

Innovators' Den Application Criteria

The 2017 Innovators' Den application will be made up of two parts.

1. The product or service information section will provide background and reference for the dragons during their session prep.
2. The presentation application section will be assessed on the following criteria:
 - Results
 - Creativity/originality
 - Impact
 - Relevance
 - Competitive advantage

How to apply

- Via the Call for Content website page, click the 'Click here to apply' link - APPLICATION FORM.
- Fill out the pdf application form in its entirety.
- Save your completed application form as 'ID Application_[insert your company name]'.
- Send your final saved pdf application to events@oltca.com before the application close date.

Helpful tips

- Check your application for spelling and grammar errors before sending.
- Ensure your answers are clear and concise.
- If you need to include supplementary information, please attach all additional material in the email with your final applications.
- The individual email sending the application should be the same as the primary contact in your application.

Session format

The session will take place on **Wednesday, November 29** from **1:30 –3:00 pm**.

Time	Agenda
10 min	Welcome, session information, Dragon introductions
4 min	Presentation 1
4 min	Dragons question period
4 min	Presentation 2
4 min	Dragons question period
4 min	Presentation 3
4 min	Dragons question period
4 min	Presentation 4

4 min	Dragons question period
4 min	Presentation 5
4 min	Dragons question period
4 min	Presentation 6
4 min	Dragons question period
4 min	Presentation 7
4 min	Dragons question period
4 min	Presentation 8
4 min	Dragons question period
5 min	Audience voting
5 min	Presentation of award and closing statements