fee Required)</i> Michael Hauge, Story Consultant/Author/Lecturer	WESTSIDE ROOM
2:00pm – 5:30pm	PITCH SLAM SESSION #2 See the full list of agents and executives on pages 16 – 17.	CALIFORNIA SHOWROOM
4:40pm – 5:30pm	THE INNER MOVIE INVENTORY — A SMART SHEET FOR WRITING YOUR MOVIE Viki King, Author/Story Consultant	OLYMPIC BALLROOM
5:30pm – 7:00pm	COCKTAIL RECEPTION SPONSORED BY LULU	CALIFORNIA LOUNGE

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Screenwriters World West

SUNDAY, SEPTEMBER 29, 2013		ROOM ASSIGNMENT
8:00am	EXHIBITS OPEN	CALIFORNIA LOUNGE
	FUNDAMENTALS OF SCREENWRITING Jeffrey Alan Schechter, Screenwriter/Author/Consultant	WESTSIDE ROOM
9:00am – 9:50am	PANEL GETTING PAST THE READER Jeanne Veillette Bowerman, Film Producer/Screenwriter/ <i>Script Magazine</i> Editor, Implicit Production, LLC/F+W Media Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University Brian McDonald, Filmmaker and Author Richard Botto, CEO, Stage32 Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	CONSTELLATION BALLROOM
	WRITING FOR ANIMATION Rob Edwards, Screenwriter/Producer	OLYMPIC BALLROOM
	PIXAR'S EMOTIONAL CORE: THE ESSENTIAL ELEMENT IN ALL SUCCESSFUL STORIES Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program	WESTSIDE ROOM
10:00am – 10:50am	LEGAL 411 FOR WRITERS: THE LEGAL INFO EVERY UP-AND-COMING WRITER NEEDS TO SUCCEED IN THE FILM INDUSTRY Dinah Perez Esq., Dinah Perez Law	CONSTELLATION BALLROOM
	PANEL WRITING FOR THE VIDEO GAME INDUSTRY Harris Orkin, Screenwriter/Game Writer/Narrative Designer Sande Chen, Writer/Game Design Seth Hudson, Assistant Director, Computer Game Design, George Mason University Jeremy Bernstein, Writer/Game Designer Tom Abernathy, Writer/Narrative Designer/Creative Director/Screenwriter/Filmmaker	OLYMPIC BALLROOM
10:50am – 11:10am	EXHIBIT BREAK	
	PANEL BREAKING INTO HOLLYWOOD Barri Evins, Consultant/Producer, Big Ideas Lee Jessup, Career Coach Michael Tabb, WGA Screenwriter Adam Finer, Producer Chris Soth, Writer/Director/Producer	WESTSIDE ROOM
11:10am – 12:00 PM	PANEL WRITING IS REWRITING Paul Chitlik, Screenwriter/Producer/Director Ruth Atkinson, Script Consultant/Story Editor Pen Densham, Producer/Director/Writer Daniel Manus, CEO and Script Consultant, No BullScript Consulting	CONSTELLATION BALLROOM
	PANEL WEB SERIES PANEL Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University Ed Robinson, Producer/Writer/Actor/Chef, Pairings Courtney Zito, Producer/Writer/Actor, Hollywood Girl Pictures Julie Smith, Writer/Actor Laurie Scheer, Media Goddess Leon Acord, Writer/Creator/Executive Producer, Old Dogs & New Tricks	OLYMPIC BALLROOM
12:10pm – 1:00pm	CLOSING KEYNOTE Q&A—SCREENWRITERS STEPHEN MCFEELY AND CHRISTOPHER MARKUS Stephen McFeely, Screenwriter Christopher Markus, Screenwriter Anthony Grieco, Story Specialist/Instructor/Screenwriter, The Writers Store (Moderator)	OLYMPIC BALLROOM

SESSIONS

FRIDAY, SEPTEMBER 27, 2013

9:00 AM – 12:00 PM

BOOT CAMP: FIX YOUR PITCH

(Additional Fee Required)

Jacob Krueger, Award-Winning Screenwriter & Founder,
Jacob Krueger Studio

In this hands-on workshop you'll write, practice and hone a pitch for YOUR screenplay to make even the most jaded producer salivate. Class size is strictly limited to give every student plenty of time for individual feedback.

BOOT CAMP: ADAPT A SCRIPT TO A NOVEL

(Additional Fee Required)

Jon James Miller, Author/Screenwriter

This workshop details the step-by-step process of adapting your script into prose by isolating the essence of the story, world and characters for successful translation into a book.

1:00 PM – 4:00 PM

BOOT CAMP: THE CRAFT

(Additional Fee Required)

Pilar Alessandra, Director/Author, On the Page

In this intensive Boot Camp, the focus is on writing style, tone and technique. We'll take a hard look at scene direction, dialogue approach, creating emotional moments, word choice and the nuances of the page.

