



LIFT 19

STRATA DECISION SUMMIT
CHICAGO | OCTOBER 21-23



Strata Decision
TECHNOLOGY

TRACKS:

ANALYZE (Decision Support)

Discuss how to leverage the most advanced cost accounting methodologies to make your cost information accurate, accessible and actionable.

PLAN (Advanced Planning)

Discuss new, cutting edge planning techniques to support a more efficient, accurate and agile planning process.

PERFORM (Continuous Improvement)

Discuss cost reducing and quality improving techniques and methods that show proven results.

MONDAY

OCTOBER 21, 2019 | Strata Headquarters, Chicago, IL

5-7 PM: NETWORKING WELCOME RECEPTION

TUESDAY

OCTOBER 22, 2019 | Swissotel Chicago

8-9 AM: BREAKFAST

9-10:30 AM: OPENING KEYNOTE SESSION (1.5 CPE)

Mike Allen
CFO, OSF HealthCare
Chair of HFMA Board of Directors

Dan Michelson
CEO
Strata Decision Technology

10:30-11 AM: BREAK

11-11:50 AM

STATE OF THE UNION:

Decision Support & Continuous Improvement
(1 CPE)

John Baker
Director, Continuous Improvement
Strata Decision Technology

Leon Corbeille
Director, Decision Support
Strata Decision Technology

STATE OF THE UNION:

Advanced Planning (1 CPE)

Lynette Jasuta
Director, Capital Planning
Strata Decision Technology

Frank Stevens
VP, Financial Planning
Strata Decision Technology

Chris Vaccaro
Senior Manager, Consulting
Strata Decision Technology

TUESDAY

OCTOBER 22, 2019 | Swissotel Chicago

12-1 PM: LUNCH

1-1:50 PM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	A Journey in Moving Up the HFMA-Strata L7 Model (1 CPE) Justin Vetanen Finance Analyst St. Charles Health System	Making an Impact After Transitioning to Dynamic Planning (1 CPE) Scott Mason Senior Manager, Professional Services Strata Decision Technology Kelsey Peterson Professional Services Manager Strata Decision Technology	Are You REALLY Ready to Drive Out Costs? (1 CPE) John Baker Director, Continuous Improvement Strata Decision Technology Nate Myhra Director, Professional Services Strata Decision Technology
2-2:50 PM	Time-Driven Costing (TDC™): Leveraging Big Data to Drive Out Costs and Survive in a Value Based World (1 CPE) Mike Hopkins Asst. Director, Decision Support Cleveland Clinic Jason Oliveira Director, Cost Accounting Montefiore Medical Center Paul Anderson Solution Architect Strata Decision Technology	Financial Planning User Group Workshop (2 CPE) Lynette Jasuta Director, Capital Planning Strata Decision Technology Scott Schoenknecht AVP, Experience Management Strata Decision Technology Chris Vaccaro Senior Manager, Consulting Strata Decision Technology	Cost Improvement Programs That Work (1 CPE) John Baker Director, Continuous Improvement Strata Decision Technology Nate Myhra Director, Professional Services Strata Decision Technology

TUESDAY

OCTOBER 22, 2019 | Swissotel Chicago

3-3:50 PM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	<p>Beyond Your Health System: Health Plans (1 CPE)</p> <p>Tammy Arenz Manager, Next Generation Cost Accounting Program Kaiser Permanente</p> <p>Leon Corbeille Director, Decision Support Strata Decision Technology</p> <p>Jaclyn Spitz Product Manager Strata Decision Technology</p>	<p>Financial Planning User Group Workshop (2 CPE) - <i>continued</i></p> <p>Lynette Jasuta Director, Capital Planning Strata Decision Technology</p> <p>Scott Schoenknecht AVP, Experience Management Strata Decision Technology</p> <p>Chris Vaccaro Senior Manager, Consulting Strata Decision Technology</p>	<p>Strong to Stronger! Incorporating Your Established Cost Savings Program Into Continuous Improvement (1 CPE)</p> <p>Kathryn Ashby Director, FP&A Cone Health</p>

6-9 PM: DINNER RECEPTION: STRATA OKTOBERFEST! | Bridgeport Art Center

WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

7:30-8:30 AM: BREAKFAST

8:30-9:30 AM: KEYNOTE SESSION: THE FUTURE OF HEALTHCARE (1CPE)



