



ROCKY MOUNTAIN Information Security Conference

Product Demonstration Opportunities

New to RMISC in 2013...Vendor Product Demonstrations!

"Larger budget and/or scope projects are best evaluated from high-level demonstration sessions with representatives from the impacted project areas. This provides not only a deeper understanding of the proposed solution but also an opportunity to build a relationship with the prospective customer..." Software Selection Process article, September 2012

The following options are available to sponsorship levels **Bronze and up:**

Product Demonstration Benefits	Wednesday Night Reception 5/22/13	Thursday Exhibit Hall @ Conference 5/23/13	Thursday Night Reception 5/23/13
Total Number Available:	4	4	4
Demo Session length of Time:	1 Hour	1 Hour	1 Hour
Demo Location:	Private Room* adjacent to Reception space	Designated enclosed section* in the Exhibit Area	Private Room* adjacent to Reception space
Audience Reach / Potential attendee exposure	200	450	325
Ability to invite YOUR customers, both registered and non-registered** to Conference Receptions in conjunction to your demo	Yes	No	Yes
Option to purchase Food & Beverage exclusive to your Demo Room	Yes	No	Yes
Pre-Conference Opt-In Attendee list <i>List provided 2-3 weeks prior to Conference so you can invite attendees in advance</i>	Yes	No	Yes
Demo announcement listing in Conference Program Agenda both online on the website as well as printed program:	Yes	Yes	Yes
Internet Access for demo room/space:	Yes	Yes	Yes
Custom Signage provided outside room/space:	Yes	Yes	Yes
Investment:	\$3,000	\$2,500	\$3,500

*Private room and exhibit hall space can accommodate 100-150

**Non-registered attendees will not receive conference issued drink tickets