BOOT CAMP: ANATOMY OF A NOVEL BECOMING A TV PILOT

(Additional Fee Required)

Laurie Scheer, Media Goddess

Josie Brown, Author

This seminar outlines the necessary steps writers need to take to move their literary work onto transmedia platforms. This is an interactive workshop consisting of a lecture, presentation, in-class exercises, discussion, and an ending Q&A session.

4:00 PM – 4:50 PM

OPENING KEYNOTE

ACADEMY AWARD-WINNING PRODUCER EDWARD SAXON

Edward Saxon, Producer

Saxon discusses the landscape for storytellers in 2013-2014. The state of the theatrical marketplace, the ascendancy of quality television, and the opportunities and challenges of the digital revolution.

5:00 PM – 5:50 PM

PITCH

Pilar Alessandra, Director/Author, On the Page

This class gives you the templates you need to pitch to film execs, TV producers, agents and managers.

WRITING THE SPEC SCREENPLAY

Corey Mandell, Screenwriter/Playwright

Discover what kind of scripts agents and managers are currently looking for, as well as how to get them to actually read your material. We'll also cover the seven most common mistakes writers make while trying to break into the business and how to avoid them.

PANEL A-B-C'S OF WRITING FOR TV

Tim Meltreger, Writer/Producer, Psych

Andrew Guerdat, TV writer/Producer/Script Consultant/Professor,

Pepperdine University and UCLA Extension

Erik Bork, Screenwriter and Writing Consultant, FlyingWrestler.com

D.C. Fontana, Writer

Learn the principles that apply to television writing in general and the particular show you are specing, how to apply them, and when to break them in this informative session on structure.

6:00 PM – 6:50 PM

GENRE WRITING: SCI-FI

Corey Mandell, Screenwriter/Playwright

This class explains how to establish the rules of the world (and characters) in a compelling, reader-friendly way, the supreme importance of thematic unity and moral juxtaposition, plus how to hook the reader and keep them invested.

QUERY LETTERS, LOGLINES AND LEAVE BEHINDS

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

This class will cover easy-to-follow, proven strategies for constructing professional loglines, query letters and one-pagers, what to include and what not to include, the difference between loglines and taglines, what executives are looking for in each, how to write queries for representation, and how to write ones that grab attention and sell!

WRITING THE SPEC TV SCRIPT

Erik Bork, Screenwriter and Writing Consultant, FlyingWrestler.com

In this class, writers will learn the key elements to a successful "episodic spec," including how to choose the right kind of show to spec, how to identify great story ideas for a spec, and common pitfalls in this process.



SEE THE SWCW PROGRAM EBOOK FOR THE MOST UP-TO-DATE LISTINGS AT SCREENWRITERSWORLD.COM

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FRIDAY, SEPTEMBER 27, 2013

7:00 PM – 7:50 PM

PANEL TIPS & TRICKS OF THE TRADE

Jeanne Veillette Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media
Robbie Fox, Screenwriter/Director
Doug Richardson, Screenwriter/Producer
Tom Schulman, Academy Award-Winning Screenwriter
Doug Richardson (*Die Hard 2*, *Hostage*), Tom Schulman (*Dead Poet's Society*, *Honey, I Shrunk the Kids*) and Robbie Fox (*So I Married an Axe Murderer*, *Playing for Keeps*) take us into the trenches to give us the real scoop on working in L.A., as well as their tricks and tips for a long-term career.

SATURDAY, SEPTEMBER 28, 2013

9:00 AM – 9:50 AM

PANEL PITCH PANEL

Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University
Richard Botto, CEO, Stage32
Pamela Jaye Smith, MYTHWORKS/Mythic Challenges/Alpha Babe Academy
Mylo Carbia, Screenwriter, Zohar Films
Get your pitching questions answered by a panel of entertainment professionals who've been on both sides of the pitching table and will help you to "demystify" the pitching process.

PANEL WHAT I REALLY WANT IS AN AGENT

Jeanne Veillette Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media
Daniel Manus, CEO and Script Consultant, No BullScript Consulting
Timothy Hays, Hays Media
Marilyn R. Atlas, Marilyn Atlas Management
Top screenwriting agents and managers will share advice for writers trying to break into Hollywood, ranging from knowing when you need representation to knowing how to be the type of client they want to sign.

PANEL DEVELOP & PITCH TV SHOWS

Paul Chitlik, Screenwriter/Producer/Director
William Rabkin, University of California, Riverside-Palm Desert
Andrew Guerdat, TV Writer/Producer/Script Consultant/Professor, Pepperdine University and UCLA Extension
Wendy Willis, Producer/Development Executive, Television, Mosaic
Find out from seasoned TV writers what's required to crack the challenging, but lucrative market of creating a television show where the writer is (usually) king.

10:00 AM – 12:30 PM

PITCH SLAM SESSION #1

Pitch your project to Hollywood insiders and receive immediate feedback.
See the full list of agents & executives on pages 16 – 17.