Robert Pearl, MD

Former CEO of Kaiser Permanente Medical Group, Author of *Mistreated: Why We Think We're Getting Good Healthcare—And Why We're Usually Wrong*, Host of "Fixing Healthcare", *Forbes* contributor and professor at Stanford University School of Medicine and the Stanford Graduate School of Business

9:30-10 AM: BREAK

10-10:50 AM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	<p>Going from L0 to L5 in a Year...An Organization's Story of Rapid Movement Toward L7 (1 CPE)</p> <p>Jeremy Stewart Manager of Decision Support Owensboro Health</p>	<p>Understanding the Need for a Strong Performance Management Process (1 CPE)</p> <p>Chad Moses Executive Director of Financial Planning & Business Intelligence Prisma Health</p> <p>Jeff Setien Director, Budget & Financial Analytics / Cost Accounting VCU Health System</p> <p>Alina Henderson Director, Professional Services Strata Decision Technology</p>	<p>What To Do When the Consultants Leave - Tracking of Cost Savings Initiatives (1 CPE)</p> <p>Marko Horvat CFO Clinica Sierra Vista</p> <p>Erin Pelletier Director of Operational Excellence Care New England Health System</p> <p>Greg Wright Corporate Director of Finance Southern Illinois Healthcare</p> <p>John Baker Director, Continuous Improvement Strata Decision Technology</p>

WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

11-11:50 AM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	Data to Action: Leveraging Analytics to Achieve Excellence (1 CPE) Alina Henderson Director, Professional Services Strata Decision Technology	Management Reporting: Designing Financial Information for Non-Financial Users (1 CPE) Marko Horvat CFO Clinica Sierra Vista	Unlocking the Opportunities: Demonstration in Vetting Cost Savings Initiatives (1 CPE) Lisa Block Manager, Consulting Strata Decision Technology

12-12:45 PM: LUNCH

12:45-1:35 PM	Shaping Your Reimbursement Environment Using StrataJazz (1 CPE) Alexis Guzman Project Manager, Reimbursement Strategy MD Anderson Cancer Center Jeff Hale VP, Decision Support and Performance Management Systems Akron Children's Hospital Jennifer Adam Senior Product Manager Strata Decision Technology Liz Kirk SVP, Client Services Strata Decision Technology	A Journey to Patient Activity-Based Planning: Integrating Cost Accounting and Planning to Make Better Decisions (1 CPE) Adam Fiest Director, Financial Planning Cleveland Clinic Bart Lewis Director, Product Strategy Strata Decision Technology	Patient Population Opportunity Generation - Analyzing Care Variation Using YOUR Definitions (1 CPE) Kay Greenlee Senior Director of Performance Improvement and Value & Analytics CentraCare Health Dave Moldawer Sr. Manager, Continuous Improvement Strata Decision Technology
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WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
1:45- 2:35 PM	<p>Decision Support User Group Workshop (2 CPE)</p> <p>Leon Corbeille Director, Decision Support Strata Decision Technology</p> <p>Scott Schoenknecht AVP, Experience Management Strata Decision Technology</p>	<p>Best Practices in Budgeting at an Academic Medical Center (1 CPE)</p> <p>Mark Henrichs Chief Financial Officer University of Iowa Hospitals & Clinics</p> <p>Randy Homan Director of Budgeting & Decision Support The Ohio State University Wexner Medical Center</p> <p>Megan McGill VP, Financial Planning & Analysis University Health System, Inc.</p> <p>Chris Vaccaro Senior Manager, Consulting Strata Decision Technology</p>	<p>StrataDataScience: Bridging the Gap between Financial and Clinical Data (1 CPE)</p> <p>Jennifer Ittner Director, StrataDataScience Strata Decision Technology</p> <p>James Shalaby, Pharm.D. Chief Informatics Consultant & CEO Elimu Informatics</p>
2:45- 3:35 PM		<p>Best Practices in Capital Budgeting (1 CPE)</p> <p>Mary Keith Giordano Vice President, Business Development Sharp HealthCare</p> <p>Angela Phiri Manager, System Finance & Capital Planning BayCare Health System</p> <p>Lynette Jasuta Director, Capital Planning Strata Decision Technology</p>	<p>Reducing Costs with Labor Productivity (1 CPE)</p> <p>Keith Flores Director of Financial Planning & Analytics Clinica Sierra Vista</p> <p>Sam Buchman Senior Consultant Strata Decision Technology</p>