

2018 Strata Summit Agenda

TRACKS

PLAN (Financial Planning)

The overall budgeting process for hospitals is badly broken. The typical organization spends three to six months and 100,000+ hours producing a budget that is usually tens of millions of dollars off the mark and out-of-date the moment it is finalized. Join us to discuss new, cutting edge planning techniques better suited to today's environment and how to deploy StrataJazz to support a more efficient, accurate and agile planning process.

ANALYZE (Decision Support)

Healthcare providers have little to no access to accurate and actionable information on the cost of care. How can you reduce variation, waste and inefficiency in order to invest in and improve care if you don't have any access to data? Join us to learn how to deploy StrataJazz to fully understand the true cost and margins across episodes of care, service lines and patient populations throughout the entire delivery network.

PERFORM (Continuous Improvement)

Finding opportunities to eliminate waste and improve efficiency is mission critical for healthcare providers who are operating at razor thin margins. One-third of hospitals are operating in the red and all are in search of ways to reduce unnecessary cost and use their resources more effectively. Join us as we focus on cost reducing and quality improving techniques and methods that show proven results.

MONDAY, OCTOBER 22, 2018

5-7 p.m. Welcome Reception - Strata Headquarters

TUESDAY, OCTOBER 23, 2018

8-9 a.m. Breakfast

9-10:30 a.m.

Keynote Session: Creating a Center of Excellence (1.5 CPE) - Zurich

Dan Michelson
Chief Executive Officer
Strata Decision Technology

Liz Kirk
SVP, Client Services
Strata Decision Technology

Adam Kowalski
VP Product Management
Strata Decision Technology

10:30-11 a.m.

Break

11-11:50 a.m.

State of the Union: StrataJazz Financial Planning (1 CPE) - Zurich A, B, C

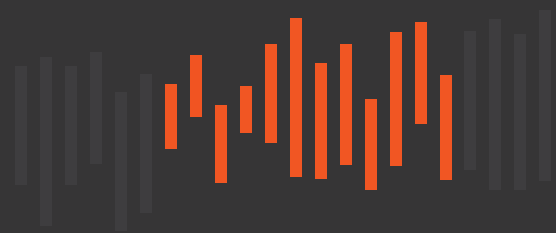
Lynette Jasuta
Director, Capital Planning
Strata Decision Technology

Frank Stevens
VP, Financial Planning
Strata Decision Technology

State of the Union: StrataJazz Decision Support & Continuous Improvement (1 CPE) Zurich D

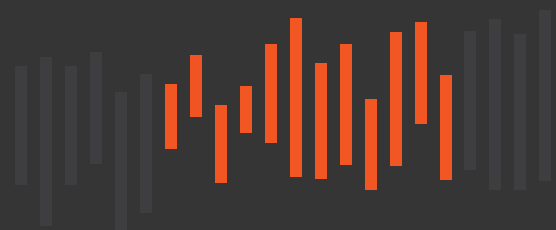
John Baker
Director, Continuous Improvement
Strata Decision Technology

Tushar Pandey
VP, Decision Support
Strata Decision Technology



TUESDAY, OCTOBER 23, 2018 - CONTINUED

12-1 p.m.	Lunch		
1-1:50 p.m.	PLAN (Financial Planning): Zurich A, B, C	ANALYZE (Decision Support): Zurich D	PERFORM (Continuous Improvement): Zurich E, F, G
	Aligning Your Financial Planning Processes with Organizational Goals (1 CPE) Alina Henderson Director, Professional Services Strata Decision Technology	Data to Action: Empowering Non-Finance Users to Make Informed Decisions (1 CPE) John Baker Director, Continuous Improvement Strata Decision Technology Leon Corbeille Senior Manager, Consulting Strata Decision Technology	Continuous Improvement, Productivity Reporting and Management Reporting Product Roadmap Focus Group (1 CPE) Kevin Lamb Senior Product Manager Strata Decision Technology Samantha Steinberg Senior Product Specialist Strata Decision Technology
1:50-2 p.m.	Break		
2-2:50 p.m.	Piloting for Success: A Case Study in Advanced Planning at a Multi-Site Health System (1 CPE) Kirsten Largent Vice President, Financial Planning & Analysis OSF HealthCare Jennifer Ulrich Director, Financial Planning & Management Reporting OSF HealthCare	Costing for the Masses: Managing a Large User Base (1 CPE) Amanda Lewis Director of Financial Reporting CHRISTUS Health	Becoming Agile - Learning the Methodology Behind Getting Things Done Effectively (2 CPE) Stephanie Balgeman Manager Project Coordination Strata Decision Technology Ashleigh Belin Project Manager Strata Decision Technology Daniel Pak Project Management Coordinator Strata Decision Technology Jeff Singer Sr. Manager, Project Management Strata Decision Technology
2:50-3 p.m.	Break		
3-3:50 p.m.	Why Age Is Not Enough: A Better Approach to Equipment Replacement Planning (1 CPE) Brian Parrott Solution Architect Strata Decision Technology Lynette Jasuta Director, Capital Planning Strata Decision Technology	Decision Support User Group Workshop (1.5 CPE) goes until 4:30pm Tushar Pandey VP, Decision Support Strata Decision Technology	
6-9 p.m.	Dinner Reception - The StrataJazz Piano Bar, hosted at The Aba & Dalcy <i>Shuttles will depart for the reception between 5:30-6pm from the Swissotel Event Center Entrance</i>		