11:00 AM – 12:30 PM

MINI BOOT CAMP: DIALOGUE

(Additional Fee Required)
Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program
Learn to significantly improve the dialogue in your current project, how to develop a distinct voice for each character, how to weave in exposition without losing the reader's interest, and how to add depth, emotion, and meaning through subtext.

2:00 PM – 3:30 PM

MINI BOOT CAMP: CHARACTER

(Additional Fee Required)
Michael Hauge, Story Consultant/Author/Lecturer
Discover powerful methods for giving your characters depth and dimension in order to give your stories greater originality, emotional appeal, layers of meaning and commercial success.

2:00 PM – 5:30 PM

PITCH SLAM SESSION #2

Pitch your project to Hollywood insiders and receive immediate feedback.
See the full list of agents & executives on pages 16 – 17.

4:40 PM – 5:30 PM

**THE INNER MOVIE INVENTORY —
A SMART SHEET FOR WRITING YOUR MOVIE**

Viki King, Author/Story Consultant
Viki King's classic book, *How to Write a Movie in 21 Days — The Inner Movie Method*, is being presented in a new template form. In this class you'll answer 21 questions about your characters and story and you'll have an inner dossier to follow that will bring your movie from your heart into the world.



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SESSIONS

SUNDAY, SEPTEMBER 29, 2013

9:00 AM – 9:50 AM

FUNDAMENTALS OF SCREENWRITING

Jeffrey Alan Schechter, Screenwriter/Author/Consultant

Explore the core principles of a successful and long-lasting screenwriting career.

PANEL GETTING PAST THE READER

Jeanne Veillette Bowerman, Film Producer/Screenwriter/Script Magazine Editor, Implicit Production, LLC/F+W Media

Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University

Brian McDonald, Filmmaker and Author

Richard Botto, CEO, Stage32

Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program

In this session, working script readers dish on what makes them give a screenplay the coveted "Recommend" and how to increase your odds of making the cut.

WRITING FOR ANIMATION

Rob Edwards, Screenwriter/Producer

Delve into what it's like to write with a seasoned animation team. But how does one write for and proactively work on an animation film? Many writers spend endless hours alone outlining, plotting and putting their words down on paper. But as a hired writer, one becomes part of a tight team in which the writing schedule revolves around the filmmaking process. Rob will discuss this along with troubleshooting techniques when obstacles arise.

10:00 AM – 10:50 AM

PIXAR'S EMOTIONAL CORE: THE ESSENTIAL ELEMENT IN ALL SUCCESSFUL STORIES

Karl Iglesias, Screenwriter/Script Doctor/Consultant/Instructor, UCLA Extension Writers' Program

Discover the most critical foundation of all Pixar films—the story's emotional core. Through screenshots and in-depth analysis, Karl will guide you through the master storytelling techniques Pixar uses to hook all of us into the story.

LEGAL 411 FOR WRITERS: THE LEGAL INFO EVERY UP AND COMING WRITER NEEDS TO SUCCEED IN THE FILM INDUSTRY

Dinah Perez Esq., Dinah Perez Law

Learn how to avoid the pitfalls that may force you to shelve all your hard work, how to work smart, and the dos and don'ts of writing, pitching, selling your screenplay and literary representation.

PANEL WRITING FOR THE VIDEO GAME INDUSTRY

Haris Orkin, Screenwriter/Game Writer/Narrative Designer

Sande Chen, Writer/Game Design

Seth Hudson, Assistant Director, Computer Game Design,

George Mason University

Jeremy Bernstein, Writer and Game Designer

Tom Abernathy, Writer/Narrative Designer/Creative Director/Screenwriter/Filmmaker

This panel of writers, experienced in both linear and interactive narrative media, will explain the essentials you need to know as you set off to explore the strange new world of game writing.

11:10 AM – 12:00 PM

PANEL BREAKING INTO HOLLYWOOD

Barri Evins, Consultant/Producer, Big Ideas

Lee Jessup, Career Coach

Michael Tabb, WGA Screenwriter

Adam Finer, Producer

Chris Soth, Writer/Director/Producer

Hear the success stories and learn the secrets of breaking into Hollywood. Career longevity is the goal, but first you need to get your foot in the door. Learn the secrets, tools and resources to find your way into Hollywood. A panel of industry and career experts will discuss the long, winding and often bumpy road to a career in the entertainment industry.

PANEL WRITING IS REWRITING

Paul Chitlik, Screenwriter/Producer/Director

Ruth Atkinson, Script Consultant/Story Editor

Pen Densham, Producer/Director/Writer

Daniel Manus, CEO and Script Consultant, No BullScript Consulting

Writing is rewriting. Once you finish the first draft of your screenplay, the next steps are crucial to your success. Learn how to pinpoint plot flaws, determine and fix structure shortcomings, define character deficiencies, and polish dialogue and description to bring your script to life.

