



ONTARIO  
LONG TERM CARE  
ASSOCIATION

## ***This is Long Term Care 2017 Conference: Ahead of the Curve!***

### **Call for Content - Instructions for Applicants**

#### **Background**

The Ontario Long Term Care Association's *This is Long Term Care 2017* Conference profiles emerging research and innovation and successful quality initiatives in a unique forum designed for learning, networking and information sharing. It provides an unparalleled opportunity for our members to hear about cutting edge ideas as well as existing best practice programs that have tools, resources, policies and procedures which can be implemented across the sector.

We are seeking sessions that will deliver a compelling, interactive experience for our delegates to take away practical tools, learn new knowledge and gain expertise related to programs, quality initiatives and applying new information and knowledge into the daily operations of their homes.

Delegates include researchers, aging care leaders, frontline care providers (nurses, physicians, personal support workers, food service workers, activation, and rehabilitation professionals), home owners and operators, long-term care residents, family caregivers, aging care innovators, and policy makers.

#### **Who Can Apply?**

The Association invites member homes, thought-leaders, researchers, and innovators to submit abstracts for our 2017 conference. Submissions are welcome for several submissions formats that facilitate the sharing of research, quality, and innovation.

Applicants may be: students or postdoctoral trainees, researchers, Association home or affiliate members and their staff, Canadian Alliance for Long Term Care (CALTC) members, or educators.

Successful applicants are expected to:

1. Register for the conference by **Monday, October 9, 2017**, and pay applicable registration fees
2. Agree to be profiled in selected Association and conference promotional material



## Session Themes

This year's conference theme, *Ahead of the Curve*, continues TiLTC's legacy of advancing quality, research, and innovation in the long-term care sector. In particular, this year applicants are asked to address the following thematic areas:

- Data to drive quality
- Dementia
- Innovative models of care
- Improving quality indicators – Depression
- Improving quality indicators – Falls
- Knowledge mobilization
- Reducing unnecessary care (e.g., antibiotics, antipsychotics)
- Resident and family engagement
- Technology and e-solutions
- MAID
- Medication management
- Patients First
- Other emerging issues will also be considered.

## Session Formats

This year, applicants can apply to present in 1 of 4 different formats as described below.

1. **Workshop** – A one-hour concurrent session, dedicated to a single content area and project. Presenters should provide a hands-on interactive learning experience and a deep dive into relevant content. The workshop design (i.e., activities) chosen should tie directly to the proposed learning objectives. Applications that demonstrate content that enables scale and spread of ideas will be rated more favorably.
2. **World Café** – A concurrent session with up to 4 presenters/projects related to a similar content area. Each presenter will be asked to present 3 slides (in 5 minutes) that provide a high-level overview of their initiative for the entire audience. Then, each presenter will be asked to facilitate a table to share their tools, resources, and experience with a small group of delegates. This will be a world café model, where the delegates will rotate around the room. Applications that provide practical tools and resources will be rated more favorably.
3. **Oral Presentation** – A concurrent session showcasing a series of projects. Each presenter will be allocated 15 minutes (10 presentations, 5 questions) to showcase innovation and excellence in



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care and/or operations. Presenters must demonstrate high quality in methodology and evaluation to support outcomes/results.

- 4. Poster Session** – Posters will be displayed in the exhibit hall. Dedicated program time will be assigned to promote poster networking. Presenters will have an opportunity to showcase innovation and excellence in care and/or operations.

### Submission Requirements

The following information must be submitted as part of your application:

1. Applicant Details – Contact and administrative information
2. Presentation Title – A short description of your submission
3. Presentation Type - Select preferred presentation type
4. Abstract – A description to be used in the program and promotional material (150 words max)
5. Themes – Select as many as apply
6. Learning Objectives – Identify what attendees of your presentation will be able to do differently – this can focus on knowledge, skills, attitudes or practice (100 words max)
7. Provide an overview of your key messages, change ideas, results, outcomes or lessons learned, and the relevance to the LTC sector (250 words max)
8. Describe how this knowledge, program or initiative can positively impact and improve quality, efficiency, and/or staff and resident experience in a long-term care home (250 words max)
9. **For workshops and World café only** (100 words max). Provide a description of key resources, tools, and relevant takeaways delegates will receive by attending your session.
10. **For workshops only.** Provide an outline/agenda for the session, including presenters, topics, and description of interactive components (1-page max)

### Submission Process

- Via the [Call for Content](#) website page [list], click the 'Click here to apply' link to download the fillable – **Application Form.**
- Save you completed application form 'Call for Content\_[insert session title]\_[insert company name]'
- Send your final saved application to [events@oltca.com](mailto:events@oltca.com) no later than Monday, July 17, 2017, at 4 pm EST



## Evaluation Criteria

- Relevance. The proposed presentation addresses one or more of the conference themes or another key issue relevant to long-term care.
- Potential Impact. Potential of the program, initiative or research to improve quality, efficiency, or outcomes for residents and/or staff in long-term care homes
- Originality. The topic, initiative or program is innovative and/or creative
- Methodology and Evaluation. Must demonstrate appropriate methodology and evaluation approaches were utilized to assess impact or results.
- Scalability (Workshops and Knowledge Café Only) – The presentation includes implementation resources and tools that promote the practical spread and scale of the project, innovation or research.

Content will be selected based submissions that meet the outlined criteria, conference themes, and pre-selected invited presenters.

## **Key Dates:**

- Call for content close date is **Monday, July 17, 2017, at 4 pm EST**
- Applicants will be notified of the decision by Wednesday, August 9, 2017 (date subject to change, pending application close extension).
- Accepted applicants to send notice of acceptance by August 15, 2017
- All selected presenters must be registered as a conference delegate, or registered as an exhibitor or sponsor by Monday, October 9, 2017.
- Presentation materials due Monday, November 20, 2017
- This is Long Term Care Conference will take place Monday, November 27 – Wednesday, November 29, 2017.