WEDNESDAY, OCTOBER 24, 2018

7:30-8:30 a.m. Breakfast

8:30-9:30 a.m. **Keynote Session:** Winning With Analytics: Using Data to Change the Game (1 CPE) - Zurich

Paul DePodesta
Chief Strategy Officer
Cleveland Browns

Steve Lefar
Executive Director
Strata Center for Data Science
Strata Decision Technology

9:30-10 a.m. Break

10-10:50 a.m.

PLAN (Financial Planning):
Zurich A, B, C

Best Practices in Leveraging Rolling Forecasting and Management Reporting in Your Dynamic Planning Process (1 CPE)

Mika Taylor
Director, Financial Planning & Budget
John Muir Health

ANALYZE (Decision Support):
Zurich D

Shaping Your Reimbursement Environment Using StrataJazz (1 CPE)

Beth Lipinski
Associate Director of Analytics
The Ohio State University
Wexner Medical Center

Marlene Kinkov
Sr. System Advisor - Revenue Ops - Strategic Financial Planning
Advocate Aurora Health

Sandy Astorino
Director of Revenue & Reimbursement
Children's Hospital of Philadelphia

PERFORM (Continuous Improvement):
Zurich E, F, G

Cost Improvement Programs that Work (1 CPE)

John Baker
Director, Continuous Improvement
Strata Decision Technology

Alina Henderson
Director, Professional Services
Strata Decision Technology

10:50-11 a.m. Break

11-11:50 a.m.

Aligning Finance and Operations through a Quarterly Business Review Process (1 CPE)

Angela Cupp
Sr. Director, Finance
Children's Health System of Texas
Tammie Sibley
SVP, Finance
Children's Health System of Texas

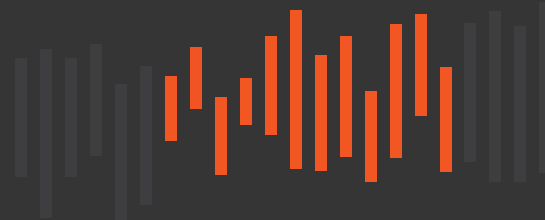
"Moneyball" Starring Augusta Health (1 CPE)

Tushar Pandey
VP, Decision Support
Strata Decision Technology

Suzanne Wojtowicz
Director of Financial Planning and Analysis
AU Health

Developing a Continuous Improvement Culture (1 CPE)

Steven Brown
VP of Finance & CFO
Anderson Regional Medical Center



WEDNESDAY, OCTOBER 24, 2018 - CONTINUED

12-12:45 p.m. Lunch

12:45-1:35 p.m.	PLAN (Financial Planning): Zurich A, B, C	ANALYZE (Decision Support): Zurich D	PERFORM (Continuous Improvement): Zurich E, F, G
	Advanced Planning Product Roadmap Focus Group (1 CPE) Corey Becker Product Manager Strata Decision Technology Bart Lewis Director, Product Strategy Strata Decision Technology	Advancing Cost Accounting: An Organization's Journey to Level 7 Costing (1 CPE) Chris Lloyd Manager of Decision Support Baptist Health - Arkansas	Tracking Savings and Getting Results in a Comprehensive Savings Program (1 CPE) Meaghan Lutts Director of Business Intelligence and Financial Analytics Children's Hospital of Philadelphia Spencer Kowal Vice President, Financial Strategy Children's Hospital of Philadelphia

1:35-1:45 p.m. Break

1:45-2:35 p.m.	Financial Planning User Group Workshop (2 CPE) Frank Stevens VP, Financial Planning Strata Decision	Leveraging Analytics to Drive Action (1 CPE) Nicole Hutchison Sr. Financial Analyst Mercy Health Stan Jakubowski Sr. Financial Systems Support Analyst MaineHealth	Using Daily Productivity Reporting to Lift Operational Leader Performance (1 CPE) Jeff Hale Vice President, Analytics and Performance Management Akron Children's Hospital
2:35-2:45 p.m.	Break		
2:45-3:35 p.m.		Decision Support Product Roadmap Focus Group (1 CPE) Jennifer Adam Product Manager Strata Decision Technology Jaclyn Spitz Product Manager Strata Decision Technology	Let's Get Tracking: A Working Session on How to Track Your Savings Initiatives (1 CPE) John Baker Director, Continuous Improvement Strata Decision Technology