PANEL WEB SERIES PANEL

Kathie Fong Yoneda, Entertainment Consultant, Screenwriters University

Ed Robinson, Producer/Writer/Actor/Chef, Pairings

Courtney Zito, Producer/Writer/Actor, Hollywood Girl Pictures

Julie Smith, Writer/Actor

Laurie Scheer, Media Goddess

Leon Acord, Writer/Creator/Executive Producer, Old Dogs & New Tricks

This panel of six professionals with experience in produced web-based projects will share their knowledge, advice and expertise, giving writers, directors and producers a realistic overview of this growing entertainment marketplace.

12:10 PM – 1:00 PM

CLOSING KEYNOTE Q&A—SCREENWRITERS STEPHEN MCFEELY AND CHRISTOPHER MARKUS

Stephen McFeely, Screenwriter

Christopher Markus, Screenwriter

Anthony Grieco, Story Specialist/Instructor/Screenwriter, The Writers Store (Moderator)

Attend this special Q&A with the screenwriters behind Marvel Studios' *Captain America: The First Avenger* and *Thor: The Dark World*.

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How the Pitch Slam Works:

You'll sit down for five-minute sessions with as many agents as you can fit into the all-day event. For the first two minutes with each agent, you'll share the premise, genre, and scope of your project with an emphasis on the main characters, the conflict that moves your story forward, and the genre (that's your pitch). For the remainder of your time, the agent or exec will provide immediate, unbiased feedback on your work and your pitch, including invaluable suggestions for improving it. And if an agent or exec gives you his or her business card, jackpot! That's a request to see more of your work, and could lead to signing with an agent or an option of your project.

Remember to research the agents on the following pages and choose to meet with those who represent screenwriters you particularly admire and emulate; you'll know those agents share your taste in writing and are more likely to be a good fit. And practice your pitch ahead of time—keep it under two minutes!

34TH STREET FILMS

Company Credits: *Precious*, *For Colored Girls*, *Peeples*, *Single Mom's Club*

AMASIA ENTERTAINMENT

Company Credits: *Careful What You Wish For*, *The Call*

AMERICAN BIOGRAPH FILMS/ HANDCRANKED PICTURES

Company Credits: *When An Angel Calls*, *Mama's Boy*, *Bad Mood Rising*, *Blood Lake*, *Andy and the Aviators*

ANGAELICA

Company Credits: *The Last Place*, *Fifth Annual*, *Making Toast with You*, *Velvet*, *Cobbler*

APOTHEOSIS MEDIA GROUP

Company Credits: *The Call*

APPLAUSE NETWORK TV

BEACHFRONT FILMS

Company Credits: *Hysteria*, *Finding Neverland*

BEECH HILL FILMS

Company Credits: *Percy Jackson: Sea of Monsters* (2013), *G.I. Joe: Retaliation* (2013), *Red Tails*, *The Sitter*, *The A-Team*, *Run*, *Fat Boy*, *Run*

BENEFICIAL ENTERTAINMENT

Company Credits: *Lovelace*

BLACKOUT FILMS

Company Credits: *Black Friday*, *The Reaper*, *Unwelcome*, *Saturday*, *Prophecy: Uprising/Prophecy: Forsaken*, *Science Fair*, *Rapid*

BURN PICTURES

Company Credits: *Emerald Cowboy*, *Double Down*, *Additions and Subtractions*, *The Long Road to Cabo*, *Zigs*

CALIBER MEDIA CO.

Company Credits: *The Packager*, *Maximum Conviction*, *Enter Nowhere*, *The Stranger*, *Damage*

CALIX PRESENTS

Company Credits: *Grayscale*, *A Silent Nigh at the Movie Theater*, *The Callback Machine*

CHAOS PRODUCTIONS

Company Credits: *Suppression*, *Raze*, *Spike*

CHICANE GROUP

Company Represents: *Jeff Margolis*

CINDY COWAN ENTERTAINMENT

Company Credits: *Red Lights*, *Smiley*, *Fifty Dead Men Walking*, *27*, *Ramp Rat*

CODE ENTERTAINMENT

Company Credits: *Kill the Irishman*, *Krews*, *Stolen*, *Spring Breakdown*, *You Kill Me*

CORTEZ BROTHERS

Company Credits: *Bordering On Love*

CRYSTAL SKY

Company Credits: *Ghostrider*, *Tekken*, *Doomsday*, *Big Stan*

DESTINY PICTURES

Company Credits: *Dose Of Reality*, *Psych 9*, *My Run*, *The Perfect Tenant*

ECHO LAKE MANAGEMENT

Company Credits: *Romeo + Juliet*, *Nebraska*, *Midnight's Children*, *Before the Rains*

ECLECTIC PICTURES

Company Credits: *Lovelace*, *Playing For Keeps*, *As Good As Dead*, *Trust*, *Solitary Man*

