



This is Long Term Care

Monday, November 27 – Wednesday, November 29, 2017
Westin Harbour Castle • Toronto, ON

ONTARIO
LONG TERM CARE
ASSOCIATION

Make plans now to participate in *This is Long Term Care!* This conference focuses on research, quality improvement and innovation. The program provides exceptional education and networking with industry leaders.

Situated in the gorgeous Westin Harbour Castle, *This is Long Term Care* brings together owners, operators, front line staff, government officials and key opinion leaders for two days in November. This much anticipated program is the perfect place to promote your products and services, to network with industry peers and end 2017 on a high note. Join us!

Welcome Reception in the Marketplace on Monday from 5:00 - 7:00pm, **NEW Capital Renewal Speed Dating** **Commercialization Innovators' Den** **CEO Series Presentation**

Showcasing Research and Innovation

The OLTC community is at the forefront of global research and innovation for the long-term care world and this meeting will highlight the most cutting-edge advancements with poster presentations and the Innovators' Den, where a panel of leading experts will vote on the best innovation, company and product coming down the pipeline.

The Welcome Reception

Bringing delegates, exhibitors and sponsors together with senior government officials and special guests to salute Ontario's leadership in groundbreaking innovation for long-term care.

Stimulating Education

This is Long Term Care will feature exciting keynote speakers and industry leaders in lively debates, round table discussion groups, roll-up-your-sleeves workshops. The educational program has one goal – to provide delegates with new ideas and applicable tools that they can use NOW!

The Awards Gala

An outstanding evening to recognize the true heroes in Ontario's long term-care community. This event is always sold out so book your corporate table early and take a high profile position in the feel-good event of the year.



Exhibitor Registration

We are applying for exhibit space(s) as indicated below. Booth assignment will be made upon receipt of this application and payment.

MARKETPLACE HOURS:

Monday, November 27

Exhibitor Set up ~ 1:00pm - 5:00pm

Welcome Reception in Marketplace ~ 5:00pm - 7:00pm

Tuesday, November 28

Marketplace ~ 10:00am - 2:00pm

Lunch ~ 12 noon - 2:00pm

CEO Series ~ 2:00pm - 3:15pm

Awards Gala Cocktail Reception ~ 5:15 pm - 6:30 pm

Wednesday, November 29

Marketplace ~ 10:00am - 1:30pm

Lunch ~ 12 noon - 1:30pm

Tear down will follow lunch on Wednesday

Times subject to change based on programming

Exhibitors are encouraged to have lunch at 11:30am each day

BOOTH: 1st choice: _____ 2nd choice: _____ 3rd choice: _____

COMPANY: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/PROVINCE: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

EXHIBIT SPACE RENTAL REQUIREMENTS:

10x10 Booth	\$ 1,250.00	\$ _____
10x10 Corner Booth	\$ 1,350.00	\$ _____
10x20 Double Booth	\$ 2,250.00	\$ _____

2 EXHIBITOR PASSES

NAME _____

NAME _____

In order to have an exhibit at This is Long Term Care, you must be a member of OLTCA.

+13% HST \$ _____

TOTAL FEE \$ _____

Additional Exhibitor Passes can be purchased for \$200 each plus HST

(HST#827975293RT0001)

☐ Visa ☐ MC ☐ AMEX ☐ Cheque

Card No: _____ Expiry Date: ____ / ____ Amount _____

Name on Card: _____ Date: _____

Signature: _____

Booth includes 6 foot table and two chairs, room has wall to wall carpet.

Exhibitors are not entitled to receive the delegate list - this is a sponsor benefit only.

To discuss the sponsorship opportunities, please contact Rebecca Darling at 519-263-6001.

PAYMENT TERMS: 50% non-refundable deposit is payable upon booking. Full payment is due September 7, 2017.

Applications submitted after September 7, 2017 must include full payment for booth space. A deposit must be paid before space can be assigned to the exhibitor. No refund of payment will be made after October 15, 2017.

Cheques payable to: **This is Long Term Care c/o The Bayley Group.**
Send completed contract to: The Bayley Group,

PO Box 39, Hensall, ON, N0M 1X0

rebecca@bayleygroup.com

Please fax your completed contract to
519-263-2936



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Thank you for your generous support!

oltca.com