lift18 executive leadership roundtable

STRATA DECISION SUMMIT
CHICAGO | OCTOBER 22-24

TUESDAY, OCTOBER 23

7:00-9:00 a.m — **Summit Registration Open** - Swissotel Zurich Foyer

8:00-9:00 a.m — **Breakfast** - Swissotel Vevey Ballroom

9:00-10:30 a.m — **Keynote Session:** Creating a Center of Excellence - Swissotel Zurich Ballroom

Dan Michelson
Chief Executive Officer
Strata Decision Technology

Liz Kirk
SVP, Client Services
Strata Decision Technology

Adam Kowalski
VP, Product Management
Strata Decision Technology

11:00-11:30 a.m. — **Executive Leadership Roundtable Welcome** - Strata Headquarters

11:30-12:45 p.m. — **PLAN:**

The overall budgeting process for hospitals is badly broken. The typical organization spends three to six months and 100,000+ hours producing a budget that is usually tens of millions of dollars off the mark and out-of-date the moment it is finalized. This session will discuss new, cutting edge planning techniques better suited to today's environment and how to deploy StrataJazz to support a more efficient, accurate and agile planning process.

Richard Goode
Chief Financial Officer
Children's Health

Kirsten Largent
VP, Financial Planning & Analysis
OSF HealthCare System

Frank Stevens
VP, Financial Planning
Strata Decision Technology

12:45-1:45 p.m. — **Lunch** - MidAmerica Club

1:45-3:00 p.m. — **ANALYZE:**

Healthcare providers have little to no access to accurate and actionable information on the cost of care. How can you reduce variation, waste and inefficiency in order to invest in and improve care if you don't have any access to data? Advanced Cost Accounting has become the first true "killer app" to hit the financial side of hospitals since the endless flurry of systems that were deployed over the last forty years for revenue cycle management. This session will focus on strategies to enable you to fully understand the true cost and margins across episodes of care, service lines and patient populations throughout the entire delivery network.

Greg Harden
VP Finance Operations
Advocate Health Care

Spencer Kowal
VP, Financial Strategy
The Children's Hospital of Philadelphia

Susan White
Administrator, Analytics
The Ohio State University
Wexner Medical Center

Frank Fort
Vice President, Operational Analytics
CHRISTUS Health

Tushar Pandey
VP, Decision Support
Strata Decision Technology

3:00-3:15 p.m. — **Break**

3:15-4:30 p.m. — **PERFORM:**

Finding opportunities to eliminate waste and improve efficiency is mission critical for healthcare providers who are operating at razor thin margins. One-third of hospitals are operating in the red and all are constantly in search of ways to reduce unnecessary cost and use their resources more effectively. This session will focus on cost reducing and quality improving techniques and methods that show proven results.

Steven Brown
Chief Financial Officer
Anderson Regional Health System

John Baker
Director, Continuous Improvement
Strata Decision Technology

6:00-9:00 p.m. — **Summit Dinner Reception: The StrataJazz Piano Bar**
Shuttles will depart for the reception between 5:30-6pm from the Swissotel Event Center Entrance

WEDNESDAY, OCTOBER 24

7:30-9:30 a.m. — **VIP Breakfast with Paul DePodesta and Strata Summit Keynote Session:**
Winning with Analytics: Using Data to Change the Game - Swissotel

Paul DePodesta has made a career of evaluating, measuring and assigning value to talent, as documented in Michael Lewis's book, Moneyball: The Art of Winning an Unfair Game. The Moneyball methodology has become a mainstay strategy for business leaders looking for new approaches for overhauling stagnant systems.

Formerly the Vice President of Player Development and Amateur Scouting for the New York Mets, DePodesta helped lead the team to the 2015 World Series for the first time since 2000. In January 2016, DePodesta joined the NFL's Cleveland Browns as Chief Strategy Officer.

Join us for a VIP breakfast with Paul prior to the Summit keynote session which will begin at 8:30am. Joining Paul for the keynote will be Steve Lefar, the Executive Director for Data Science at Strata.

Paul DePodesta
Chief Strategy Officer
Cleveland Browns

Steve Lefar
Executive Director for Data Science
Strata Decision Technology

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