ELECTRIC CITY ENTERTAINMENT

Company Credits: *The Place Beyond the Pines*, *Kristy*, *Big Eyes*

EMPIRE PICTURES

Company Credits: *John Tucker Must Die*, *The Big White*, *Bandits*

FORTRESS FEATURES

Company Credits: *The Collection*, *Balls to the Wall*, *The Collector*, *Pride*

GREENSTEM PRODUCTIONS

Company Credits: *Blade*, *Last Sunday Morning*, *Our Life (TV)*, *First Nations Removed*, *The Disturbance Dinner*, *Foreign Correspondents*, *Claustrophobia*

HAYS MEDIA, LLC

Company Credits: *Merry Christmas*, *Baby*, *Color Lines*, *Severed Relations*

INFORMANT MEDIA

Company Credits: *Stuck In Love*, *Erased*, *Hysteria*, *Crazy Heart*

KOPELSON ENTERTAINMENT

Company Credits: *Platoon*, *The Fugitive*, *Outbreak*, *Seven*, *Eraser*, *The Devil's Advocate*, *Don't Say A Word*, *A Perfect Murder*





AGENTS/EXECs

LONGITUDE ENTERTAINMENT

Company Credits: *The C.O., Struck By Lightning, Charlie Bartlett, Double Take, DysFunktional Family*

MANDEVILLE FILMS/TELEVISION

Company Credits: *The Muppets... Again!, 21 and Over, Warm Bodies, The Muppets, The Fighter, Surrogates, The Proposal, Beverly Hills Chihuahua, Traitor*

MANUS ENTERTAINMENT

Company Represents: Ryan Goldstein (*Rise of the Planet of the Apes*), James Moran (*Torchwood*), Jonathan W.C. Mills (*Nashville*), Meredith Berg (*Solstice*)

MARILYN ATLAS MANAGEMENT

Company Credits: *Real Women Have Curves*

MASIMEDIA

Company Credits: *Halloween: 25 Years of Terror, His Name Was Jason, The Psycho Legacy, Still Screaming, Bread Crumbs, Prank*

MATTHEW MORGENTHALER

Looking for low budget, features and TV ½ hour, in the action, comedy, and drama genres.

METAMORPHIC FILMS & MANAGEMENT LLC

MOMENTUM ENTERTAINMENT GROUP

Company Credits: *Rogue (TV Series)*

MONIKER ENTERTAINMENT

Company Credits: *Speaking Of Jane Roberts — The SETH Material, Queer as Folk (The Original British Version), Two Fat Ladies Cooking Show, The Boys From Manchester, The Pet Shop Boys — Live (Concert), Shirley Bassey "Divas are Forever" (Live Concert)*

MOTION THEORY FILMS

Company TV and Film Rights: *Guinness World Records, Berzerk, One Red Paperclip, Henry Darger, Evil (the Swedish Academy Award nominee), Sealand, the Cold Awakening Trilogy*

NEW WAVE ENTERTAINMENT

Company Represents: Alexander Cary (*Homeland, Lie To Me*) Brian Rubenstein (*Suburgatory*) Bruce Romans (*Hell On Wheels*), Ian Goldberg (*Once Upon A Time*)

Confirmed participants at time of publication, subject to change.

OUTLIER

Company Credits: *Twilight (Complete Series), Percy Jackson: The Lightning Thief, Percy Jackson: Sea of Monsters, Agent Cody Banks, The Wedding Planner, The Riches (TV)*

PARADIGM

Company Represents: David Guggenheim (*Stolen, Safe House*), Amanda Moresco (*The Black Donnellys*), Bart Freundlich (*Californication*)

PB MANAGEMENT

Seeking writers to represent with a wide array of material. Especially looking for material appropriate for HBO and STARZ but not limited to that. Including low and medium budget features and ½ TV, i hour TV, and TV MOW in the family, drama, comedy, romantic comedy and sci-fi genres.

POP ART FILM FACTORY

Company Credits: *House of The Rising Sun, Beatdown, Aces, Champagne Gang, Cross Bones*

POSCIMUR STUDIO

Company Credits: *The Pacifierman, Dream Man, Hunting Amongst The Aristocrats, My Best Bipolar Friend, Metallbuddusten, Shanghai Secrets, Seeking Utopia*

PRETTYBIRD PICTURES

Company Credits: *The Canyons, Koran By Heart, Manhunt*

PRINCIPATO-YOUNG ENTERTAINMENT

Company Represents: Adam Kassen (*Big Sur, Bewitched*), Ashley Edward Miller (*Apollo 18, X-Men First Class*) David Elliot (*G.I. Joe: Rise of The Cobra*), Jordan Dunn (*Friends With Benefits*)

RANDOM COW PICTURES

Seeking medium and high budget features in all genres including animated and thrillers. They are looking for projects that have attachments, ie. talent, financing and/or distribution elements.

SAFEHOUSE PICTURES

Company Credits: *The Understudy, The Bleeding House, Holy Rollers, Edge of Tomorrow, Army of Darkness, Robotech (Reboot)*

SAMURAI MK

Company Credits: *The Shower, Freezer, Three Men Seeking Monsters, Demonkeeper, Hitting the Bricks, Draft Day*

SILVERHARDT ENTERTAINMENT

SILVERMINE ENTERTAINMENT

Company Represents: *Salvador Litvak (Saving Lincoln), Shem Bitterman (Betty and Coretta)*

SONY PICTURES ANIMATION

Company Credits: *Cloudy With A Chance of Meatballs, The Smurfs, Hotel Transylvania*

STONELOCK PICTURES

Company Credits: *Chasing Happiness, Good God Bad Dog, SALOMAYBE, 13 Conversations about One Thing, The Jimmy Show, The Spreading Ground, In Dark Places*

SUNTAUR ENTERTAINMENT

Company Credits: *Looking For Sunday, In Too Deep, Bill & Ted's Bogus Journey*

THE ASYLUM

Company Credits: *H.G. Wells' War of the Worlds, Mega Shark vs. Giant Octopus, Love at the Christmas Table, Rise of the Zombies, Cleaver Family Reunion, Sharknado*

THRULINE ENTERTAINMENT

Company Represents: Andy Nyman (*Brothers Bloom, Death At A Funeral*), Brandon Birtell (*Fast & Furious 6, Fast Five, Fast & Furious, Bobby Z*) Daniel Brocklehurst (*Shameless*), Scott Gimple (*Ghost Rider: Spirit of Vengeance 3D*)

UNIVERSAL WRITERS MANAGEMENT

Company Represents: *Brandon Violette, Emily Anne, Erin Elizabeth*

VOLTAGE PICTURES

Company Credits: *Don Jon, Thanks For Sharing, The Company You Keep, Fire With Fire*

WARNER BROTHERS TELEVISION

Company Credits: *Arrow, Revolution, The Carrie Diaries, The Following, 666 Park Avenue*

ZOHAR FILMS

Company Credits: *Maids of Havana*

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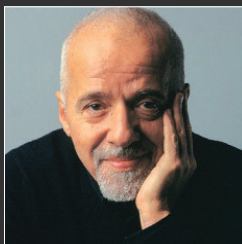
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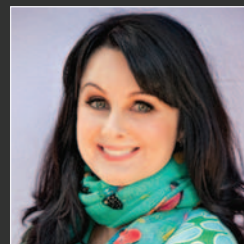
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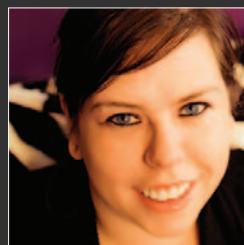
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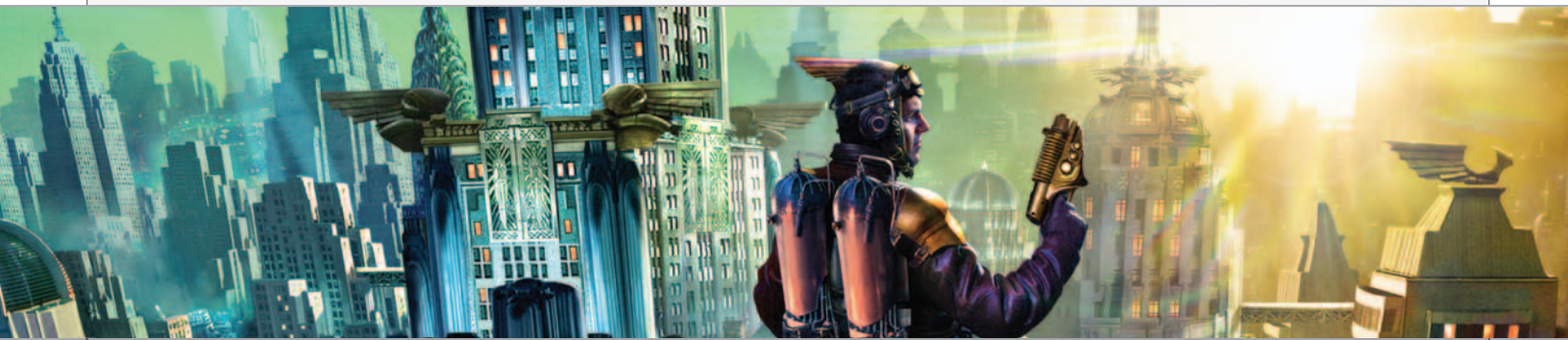


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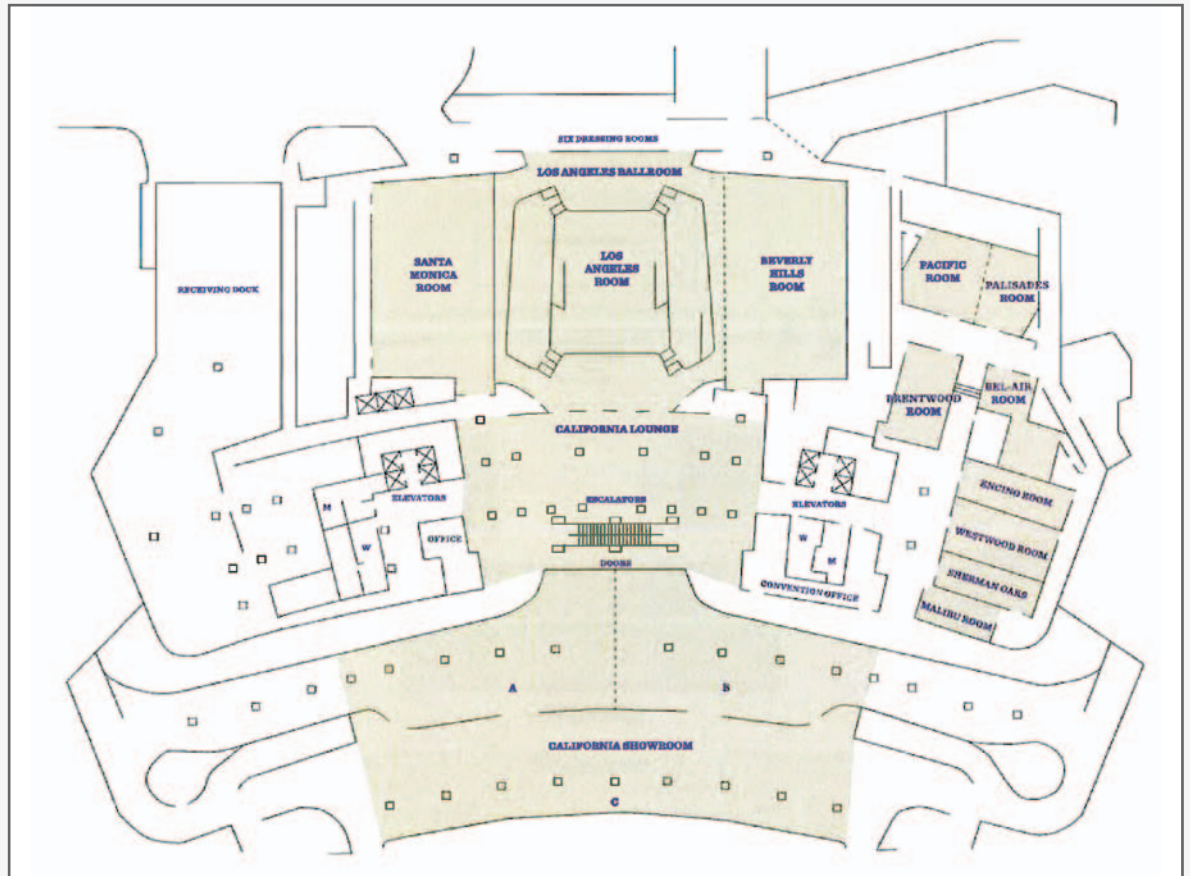
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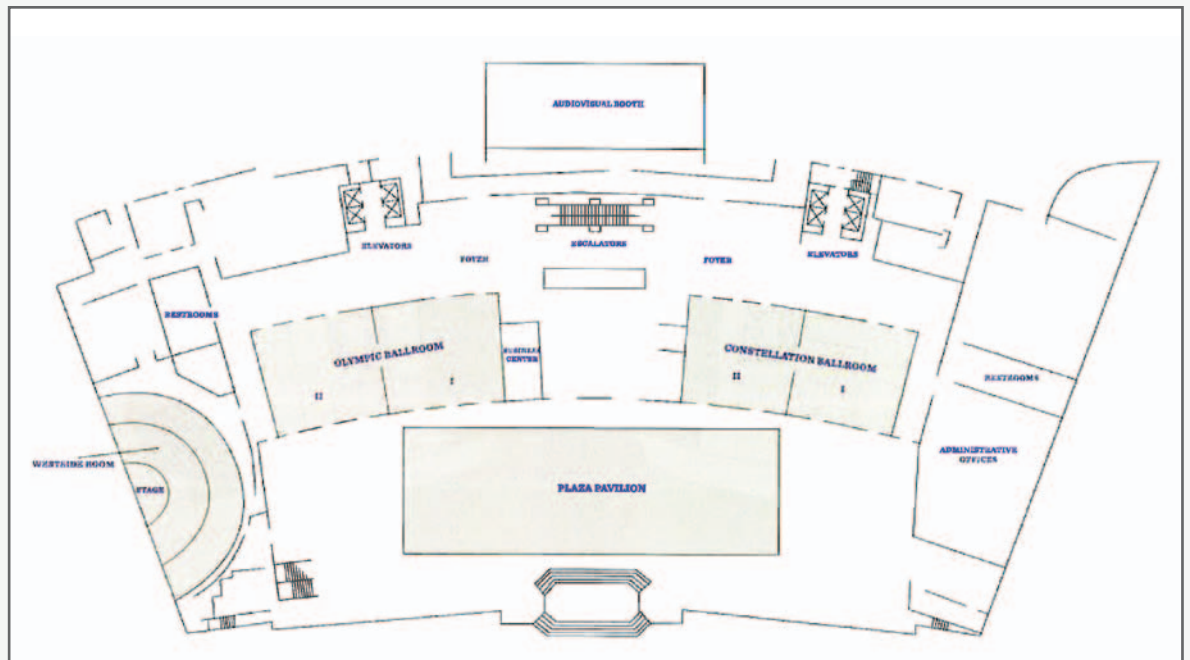
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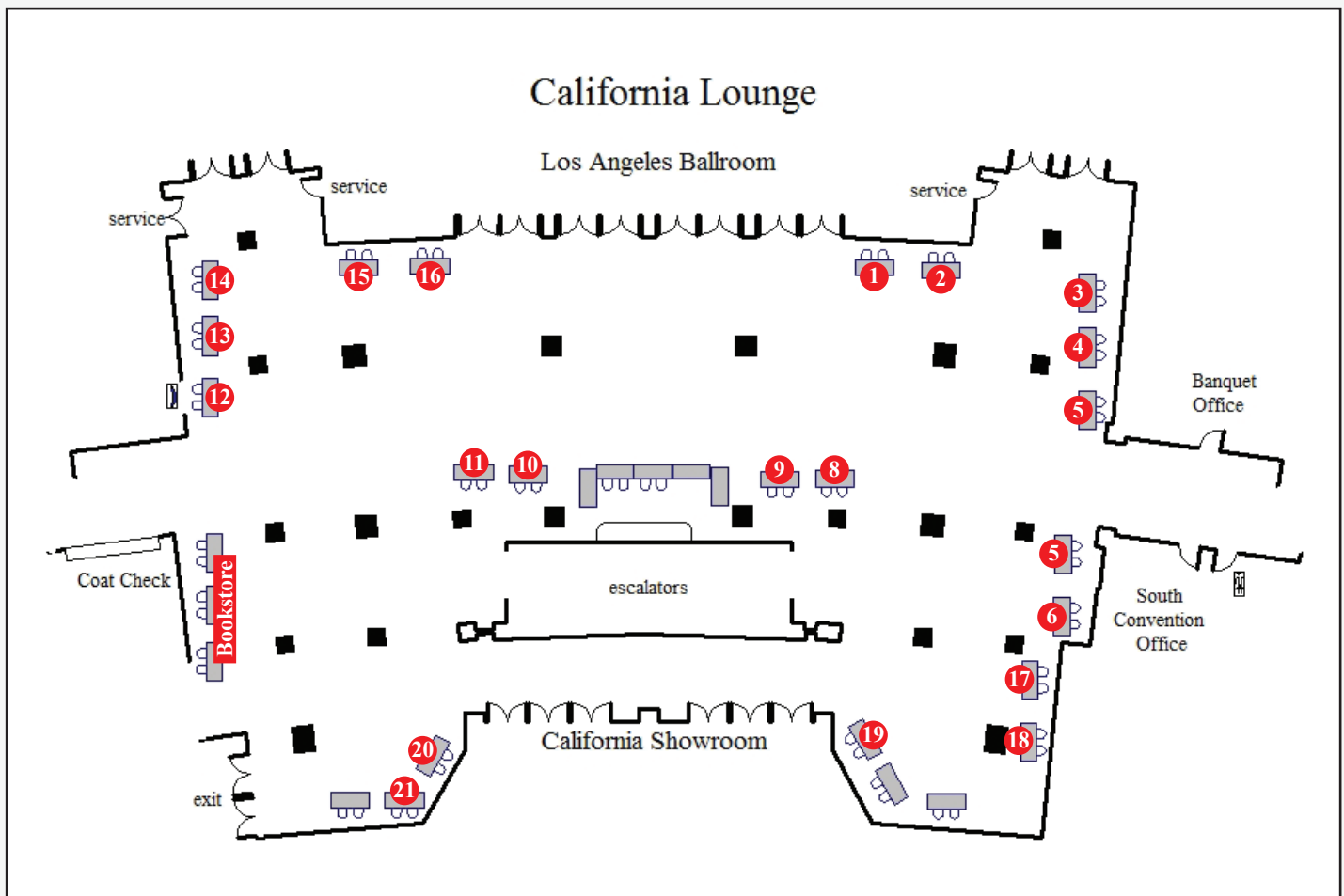


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